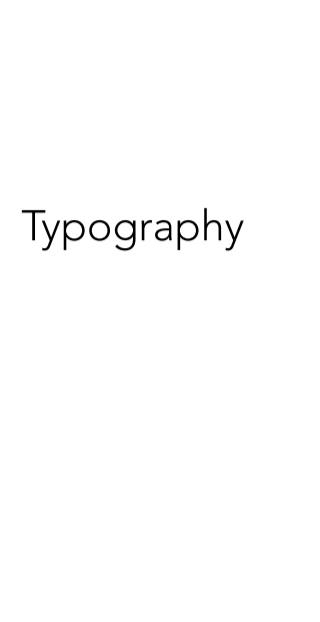
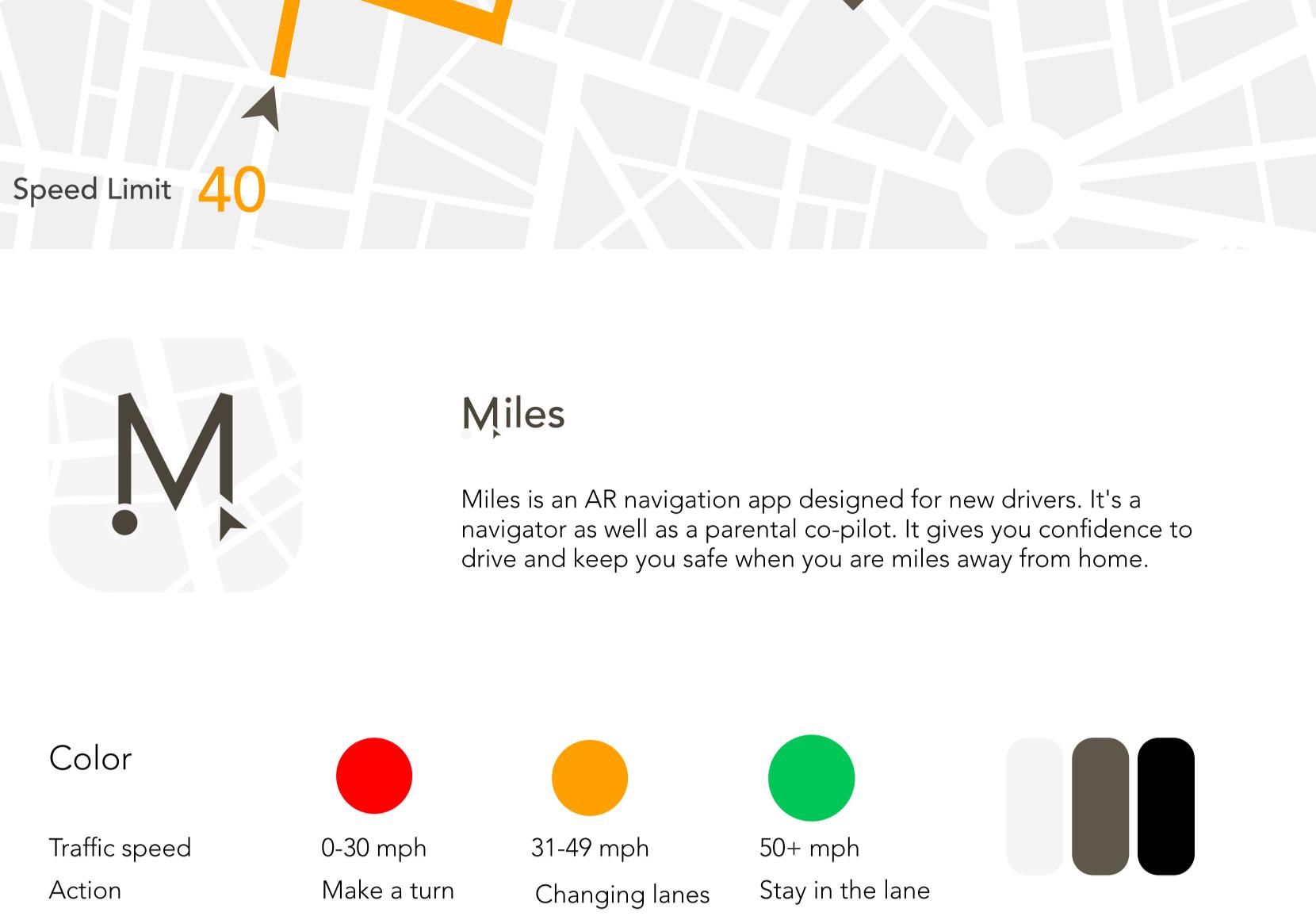


Miles

Map AR



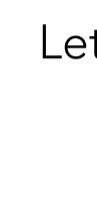
≡



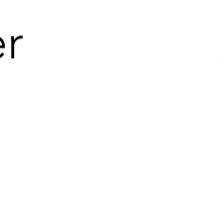
Miles

Miles is an AR navigation app designed for new drivers. It's a navigator as well as a parental co-pilot. It gives you confidence to drive and keep you safe when you are miles away from home.

