

# The Fairness-Engagement Equilibrium Model for DWTS Voting Reform

## Summary

This paper investigates the voting mechanism optimization problem in *Dancing with the Stars* (DWTS), a reality competition combining professional judge scores with audience votes. Controversial outcomes—such as Bobby Bones (S27) winning despite the lowest finalist judge score (66.3%) and Bristol Palin (S11) advancing to third amid politically-motivated voting accusations—indicate potential imbalance between merit and popularity. We compare Rank-based and Percentage-based scoring methods, evaluate the Judges' Save mechanism, analyze covariate influences, and recommend an optimized voting rule.

We analyzed 34 seasons (2005–2024) comprising 421 contestants and 2,777 weekly observations. Judge scores were standardized across 30-point (14 seasons) and 40-point (20 seasons) systems; 8,316 missing entries and 6,431 post-elimination zeros were excluded. A Popularity Bias Index (PBI) quantified judge-fan divergence, ranging from  $-8.5$  to  $+6.0$ . Trend analysis confirmed increasing disagreement: divergence rose from 0.61 (pre-social media) to 0.65 (TikTok era), peaking at 0.92 in Season 27.

Since fan votes are undisclosed, we developed a Bayesian inverse inference model using Hit-and-Run MCMC to reconstruct latent vote shares from elimination outcomes. The model achieved 95.2% posterior consistency with average credible interval width of 0.288. We then formulated voting rule design as bi-objective optimization maximizing Meritocracy and Engagement. A multi-phase framework rewards rules emphasizing fan participation early and judge expertise late. Grid search across 107 configurations identified an optimal Sigmoid dynamic weighting scheme (composite score: 0.570 vs. 0.469 baseline, +21.6%).

Simulation revealed Rank-based scoring outperforms Percentage-based: Judge Favorability Index 0.665 vs. 0.454 (+46.5%), with comparable Fan Favorability ( $\approx 0.70$ ). Rank exhibits  $2.4\times$  lower cross-season variability (CV: 0.477 vs. 1.148) and  $2.7\times$  lower fan-elasticity (0.87 vs. 2.34). All four controversial cases would be corrected: Bristol Palin would place 5th; Bobby Bones would finish 3rd. Covariate analysis showed professional dancers explain 28.6% of judge variance but only 6.6% of fan variance; athletes receive high judge scores (74.2%, PBI= $-0.55$ ) while comedians achieve lower scores (60.7%) but stronger fan support (PBI= $+0.26$ ).

We recommend a Rank-based Sigmoid dynamic weighting scheme where judge weight increases from 30% to 75% across the season. This improves early-stage engagement by 52.7% and late-stage meritocracy by 67.5%, while suppressing extreme voting influence through rank transformation. The Judges' Save mechanism should be retained. This framework provides a quantitatively validated solution balancing dance excellence and audience participation.

**Keywords:** Reality Competition Voting; Bayesian Inverse Inference; Pareto Optimization; Dynamic Weighting; Rank-based Scoring; Mixed-Effects Model

## Contents

# 1 Introduction

## 1.1 Background

*Dancing with the Stars* (DWTS) is a celebrity dance competition airing on ABC since 2005, spanning 34 seasons with over 400 contestants. Each season pairs celebrities with professional dancers; couples perform weekly routines evaluated by a judge panel (3–4 judges, scoring out of 30 or 40 points) and audience votes. The contestant with the lowest combined score is eliminated weekly until a champion emerges.

The show's hybrid evaluation system has produced controversial outcomes. In Season 27, Bobby Bones won despite the lowest finalist judge scores (66.3%); in Season 11, Bristol Palin advanced to third amid politically-motivated voting accusations. Similar patterns with Jerry Rice (S2) and Billy Ray Cyrus (S4) raised questions about whether fan mobilization overrides technical merit. Two aggregation methods exist: Percentage-based (weighting raw proportions) and Rank-based (weighting ordinal positions), along with a Judges' Save mechanism allowing judges to rescue one bottom-two couple per season.

## 1.2 Problem Restatement

Considering the background information and restricted conditions identified in the problem statement, we need to solve the following problems:

## 1.3 Our work

In order to clearly illustrate our work, we draw the flowchart Figure ??.

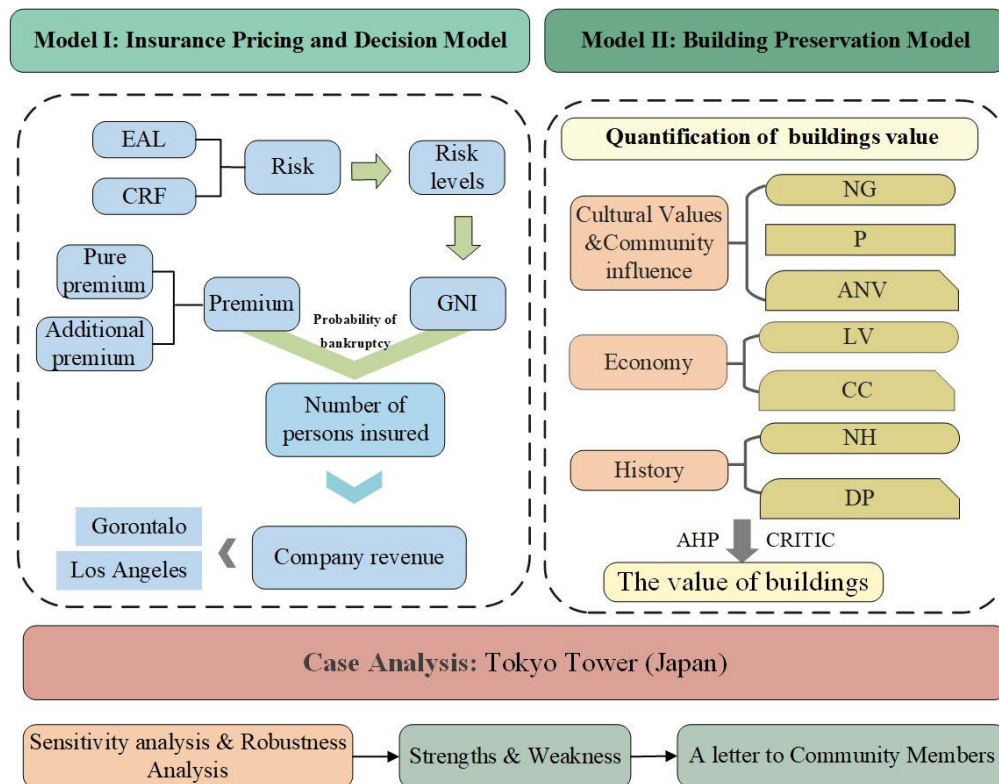


Figure 1: Our work

## 2 Assumptions and Justifications

Considering those practical problems always contain many complex factors, first of all, we need to make reasonable assumptions to simplify the model, and each hypothesis is closely followed by its corresponding explanation:

- **Assumption:** The data we use are accurate and valid.
- **Justification:** Our data is collected from the World Bank and some other official web sites and research papers. its reasonable to assume the high quality of their data.
- **Assumption:** The regions under study will remain peaceful and stable, with no significant events other than natural disasters occurring in the foreseeable future.
- **Justification:** A stable capital market environment provides a predictable framework within which we can project our expected returns. It is important to note that this assumption does not negate the potential impact of natural disasters.
- **Assumption:** The estimated figures for each region represent an average level of performance or condition for that area.
- **Justification:** For the purposes of this study, treating each region as a cohesive entity allows for a more streamlined analysis. This methodological approach simplifies the complexity inherent in regional studies by focusing on aggregate data, thereby providing a generalized view of each area's performance or condition.

