

# **STAT 500**

## Two-Way ANOVA Effects Model

# Effects Model

$$Y_{ijk} = \mu + \alpha_i + \tau_j + (\alpha\tau)_{ij} + \epsilon_{ijk}$$

$$\begin{bmatrix} Y_{111} \\ Y_{112} \\ Y_{121} \\ Y_{122} \\ Y_{131} \\ Y_{132} \\ Y_{211} \\ Y_{212} \\ Y_{221} \\ Y_{222} \\ Y_{231} \\ Y_{232} \end{bmatrix} = \begin{bmatrix} 1 & 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix} \begin{bmatrix} \mu \\ \alpha_1 \\ \alpha_2 \\ \tau_1 \\ \tau_2 \\ \tau_3 \\ (\alpha\tau)_{11} \\ (\alpha\tau)_{12} \\ (\alpha\tau)_{13} \\ (\alpha\tau)_{21} \\ (\alpha\tau)_{22} \\ (\alpha\tau)_{23} \end{bmatrix} + \begin{bmatrix} \epsilon_{111} \\ \epsilon_{112} \\ \epsilon_{121} \\ \epsilon_{122} \\ \epsilon_{131} \\ \epsilon_{132} \\ \epsilon_{211} \\ \epsilon_{212} \\ \epsilon_{221} \\ \epsilon_{222} \\ \epsilon_{231} \\ \epsilon_{232} \end{bmatrix}$$

# Effects Model

- Estimate  $a \times b$  Treatment means with
  - $\mu$
  - $a$  effects for Factor A
  - $b$  effects for Factor B
  - $a \times b$  interaction effects for Factors A and B
- Impose constraints on main effects and interaction effects to reduce number of parameters to  $a \times b$

# Effects Model - Baseline Constraints

$$Y_{ijk} = \mu + \alpha_i + \tau_j + (\alpha\tau)_{ij} + \epsilon_{ijk}$$

- Set  $\alpha_a = 0$  - level  $a$  of Factor A
- Set  $\tau_b = 0$  - level  $b$  of Factor B
- Set  $(\alpha\tau)_{aj} = 0$  for all  $j = 1, \dots, b$   
All interaction effects with level  $a$  of Factor A
- Set  $(\alpha\tau)_{ib} = 0$  for all  $i = 1, \dots, a$   
All interaction effects with level  $b$  of Factor B

# Effects Model - Baseline Constraints

- $\mu = \mu_{ab}$   
mean response at level  $a$  of Factor A and level  $b$  of Factor B
- $\alpha_i = \mu_{ib} - \mu_{ab}$   
simple effect of the  $i$ th level of Factor A when Factor B is at level  $b$
- $\tau_j = \mu_{aj} - \mu_{ab}$   
simple effect of the  $j$ th level of Factor B when Factor A is at level  $a$
- $(\alpha\tau)_{ij} = \mu_{ij} - \mu_{ib} - \mu_{aj} + \mu_{ab}$   
interaction effect

## Effects Model - Baseline Constraints

$$\begin{bmatrix} Y_{111} \\ Y_{112} \\ Y_{121} \\ Y_{122} \\ Y_{131} \\ Y_{132} \\ Y_{211} \\ Y_{212} \\ Y_{221} \\ Y_{222} \\ Y_{231} \\ Y_{232} \end{bmatrix} = \begin{bmatrix} 1 & 1 & 1 & 0 & 1 & 0 \\ 1 & 1 & 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 0 \\ 1 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 0 & 0 \end{bmatrix} \begin{bmatrix} \mu \\ \alpha_1 \\ \tau_1 \\ \tau_2 \\ (\alpha\tau)_{11} \\ (\alpha\tau)_{12} \end{bmatrix} + \begin{bmatrix} \epsilon_{111} \\ \epsilon_{112} \\ \epsilon_{121} \\ \epsilon_{122} \\ \epsilon_{131} \\ \epsilon_{132} \\ \epsilon_{211} \\ \epsilon_{212} \\ \epsilon_{221} \\ \epsilon_{222} \\ \epsilon_{231} \\ \epsilon_{232} \end{bmatrix}$$

# Effects Model - Baseline Constraints

Least squares estimate of  $\beta$  is given by

$$\begin{aligned}\hat{\beta} &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y} \\ &= \begin{pmatrix} \bar{Y}_{23.} \\ \bar{Y}_{13.} - \bar{Y}_{23.} \\ \bar{Y}_{21.} - \bar{Y}_{23.} \\ \bar{Y}_{22.} - \bar{Y}_{23.} \\ \bar{Y}_{11.} - \bar{Y}_{13.} - \bar{Y}_{21.} + \bar{Y}_{23.} \\ \bar{Y}_{12.} - \bar{Y}_{13.} - \bar{Y}_{22.} + \bar{Y}_{23.} \end{pmatrix}\end{aligned}$$

