LoyalAZ.com MobApp Development New Options Worldwide

LoyalAZ v.1.0.7 release

From: Edler Bangoy
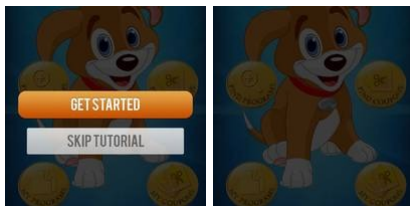Date: Wed, 3 Jul 2013 at 8:05am

---

Hi Harry/Dmitri,

As Dmitri have suggested for the the next v.1.0.7 release, we need to implement a tutorial intro for the Mobapp at the very first launch.
Just like on other apps like **Foursquare** they have something like this.

I have prepared a sample mock-up of how the tutorial would look like.
Please see the attached file.

I think this feature would launch just right after the Registration process is done.
Harry, can we do this? :)

Kind Regards,
Edler

[View all of these images at once](#)

Harry Singh Thu, 4 Jul at 8:50am

Hi Ed, yes we can implement this kind of tutorial where we will put a semi transparent screen on main screen and show the help context with text labels and icons.

Kind Regards,
Harry

Edler Bangoy Thu, 4 Jul at 8:54am

Hi Harry,

Thanks for confirming that. :)
What graphics would you need to implement this feature?
Please send me a list. Also indicate if you need a PNG transparent file?

Kind Regards,
Edler

Dmitri Stern Thu, 4 Jul at 3:23pm

Hi Edler and Harry,

I think it would be better if Edler will come up with the script and sequence of the images to show - that explains how MobApp works, I will add to it. Then Harry can embed it into the app.

Also, we should have a button in 'Setup' screen to replay this tutorial (not only on first launch)

Kind regards,
Dmitri

Harry Singh Fri, 5 Jul at 8:25am

Hi Ed, yes I would need transparent PNG files to implement it.

Kind Regards,
Harry

Edler Bangoy Mon, 8 Jul at 2:31pm

Hi Harry,

As your previous discussion:

Dmitri:
Also we need to make sure that both apps have better error handling and won't crash completely like today if there's an extra node in XML - if this happen the app should ignore it and carry on. At most producing the error to user as a pop-up 'Ooops, something went wrong. Tap OK to let our tech team know about this issue', then divert to the main screen.

Harry:
I understand your point about not having any case where app crashes for the users and we'll handle any points where app may crash due to xml nodes. Also, we can implement Logger to receive crash reports and i will provide you more details shortly.

Can I ask for you thought on how to implement this?

Kind Regards,
Edler

Dmitri Stern Mon, 8 Jul at 4:07pm

Hi Harry and Edler,
So far in this version we'd need following features to be implemented:

1. A Tutorial on how to use app - that starts upon first launch and can be skipped, also can be restarted within SETUP at letter stage;

2. Better Error handling;

3. Embedded Google Analytics;

Did I miss something?

Let's aim for submitting to AppStore on 16-Jul or earlier. Once we have confirmation that AppSTore published 1.0.7 - then publish on Google Play

Harry, always leave previous version available on GooglePlay, then delete it when the next version is published.

Kind regards,
Dmitri

Harry Singh Tue, 9 Jul at 9:52am

Hi Ed, I'm implementing the error handling in serialization class where if any attribute is not found on the app side it will ignore it and continue with rest of the processing to the best. If there is any attribute which is required for a specific functionality in the app and is not found in the XML we will handle the error and show the message to user.

Also, we need to ensure that web server is updated when we upload the build on iTunes for approval because if something didn't work during review it will be rejected on review.

Before uploading on any App Store if you can provide me with the summary of changes made on server side (xml/ web service method I/O) that will help us minimising these kind of issues.

I will also be integrating Bugsnse SDK which will get us the email notification for any app crash with more details.

Kind Regards,
Harry

Dmitri Stern Tue, 9 Jul at 12:59pm

Good thinking Harry!

There's a need for playing sound on successful scan and at achieving the redemption point (of course it can be suppressed if phone is in silent mode)

This feature to let counter staff know that scanning took place, so that if they hear two sounds, while customer only eligible for one scan - they can prevent further abuse.

Please add sound to the wishlist for 1.0.7 release.

Kind regards,
Dmitri

Edler Bangoy Tue, 9 Jul at 2:55pm

Hi Harry,

Thank you for letting us know on should we approach the next release.
We can have that protocol to be strictly be followed. :)
As for the integrating Bugsense can you set support@loyalaz.com to recieve the app crash notification?

I have prepared a partial Screen Sequence that we can use for the Tutorial.
I think I can have it all completed by tommorow.
Please see the attached file.

Kind Regards,
Edler

TutorialSequence.zip
648 KB

Dmitri Stern Tue, 9 Jul at 4:16pm

Hi Edler,

Great sequence of tutorial screens - well done!
Additions - changes:

t1.jpg
1. Remove BACK button - its function should be same as SKIP TUTORIAL - to go back to main menu

t2.jpg
1. Balloon text should read: Tap here to SCAN the QR code at participating outlets. This will allow you to JOIN new programs or ACCUMULATE your REWARD points.

Add t2-1 with attached picture of scanning process, Balloon will say - "Point your camera towards QR code. Once focused, your phone will scan it automatically. Hold steady and directly opposite QR code :)"

t3.jpg
Text should read: "Tap to FIND Loyalty Programs near you, "

Add t3-1
Showing list of programs, Balloon: "This is the list of Loyalty Programs that you are not member of yet. Tap on one to see details..."

Add t3-2
Showing FRONT of French bakery card.
Balloon: "This is FRONT of Loyalty Card. You can TAP 'Add' to append this program to 'My Programs' list. Or TAP on image to see more info..."
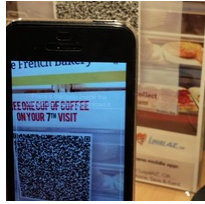
Add t3-3
Showing BACK of French Bakery Browns Bay card.
Balloon: "This is BACK of Loyalty Card. You can TAP 'Info' to see Contact Details..."

Add t3-4
Showing Info: Populate it as following:

FB: www.facebook.com/loyalaz
WEB: www.loyalaz.com
Phone: +649 4770490
Email: support@loyalaz.com

Dmitri Stern Tue, 9 Jul at 5:30pm

Balloon will say: "TAP on each item to GO to Facebook page, Web page of this business, DIAL phone number or SEND email..."

t5 - good as is

t6 - balloon should say: "Tap here to FIND Coupons and Special deals available in your area. Score some great bargains!"

t7 is good

t7-1
Balloon should say: "Tap on item to view Coupon details and QR code. Show QR code to participating business - to redeem it for your REWARD!"

Please optimize the images so that they won't add huge extra size to the app.

Great job, Edler!

Harry, we need to implement above - slides will be only navigated by tapping "Back", "Skip" or "Next" buttons.

This tutorial should be accessible via Setup screen at any stage not only on the first launch.

Kind regards,
Dmitri

Edler Bangoy Wed, 10 Jul at 10:59am

Hi Dmitri/Harry,

I have now completed the sequences of the the tutorial.
Also I have included in the attachment the PNG transparent file.

Kind Regards,
Edler

TutorialSequenceFINAL.zip
2.76 MB

Harry Singh Wed, 10 Jul at 11:35am

Hi Ed, I am starting to implement tutorial screens today. Will update you on the progress.

Kind Regards,
Harry