## 3 Notations

The key mathematical notations used in this paper are listed in Table ??.

Table 1: Notations

Symbol	Definition
<i>EAL</i>	Expected Annual Loss
<i>SV</i>	Social Vulnerability
<i>CR</i>	Community Resilience
<i>CRF</i>	Community Risk Factor
<i>HLR</i>	Historic Loss Ratio

\* There are some variables that are not listed here and will be discussed in detail in each section.

## 4 Insurance Pricing and Decision Model

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### 5.1 Data Collection

## 6 Data Pre-processing

Before building the Fairness-Engagement Equilibrium Model (FEEM), a thorough examination of the COMAP-provided dataset `2026_MCM_Problem_C_Data.csv` was necessary. The dataset contains 423 contestants across 34 seasons of *Dancing with the Stars* (DWTS), with judge scores recorded for up to 11 weeks per season. During our inspection, we identified several data quality issues that required systematic cleaning.

### 6.1 Identified Data Anomalies

- Inconsistent Scoring Systems:** Different seasons employed different judging panels; earlier seasons (S1S17) used a 3-judge system with a maximum of 30 points, while later seasons (S18S34) used a 4-judge system with a maximum of 40 points. Direct comparison of raw scores would introduce systematic bias.
- N/A and Missing Values:** The `judge4_score` columns contain “N/A” strings for seasons with only 3 judges. Additionally, contestants who were eliminated or withdrew have scores recorded as 0 or “N/A” for subsequent weeks.
- Multi-Dance Weeks:** In finale and special theme weeks, contestants perform multiple dances, resulting in individual judge scores exceeding 10 (accumulated scores). These values should not be treated as outliers but require proper normalization.
- Withdrawal Cases:** Several contestants withdrew mid-season due to injury or personal reasons (e.g., Sara Evans in Season 3), leaving incomplete records that could skew weekly averages.

### 6.2 Data Cleaning Process

To address these issues, we implemented the following cleaning procedures:

Table 2: Data Cleaning Operations

Issue	Original Data	Cleaned Data
Scoring system	30-pt or 40-pt raw scores	Unified $J\%$ (0–100 scale)
N/A values (judge4)	“N/A” strings	Excluded from calculation
Post-elimination scores	0 or “N/A”	Marked as missing (NaN)
Multi-dance weeks	Scores > 10 per judge	Normalized by implied maximum
Withdrawals	Incomplete records	Flagged as “withdrew” status

### 6.3 Judge Score Standardization ( $J\%$ )

To enable cross-season comparison, we standardized all judge scores into a percentage scale using the following formula:

$$J\%_{i,w} = \frac{\sum_{j=1}^n S_{i,w,j}}{\text{MaxScore}_w} \times 100\% \quad (1)$$

where  $S_{i,w,j}$  is the score given by judge  $j$  to contestant  $i$  in week  $w$ ,  $n$  is the number of active judges (3 or 4), and  $\text{MaxScore}_w$  is calculated as:

$$\text{MaxScore}_w = \begin{cases} n \times 10 & \text{if } \max_j(S_{i,w,j}) \leq 10 \text{ (single dance)} \\ n \times 10 \times \lceil \frac{\max_j(S_{i,w,j})}{10} \rceil & \text{if } \max_j(S_{i,w,j}) > 10 \text{ (multi-dance)} \end{cases} \quad (2)$$

## 6.4 Panel Data Conversion

The original wide-format data (one row per contestant) was transformed into a long-format panel data structure with observation unit  $(i, w)$  contestant  $i$  in week  $w$ . This transformation is essential for:

- Mixed-effects regression models with season and week fixed effects
- Bayesian inference of weekly fan vote shares
- Time-series analysis of contestant performance trajectories

## 6.5 Covariate Standardization

Celebrity features were standardized for regression analysis:

- **Industry:** Grouped into 8 standardized categories (Actor, Musician, Athlete, Model, TV\_Personality, Reality\_Star, Politician, Other)
- **Region:** Binary indicator (US = 1, Non-US = 0)
- **Age:** Binned into 5 groups (18–25, 26–35, 36–45, 46–55, 55+)

### 6.5.1 Cleaning Results Summary

Table 3: Data Cleaning Summary Statistics

Metric	Value
Total contestants (raw)	423
Total contestants (valid)	423
Total (contestant, week) observations	2,777
Seasons covered	S1 – S34
Weeks per season (max)	11
Withdrawal cases excluded	6
Multi-dance week records normalized	147

After cleaning, the processed data was exported to three files:

- `clean_judge_scores_wide.csv` Wide format with  $J\%$  per week

- `clean_judge_scores_long.csv` Long format panel data
- `season_summary.csv` Season-level metadata

The normalized  $J\%$  scores enable fair comparison across all 34 seasons, forming the foundation for subsequent Bayesian inference and Pareto optimization analyses.

Table 4: Notations

Database Names	Database Websites
Los Angeles	<a href="https://geohub.lacity.org/">https://geohub.lacity.org/</a>
National Risk Index	<a href="https://www.fema.gov/">https://www.fema.gov/</a>
Bureau of the Census	<a href="https://data.census.gov/">https://data.census.gov/</a>
South Carolina	<a href="https://www.sc.edu/">https://www.sc.edu/</a>
World Bank	<a href="https://data.worldbank.org/">https://data.worldbank.org/</a>

## 6.6 Risk Analysis

### 6.6.1 Expected Annual Loss (EAL)

The  $EAL$  value are in units of dollars, representing the community's average economic loss from natural hazards each year.  $EAL$  is calculated using a multiplicative equation that considers the consequence risk factors of natural hazard exposure,  $HLR$  (Historic Loss Ratio), and the likelihood risk factor of natural hazard annualized frequency. The  $EAL$  value for each consequence type is calculated by multiplying the exposure value of an area by the estimated annualized frequency and the  $HLR$ .

$$EAL = Exposure \times Annualized Frequency \times HLR \quad (3)$$

The total  $EAL$  value for each hazard type is the sum of three different types of consequences: population (P), building (B), and agriculture (A).

$$EAL_{hazardtype} = EAL_{hazardtype(P)} + EAL_{hazardtype(B)} + EAL_{hazardtype(A)} \quad (4)$$

We add up the  $EAL$  values for 18 types of hazards to obtain the composite  $EAL$  value.

$$EAL_{composite} = \sum_{i=1}^{18} EAL_{hazardtype} \quad (5)$$

In order to describe our process of calculating the value of  $EAL$  more clearly. We draw the flowchart Figure ?? below.

