### Bartik Instruments: What, When, Why, and How

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October 2018

# Motivation: local labor market approaches

$$y_I = \beta_0 + \beta x_I + \epsilon_I$$

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eq 0 \Rightarrow$  need an instrument to estimate eta

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- $ightharpoonup \mathbb{E}[x_l\epsilon_l] 
  eq 0 \Rightarrow$  need an instrument to estimate  $\beta$
- Autor, Dorn and Hanson (2013) setting:
  - ► *I*: location (commuting zone)
  - ▶ *y<sub>I</sub>*: manufacturing employment *growth*
  - $\triangleright$   $x_i$ : import exposure to China growth
  - $\triangleright$   $\beta$ : effect of rise of China on manufacturing employment
  - ▶ an instrument for location-level exposure to trade with China

Accounting identity #1:

$$x_l = \sum_{k=1}^K z_{lk} g_{lk}$$

- $ightharpoonup z_{lk}$ : location-industry shares  $(Z_l)$
- $ightharpoonup g_{lk}$ : location-industry growth (in imports) rates  $(G_l)$

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Infeasible Bartik:

$$B_I = \sum_{k=1}^K z_{lk} g_k$$

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China shock: e.g., Autor, Dorn and Hanson (2013)

- $ightharpoonup z_{lk}$ : location (I) industry (k) composition
- $ightharpoonup g_{lk}$ : location (I) industry (k) growth in imports from China
- $ightharpoonup g_k$ : industry k growth of imports (from China)

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Immigrant enclave: e.g., Altonji and Card (1991)

- $ightharpoonup z_{lk}$ : share of people from foreign k living in l (in a base period)
- $ightharpoonup g_{lk}$ : growth in number of people from k to l
- $ightharpoonup g_k$ : growth in people from k nationally

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Bank-lending relationships: e.g., Greenstone, Mas and Nguyen (2015)

- $ightharpoonup z_{lk}$ : location (I) share of loan origination from bank k
- $ightharpoonup g_{lk}$ : loan growth in location l by bank k
- $\triangleright$   $g_k$ : part of loan growth due to bank supply shock

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Market size and demography: e.g., Acemoglu and Linn (2004)

- $ightharpoonup z_{lk}$ : spending share on drug l from age group k
- $ightharpoonup g_{lk}$ : growth in spending of group k on drug l
- $ightharpoonup g_k$ : growth in spending of group k (due to population aging)

### What we'll show

### Under plausible asymptotics:

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How to quantify which industries are "important":

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- Industries to test

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Various tests of the identifying assumption

## Caveats/qualifications

- Other asymptotics imply identification conditions in terms of the national shocks
  - ▶ We'll discuss why these are probably not good approximations to the DGP

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  - We'll discuss why these are probably not good approximations to the DGP
- We won't discuss spatial spillovers
- ► We don't discuss dynamics

### Outline

- Understanding the identifying assumption
- ► Opening the black box
- ► Testing the plausibility of the identifying assumption

# Autor, Dorn and Hanson (2013) empirical strategy: cross-CZ variation

OLS:

$$y_{lt} = \alpha + \beta x_{lt} + \epsilon_{lt}$$

- y: change in manufacturing employment share
- ightharpoonup x: change in import exposure to China  $(x_{lt} = \sum_k z_{lkt} g_{kt}^{US})$
- $ightharpoonup g_{kt}^{US}$ : growth of imports from China to US

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IV first stage:

$$x_{lt} = \gamma_0 + \gamma B_{lt} + \eta_{lt}$$

- ▶  $B_{lt}$ : Bartik instrument:  $B_{lt} = \sum_{k} z_{lkt-1} g_{kt}^{\text{high-income}}$
- $g_{kt}^{\text{high-income}}$ : growth of imports from China to 8 high income countries

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Two cross-sections: 1990-2000; 2000-2007 ( Details )

## Benchmark estimates

	Second Stage (Bartik)
	Δ Mfg
China to US	-0.62 (0.13)
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IV estimate: 1/3 of decline in manufacturing employment from 1990 to 2007 ( Details )

## More general set-up

$$\begin{aligned} y_{lt} &= \mathbf{D}_{lt}\beta_0 + x_{lt}\beta + \epsilon_{lt}, \\ x_{lt} &= \mathbf{D}_{lt}\tau + B_{lt}\gamma + \eta_{lt} \\ \mathbf{D}_{lt} &= \text{controls, f.e.} \\ g_{lkt} &= g_{kt} + \tilde{g}_{lkt} \\ B_{lt} &= \sum_{k=1}^{K} z_{lk0}g_{kt}, \\ \left\{ \left\{ x_{lt}, \mathbf{D}_{lt}, \epsilon_{lt} \right\}_{t=1}^{T} \right\}_{l=1}^{L}, \text{ iid, } L \to \infty \end{aligned}$$

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Assumptions for IV in terms of  $B_{lt}$ :

- Exogeneity:  $\mathbb{E}\left[B_{lt}\epsilon_{lt}|\mathbf{D}_{lt}\right]=0$
- ► Relevance: Cov  $[B_{lt}, x_{lt} | \mathbf{D}_{lt}] \neq 0$

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Question:

▶ What do these statements about  $B_{lt}$  imply about  $z_{lk0}$  and  $g_{kt}$ ?

