

Haley Holle

haleyholle01@gmail.com
haleyholle.com
(910) 797-2349

Exhibitions

Patchworks

March 2023

Talley Student Union, NC State, Raleigh, NC

Font Family

November 2022

Smith Gallery; Boone, NC

FROM THE SECOND FLOOR

March 2022

Smith Gallery; Boone, NC

Work Experience

Seasonal Photographic Sorter

July 2023—Present

Lead 3 other sorters through daily tasks.
Adapt to overcome new issues and developed new solutions every day.
Package and create merchandise while constantly sorting and culling thorough thousands of photos.
Communicate with others in office to create a positive work flow.

Freelance Graphic Designer

June 2022—Present

Communicate with clients to create the work that they wanted.
Negotiate deals with clients and decided on deliverables.
Sell items through social media and personal advertising.
Design multiple social media assets.

Cashier and Food Services

Holmes Convocation Center (HCC), Boone, NC
October 2019-April 2020

Provide quality and efficient service while maintaining a high level of customer satisfaction.
Adapt and collaborate with approximately 8 other people in a high intensity work environment.
Utilize a point of sales system to process at least 200 customer orders per shift.

Education

Appalachian State University (ASU), Boone, NC

BFA in Graphic Design
Cum Laude

Chancellor's List: Fall 2020,22 & Spring 2021,22

Dean's List: Fall 2018

Skills

Adobe Creative Cloud:

InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro

Design-Related:

Hand Lettering, Screen Printing, Risograph, Photography, Type Design, Procreate, Sublimation

Interactivity:

HTML, CSS, Figma, Website Management

Google Workspace:

Gmail, Docs, Drive, Calendar, Sheets, Slides, Forms, Youtube

Operating Systems:

Windows, Mac OSX

Microsoft Office:

Excel, Word, Powerpoint

Mathematics:

Basic Accounting, Business Related Calculus

Misc. Skills:

Flower Arrangement, Jewelry Making