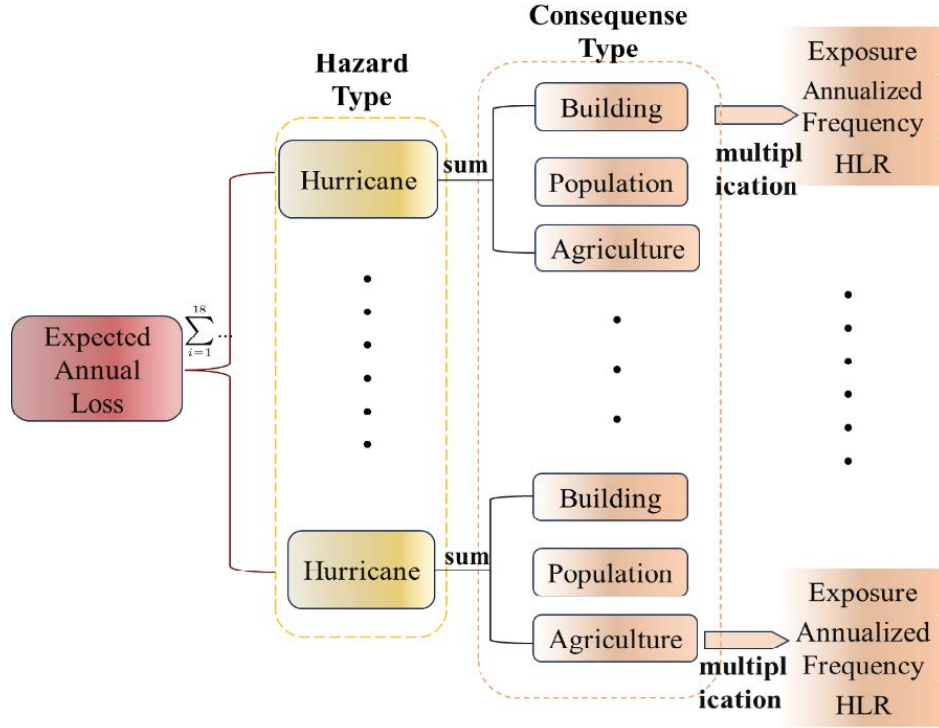


Figure 2: Calculation procedure for EAL

A national ranking is computed for the composite  $EAL$  value of each community. The resulting values are then converted into national percentiles to produce an  $EAL$  score for each community. The  $EAL$  scores are very helpful for the risk calculation in the following text.

$$EAL_{rank} = \text{rank}(EAL_{composite}) \quad (6)$$

$$EAL_{score} = \frac{EAL_{composite} - \min(EAL_{composite})}{\max(EAL_{composite}) - \min(EAL_{composite})} \times 100\% \quad (7)$$

### 6.6.2 Community Risk Factor (CRF)

To generate a Community Risk Factor CRF (CRF) value for a community, its Social Vulnerability (SV) value is divided by its Community Resilience (CR) value.

$$CRF = f\left(\frac{SV}{CR}\right) \quad (8)$$

where  $f\left(\frac{SV}{CR}\right)$  is a triangular distribution with minimum 0.5, maximum 2, and mode 1. The selection process for the CRF involved evaluating various shapes, ranges, and modes.

Considering its ability to highlight communities at both ends of the distribution without attributing extreme values to a select few, we use the triangular distribution. It also takes into account the  $EAL$  as the primary driver of risk, thereby making a mode of 1 the most appropriate choice for the  $CRF$ .



The  $SV$  values correspond to SOVI values, while the  $CR$  values represent HVRI BRIC index for the community, as provided by the source data sets.

### 6.6.3 Risk Calculation

In the most general terms, natural hazard risk is often defined as the likelihood (or probability) of a natural hazard event happening multiplied by the expected consequence if a natural hazard event occurs.

$$Risk = Likelihood \times consequence \quad (9)$$

To make the level of risk more concrete and exemplified, we estimate risk from two aspects: risk value and risk score.

$$R_{value} = EAL_{value} \times CRF \quad (10)$$

$$R_{score} = EAL_{score} \times CRF \quad (11)$$

where  $R$  represents *Risk*.

This risk equation of  $R$  includes three components: a natural hazards risk component, a consequence enhancing component, and a consequence reduction component.  $EAL$  is the natural hazards risk component, measuring the expected loss of building value, population, and/or agriculture value each year due to natural hazards.  $CRF$  incorporates both the consequence enhancing component, denoted as  $SV$ , and the consequence reduction component, represented by  $CR$ .

For Equation (??), values for Risk and  $EAL$  are in units of dollars, representing the community's average economic loss from natural hazards each year. For  $SV$  and  $CR$ , values are the index values for the community provided by the source data sets.

For Equation (??), each component is represented by a score that represents a community's percentile ranking relative to all other communities at the same level. The composite risk score is calculated to measure a community's risk to all 18 hazard types. And it is also a community's percentile ranking in risk compared to all other communities at the same level. The risk score and  $EAL$  score are provided as both composite scores from the summation of all 18 hazard types.

We used the K-algorithm to categorize the disaster levels into five classes, as shown in Figure ??.

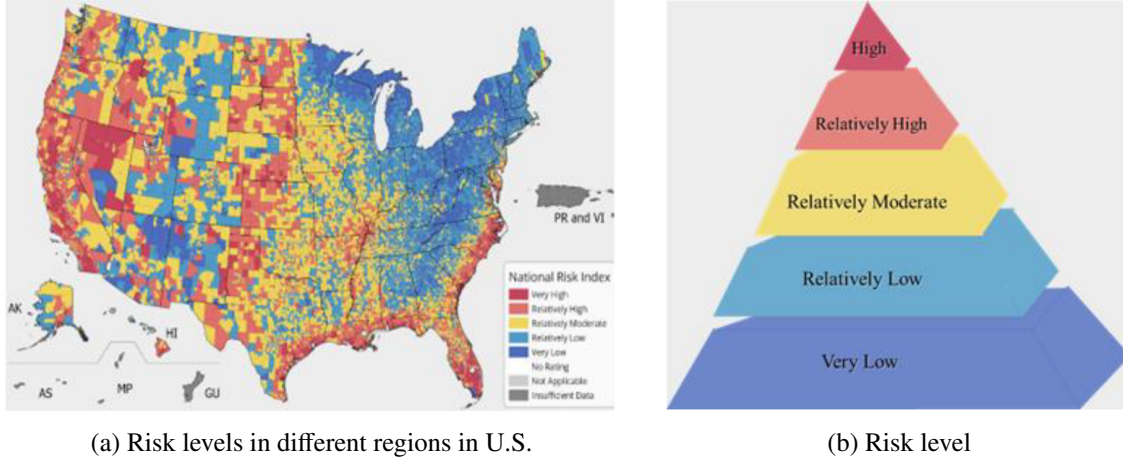


Figure 3: Risk rating and map presentation

## 6.7 Insurance Premium

Generally, the companies adopt the principle of Level Premium to determine the price of insurance. The company calculate the pure premium by using a pre-determined claim rate and a desired return on investment. The total premium is then obtained by adding surcharges at a certain expense ratio. Then, the total premium is obtained by adding surcharges at a certain expense ratio. Insurance companies increase their profitability by increasing expense ratios and reducing expected returns on investment. In addition, they utilize the Law of Large Numbers to set the overall payout ratio of the product so that it basically matches the statistical data, thus reducing the company's exposure to the risk of fluctuating payout ratios. For catastrophe insurance pricing, a natural disaster can cause huge property damage when it occurs. The insurance company may have a risk of becoming insolvent.

In finance, the capital asset pricing model (CAPM) is a model used to determine a theoretically appropriate required rate of return of an asset, to make decisions about adding assets to a well-diversified portfolio [2].

The reward-to-risk ratio for any individual security in the market is equal to the market reward-to-risk ratio, thus

$$\frac{E(r_i) - r_f}{\beta_i} = E(r_m) - r_f \quad (12)$$

$$\beta_i = \frac{\text{Cov}(R_i, R_m)}{\text{Var}(R_m)} = \rho(i, m) \frac{\sigma_i}{\sigma_m} \quad (13)$$

where

- $E(r_i)$  is the expected return on the capital asset,
- $E(r_m)$  is the expected return of the market,
- $r_f$  is the risk-free rate of interest such as interest arising from government bonds,

- $\beta_i$  is the sensitivity of the expected excess asset returns to the expected excess market returns,
- $\rho(i, m)$  denotes the correlation coefficient between the investment  $i$  and the market  $m$ ,
- $\sigma_i$  is the standard deviation for the investment  $i$ ,
- $\sigma_m$  is the standard deviation for the investment  $m$ .