## Three special cases

- 1. One time period, two industries
- 2. T time periods, two industries
- 3. One time period, K industries

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First-stage:

$$x_{I} = \gamma_{0} + \gamma B_{I} + \eta_{I}$$

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The instrument is  $z_{l1}$ , while  $g_k$  affects relevance

▶ Why OLS is biased

Panel Bartik:

$$B_{lt} = z_{l10}g_{1t} + z_{l20}g_{2t} = g_{2t} + \underbrace{\Delta_{gt}}_{g_{1t} - g_{2t}} z_{l10}$$

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- Industry shares times time period is the instrument
- (Updated industry shares: similar)

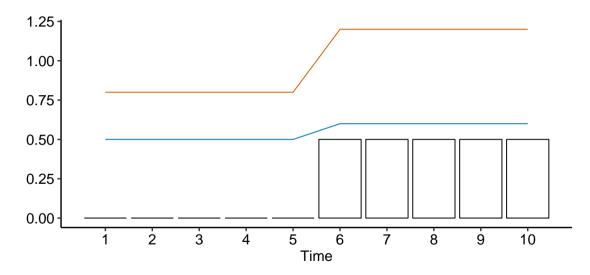
- ► Analogy to continuous difference-in-differences
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- ▶ Sometimes a "pre-period" before policy: test for parallel pre-trends

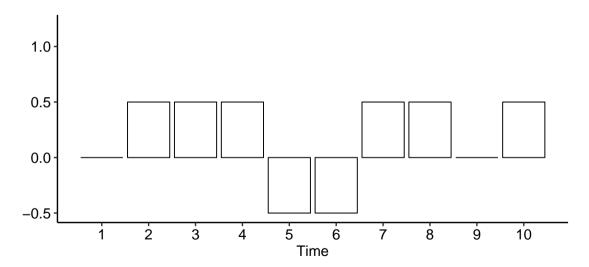
## Special case #2: T time periods, two industries

- ► Analogy to continuous difference-in-differences
  - $ightharpoonup \Delta_{gt}$  is size of policy
  - $ightharpoonup z_{l10}$  is exposure to policy
- ► Sometimes a "pre-period" before policy: test for parallel pre-trends
  - ► E.g., in ADH, what happens from 1970 to 1990?

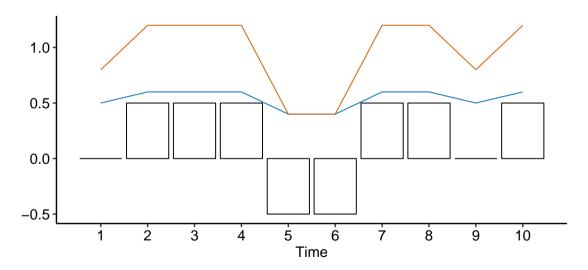
## Diff in Diff Example



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# Special case #3: One time period, K industries

- ▶ *G*:  $K \times 1$  vector of  $g_k$
- $\triangleright$  Z: L × K, matrix of  $Z_l$
- $ightharpoonup Y^{\perp}$ ,  $X^{\perp}$ , B=(ZG):  $L\times 1$ , vectors of  $y_I^{\perp}$ ,  $x_I^{\perp}$  and  $B_I$
- ightharpoonup  $\Omega$ :  $K \times K$

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If 
$$\Omega = (\emph{GG}')$$
, then  $\hat{eta}_{\textit{Bartik}} = \hat{eta}_{\textit{GMM}}$ 

▶ Proof

### Summary

Two estimators are numerically identical:

- ► TSLS with Bartik instrument
- lacktriangle GMM with industry shares imes time period as instruments and a particular weight matrix

### When is the estimator consistent for the estimand of interest?

#### What is the identification condition?

$$\hat{\beta}_{Bartik} = \frac{\sum_{l=1}^{L} \sum_{t=1}^{T} \sum_{k=1}^{K} z_{lkt} g_{kt} y_{lt}^{\perp}}{\sum_{l=1}^{L} \sum_{t=1}^{T} \sum_{k=1}^{K} z_{lkt} g_{kt} x_{lt}^{\perp}}$$

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#### Two cases:

- 1. Fix K, fix T and let  $L \to \infty$
- 2. Let  $K \to \infty$ , fix T(=1), and let  $L \to \infty$
- **3**. Fix K, let  $T \to \infty$ , and fix L (skip today)

Case #1: Fix K and T,  $L \rightarrow \infty$ 

GMM identification condition:

$$\mathbb{E}\left[z_{lk0}\mathbb{1}(s=t)\epsilon_{lt}|\mathbf{D}_{l}\right]=0, \forall k, s, t$$

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Bartik identification condition:

$$\sum_{k} \sum_{s} g_{ks} \mathbb{E} \left[ z_{lk0} \mathbb{1}(s=t) \epsilon_{lt} | \mathbf{D}_{l} \right] = 0, \forall t$$

