



Says

What have we heard them say?
What can we imagine them saying?

BEST CITY REAL ESTATE

Bengalore, Delhi- NCR
Gujarat's GIFl City,
Pune-especially in
Kothrud
Chennai.

SECTOR WILL GROW
IN INDIA BY 2025

Energy Sector, Real
Estate, Financial Sector.
Rich live India- Mumbai.

BEST BUY HOUSE IN
INDIA

Mumbai, Thane,
Bangalore, Chennai,
Noida, Ahmedabad,
Kolkata.

REAL ESTATE GROWING
FASTEST IN CITIES LIKE

Mumbai, Bangalore,
Hydrabad, Pune, Chennai
and GIFT city.

We choose
Increasing
demand for
housing
in these cities.

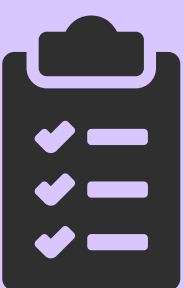
INDIAN'S REAL ESTATE
MARKET

It is expected to undertake a
growth rate(CARG) of 9.2%
during the five year period
from
2023 dto 2028. It is good to
invest
in real estate.

Job seekers are
moving to these cities
in search of better
opportunities,
thereby creating a
high demand
for real estate.

Does

What behavior have we observed?
What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



CITY = PER
SQUARE FEET

Bengalure-Rs.8,688
Chennai-Rs.7,653
Delhi-Rs.8,652
Hydrabad-Rs.10,530

AFFORDABLE HOUSING
LOCATIONS OF INDIA

Ahmedabad-Gujarat,
Ghaziabad-Uttar Pradesh,
Pune-Maharashtra,
Kolkata-West Bengal.

CHEAPEST PROPERTY
RATES

Ahmedabad-Rs.6,324\per
square feet.
Kolkata-Rs.7,211\per
square feet.

I BUY HOUSE IN INDIA

Such as those close to
the BEACH where there
is a lack of
BUILDABLE LACK.

Knowing your
financial status,
you can choose
and buy a place
according to your
income.

Choose a
location that
has
all the resources
in this
place.

we want to buy
with us a home
size for our
dreaming

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



NM2023TMID25956

Analysing Housing Prices In
Metropolitan Areas of India