Expected return on investment (ROI):

$$ROI = \int \frac{-A \times l(p) + (1 + x)A \times R_{value} - I}{I} f(p) dp \quad (14)$$

Variance of ROI:

$$\text{Var}(ROI) = \int \left[ \frac{-A \times l(p) + A(1 + x) \times R_{value} - I - (Ax \times R_{value} - I)}{I} \right]^2 f(p) dp \quad (15)$$

where

- $A$  is the sum insured,
- $I$  is the invested capital,
- $l(p)$  is the loss function,
- $x$  is the surcharge rate.

The surcharge rate  $x$  is a multiple of the average value of the loss:

$$x = \frac{\left(1 + r_f + \rho \times \frac{(A/I) \times \sigma}{\sigma_M} \times (r_M - r_f)\right) \times I}{A \times R_{value}} \quad (16)$$

where  $\sigma$  is the Standard deviation of  $R_{value}$ ,  $y$  is Pure premium per \$10,000:

$$y = 10000(1 + x) \times P \quad (17)$$

where  $P$  is the probability of a disaster causing damage.

Typically, it is more reasonable to spend 3 – 10 percent of each person's annual income on insurance. We assume that each person is willing to spend 5% of his or her annual income each year to purchase catastrophe insurance with a one-year term. Insurance companies can make decisions from two perspectives based on the above formula:

- Introducing bankruptcy theory, after calculating the lowest order price,  $y$ , in the case where the probability of the firm's future bankruptcy is less than 10%, and then comparing it to the local per capita annual disposable income (GNI), it is expected that people in the locality will not be able to afford to consume catastrophe insurance and will not invest in it if the ratio of premiums per 10,000 to GNI is greater than 5%.

- We use 5% of the local national GNI per capita as the subscription price per \$10,000 of premium. If this price makes the likelihood of future insolvency of the company higher than 10%, no investment is made in that location.

The price of insurance also affects people's desire to buy to some extent, and an increase in the price of insurance may lead to a decrease in their desire to buy.

$$N = (1 - \omega y)N_A \quad (18)$$

$$Total\ Revenue = y \times N \quad (19)$$

where

- $N_A$  is the total local population,
- $N$  is the number of local people with a strong desire to buy,
- $\omega$  is the factor that influences the price of insurance on the willingness of locals to buy, and is related to the average disposable income of locals as well as the gap between the rich and the poor,
- $Total\ Revenue$  is the projected total local insurance revenue.

The company first determines the area in which it wants to invest money to build the insurance and then determines the price of local insurance. We would like to maximize the company's total revenue:

$$\begin{aligned} &\max \quad Total\ Revenue \\ &\text{s.t.} \quad \begin{cases} 0 < \omega y < 1 \\ y \geq y_{10} \\ y < 0.05 \times GNI \end{cases} \end{aligned} \quad (20)$$

where  $y_{10}$  is the price of insurance when the firm's insolvency rate is 10 percent.

Our model is implemented in Gorontalo, Indonesia and Los Angeles, California. This is because both locations have similar and high risk indices, with Los Angeles having the highest disaster risk index in the United States.

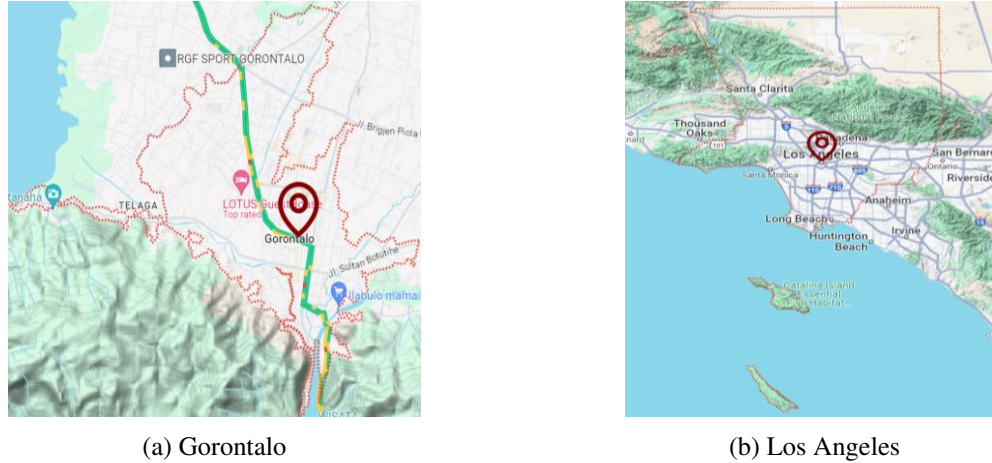


Figure 4: Location of the two areas on the map

After searching for relevant data, we calculated that in order to ensure that the probability of the company's bankruptcy after investing in catastrophe insurance in Gorontalo is less than 10%, we need to charge a premium of \$342.745 for every \$10,000 of coverage, which is calculated in equation (??), of which \$283.465 is the pure premium and \$59.28 is the additional premium. Searching for relevant information we find that 5% of the per capita disposable income (GNI) of Gorontalo is only \$137.25, so the likelihood of residents being willing to purchase catastrophe insurance is low and the company should not invest in catastrophe insurance in the area.

In order to ensure that the probability of insolvency of the company after investing in catastrophe insurance in Los Angeles is less than 10%, through the formula (??) calculated that for every \$10,000 of coverage need to charge a premium of \$295.09 of which the pure premium is \$200 and the additional premium is \$95.09 (because of the higher return on investment in the market in the U.S.). The per capita disposable income in Los Angeles (5% of GNI is \$3,162.65), which is much higher than the cost of catastrophe insurance. In order to determine the most appropriate cost of insurance to earn a greater benefit, we plotted the trend of total premium income as a function of premiums.

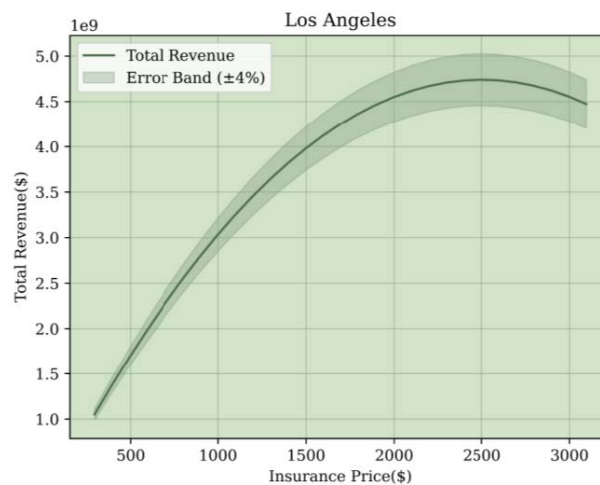


Figure 5: Relationship between company revenue and insurance price in Los Angeles

From the Figure ??, it can be seen that with the increase of premiums, the total income of insurance companies tends to increase first and then decrease. This is because when the premium is too low, although the number of insured people is high, the amount of single transaction is small and the number of guarantees is too high, which leads to a higher risk of bankruptcy of the insurance company; whereas too high a premium will reduce the consumer's expectations of catastrophe insurance, and the volume of insurance orders will be small.