## Effects Model - Baseline Constraints

Copper Conc.	Zinc Concentration		
	0 ppm	750 ppm	1500 ppm
0 ppm	$\bar{Y}_{11.} = 193.5$	$\bar{Y}_{12.} = 167.5$	$\bar{Y}_{13.} = 119.5$
150 ppm	$\bar{Y}_{21.} = 172.5$	$\bar{Y}_{22.} = 170.5$	$\bar{Y}_{23.} = 111$



## Effects Model - Sum to Zero Constraints

$$Y_{ijk} = \mu + \alpha_i + \tau_j + (\alpha\tau)_{ij} + \epsilon_{ijk}$$

- Set  $\sum_{i=1}^a \alpha_i = 0$
- Set  $\sum_{j=1}^b \tau_j = 0$
- Set  $\sum_{i=1}^a (\alpha\tau)_{ij} = 0$  for all  $j$
- Set  $\sum_{j=1}^b (\alpha\tau)_{ij} = 0$  for all  $i$

## Effects Model - Sum to Zero Constraints

- $\mu = \bar{\mu}_{..}$   
overall mean response
- $\alpha_i = \bar{\mu}_{i.} - \bar{\mu}_{..}$   
related to main effect of the  $i$ th level of Factor A
- $\tau_j = \bar{\mu}_{.j} - \bar{\mu}_{..}$   
related to main effect of the  $j$ th level of Factor B
- $(\alpha\tau)_{ij} = \mu_{ij} - \bar{\mu}_{i.} - \bar{\mu}_{.j} + \bar{\mu}_{..}$   
interaction effect

## Effects Model - Sum to Zero Constraints

- Set  $\alpha_2 = -\alpha_1$
- Set  $\tau_3 = -\tau_1 - \tau_2$
- Set  $(\alpha\tau)_{13} = -(\alpha\tau)_{11} - (\alpha\tau)_{12}$
- Set  $(\alpha\tau)_{21} = -(\alpha\tau)_{11}$
- Set  $(\alpha\tau)_{22} = -(\alpha\tau)_{12}$
- Set  $(\alpha\tau)_{23} = (\alpha\tau)_{11} + (\alpha\tau)_{12}$

## Effects Model - Sum to Zero Constraints

$$\begin{bmatrix} Y_{111} \\ Y_{112} \\ Y_{121} \\ Y_{122} \\ Y_{131} \\ Y_{132} \\ Y_{211} \\ Y_{212} \\ Y_{221} \\ Y_{222} \\ Y_{231} \\ Y_{232} \end{bmatrix} = \begin{bmatrix} 1 & 1 & 1 & 0 & 1 & 0 \\ 1 & 1 & 1 & 0 & 1 & 0 \\ 1 & 1 & 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 1 & 0 & 1 \\ 1 & 1 & -1 & -1 & -1 & -1 \\ 1 & 1 & -1 & -1 & -1 & -1 \\ 1 & -1 & 1 & 0 & -1 & 0 \\ 1 & -1 & 1 & 0 & -1 & 0 \\ 1 & -1 & 0 & 1 & 0 & -1 \\ 1 & -1 & 0 & 1 & 0 & -1 \\ 1 & -1 & -1 & -1 & 1 & 1 \\ 1 & -1 & -1 & -1 & 1 & 1 \end{bmatrix} \begin{bmatrix} \mu \\ \alpha_1 \\ \tau_1 \\ \tau_2 \\ (\alpha\tau)_{11} \\ (\alpha\tau)_{12} \end{bmatrix} + \begin{bmatrix} \epsilon_{111} \\ \epsilon_{112} \\ \epsilon_{121} \\ \epsilon_{122} \\ \epsilon_{131} \\ \epsilon_{132} \\ \epsilon_{211} \\ \epsilon_{212} \\ \epsilon_{221} \\ \epsilon_{222} \\ \epsilon_{231} \\ \epsilon_{232} \end{bmatrix}$$

## Effects Model - Sum to Zero Constraints

$$\begin{aligned}\hat{\beta} &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y} \\ &= \begin{pmatrix} \bar{Y}_{...} \\ \bar{Y}_{1..} - \bar{Y}_{...} \\ \bar{Y}_{.1.} - \bar{Y}_{...} \\ \bar{Y}_{.2.} - \bar{Y}_{...} \\ \bar{Y}_{11.} - \bar{Y}_{1..} - \bar{Y}_{.1.} + \bar{Y}_{...} \\ \bar{Y}_{12.} - \bar{Y}_{1..} - \bar{Y}_{.2.} + \bar{Y}_{...} \end{pmatrix}\end{aligned}$$

