

Exercise 4.1 - Systems Theory: Cambridge Analytica

Ethical Quandry	Users	Company	Wholes Rather than Parts	Interconnections/ Relationships	Stock/Flow Relationships	Feedback Loops
Not in best interest of users	X		X	X	X	X
Security of Information	X	X		X	X	
Reputation/ Integrity of Profession		X	X			
Users Unaware	X					X
Professional Ethics		X				X

Ethical Quandry	Systems Cause Behaviors
Not in best interest of users	X
Security of Information	
Reputation/ Integrity of Profession	
Users Unaware	X
Professional Ethics	