In summary, for Los Angeles, a premium of about 2,500 per \$10,000 of coverage can be used, and 1.92 million people are expected to purchase the company's catastrophe insurance (the total population of Los Angeles is about 3.79 million). At this point, the insurance company's theoretical revenue would be around \$4.5 billion. Although Los Angeles has a high risk index, the profits are equally attractive, so the insurance company could take the risk of launching its catastrophe insurance business here.

## 6.8 Measures

### 6.8.1 Insurance Securitization

Catastrophe bonds are risk-linked securities that transfer a specified set of risks from a sponsor to investors. Catastrophe bonds emerged from a need by insurance companies to alleviate some of the risks they would face if a major catastrophe occurred, which would incur damages that they could not cover by the invested premiums [3, 4]. An insurance company issues bonds through an investment bank, which are then sold to investors. These bonds are inherently risky, and usually have maturities less than 3 years. If no catastrophe occurred, the insurance company would pay a coupon to the investors. But if a catastrophe did occur, then the principal would be forgiven and the insurance company would use this money to pay their claim-holders.

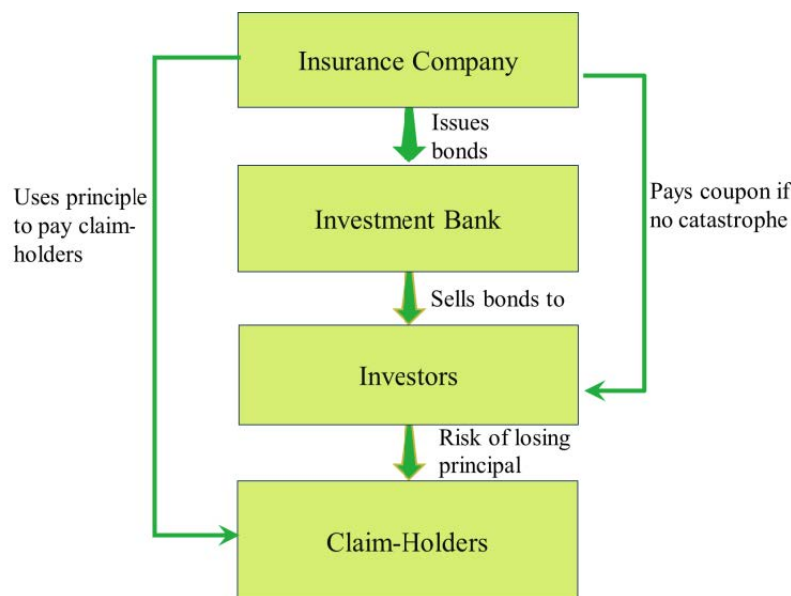


Figure 6: Insurance securitization schema

From an economic perspective, the securitization of insurance, particularly through instruments like catastrophe bonds, represents a significant innovation in the capital markets. This innovation not only diversifies investment opportunities but also plays a crucial role in enhancing the resilience

of the insurance industry against catastrophic events. Catastrophe bonds allow insurance companies to transfer the risk of extreme events, such as natural disasters, to the capital markets, thereby reducing their potential liability and improving their solvency. This mechanism enables insurance firms to manage their risk exposure more effectively and to maintain stability in the face of potentially ruinous events. By doing so, it also ensures that insurance companies can continue to offer coverage for risks that might otherwise be uninsurable due to their catastrophic potential.

### 6.8.2 Co-operation with the Government

The government plays an important role in the country. The government can make some appealing policies to stimulate people to buy insurance and cooperate with insurance companies to undertake part of the risk. When people buy insurance, individuals are only required to bear part of the premium. The remainder is subsidized by the various levels of government. If necessary, special groups of people may be fully covered by government finances [5]. When a catastrophe occurs, the government can act as a reinsurer and bear part of the amount of compensation. If the amount of compensation is small, the insurance company will pay directly. Otherwise, it can be covered or partially paid by the government. In this way, a multi-layered diversification of risk is constructed. It not only brings benefit protection to the people, but also drives the development of the insurance industry [6].

### 6.8.3 The Implementation of Measures

Through the two scenarios described above, the insurance company's market return on investment in the Gorontalo region  $r_m$  increased. When a natural disaster occurs, the amount of compensation paid by the insurance company is shared by the insurance company, the investors in the insurance securities, and the local government. In addition, the government subsidizes residents for catastrophe insurance, which increases the willingness of residents to purchase catastrophe insurance and reduces the actual cost paid by individuals. The insurance company can set premiums at the lowest premium (\$295.09) that can be assumed under the risk of insolvency. We plot the trend of total premium income as a function of premium at this point in time.

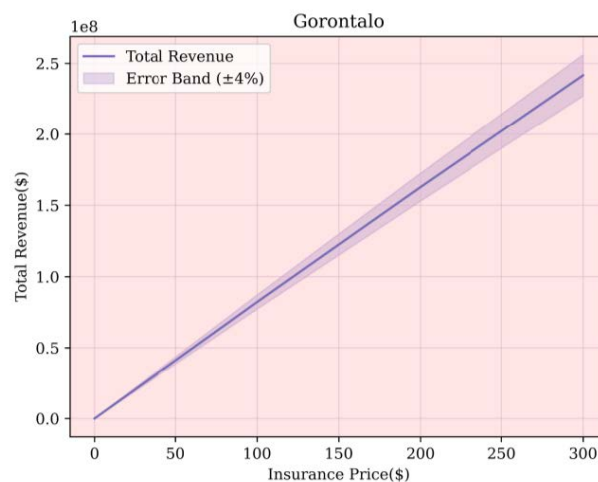


Figure 7: The Analog trend of total premium income in Gorontalo

As we can see from the picture. Under the company's affordable insolvency risk, the insurer

expects maximum revenues of \$245 million. The company expects maximum revenue is \$245 million. At this time ,each \$10,000 of insurance amount charges \$295.09 of insurance premiums. We expect 830,255 people (about 73.26% of the total population) to have catastrophic insurance. Gorontalo residents pay only \$137.25 individually, and the remainder is subsidized by the Gorontalo government. The government guarantees the legal rights of Gorontalo residents as well as their social welfare.

## 6.9 Real Estate Decision Making

Our insurance model has a significant impact on the development decisions of real estate developers. Based on the above model derivation, it can be learned that for areas with high natural disasters and low per capita income, if the insurance company is willing to underwrite policies, it will result in the high bankruptcy rate of the company not being able to realize profitability [7]. Similarly, real estate developers will not choose the area for investment and development due to high risk and lack of demand. That is, any area with high R value and income (GNI) below a certain value is not recommended for real estate developers to invest in. In addition to this, such areas have the following risk factors:



Figure 8: Risk factors

Further applying our model, we can calculate the insurance rate, which is the insurance premium divided by insurance amount. If the area has a high insurance rate by calculating, the property developer would have to bear a higher insurance cost during the construction of the building as well as during the unsold period. Therefore, property developers need to carefully consider and weigh the future profit and loss before making decisions.

Similarly, in other areas, we can calculate local insurance rates based on our model. According to this indicator, property developer can further determine the cost of developing land in local area and buying insurance. In this way we provide a reference for the property developers decision making.