Color



Traffic speed
Action



0-30 mph
Make a turn



31-49 mph
Changing lanes



50+ mph
Stay in the lane

Icon



<https://iconmonstr.com/>

Typography

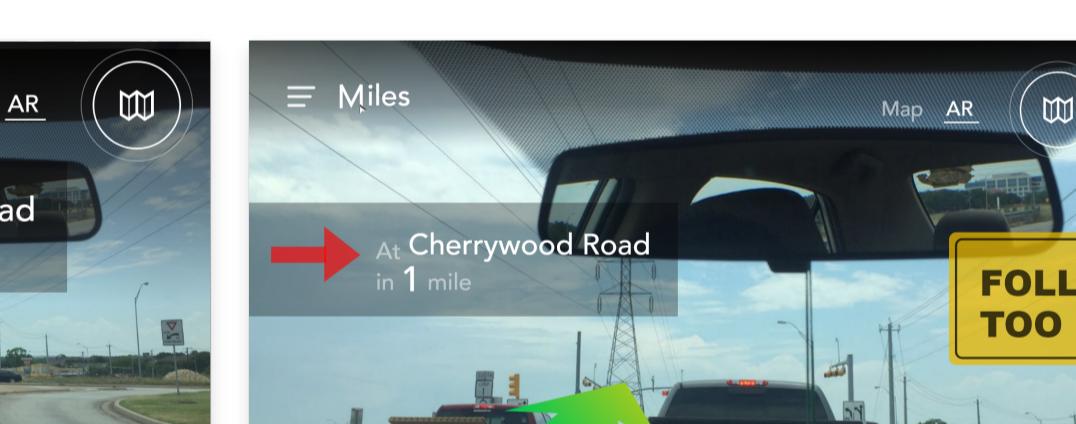
Avenir LT Std

Light Aa Bb Cc 1 2 3 4 5 ! @ # \$

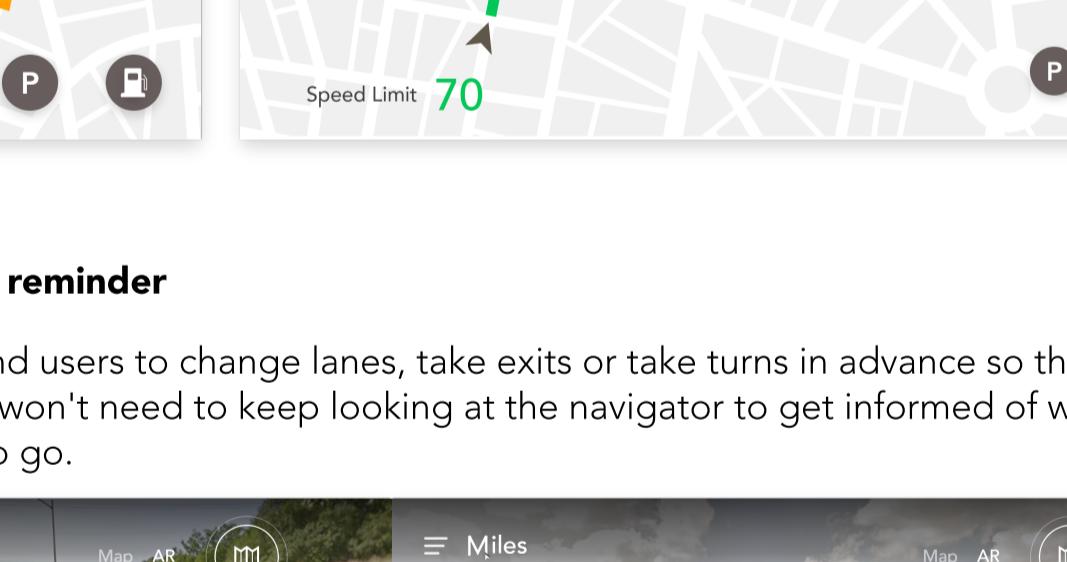
Medium Aa Bb Cc 1 2 3 4 5 ! @ # \$

Heavy Aa Bb Cc 1 2 3 4 5 ! @ # \$

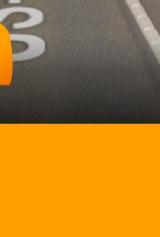
Logo



Graphics



Research



1 Experienced Driver

Speed control
Changing lanes
Distractive navigation

1 New Driver

Missing turns/exits
Confusing turns
Parking
Finding parking spots

App Store Comments

Missing turns/exits
Slow redirecting

Features

Assist with less distraction

Reduce dangerous distractions by displaying key information, such as navigation directions;

Safety reminder

Display safety reminders signs including speed limit warning, space control, and etc.

Real view navigation

Using Augmented Reality to help users identify which way to turn.

Turns reminder

Remind users to change lanes, take exits or take turns in advance so that users won't need to keep looking at the navigator to get informed of which way to go.

Parking assistance

Find nearby parking spots.
Record parking location.
Show instructions for parking.

