Haley Holle

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(910) 797-2349
haleyholle

Education

Appalachian State University (ASU), Boone, NC
BFA in Graphic Design   December 2022
GPA: 3.53

Achievements

Chancellor's List: *Fall 2020 & Spring 2021,22*
Dean's List: *Fall 2018*

Exhibitions

"FROM THE SECOND FLOOR"   March 2022
  Smith Gallery; Boone, NC

"NY LOFT"   September 2022
  App State Loft; New York, NY

"Font Family"   November 2022
  Smith Gallery; Boone, NC

Work Experience

Freelance Graphic Designer   June 2022 - Present
  Communicated with clients to create the work that they wanted.
  Negotiated deals with clients and decided on deliverables.
  Sold items through social media and personal advertising.

Skills

Adobe Creative Cloud: InDesign, Illustrator, Photoshop, Lightroom, Premiere
Design-Related: Hand Lettering, Screenprinting, Risograph, Photography
Interactivity: Figma, HTML, CSS
G-Suite: Gmail, Docs, Drive, Calendar, Sheets, Slides, Forms
Microsoft Office: Excel, Word, Powerpoint
Operating Systems: Windows, Mac OSX
Mathematics: Basic Accounting, Business Related Calculus

Involvement

Appalachian Popular Programming Society (ASU), Boone, NC   January 2019-April 2020
Member
  Develop ideas and plans for future events on the ASU campus for hundreds of people
  to attend while attempting to make a meaningful impact in the lives of students
  on campus. Consulted with a large group of people in order to coordinate events
  for ASU students.Greet participants and oversee several positions during events to
  maintain student's satisfaction.