Additionally, our model can also provide guidance about how property developers build construction. For each of the 18 hazard types, we can calculate the value of EAL and Rvalue (in dollars) for each hazard type. We find a positive correlation between EAL and Rvalue to some



extent. Thus, property developers can determine the different major hazard type for each area based on Rvalue and thus build different types of homes. For example, in the city of New Orleans, USA, flooding ranks high on the list of 18 natural disasters in terms of Rvalue. Accordingly, many property companies, such as American Restorators LLC, are building houses with high foundations locally to minimize damage and achieve business profitability. Our model solves the problem about how to build on certain site. This approach not only maintains the interests of real property developers, but also protects the lives of people in the community.

## 7 Building Preservation Model

### 7.1 Building Value Quantification

Building value is measured in terms of the building's cultural value and community influence, economic value, and historical value. Therefore, we take these three main aspects as primary indicators.

#### 7.1.1 Indicators Determination

For the cultural value and community influence, we synthesized various factors, such as geography and network, and finally selected the three most representative secondary indicators to construct our model. Similarly, for the economic and historical value, we selected two secondary indicators each to improve the model. The specific description and indicators selected are shown in Table ??.

Table 5: Indicators

Object	Indicators	Description
Cultural Values and Community influence	NG	Number of Google search terms
	P	Participation in events held around the building
	ANV	Annual number of visitors
Economy	LV	Land value
	CC	Construction cost
History	NH	Number of historical research documents
	DP	Degree of preservation

- Cultural Value and Community Influence

- Global Visibility

The cultural value of a building depends to a large extent on its global visibility. So we quantify its global visibility through two metrics, "Number of Google search terms" (NG) and "Annual number of visitors" (ANV). This approach balances online and offline, making the measurement of cultural values more quantifiable and accurate.

- Impact on the Community

Buildings have a strong connection with local communities. When measuring the value of a building, we take into account its impact on the local community. Research has

shown that the more influence a building has on the local community, the more the value of the landmark itself will increase. Besides, it will further promote the increase of influence, realizing a positive feedback loop. Therefore, we choose “Participation in events held around the building” (P) to quantify the building’s influence on the community. We calculate P as follows:

$$P = \frac{1}{N} \times \sum_{i=1}^N \frac{NCMP_i}{NTC_i} \quad (21)$$

where  $NCMP_i$  represents “Number of community members participating in activities” at the  $i$ th activity,  $NTC_i$  means the total number of people in the community at the time of the  $i$ th activity and N means the total number of activities conducted around the building.

- Economy Value

For economic value, we mainly consider the value of the building in terms of its construction. Therefore, we considered the value of the land it occupies. And it is measured by the indicator “Land value” (LV).

$$LV = P_c \times Area \quad (22)$$

where  $P_c$  represents the current price of the land and Area represents the area occupied by the building. Meanwhile, for the value created during the construction of the building itself, we use “Construction cost” (CC) for quantitative assessment. Taking inflation into account, we define Construction cost as all costs involved in the implementation of that construction project under this year’s Engineering News-Record (ENR) benchmark for the region. Both the LV and CC metrics are expressed in U.S. dollars.

- Historic Value

- Historical Research Value

The historical value of a building is largely dependent on its place in historical research. So we quantify its visibility and importance in the academic world through NH. NH refers to the number of historical research documents related to the building, including but not limited to books, papers, reports, etc. This indicator reflects the building’s attention and depth of research in the historical community. The higher NH value means the building has a higher historical research value.

- The Preservation Condition

The historic value of a building is also affected by its state of preservation. We use “Degree of preservation” (DP) to measure the extent to which a building has been preserved from its original state. It includes aspects such as structural integrity, exterior preservation, and interior decoration. The assessment of DP can be based on expert review, preservation grade, and comparative analysis with the original state. Highly preserved buildings not only better transmit history and culture, but also provide rich materials for future research.

### 7.1.2 Weight Calculation

CRITIC is an objective assignment method based on data volatility. The idea of this method was based on two indicators, contrast intensity and correlation indicators. When calculating the weights, we need to multiply the contrast intensity with the correlation indicator and then normalize to get the final weights.

- Contrast intensity refers to the magnitude of the difference in values between evaluation programs for the same indicator, expressed as a standard deviation. The larger the standard deviation, the greater the fluctuation. That is, the larger the difference in the values taken between the programs, the higher the weight will be.
- The Sperman correlation coefficient is used to express the correlation between indicators. If there is a strong positive correlation between two indicators, it means that the less conflicting they are, the lower the weight will be.

1) There are  $n$  samples to be evaluated and  $p$  evaluation indicators to form the raw indicator data matrix.

$$X = \begin{pmatrix} x_{11} & \cdots & x_{1p} \\ \vdots & \ddots & \vdots \\ x_{n1} & \cdots & x_{np} \end{pmatrix}$$

where  $x_{ij}$  represents the value of the  $j$ th evaluation indicator for the  $i$ th sample.

2) In order to remove the effect of the scale each indicator is normalized. The indicators we selected are of benefit attributes type, so the normalization formula:

$$X_{ij} = \frac{x_{ij} - \min(x_j)}{\max(x_j) - \min(x_j)}$$

where  $X_{ij}$  is normalized to obtain a numerical matrix.

3) Then we calculate the contrast intensity of the indicator:

$$\begin{cases} \bar{x}_j = \frac{1}{n} \sum_{i=1}^n x_{ij} \\ S_j = \sqrt{\frac{\sum_{i=1}^n (x_{ij} - \bar{x}_j)^2}{n-1}} \end{cases}$$

where  $S_j$  represents the strength of comparison of the  $j$ th indicator.

The larger the  $S_j$ , the greater the difference in values for that indicator. The more information the indicator reflects, the stronger the evaluation strength of the indicator itself and the more weight should be assigned to it.

4) Calculation of the conflicting nature of the indicators

$$\begin{cases} d_i = \text{rank}(x_{ij}) - \text{rank}(x_{ik}) \\ r_{jk} = 1 - \frac{6 \sum d_i^2}{n(n^2 - 1)} \\ R_j = \sum_{k=1, k \neq j}^p (1 - r_{jk}) \end{cases}$$

where  $R_{jk}$  denotes the Sperman correlation coefficient between evaluation indicators  $j$  and  $k$ .  $R_j$  denotes the conflictual of the  $j$ th indicator.

The Sperman correlation coefficient is used to express the correlation between indicators. The stronger the correlation between two indicators, the less they conflict, the more they reflect the same information, and the more repetitive the content of the evaluation is. To a certain extent, the evaluation strength of the indicator is weakened and the weight assigned to it should be reduced.

5) Calculation of the amount of information:

$$C_j = S_j \times R_j$$

6) Based on the amount of information, we calculate the weights of each indicator defined  $w_j$ :

$$w_j = \frac{C_j}{\sum_{j=1}^p C_j}$$

7) The score for each indicator is:

$$Score_{object} = \sum_{j=1}^p w_j s_j$$

where *object* represents “Cultural values and community influence”, “Economy”, “History”,  $s_j$  denotes the value of the  $j$ th secondary indicator.

Applying the CRITIC weighting method for each level 1 indicator separately, the objective weights for each level 2 indicator were obtained as shown in the following Table ??.

