**Activity 1**

1.

a. happiness in life, professional success, stable family life

b. viewpoints, say which one you agree with

2.

a. FALSE

b. FALSE

c. TRUE

d. TRUE

e. FALSE

**Activity 2**

|  |  |
| --- | --- |
| **Professional Success** | **Family Life** |
| -Financial rewards  + Expensive houses, consumer possessions.  + Education for family members.  -Prestige, respect  => Power to influence your life and others.  -Life in isolation – solitary – deeply unsatisfying.  -Local politics. | -Satisfying personal life  + Strength and support  + Lifelong happiness is important – old age as well as youth and middle age. |

-**Conclusion**: Over our whole lives – personal relationships – more important than material success

**Activity 3**

1.

A – 1, 2

B - 3

C – 1

2.

1.

A – 3

B – 2

C – 2

D – 3

E – 1

F – 2

2.

A – 2 body paragraphs: research skills vs memorizing information

B – 2 body paragraphs: 2 reason

C – 1 paragraph: reasons for the lack of clean drinking water

D – 2 paragraphs: negative effects vs positive effects

E – 2 paragraphs: advantages vs disadvantages

F – 1 paragraph: explain changes that caused the trend.

3.

|  |  |  |
| --- | --- | --- |
|  | **Advantages** | **Disadvantages** |
| Type 1 | -Keep the introduction short. | -Readers may not comprehend the detailed structure of the essay. |
| Type 2 | -Main points of the essay are outlined in the introduction. | -The introduction may be over-length.  -Words chosen may be repeated too many times. |
| Type 3 | -Writer’s opinion is clearly stated. | -Must focus on supporting the opinion stated in the introduction. |

3.

When writing a thesis statement for a short essay under time pressure, it may be easier to clearly explain **your essay’s structure**, but not to **go into details**, because if you do this, your introduction may be too **long**, and you also might end up **repeating words** in the body of your essay.

**Activity 4**

1. A

2. A

3. B

4. B

5. A

6. A

7. A

8. A

-Clear thesis statement.

-Discuss both sides of a opinion.

-Use complex structures.

**Activity 5**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Money and possessions/marketing** | **Respect** | **Education** | **Adjectives to describe people** | **The place where something comes from** |
| -basis  -facet  -luxuries  -bargain  -marketplace  -endeavors  -consumer possessions  -financial prosperity  -material wealth | -reputation  -self-esteem  -promotion  -prestige | -factual education  -critical thinking  -rounded  -calculate  -equip | -vulnerable  -flexible  -solitary  -potential  -unscrupulous  -rely on sth | -fount  -foundation  -source  -derive from |

**Activity 6**

2.

a. The **basis** of a good education is a **fount** of knowledge in combination with good research skills. Together, these will create **potential** individuals who can **jettison** old ideas and be **flexible** in the face of a changing society.

b. The **foundation** of our happiness is often **derived from** our personal relationships with others, as well as from the **prestige** with which others regard us and our personal **reputation**.

c. While **financial prosperity** and **reputation** may lead to short-tern satisfaction, in my opinion, long-term happiness has its **fount** in connections with others, rather than in a **solitary** life.

d. **Unscrupulous** advertisers in the **market place** often target **vulnerable** members of the community, such as children, because they know this is an effective way to **promote** their products.

e. **Critical thinking** skills have become an **ineligible** part of a rounded education in today’s world. It is not enough to have a **bargain**; we must be able to evaluate conflicting viewpoints and ideas, and we will be severely **hampered** if we cannot do this.

3.

-important => crucial, essential

-prestige => reputation

-important person => successful person

-money => wealth

**Activity 7**

1.

-“… although success can create happiness in some areas, all of this may be empty if we do not have satisfying personal relationships in our lives.”

-“… material wealth is less important, while personal connections become increasingly so.”

-“… while professional success can bring great satisfaction, I feel that achieving personal success is a greater source of lifelong happiness for most people.”

2.

a. While the older people understand the importance of personal connections, the younger value and respect the benefits of professional success, such as …

b. In spite of offering reduced prices for consumers, advertising can target vulnerable people, children, or teenager.

c. Although research skills are integral part of a rounded education and needed for lifelong learning, they are not sufficient without a foundation of knowledge, provide vital automatic skills, e.g. calculation.

d. Even though marketing and promotion are integral parts of our economy and needed to ensure economic success, they need to be controlled to keep people safe and protect weaker members of the community.

e. Personal connections, for example, strong family life, last throughout our lives though professional success leads to prestige, power and financial prosperity.

f. Though children need to be flexible, which includes jettisoning old ideas and learning new ones, to be effective in the 21st century, they also need to know foundation of knowledge, facts and cultural heritage.

3.

-The author of Response B only writes about one sides of the problem

=> There is no conjunction expressing in the response.

4.

**Thesis statement:**

This essay will evaluate both sides of happiness sources and introduce writer’s personal opinion.

**Concession expressing:**

Although people may seek for happiness from the relationships with their loved ones, it is not enough to satisfy their self-esteem and to give the best things to their families.

**Activity 8**

1. Even -> Although
2. But -> X
3. Despite -> Even though
4. Even if -> Though
5. In spite of -> In spite of the face that

**Activity 9**

|  |  |
| --- | --- |
| **Facts and Information** | **Research Skills** |
| -Essential foundation for further learning.  -Taught when one’s personality is being formed  ->Become a good citizen  -Cost efficient | -More exciting than factual education.  -Learn -> adapt to a changing society.  -Independent. |

-**Conclusion:** Each type is need at a different phase in one’s life

=> Need both types.

**Activity 10**

-Use Introduction 1 because it gives the general structure of the essay and also avoid repeating words and sentences in the body paragraph.

**Activity 11**

-equipping

-education

-hampered

-calculate

-heritage

-integral

-disservice

-fount

-neglect

-foundation

-jettison

-facet

-rounded

**Activity 12**

For several recent years, the mass media has been bombarded with advertisements of consumer products. While some consider advertising as the motivation of the economic development, others believe that it does nothing other than encouraging people to buy unnecessary items. This essay will evaluate both of these viewpoints and come up with the writer’s personal opinion.

It cannot be denied that advertising have been playing a crucial role in the economic development of every countries. Thank to advertisements, manufacturers can broadly notify to the public about their products and gain profits from the purchased. In return, customers can compare products offered by branches and choose the one that suites them best. Apart from that, most manufacturers cannot create advertisements by themselves and, in fact, they pay media agencies to run advertising campaign for them. It can be said that in this way, there are at least three parties share benefits of commercial promotions.

In spite of economic benefits, advertisements are also blamed for misleading purchasers. In the first place, a large amount of promotions amplify the effects of products so much that customers feel deeply disappointed when they buy real products. In the second place, actions carried out in advertisements may make people disturbed. A few years ago, there was a bleach cleaner advertisement in which, in order to prove the effectiveness of the product, the actress touch the bleach with her bare hand.

To conclude, advertising’s commercial benefits are the best evidences for its place in every country’s economy. However, it is a double-edged sword and people should always be aware of this or they will hurt themselves.