- ► Follow Kolesar, Chetty, Friedman, Glaeser and Imbens (2015), many invalid instruments (also, Borusyak, Hull and Jaravel (2018) and Adao, Kolesar and Morales (2018)):
  - Structural error:  $\epsilon_I = \sum_k z_{Ik} \lambda_k + \tilde{\epsilon}_I$ ,  $\tilde{\epsilon}_I \perp \!\!\! \perp$  "everything"

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- Intuitive special case (Kolesar et al (2015, section 2)):
  - $ightharpoonup z_{lk}$  is binary
  - $ightharpoonup \lim_{L\to\infty} \frac{K}{L} = constant$

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  - Example: industry-level supply and demand shocks independent
- ▶ "Large" K is not good evidence that  $K \to \infty$  is a good approximation
  - ▶ Law of large numbers in industries, so it matters if some instruments are "important"
  - Next section develops machinery to quantify "importance"

### Outline

- Understanding the identifying assumption
  - ▶ If fixed K and T, and L  $\rightarrow \infty$ , then in terms of industry composition
- Opening the black box
- ► Testing the plausibility of the identifying assumption

# Decomposing Bartik

(Special case of Rotemberg (1983), proposition 1)

$$\hat{eta}_{ extit{Bartik}} = \sum_{k} \hat{lpha}_{k} \hat{eta}_{k}, \;\; \sum_{k} \hat{lpha}_{k} = 1$$

IV estimate using only the  $k^{th}$  instrument:

$$\hat{\beta}_k = (Z_k'X)^{-1}Z_k'Y$$

"Rotemberg" weight:

$$\hat{\alpha}_k = \frac{g_k Z_k' X}{\sum_{k=1}^K g_k Z_k' X}$$

Proof

Conley, Hansen and Rossi (2012); Andrews, Gentzkow and Shapiro (2017) Local misspecification:  $\epsilon_{lt} = L^{-1/2}V_{lt} + \tilde{\epsilon}_{lt}$ ,  $Cov(V_{lt}, Z_{lt}) \neq 0$ ,

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- $\blacktriangleright$   $\sqrt{L}(\hat{\beta} \beta_0) \stackrel{d}{\longrightarrow} \tilde{\beta}$ ,  $\mathbb{E}[\tilde{\beta}] = \text{bias (misspecification) of Bartik instrument}$
- $ightharpoonup \sqrt{L} \left( \hat{\beta}_k \beta_0 \right) \stackrel{d}{\longrightarrow} \tilde{\beta}_k$ ,  $\mathbb{E} \left[ \tilde{\beta}_k \right] = \text{bias (misspecification) of } k \text{th instrument}$

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Suppose  $\beta_0 \neq 0$ . Percentage bias:

$$\frac{\mathbb{E}[\tilde{\beta}]}{\beta_0} = \sum_{k} \alpha_k \frac{\mathbb{E}[\tilde{\beta}_k]}{\beta_0}$$

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Industry with high  $\alpha_k$ :

an industry where it matters whether it is misspecified (endogenous)

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- $\blacktriangleright$   $\sqrt{L}(\hat{\beta} \beta_0) \stackrel{d}{\longrightarrow} \tilde{\beta}$ ,  $\mathbb{E}[\tilde{\beta}] = \text{bias (misspecification) of Bartik instrument}$
- lacksquare  $\sqrt{L}\left(\hat{eta}_k-eta_0
  ight)\stackrel{d}{\longrightarrow} ilde{eta}_k$ ,  $\mathbb{E}\left[ ilde{eta}_k
  ight]=$  bias (misspecification) of kth instrument

Suppose  $\beta_0 \neq 0$ . Percentage bias:

$$\frac{\mathbb{E}[\tilde{\beta}]}{\beta_0} = \sum_{k} \alpha_k \frac{\mathbb{E}[\tilde{\beta}_k]}{\beta_0}$$

Industry with high  $\alpha_k$ :

- an industry where it matters whether it is misspecified (endogenous)
  - because it is "important" in the estimate

### Top five industries (out of 397)

$\hat{\alpha}_k$ $g_k^{\text{high-income}}$	$\hat{\beta}_k$
---	-----------------

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	$\hat{\alpha}_k$	$g_k^{\text{high-income}}$	$\hat{\beta}_k$
Games and Toys	0.182	174.841	-0.151
Electronic Computers	0.182	85.017	-0.620
Household Audio and Video	0.130	118.879	0.287
Computer Equipment	0.076	28.110	-0.315
Telephone Apparatus	0.058	37.454	-0.305

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The main source of variation in exposure is within-manufacturing specialization in industries subject to different degrees of import competition...there is differentiation according to local labor market reliance on labor-intensive industries...By 2007, China accounted for over 40 percent of US imports in four four-digit SIC industries (luggage, rubber and plastic footwear, games and toys, and diecut paperboard) and over 30 percent in 28 other industries, including apparel, textiles, furniture, leather goods, electrical appliances, and jewelry.