### 7.1.3 Quantitative Results of Building Values

In order to assign weights to these three level 1 indicators to get the final building value, we use hierarchical analysis to construct a judgment matrix to get the weights of the three level 1 indicators:

$$\theta = (0.4432, 0.3873, 0.1694)$$

where the consistency ratio of the judgment matrix = 0.017591, and the consistency is acceptable. Ultimately, our building impact score is calculated as follows:

$$V_{score} = \sum_{i=1}^3 \theta_i Score_{object} \quad (23)$$

Table 6: The weight of indicators

Object	Weight	Indicators	Weight
Cultural Values and Community influence	0.4432	NG	0.1698
		P	0.4429
		ANV	0.3873
Economy	0.3873	LV	0.4272
		CC	0.5728
History	0.1694	NH	0.6286
		DP	0.3714

## 7.2 Determination of protection measures

### 7.2.1 Measure Score

In Model 1, we obtained a composite risk score  $R_{score}$  of each region by analyzing 18 natural hazards. Next, in the above section, we quantified the value of the building to get the score  $V_{score}$ . By multiplying the risk score and the value score,  $M_{score}$  is obtained, which is used to assess the conservation priority of the building and the extent and scale of conservation measures that need to be taken.

$$M_{score} = V_{score} \times R_{score} \quad (24)$$

A higher  $M_{score}$  indicates a higher value of the building, along with a higher risk of exposure to natural hazards. Therefore, more urgent and comprehensive protection measures are needed. Based on the statistical distribution of  $M_{score}$ , we set reasonable thresholds to recognize low, medium, and high grades, and the values of the specific thresholds need to be set based on expert recommendations and industry standards.

### 7.2.2 Score of Protection Measures

- **Low:** For low-grade  $M_{score}$  buildings, basic conservation measures, such as routine maintenance and inspections and, where necessary, minor repairs, are undertaken. The risk or value of these buildings is low, so the measures taken are mainly preventive and low-cost.
- **Medium:** For medium-grade  $M_{score}$ , moderate protection measures are implemented, including enhanced structural inspections, improved safety features, and disaster preparedness programs. These measures aim to increase the resistance and resilience of buildings and require moderate investment.
- **High:** For high-grade  $M_{score}$ , implement comprehensive and high-intensity protection measures. This may include comprehensive structural reinforcement, installation of advanced security systems, and customized risk management plans in cooperation with external experts. Given the high risk or value of these buildings, the goal of the measures is to minimize potential losses, even if this means higher initial costs.

**Note that:** The “one-size-fits-all” approach to disaster protection measures ignores the impact of regional differences, architectural characteristics and socio-economic factors, and can lead to poor protection and resource utilization. So specific protection measures still need to be derived from a thoughtful local analysis by natural disaster experts.

### 7.2.3 Mentoring for Community Leaders

Our model provides a quantitative and systematic framework for community leaders to help them determine the extent and priority of preservation measures based on a building’s risk

and value scores. The model makes the decision-making process more scientific and accurate by combining risk scores (which consider threats such as natural hazards) and value scores (which include historical, cultural, economic, and community importance). It promotes optimal allocation of resources and ensures that high-value or high-risk buildings are adequately protected, while also taking into account economic benefits. In addition, the model encourages community involvement and support, improves disaster response capacity, and supports sustainable community development. Through this approach, community leaders are able to make more informed decisions to protect and maintain important buildings in their neighborhoods, contributing to the overall well-being and development of the community.

## 8 Landmark Case Analysis

We select Tokyo Tower in Japan as the landmark for evaluation and analysis.

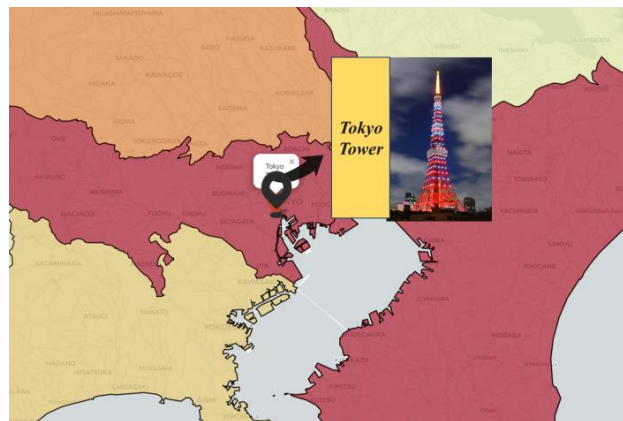


Figure 9: Location of Tokyo Tower

### 8.1 Insurance Pricing for Tokyo Tower

Designed by Japanese architect Tachu Naito, the Tokyo Tower cost \$8.4 million to build at the time and was constructed to send broadcast signals in Tokyo. Currently, Tokyo’s GNI per capita is \$36,964.96, and the Tokyo capital market is currently functioning well. The risk score for Tokyo is calculated to be 86. According to the insurance pricing model, the optimal insurance rate for an insurance company to issue catastrophe insurance in Tokyo is 3.8%. In view of the special historical value of the Tokyo Tower, the insurance company may appropriately increase the insurance rate. As a result, the Tokyo government spends approximately US \$319,200 per year on catastrophe insurance for the Tokyo Tower.

## 8.2 Architectural Value of Tokyo Tower

In 2011, a major earthquake struck northeastern Japan, and this earthquake caused some damage to Tokyo Tower, bending the antenna at the tip of the tower by 2 degrees, resulting in the end of the experimental broadcasting of terrestrial wave digital sound broadcasting, and the interruption of the transmission of the 24/7 terrestrial analog television signals. Tokyo Tower entered a maintenance period during which analog signals and FM broadcasting-related services also began to be transferred to Tokyo Skytree, so the proportion of Tokyo Tower's actual use gradually decreased. However, Tokyo Tower has attracted more than 3 million visitors as a tourist attraction and has accumulated more than 150 million visitors. It is also a symbol of Japan's post-war prosperity and has a remarkable historical significance for the Japanese people.

According to the calculations of the building conservation model, the Mscore of Tokyo Tower is located in a high conservation level area. Therefore, the government should consider purchasing catastrophe insurance for Tokyo Tower and strengthening its daily supervision and maintenance to ensure that it can withstand natural disasters, such as earthquakes, and that its seismic treatment measures also need to be strengthened.

## 9 Sensitivity and Robustness Analysis

### 9.1 Sensitivity

In section 4.3, factor is introduced to estimate the parameters of the expected return of the market. Therefore, change the size of this parameter, that is, the capital market environment has changed. Below we analyze the sensitivity of this parameter. Gradual reduction of the parameter by 5%. The reason for considering only a decrease in  $r$  and not an increase in  $r$  is to reflect the worst-case scenario, i.e. a gradual decrease in capital market returns, and to see if our model is sensitive to the parameter.

Therefore, Re-simulate the calculation results and obtain 3 sets of curves as shown in Figure ??.

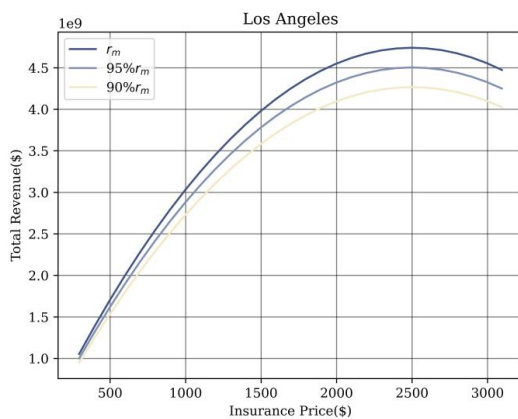


Figure 10: Sensitivity analysis of  $r_m$

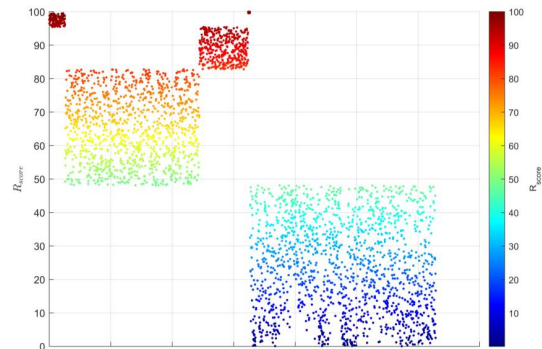


Figure 11: Robustness analysis of  $R_{value}$

The results show that as  $r$  decreases, the profit gained by the insurance company if it sells the insurance company at the same price tends to decrease. This makes sense because lower

capital market interest rates result in lower profits for insurance companies. The trend of the curve obtained by sensitivity test is consistent with the actual situation.

