

Haley Holle

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Exhibitions

Font Family

November 2022

Smith Gallery; Boone, NC

NY Loft

September 2022

App State Loft; New York, NY

The Big Print Sale

May 2022

King Street Art Collective of the Watauga Arts
Council; Boone, NC

FROM THE SECOND FLOOR

March 2022

Smith Gallery; Boone, NC

How?

May 2021

Walker Workspace; Boone, NC

Work Experience

Freelance Graphic Designer

2022–Present

Communicate with clients to create the work that they wanted.
Negotiate deals with clients and decided on deliverables.
Sell items through social media and personal advertising.
Design multiple Twitch streaming assets.

Involvement

Appalachian Popular Programming Society (ASU)

2019–2020

Develop ideas and plans for future events on the ASU campus for hundreds of people to attend while attempting to make a meaningful impact in the lives of students on campus.

Education

Appalachian State University (ASU), Boone, NC

BFA in Graphic Design
Cum Laude

Chancellor's List: Fall
2020 & Spring 2021,22

Dean's List: Fall 2018

Skills

Adobe Creative Cloud:

InDesign, Illustrator,
Photoshop, Lightroom

Design-Related:

Hand Lettering, Screen
Printing, Risograph,
Photography, Type Design

Interactivity:

HTML, CSS, Figma

Google Workspace:

Gmail, Docs, Drive,
Calendar, Sheets, Slides,
Forms, Youtube

Operating Systems:

Windows, Mac OSX

Microsoft Office:

Excel, Word, Powerpoint

Mathematics:

Basic Accounting,
Business Related Calculus