— Autor, Dorn and Hanson (2013), pg. 2123

► Correlation matrix 24/32

### Outline

- Understanding the identifying assumption
  - ▶ If fixed K and T, and L  $\rightarrow \infty$ , then in terms of industry composition
- Opening the black box
  - ▶ Which industries are "important" in estimates
- ► Testing the plausibility of the identifying assumption

## Three tests of the identifying condition

(And one test of the plausibility of alternative identifying conditions)

- 1. Confounds (or correlates)
- 2. Pre-trends
- 3. Alternative estimators and overidentification
- 4. Plausibility of many invalid instrument asymptotics

## Test #1: Correlates of initial industry composition

- ▶ How are initial characteristics ( $D_{I0}$  less F.E.) related to  $Z_{I0}$ ?
- ► Look at high-Rotemberg weight industries (and aggregate)

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- ▶ How are initial characteristics ( $D_{l0}$  less F.E.) related to  $Z_{l0}$ ?
- ► Look at high-Rotemberg weight industries (and aggregate)

#### Not definitive:

- Shows source of variation
- ightharpoonup Can address by controlling for observables ( $D_{l0} imes ext{time}$ )

# Test #1: Correlates

	Games and toys	Electronic computers	Household audio and video	Computer equipment	Telephone apparatus	China to other
Share Empl in Manufacturing	0.01	0.21	0.08	0.21	-0.07	0.57
,	(0.03)	(0.18)	(80.0)	(0.15)	(0.06)	(0.07)
Share College Educated	-0.08	0.20	0.01	0.22	-0.07	0.30
	(0.03)	(0.11)	(0.04)	(0.10)	(0.06)	(0.06)
Share Foreign Born	0.01	-0.01	-0.02	-0.01	-0.08	0.15
	(0.01)	(0.04)	(0.01)	(0.04)	(0.03)	(0.03)
Share Empl of Women	0.05	-0.04	-0.08	-0.02	-0.02	0.10
	(0.03)	(0.12)	(0.05)	(0.12)	(0.07)	(0.06)
Share Empl in Routine	0.04	-0.37	0.06	-0.36	-0.01	-0.08
	(0.03)	(0.14)	(0.05)	(0.12)	(0.07)	(0.13)
Avg Offshorability	0.02	0.33	0.00	0.29	0.23	-0.24
	(0.02)	(0.10)	(0.05)	(80.0)	(0.04)	(0.09)
1980 Population Weighted	Yes	Yes	Yes	Yes	Yes	Yes
N	1,444	1,444	1,444	1,444	1,444	1,444
$R^2$	0.02	0.08	0.01	0.08	0.05	0.22

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Share Foreign Born	(0.01)	-0.01 (0.04)	-0.02 (0.01)	-0.01 (0.04)	-0.08 (0.03)	0.15 (0.03)
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	1,444	1,444	1,444	1,444	1,444	1,444
	0.02	0.08	0.01	0.08	0.05	0.22

### Test #2: Pre-trends

$$\Delta \mathsf{Manufacturing} \; \mathsf{Emp}_{\mathit{lt}} = \alpha + \sum_{s} \mathbb{1}(s=t) \gamma_{\mathit{k},s} \mathit{z}_{\mathit{lk},1980} + \epsilon_{\mathit{lt}}$$

- Four time periods: 1970-1980, 1980-1990, 1990-2000, 2000-2007
- ightharpoonup Convert  $\hat{\gamma}_{k,t}$  to levels (1970 = 100)

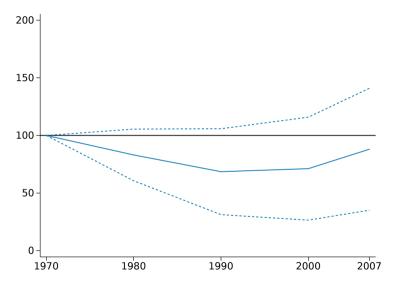
## Test #2: Pre-trends

$$\Delta$$
Manufacturing  $\mathrm{Emp}_{lt} = lpha + \sum_{s} \mathbb{1}(s=t) \gamma_{k,s} z_{lk,1980} + \epsilon_{lt}$ 

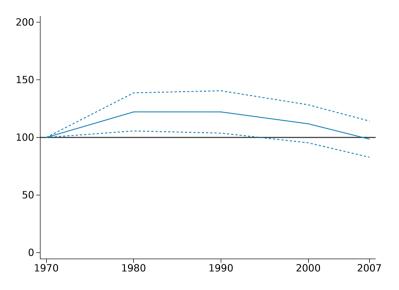
- Four time periods: 1970-1980, 1980-1990, 1990-2000, 2000-2007
- ightharpoonup Convert  $\hat{\gamma}_{k,t}$  to levels (1970 = 100)
- ▶ k is top five Rotemberg weight industries in 1980, and "aggregate"
  - Aggregate: 1980 shares, aggregated using  $g_{k,1990-2000}^{\text{high-income}}$

"Pre-period" prior to 1990

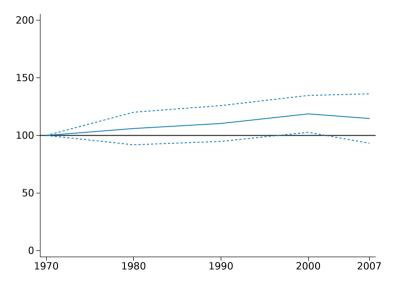
## Games and toys, fixed 1980 industry shares, Rotemberg weight $0.182\,$



