
Group 7

Honie Cosmetics
Vision Document
Version 2.0

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Revision History

Date	Version	Description	Author
10/11/2022	1.0	Basic Vision Document	Team Leader
25/11/2022	2.0	Update	Team Leader

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Vision (Small Project)

1. Introduction

1.1 Purpose

- This purpose of this document is to define the high-level requirements of the **Honie Cosmetics** in terms of the needs of the end users.

1.2 Scope

- This Vision Document applies to the **Honie Cosmetics** shop, which will be developed by Group 7. We will develop this client-server system to interface with the existing product catalog database, customer and owner of shop.
- The Honeys Cosmetics shop will enable customer to buy for product on-line. The Honies Cosmetics shop allows Store owner to put their product on system and to maintain a record of your buying and selling on a regular schedule.

1.3 References

❖ Applicable references are:

1. Course tutorial.
2. Manual document
3. Video tutorial
4. Use case model in website development
5. Software architecture pattern
6. Design UX UI tutorial

2. Positioning

2.1 Problem Statement

The problem of	It is difficult for customers to access the product in during covid-19 and advertisements.
affects	Customer, shop owner.
the impact of which is	Leads to customers difficulty in finding products and reduced customer reach. The store's sales decrease. That's the reason why many stores have to close.
a successful solution would be	Build a website: <ul style="list-style-type: none"> - Customers will have an easier way accessing the store's products and advertisements. - Improve service quality: There are pictures for customers to see and evaluate. - Reliable: Friendly interface, 24/7, the invoice can be issued - The store's sales increase.

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2.2 Product Position Statement

For	Shop owner and customers
Who	Seller and buyer genuine cosmetics
The (product name)	Honie Cosmetics
That	Traditional way of buying. Customers have to go to the store to see the products and order directly.
Unlike	Traditional way of buying, inconvenient compared to the traditional way of buying and selling.
Our product	Connects stores and customers and ensures trust between them by rigorously verifying their identities. Customer easily search product, order online, purchase order lookup and contact with store 24/7. Stores easily manage sales revenue, update products and promotions. Provides users with details about the cosmetics like price, rate and number of products that are available also Honie Cosmetics going to be a more known cause of good rating.

3. Stakeholder and User Descriptions

*This section describes the users of the **Honie Cosmetics** shop. There are 2 types of users of customers and shop owners.*

3.1 Stakeholder Summary

Name	Description	Responsibilities
Development Team	Student of HCMUS	Website design and development according to customer requirements.
Mr. Nguyen Van Vu	Supervisor	Process guide software.
Registrar	The person or business who ordered the software product.	General comments about the product. Suggest feature, UI, database,...Review and provides funds for activities related to product development.
Bui Quang Thanh	Student,	General comments about the product. Suggest feature, UI,...
Bui Thi Dung	Student	General comments about the product. Suggest feature, UI,...
Mr. Bui Tan Loc	Supervisor	Workflow management Create and manage team schedules

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		Performance review
Google Map	Related System	Provide service about the address information of the store.
Google	Related System	Provides advertising services
Zalo, Momo, VNPAY,...	Related System	Online payment service
VNExpress, Giao Hàng Nhanh, Giao Hàng Tiết Kiệm,..-	Related System	Delivery service
Facebook, Instagram, Tik Tok,...	Related System	Marketing & PR

3.2 User Summary

Name	Description	Responsibilities	Stakeholder
Registrar	Store owner, salesman	Product and revenue management. Manage user account.	self-represented
Customer	Everyone who wants to buy cosmetics.	Use the website to buy cosmetics in Honie Cosmetics.	self-represented

3.3 User Environment

- The Internet User Community is a large sophisticated community that demands the flexibility and response time that an on-line registration can provide.
- The users are computer literate, and in most cases own personal computers in their homes. The ability to buy for shop via personal computers and to access their product on-line would greatly sell on websites.
- The initial release of Honie Cosmetics will be primarily focus age from 18 to 30. The website has a contemporary, energetic layout that is appropriate for the target audience.

3.4 Alternatives and Competition

- Ability to communicate between store owners and customers. Quickly search for products by category. Decentralization between shop owners, members, customers
- Analysis of the market of alternative webs and some instances:
 - Lixibox:
 - Feed: Both store owners and customer accounts can post articles about products and upcoming products.
 - Featured search terms: most searched keywords of the week or month

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- Wellcome gift: Enter code to receive promotions
- Toptotoes:
 - Beauty tips: Articles about beauty related parties
- Beauty.hotpepper.jp:
 - relax salon, Beauty salon,...: About the salon articles related to the topic
- Sephora:
 - Community: Group, Blog for exchanging updates on product trends and details.
 - Stores and services: Users have a variety of options for obtaining additional information about the store, including the location of the nearest store, data about current promotions, and store information
- According to an analysis of the domestic country, that would introduce a number of competitors, including:
 - <https://nubeauty.com.vn/>
 - <https://toptotoes.vn/>
 - <https://www.guardian.com.vn>

4. Product Features

No	Feature	Description	Priority
1	Sign up	Using mail/phone number to sign up	High
2	Log in	Using account have been sign up to log in	Low
3	Search product	Customers are free to search for products as they want(Information, price, show pictures)	High
4	View history order	Find the product again, to recommend to friends or buy again	Medium
5	Review product	Write reviews and rating	High
6	Screen mode	Change light mode or dark mode	Low
7	Cart	Save product which customer chose for buy	Medium
8	Language Display	Change Language	Low
9	Contact Us	Communication between Owner and Customers	Low
10	Checkout order	Complete order information details.	Medium
11	Payment	Make payment for online method	High
12	Manage product	Add, remove, update product	High
13	Manage customer's account	Create, Delete, Update account for Customer	High

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14	Post information	Additional information about the store: Products sale,	Medium
15	VIP customers	The accounts have order many products can upgraded to VIP with many incentives	Low
16	Manage order	Bill when customer was buying products	Low
17	Notify	The message of information need to customer	Low
18	Statistic	Revenue by week, month, year	Low

5. Non-Functional Requirements

- *Good looking interface:*

- A user-friendly interface will make it more attractive. They are easy to use and find the products they need
- There are positive reviews from customers during use

- *Response speed:*

- Response time refers to the speed at which the server can respond to a request from the client. For example: Search for a product, Look up information,...
- Quick page load time.

- *Security:*

- Customer Information: This is information that must be specially protected. If customer information is leaked, many people will use it to do negative things to customers
- Store revenue: The store's revenue when leaked will affect the store's brand and the bad thoughts of customers.
- Appropriate language: Check for inappropriate words: swear words, racism, political issues, spam,...