## Effects Model - Sum to Zero Constraints

Copper Conc.	Zinc Concentration			Mean
	0 ppm	750 ppm	1500 ppm	
0 ppm	$\bar{Y}_{11.} = 193.5$	$\bar{Y}_{12.} = 167.5$	$\bar{Y}_{13.} = 119.5$	$\bar{Y}_{1..} = 160.1667$
150 ppm	$\bar{Y}_{21.} = 172.5$	$\bar{Y}_{22.} = 170.5$	$\bar{Y}_{23.} = 111$	$\bar{Y}_{2..} = 151.3333$
Mean	$\bar{Y}_{.1.} = 182$	$\bar{Y}_{.2.} = 169$	$\bar{Y}_{.3.} = 115.25$	$\bar{Y}_{...} = 155.75$

## Effect Tests

Question 2: Are the response means the same for the two levels of copper, averaging across zinc levels?

- $H_o : \bar{\mu}_{1.} = \bar{\mu}_{2.}$

$$\begin{aligned}\bar{\mu}_{1.} &= \mu + \alpha_1 + \frac{\sum_{j=1}^b \tau_j}{b} + \frac{\sum_{j=1}^b (\alpha\tau)_{1j}}{b} \\ \bar{\mu}_{2.} &= \mu + \alpha_2 + \frac{\sum_{j=1}^b \tau_j}{b} + \frac{\sum_{j=1}^b (\alpha\tau)_{2j}}{b}\end{aligned}$$

## Effect Tests

$$H_o : \bar{\mu}_{1\cdot} = \bar{\mu}_{2\cdot}.$$

is equivalent to testing

$$\alpha_1 + \frac{\sum_{j=1}^b (\alpha\tau)_{1j}}{b} = \alpha_2 + \frac{\sum_{j=1}^b (\alpha\tau)_{2j}}{b}$$



# Effect Tests

- Baseline Constraints

$$H_0 : \alpha_1 + \frac{\sum_{j=1}^b (\alpha\tau)_{1j}}{b} = 0$$

- Sum to Zero Constraints

$$H_0 : \alpha_1 = 0$$

## Effect Tests

Question 3: Are the response means the same for the three levels of zinc, averaging across copper levels?

- $H_o : \bar{\mu}_{.1} = \bar{\mu}_{.2} = \bar{\mu}_{.3}$

$$\bar{\mu}_{.1} = \mu + \frac{\sum_{i=1}^a \alpha_i}{a} + \tau_1 + \frac{\sum_{i=1}^a (\alpha\tau)_{i1}}{a}$$

$$\bar{\mu}_{.2} = \mu + \frac{\sum_{i=1}^a \alpha_i}{a} + \tau_2 + \frac{\sum_{i=1}^a (\alpha\tau)_{i2}}{a}$$

$$\bar{\mu}_{.3} = \mu + \frac{\sum_{i=1}^a \alpha_i}{a} + \tau_3 + \frac{\sum_{i=1}^a (\alpha\tau)_{i3}}{a}$$

## Effect Tests

$$H_o : \bar{\mu}_{.1} = \bar{\mu}_{.2} = \bar{\mu}_{.3}$$

is equivalent to testing

$$H_0 : \tau_1 + \frac{\sum_{i=1}^a (\alpha\tau)_{i1}}{a} = \tau_2 + \frac{\sum_{i=1}^a (\alpha\tau)_{i2}}{a} = \tau_3 + \frac{\sum_{i=1}^a (\alpha\tau)_{i3}}{a}$$

# Effect Tests

- Baseline Constraints

$$H_0 : \tau_1 + \frac{\sum_{i=1}^a (\alpha\tau)_{i1}}{a} = \tau_2 + \frac{\sum_{i=1}^a (\alpha\tau)_{i2}}{a} = 0$$

- Sum to Zero Constraints

$$H_0 : \tau_1 = \tau_2 = 0$$

## Effect Tests

Question 4: Are differences in mean responses between copper levels consistent across zinc levels?

- $H_o : \mu_{11} - \mu_{21} = \mu_{12} - \mu_{22} = \mu_{13} - \mu_{23}$

$$\mu_{11} - \mu_{21} = (\mu + \alpha_1 + \tau_1 + (\alpha\tau)_{11}) - (\mu + \alpha_2 + \tau_1 + (\alpha\tau)_{21})$$

$$\mu_{12} - \mu_{22} = (\mu + \alpha_1 + \tau_2 + (\alpha\tau)_{12}) - (\mu + \alpha_2 + \tau_2 + (\alpha\tau)_{22})$$

$$\mu_{13} - \mu_{23} = (\mu + \alpha_1 + \tau_3 + (\alpha\tau)_{13}) - (\mu + \alpha_2 + \tau_3 + (\alpha\tau)_{23})$$