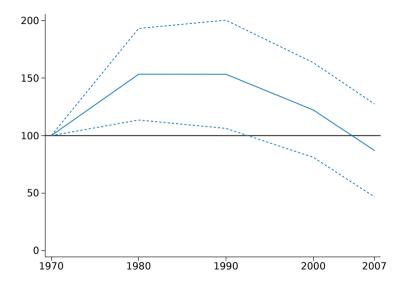
## Electronic computers, fixed 1980 industry shares, Rotemberg weight 0.182



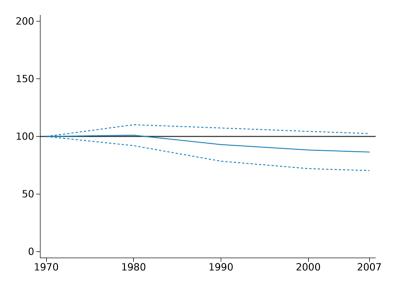
## Household audio and video, fixed 1980 industry shares, Rotemberg weight 0.130



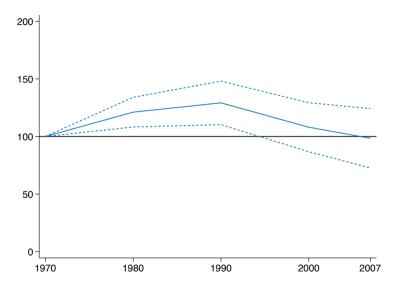
## Computer equipment, fixed 1980 industry shares, Rotemberg weight 0.076



## Telephone apparatus, fixed 1980 industry shares, Rotemberg weight 0.058



## Aggregate, fixed 1980 industry shares



Basic insight: many instruments

### Basic insight: many instruments

- Estimators (maximum likelihood): LIML, Hausman, Newey, Woutersen, Chao and Swanson (2012) HFUL (heteroskedasticity-Fuller (1977))
- Estimators (two-step): TSLS (problematic), Bartik TSLS, MBTSLS (Anatolyev (2013), and Kolesar et al (2015))

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### Interpretation:

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### Interpretation:

► Gap between maximum likelihood and two-step estimators is evidence of misspecification Also, overidentification tests, which provides evidence of misspecification

Test #3: Alternative estimators and overidentification

	$\Delta$ Emp	Over ID Test
OLS	-0.17	
TSLS (Bartik)	(0.04) -0.62	
13L3 (Bartik)	(0.11)	
TSLS	-0.22	872.69
	(0.06)	[0.00]
MBTSLS	-0.33	
LIML	(0.05) -2.07	1348.50
LIIVIL	(3.52)	[0.00]
HFUL	-1.13	1141.08
	(0.04)	[0.00]
Year and Census Division FE	Yes	
Controls	Yes	
Observations	1,444	

# Test #4: Plausibility of many invalid instrument asymptotics

- $\blacktriangleright$  A few large Rotemberg weights suggests that  $K \to \infty$  is a less plausible approximation
  - ▶ Recall, in ADH top five industries (out of 397) were 46% of overall positive weight

# Test #4: Plausibility of many invalid instrument asymptotics

- lacktriangle A few large Rotemberg weights suggests that  $K o \infty$  is a less plausible approximation
  - ▶ Recall, in ADH top five industries (out of 397) were 46% of overall positive weight
- $ightharpoonup K o\infty$  (in binary special case) implies that all Rotemberg weights go to zero as  $L o\infty$  (  $ightharpoonup \operatorname{Proof}$  )

$\beta = 2$ , $L = 800$ , $K = 22$
------------------------------------

	<u> </u>			
OLS	Infeasil	ole Bartik	Top 5	$\alpha_k$ share
$rac{-}{\hat{\mathbb{E}}\left[\hat{oldsymbol{eta}} ight]}$	$ \hat{\mathbb{E}}\left[\hat{eta} ight]$	$Med[\hat{eta}]$	Ê	Med
(1)	(2)	(3)	(4)	(5)

(2) 
$$\sigma_{\lambda_k}^2 = 0.2 \sigma_{g_k}^2$$

$$(3) \ \sigma_{\lambda_k}^{2^k} = 1.0 \sigma_{g_k}^{2^k}$$

(4) 
$$\sigma_{\lambda_{k}}^{2} = 5.0 \sigma_{g_{k}}^{2}$$

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$$\lambda_k = g_k \text{ (smallest 5 } \alpha_k)$$

(6) 
$$\sigma_{\lambda_k}^2 = 1.0 \sigma_{g_k}^2$$
,

$$\lambda_k = g_k \text{ (largest 5 } \alpha_k)$$

	eta= 2, $L=$ 800, $K=$ 228					
	OLS Infeasible Bartik			Top 5	Top 5 $\alpha_k$ share	
	$rac{\hat{\mathbb{E}}\left[\hat{eta} ight]}{(1)}$	$ \hat{\mathbb{E}}\left[\hat{\beta}\right] $ (2)	$Med[\hat{eta}]$	Ê (4)	Med (5)	
(1) Standard (2) $\sigma_{\lambda_k}^2 = 0.2\sigma_{g_k}^2$ (3) $\sigma_{\lambda_k}^2 = 1.0\sigma_{g_k}^2$ (4) $\sigma_{\lambda_k}^2 = 5.0\sigma_{g_k}^2$ (5) $\sigma_{\lambda_k}^2 = 1.0\sigma_{g_k}^2$ , $\lambda_k = g_k$ (smallest (6) $\sigma_{\lambda_k}^2 = 1.0\sigma_{g_k}^2$ , $\lambda_k = g_k$ (largest	·	1.98	2.01	0.50	0.50	

