

CHARLES (YINAN) LI

70 Pacific Street, Cambridge, MA 02139
+1 (857) 250 6934 charles.li@sloan.mit.edu

EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA

Candidate for Master of Finance, June 2013

2012 - Present

- GPA: 5.0/5.0
- Coursework: Analytics of Finance, Professional Seminar in Corporate Finance/Investment Banking
- Selected participants of Harvard vs. MIT Case Competition
- Organizations: Finance Club, VC/PE Club, Investment Management Club, Asian Business Club

HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY (HKUST)

Hong Kong

Bachelor of Science, Major in Economics and Finance, Minor in Mathematics

2008 - 2012

- Graduated with First Class Honor
- Dean's List (2009-2012), Kerry Holdings Excellent Student Scholarship (Top 5%) (2008-2012)
- Economics Department Junior Research Fellow
- Marshall School of Business, University of Southern California, International Exchange Program (Fall 2011)

EXPERIENCE

BAIN CAPITAL ASIA

Hong Kong, Shanghai, China

Intern

Summer 2011, Summer 2012

- Built macro and micro models to analyze equity investment opportunities in retailing and catering industry; identified three feasible investment targets from investment pool of over 30 companies
- Analyzed revenue model and cost structure of logistics firms to evaluate investment opportunity
- Collected children's apparel pricing information to create portfolio company's market entry strategy
- Performed due diligence to estimate market size and growth of China's video surveillance industry utilizing research on rapid transit railway, prison and Safety China Program
- Prepared Bain's briefing book on healthcare industry for LPs

CHINA ORIENT ASSET MANAGEMENT CORPORATION

Hong Kong

Part-time Investment Analyst

Spring 2012

- Created financial valuation models based on financial statements for analysis of equity investment projects
- Reviewed revenue models of major players in China's internet industry, such as Baidu, Sina, Sohu and Tencent

MCKINSEY & COMPANY

Beijing, China

Intern

Winter 2011

- Established YouChange University and strategized its operation for China Social Entrepreneur Foundations
- Developed promoting and recruiting models for YouChange University, tripling university enrollment to over 200
- Interviewed education and training experts to form top-down perspective of social sector's training industry; conducted case studies on Peace Corps and Teach for America for benchmarking purposes
- Integrated the comprehensive solution package and conducted feasibility test

BANK OF EAST ASIA

Beijing, China

Business Development Department Intern

Summer 2010

- Composed feasibility report of external credit projects based on industry and company specific research; identified and helped to avoid 3 possible money-losing projects, amounting to CNY 110M
- Applied DuPont analysis on financial statements to evaluate underlying risk of credit projects
- Generated services value over CNY 20M by marketing corporate solution to clients on a daily basis

LEADERSHIP ACTIVITIES

- Global China Connection (GCC): Public Relation Director, doubled the number of members to 300+
- YDC E-challenge Business Plan Competition: Team Leader, led the team into semi final round
- Global Student Peer Mentor Program HKUST: Chief Executive, directed the one year program

SKILLS AND INTERESTS

- Fluent in Mandarin Chinese, Proficient in Cantonese
- GMAT 96 percentile, Quantitative 51/51
- Bloomberg, Capital IQ, Reuters Xtra3000, Euromonitor, C++, VB, VBA, MATLAB, STATA, R, Eviews, Excel
- Other interests: Basketball, Badminton, Swimming