## 9.2 Robustness

We verify the robustness of the model. Given the uncertainty of natural hazards, we may have errors in the calculation of  $R$  value, which affects our grading of the risk indicators for each region. Randomly selecting some of the more than 3,000 counties in the United States and deviating its  $R$  value by 5%, and again grading these areas, the results obtained are shown in Figure ??.

As can be seen from the figure, the grading of the original regions changes only slightly after randomly selecting regions to bias their measurements. This indicates that the small error in  $R$  does not cause large changes in the model results and our model is stable.

## 10 Model Evaluation

### 10.1 Strengths

**Robustness and Flexibility:** Our model demonstrates strong adaptability to various parameter variations through sensitivity analysis and robustness testing, and is able to provide reliable predictions under different scenarios.

**Comprehensive consideration:** Our model integrates social and economic factors, natural disaster risks, and provides a way to price insurance.

### 10.2 Weaknesses

**Data Dependency:** Although the model has a high demand for data quality, it reflects our scientific attitude of pursuing accuracy and real-time performance. By working with data providers, we can continuously optimize the data collection and processing process.

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## A Letter to Community Members

Dear Esteemed Members of Tokyo Tower Community,

We are researchers dedicated to the study of architectural preservation. In order to realize the preservation of Tokyo Tower at a lower cost, please allow me to introduce our proposal on behalf of our team.

We have recently concluded a comprehensive analysis aimed at ensuring the future sustainability and preservation of our cherished Tokyo Tower. Our findings offer a strategic blueprint that prioritizes not only the physical well-being of this iconic structure but also its cultural and historical essence.

### **Recommendation Plan:**

Our proposed plan encompasses innovative preservation techniques, structural enhancements, and community-centric initiatives designed to safeguard and celebrate the tower's legacy. We aim to implement cutting-edge solutions that address both current vulnerabilities and future challenges.

### **Implementation Timeline:**

This ambitious project is scheduled over a five-year period, beginning with immediate preliminary assessments and followed by successive phases of structural upgrades and community engagement activities. This phased approach ensures meticulous attention to detail and the successful realization of our objectives.

### **Budget Overview:**

The financial blueprint for this venture is estimated at \$320,000 per annum. This budget encompasses costs associated with structural reinforcements, preservation technology, and community enrichment programs. It represents a balanced investment in tower's longevity and its significance to our community.

We stand at a pivotal moment in the history of Tokyo Tower, poised to embark on a journey that not only secures its future but also reinvigorates its role within our community. We invite you to support this noble cause, ensuring that Tokyo Tower remains a symbol of resilience, heritage, and communal unity for countless years to come.

Sincerely yours,

**Team #2400860**

# Appendices

## Appendix A First Appendix

### Input Python source:

---

```
import numpy as np

def fft(x):
    n = len(x)
    if n == 1:
        return x
    even = fft(x[0::2])
    odd = fft(x[1::2])
    T = [np.exp(-2j * np.pi * k / n) * odd[k] for k in range(n // 2)]
    return [even[k] + T[k] for k in range(n // 2)] + [even[k] - T[k] for k in
    ↪ range(n // 2)]
```

---

### Input Matlab source:

---

```
function [t,seat,aisle]=OI6Sim(n,target,seated)
pab=rand(1,n);
for i=1:n
    if pab(i)<0.4
        aisleTime(i)=0;
    else
        aisleTime(i)=trirnd(3.2,7.1,38.7);
    end
end
```

---

## Report on Use of AI

### 1. OpenAI ChatGPT [8] (Jan 25, 2024 version, ChatGPT-4)

Query1: Give me some brainstorming ideas for innovative data visualization techniques.

Output: Here are some innovative data visualization technique ideas:

(1) Interactive Dashboards: Develop dashboards that allow users to interact with the data, such as filtering, zooming, and selecting specific data points to see detailed information.

(2) Animated Visualizations: Use animations to show changes in data over time, helping to illustrate trends, cycles, or progressions.

(3) Augmented Reality (AR) Visualizations: Implement AR to overlay data on real-world objects or environments, enhancing understanding of spatial and contextual relationships.

(4) 3D Visualizations and Models: Employ 3D models to represent complex data structures, allowing exploration from different angles and perspectives.

(5) Narrative Visualizations: Combine data visualization with storytelling, guiding viewers through a narrative that explains the significance of the data in a compelling way.

(6) Real-time Data Streaming: Visualize data in real-time, updating visuals as new data comes in, ideal for monitoring and tracking systems.

(7) Data Sonification: Convert data points into audio signals, making it possible to “listen” to the data for patterns, trends, or anomalies.

These ideas can help present data in more engaging, insightful, and accessible ways.

### 2. OpenAI ChatGPT (Jan 25, 2024 version, ChatGPT-4)

Query1: What is Engineering News-Record? Give me a brief introduction.

Output: Engineering News-Record (ENR) is a prominent publication within the engineering and construction industry, providing news, analysis, commentary, and data vital for professionals in the field. The publication's roots can be traced back to two separate publications from the late 19th century, eventually merging into what we know today as ENR in 1917. It has evolved to offer a wide range of content including top design firms, construction companies, projects in the U.S. and around the world, and industry trends affecting business management, design, construction methods, technology, and more. ENR is recognized for its comprehensive rankings of the largest construction and engineering firms, based on gross revenues, and for its ENR Award of Excellence, which honors individuals who have made significant contributions to the industry. Today, ENR is owned by BNP Media and continues to serve as an essential resource for contractors, project owners, engineers, architects, and other industry stakeholders with its print and digital magazine, website, newsletters, webinars, and events.

### 3. OpenAI ChatGPT (Jan 25, 2024 version, ChatGPT-4)

Query1: What's the ENR for?

Output: The Engineering News-Record (ENR) serves several vital functions in the engineering and construction industry. It is recognized for:

(1) News and Analysis: ENR provides comprehensive news coverage, analysis, and commentary on various topics relevant to the construction industry, including major projects, industry trends, technological advancements, and issues affecting the sector such as safety, law, and labor.

(2) Rankings and Data: It publishes annual rankings of the largest construction and engineering firms based on gross revenues, including lists like the Top 400 U.S. General Contractors, Top 500 U.S. Design Firms, and Top 600 Specialty Contractors, among others. These rankings are widely respected and used as benchmarks within the industry.

(3) Awards and Recognition: ENR recognizes industry excellence through various awards, including the ENR Award of Excellence, which honors individuals and projects that have made significant contributions to the industry.

(4) Industry Insights: The publication offers insights on business management, project delivery, technology, workforce development, and other critical areas impacting the engineering and construction fields.

ENR serves as a key resource for professionals across the construction industry, including contractors, project owners, engineers, architects, and suppliers, connecting diverse sectors with coverage that addresses common challenges and opportunities.