 $\beta = 2$ , L = 800, K = 228

		<u> </u>				
	OLS	Infeasil	Infeasible Bartik		Top 5 $\alpha_k$ share	
	$\hat{\mathbb{E}}\left[\hat{eta} ight]$ (1)	$ \hat{\mathbb{E}}\left[\hat{\beta}\right] $ (2)	$Med[\hat{eta}]$	Ê (4)	Med (5)	
(1) Standard	2.73	1.98	2.01	0.50	0.50	
$(2) \sigma_{\lambda_k}^2 = 0.2 \sigma_{g_k}^2$	2.73	1.97	2.01	0.49	0.49	
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$\lambda_k = g_k \text{ (smallest 5 } \alpha_k \text{)}$						
$(6) \ \sigma_{\lambda_k}^2 = 1.0 \sigma_{g_k}^2,$						
$\lambda_k = g_k$ (largest 5	$(\alpha_k)$					

 $\beta = 2$ , L = 800, K = 228

		<u>'</u>	'			
	OLS	Infeasil	ole Bartik	Top 5	Top 5 $\alpha_k$ share	
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$\lambda_k = g_k \text{ (smallest 5 } \alpha_k)$						
(6) $\sigma_{\lambda_k}^2 = 1.0\sigma_{g_k}^2$ ,						
$\lambda_k = g_k$ (largest 5	$\alpha_k$ )					

 $\beta = 2$ , L = 800, K = 228

		<u>'</u>				
	OLS	Infeasib	ole Bartik	Top 5	Top 5 $\alpha_k$ share	
	$\hat{\mathbb{E}}\left[\hat{eta} ight] \ (1)$	$ \hat{\mathbb{E}}\left[\hat{\beta}\right] $ (2)	$Med[\hat{eta}]$ (3)	Ê (4)	Med (5)	
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$\lambda_k = g_k$ (smallest	$5 \alpha_k$					
(6) $\sigma_{\lambda_k}^2 = 1.0 \sigma_{g_k}^2$ ,	2.75	2.56	2.58	0.50	0.51	
$\lambda_k = g_k$ (largest 5	$\delta(\alpha_k)$					

# Summary

- Understanding the identifying assumption
  - ▶ If fixed K and T, and L  $\rightarrow \infty$ , then in terms of industry composition
- Opening the black box
  - Which industries are "important" in estimates
- ► Testing the plausibility of the identifying assumption
  - Correlates, pre-trends, overidentification/alternative estimators, distribution of weights

# Why OLS can be biased if Bartik is valid

$$\mathbb{E}[x_I \epsilon_I] \neq 0 \Rightarrow \mathbb{E}[\{\underline{g_I} + z_{I1} \underline{\tilde{g}_{I1}} + z_{I2} \underline{\tilde{g}_{I2}} + B_I\} \epsilon_I] \neq 0$$

and

$$\mathbb{E}[B_I\epsilon_I]=0$$

Implies:

$$\mathbb{E}[\{\underline{g}_I + z_{I1}\underline{\tilde{g}}_{I1} + z_{I2}\underline{\tilde{g}}_{I2}\}\epsilon_I] \neq 0$$

▶ Back to two industry case

### Data and details

#### Two cross-sections:

- **1990-2000**
- **2000-2007**

#### Other details:

- Controls: dummy for 2000-2007, % of manufacturing employment in -1, % college educated, % foreign born, % of employment among women, % of employment in routine occupations, % average offshorability index, Census division dummies
- Weighted by start of period CZ share of national population

```
▶ Back to empirical strategy
```

### What numbers mean

$$\hat{\beta} = -0.6$$

Interpretation: \$1,000 per worker increase in import exposure over a decade reduces manufacturing employment per working age population by 0.6 percentage points

- From 1990-2000 Chinese import exposure rose \$1,140 per worker  $(1.140 \times -0.6 = -0.70)$
- From 2000-2007 Chinese import exposure rose \$1,839 per worker  $1.839 \times -0.6 \times 0.7 = -0.77$ )

Context: Fall in manufacturing employment:

- 2.07 pp from 1990 to 2000
- 2.00 pp from 2000 to 2007
- ▶ Back to ADH results

# **GMM** proof

### Proof.

If 
$$\Omega = (G - \bar{G})(G - \bar{G})'$$
, then

$$\begin{split} \hat{\beta}_{L,GMM} &= \frac{X'_L(Z_L - \bar{Z}_L)(G - \bar{G})(G - \bar{G})'(Z_L - \bar{Z}_L)'Y_L}{X'_L(Z_L - \bar{Z}_L)(G - \bar{G})(G - \bar{G})'(Z_L - \bar{Z}_L)'X_L} \\ &= \frac{X'_L(B_L - \bar{B}_L)(B_L - \bar{B}_L)'Y_L}{X'_L(B_L - \bar{B}_L)(B_L - \bar{B}_L)'X_L} \\ &= \hat{\beta}_{L,Bartik} \end{split}$$

(Intermediate step: 
$$(Z_L - \bar{Z}_L)G = Z_LG - \bar{Z}_LG = B_L - \bar{B}_L$$
 and  $(Z_L - \bar{Z}_L)\bar{G} = \mathbf{0}$   $(L \times 1)$ .)