## Effect Tests

$$H_o : \mu_{11} - \mu_{21} = \mu_{12} - \mu_{22} = \mu_{13} - \mu_{23}$$

is equivalent to

$$H_0 : (\alpha\tau)_{11} - (\alpha\tau)_{21} = (\alpha\tau)_{12} - (\alpha\tau)_{22} = (\alpha\tau)_{13} - (\alpha\tau)_{23}$$

# Effect Tests

- Baseline Constraints

$$H_0 : (\alpha\tau)_{11} = (\alpha\tau)_{12} = 0$$

- Sum to Zero Constraints

$$H_0 : (\alpha\tau)_{11} = (\alpha\tau)_{12} = 0$$

## Effects Model - Interactions

- When there are no interaction effects, the effects model becomes an additive model:

$$E(Y_{ijk}) = \mu + \alpha_i + \tau_j$$

- Same effect of factor A at all levels of factor B:

$$E(Y_{ijk}) - E(Y_{rjk}) = (\mu + \alpha_i + \tau_j) - (\mu + \alpha_r + \tau_j) = \alpha_i - \alpha_r$$

- Same effect of factor B at all levels of factor A:

$$E(Y_{ijk}) - E(Y_{isk}) = (\mu + \alpha_i + \tau_j) - (\mu + \alpha_i + \tau_s) = \tau_j - \tau_s$$

- Main effect = Simple effect



# **STAT 500**

Comparing Treatment Means, Simple and Main  
Effects, Model Diagnostics

## Treatment Means

- Treatment mean:  $\mu_{ij} = \mu + \alpha + i + \tau_j + (\alpha_i \tau_j)_{ij}$
- Estimate:  $\bar{Y}_{ij}$ .
- Std. Error:  $\sqrt{MS_{\text{error}}/n}$

## Simple Effects

- Simple Effects: Difference in treatment means between two levels of one factor at a specific level of the other factor.
  - For Factor A:  $\mu_{ij} - \mu_{rj}$
  - For Factor B:  $\mu_{ij} - \mu_{is}$
- Estimate:
  - For Factor A:  $\bar{Y}_{ij.} - \bar{Y}_{rj.}$
  - For Factor B:  $\bar{Y}_{ij.} - \bar{Y}_{is.}$
- Std. Error:  $\sqrt{MS_{\text{error}} \left( \frac{2}{n} \right)}$

## Marginal Means

Marginal Means: Mean of level of a Factor

Factor	A	B
Marginal Mean	$\bar{\mu}_{i.}$	$\bar{\mu}_{.j}$
Estimate	$\bar{Y}_{i.}$	$\bar{Y}_{.j}$
Std. Error	$\sqrt{MS_{\text{Error}} \left( \frac{1}{nb} \right)}$	$\sqrt{MS_{\text{Error}} \left( \frac{1}{na} \right)}$

## Main Effects

Main Effects: Difference in means of two levels of a Factor

Factor	A	B
Main Effect	$\bar{\mu}_{i.} - \bar{\mu}_{r.}$	$\bar{\mu}_{.j} - \bar{\mu}_{.s}$
Estimate	$\bar{Y}_{i..} - \bar{Y}_{r..}$	$\bar{Y}_{.j.} - \bar{Y}_{.s.}$
Std. Error	$\sqrt{MS_{\text{Error}} \left( \frac{2}{nb} \right)}$	$\sqrt{MS_{\text{Error}} \left( \frac{2}{na} \right)}$

## Interactions Effects

- Interaction effects are differences of simple effects.
  - e.g.  $(\mu_{ij} - \mu_{rj}) - (\mu_{il} - \mu_{rl})$
- Estimate:
  - $(\bar{Y}_{ij.} - \bar{Y}_{rj.}) - (\bar{Y}_{il.} - \bar{Y}_{rl.})$
- Std. Error:  $\sqrt{MS_{\text{error}} \left( \frac{4}{n} \right)}$
- Interaction effects are the least precisely estimated effects.

# Multiple Comparison

- Adjust for multiple comparisons depending on desired analysis
  - Tukey HSD: all pairs of treatment or marginal means
  - Scheffe: all linear contrasts
  - Bonferroni: predetermined comparisons
  - Dunnett: compare many levels to one baseline

# Model Assumptions

$\epsilon_{ijk}$  are i.i.d.  $N(0, \sigma^2)$

- Independence
- Homogeneous Variance
- Normality



# Model Diagnostics

- Independence - check details of data collection
- Homogeneous variance
  - Plot residuals vs estimated means
  - Plot residuals vs levels of each factor
- Normality
  - Normal probability plot for residuals
  - Histogram of residuals
  - Tests for Normality

# Model Diagnostics

- Remedies
  - Transformation remedy for non-normality is commonly used
  - Remember, transformation changes
    - \* Error properties
    - \* The model for the mean responses
    - \* Can eliminate (reduce) or introduce (enhance) interactions.
  - Randomization tests
  - Rank tests