

# Haley Holle

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## Exhibitions

### Font Family

November 2022

Smith Gallery; Boone, NC

### NY Loft

September 2022

App State Loft; New York, NY

### The Big Print Sale

May 2022

King Street Art Collective of the Watauga Arts  
Council; Boone, NC

### FROM THE SECOND FLOOR

March 2022

Smith Gallery; Boone, NC

### How?

May 2021

Walker Workspace; Boone, NC

## Work Experience

### Freelance Graphic Designer

2022–Present

Communicate with clients to create the work that they wanted.  
Negotiate deals with clients and decided on deliverables.  
Sell items through social media and personal advertising.  
Design multiple Twitch streaming assets.

## Involvement

### Appalachian Popular Programming Society (ASU)

2019–2020

Develop ideas and plans for future events on the ASU campus for hundreds of people to attend while attempting to make a meaningful impact in the lives of students on campus.

## Education

### Appalachian State University (ASU), Boone, NC

BFA in Graphic Design  
*Cum Laude*

Chancellor's List: Fall  
2020 & Spring 2021,22

Dean's List: Fall 2018

## Skills

### Adobe Creative Cloud:

InDesign, Illustrator,  
Photoshop, Lightroom

### Design-Related:

Hand Lettering, Screen  
Printing, Risograph,  
Photography, Type Design

### Interactivity:

HTML, CSS, Figma

### Google Workspace:

Gmail, Docs, Drive,  
Calendar, Sheets, Slides,  
Forms, Youtube

### Operating Systems:

Windows, Mac OSX

### Microsoft Office:

Excel, Word, Powerpoint

### Mathematics:

Basic Accounting,  
Business Related Calculus