▶ Back to K industries

# Rotemberg proof

$$\alpha_k(C)\beta_k = \frac{c_k Z_k X}{\sum_k c_k Z_k X} (Z_k' X)^{-1} Z_k Y = \frac{c_k Z_k Y}{\sum_k c_k Z_k X}$$

$$\sum_{k=1}^K \alpha_k(C)\beta_k = \frac{\sum_k c_k Z_k Y}{\sum_k c_k Z_k X}$$

$$= \frac{C'ZY}{C'ZX}.$$

▶ Back to statement

## Assumptions

- (i) the data  $\{\{x_{lt}, Z_{lt}, D_{lt}, V_{lt}, \epsilon_{lt}\}_{t=1}^{T}\}_{l=1}^{L}$  are independent and identically distributed with K and T fixed, and L going to infinity;
- (ii)  $\mathbb{E}[\epsilon_{lt}] = 0$ ,  $\mathbb{E}[V_{lt}] = 0$  and  $Var(\tilde{\epsilon}) < \infty$ ;
- (iii)  $\mathbb{E}[z_{lkt} e_{lt}] = 0$  for all values of k;  $\mathbb{E}[z_{lt} V_{lt}] = \Sigma_{ZV}$ , where  $\Sigma_{ZV}$  is a  $1 \times K$  covariance vector with at least one non-zero entry; and  $\mathbb{E}[Z_{lt} x_{lt}^{\perp}] = \Sigma_{ZX^{\perp}}$  is a  $1 \times K$  covariance vector with all non-zero entries, and  $\Sigma_{ZX^{\perp},k}$  is the  $k^{th}$  entry; and
- (iv) and  $Var(z_{lkt}\epsilon_{lt}) < \infty$ ,  $Var(z_{lkt}V_{lt}) < \infty$  and  $Var(z_{lkt}x_{lt}^{\perp}) < \infty$  for all values of k.
- ▶ Back to interpretation

# Connection to first-stage coefficient

Exact decomposition:

$$x_{l} = B_{l} + \underbrace{g_{l} + Z_{l}' \tilde{g}_{lk}}_{\eta_{l}}$$

Regression version:

$$x_I = \pi B_I + \eta_I$$

- ▶ If  $\mathbb{E}[G_I|Z_I] = \mathbb{E}[G_I]$ , then  $Cov(B_I, \eta_I) = 0$
- ▶ If  $Cov(B_I, \eta_I) = 0$ , then  $lim_{L\to\infty} \hat{\pi} = 1$
- ▶ Bartik dimension-reduction

# Weights and growth rates are not the same thing

	$\alpha_k$	G	$\beta_k$	$Var(z_k)$
$\alpha_k$	1			
G	0.581	1		
$\beta_k$		-0.041	1	
$Var(z_k)$	0.154	-0.038	0.054	1

<sup>▶</sup> Back to Top 5

- ightharpoonup Assume  $g_k$  is mean zero
- Assume  $\tilde{g}_{lk}$  is mean zero
- Assume  $\frac{K}{I} \rightarrow constant$
- Let  $\bar{z}_{L,k} = \sum_{l} z_{lk}$  for a sample of size L, be bounded
- Recall that  $z_{lk}$  are 0/1, and each location only gets 1 (and we omit one)
- ► Hence, X is mean zero

Then:

$$\alpha_{k} = \frac{g_{k}Z'_{k}X}{\sum_{k}g_{k}Z'_{k}X}$$

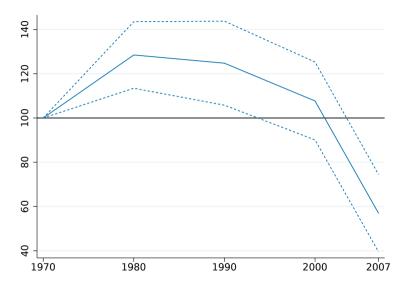
$$\alpha_{k} = \frac{g_{k}\bar{z}_{L,k}g_{k} + g_{k}\bar{z}_{L,k}\sum_{l,st.z_{lk}=1}\tilde{g}_{lk}}{\sum_{k}\left(g_{k}\bar{z}_{L,k}g_{k} + g_{k}\bar{z}_{L,k}\sum_{l,st.z_{lk}=1}\tilde{g}_{lk}\right)}$$

$$\alpha_{k} = \frac{g_{k}^{2}\bar{z}_{L,k} + g_{k}\bar{z}_{L,k}\sum_{l,st.z_{lk}=1}\tilde{g}_{lk}}{\sum_{k}\left(g_{k}^{2}\bar{z}_{L,k} + g_{k}\bar{z}_{L,k}\sum_{l,st.z_{lk}=1}\tilde{g}_{lk}\right)}$$

