

Login&Register

As a loyal customer of TreeCo, I want to register account on Trees4Me, so that I can buy trees online in the future.

Search for Trees by Name (category, prizes, height, etc)

As an app user, I want to search for trees only by trees' name, so that I can buy a specific tree that I only know its' name but don't know its' look.

Subscribe

As an app user, I want to confirm or cancel or review my order, so that I can buy what I really want to buy.

Pay

As an app operator, I want to provide more payment approach to customers, so that customers will feel convenient which means they will more willing to use my app.

Delivery

As an buyer, I want to choose the delivery method freely, so that I can receive trees in an economic and efficient way.

After-sale

As an buyer, I want to consult some questions through app, so that I can deal with problems that I have no ideas.

Search for garden-related products

As an app operator, I want to recommend more related products when customers searching for trees, so that it will make more potential profit.

Customer information management

As an app operator, I want to manage all information about my customers, so that I can improve my service quality and provide better user experience.

Encourage Loyalty

As an buyer, I want to get some discount or gifts after buying trees, so that I will more likely to buy trees on Trees4Me.

Training

As an buyer, I want to get some advice about how to plant trees since most of buyer are no familiar with planting, so that I can plant my trees well and I would trust this app.

Continuous Tracking

As an app operator, I want to record some problems happened during the service, so that I can improve my service quality and provide better user experience.

VIP

As an buyer, I want to enjoy VIP service if I buy many trees on this app, so that I will feel respect and more willing to buy on Tree4Me.