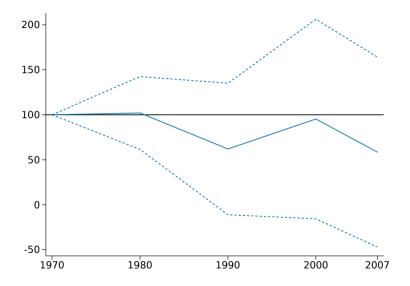
Note that as  $L \to \infty$ , the numerator remains bounded for any k, but the denominator explodes. Hence,  $\alpha_k \to 0$ .

▶ Back to Case 1 vs. Case 2

## Aggregate, fixed 1990 industry shares

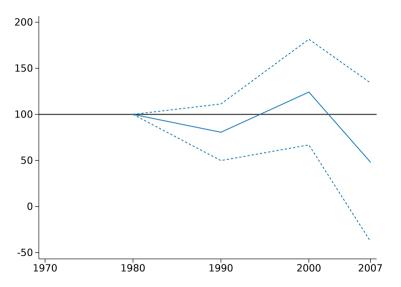


## Games and toys, fixed 1990 industry shares, Rotemberg weight 0.182

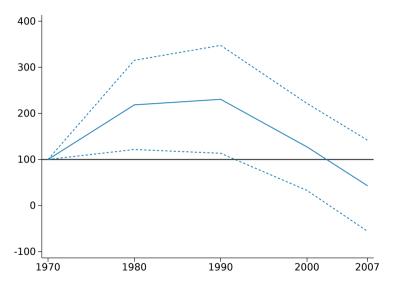


34 / 32

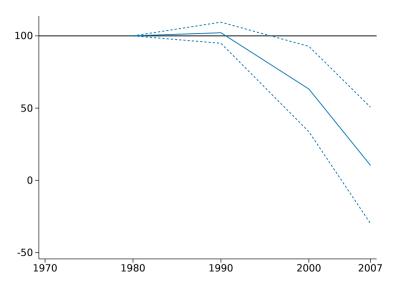
## Games and toys, time-varying industry shares, Rotemberg weight $0.182\,$



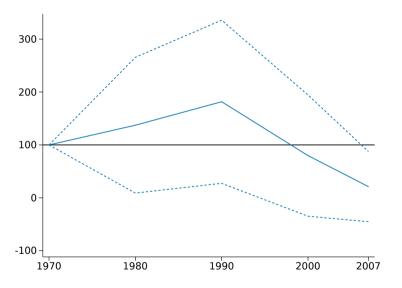
## Electronic computers, fixed 1990 industry shares, Rotemberg weight 0.182



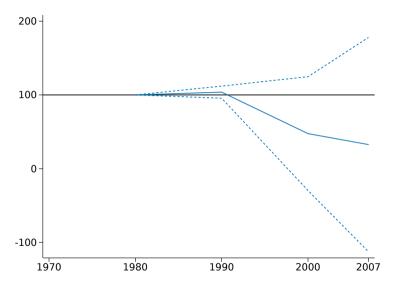
## Electronic computers, time-varying industry shares, Rotemberg weight 0.182



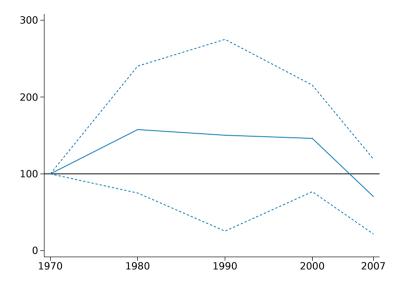
## Household audio and video, fixed 1990 industry shares, Rotemberg weight $0.130\,$



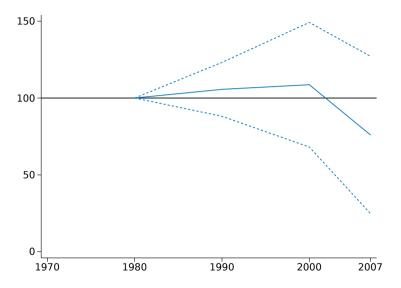
## Household audio and video, time-varying industry shares, Rotemberg weight $0.130\,$



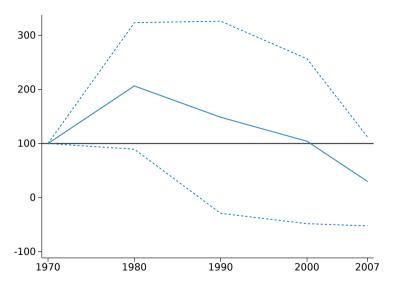
## Computer equipment, fixed 1990 industry shares, Rotemberg weight 0.076



### Computer equipment, time-varying industry shares, Rotemberg weight 0.076



## Telephone apparatus, fixed 1990 industry shares, Rotemberg weight 0.058



## Telephone apparatus, time-varying industry shares, Rotemberg weight 0.058

