io wash

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2018

# Agenda

- Idea
- Approach
- Video
- System Architecture
- Demo

# Our idea

**We are** a leading manufacturer of smart washing machines.

**Our product** is *iowash,* an IoT solution for community washing machines in apartment buildings and shared living accommodations.

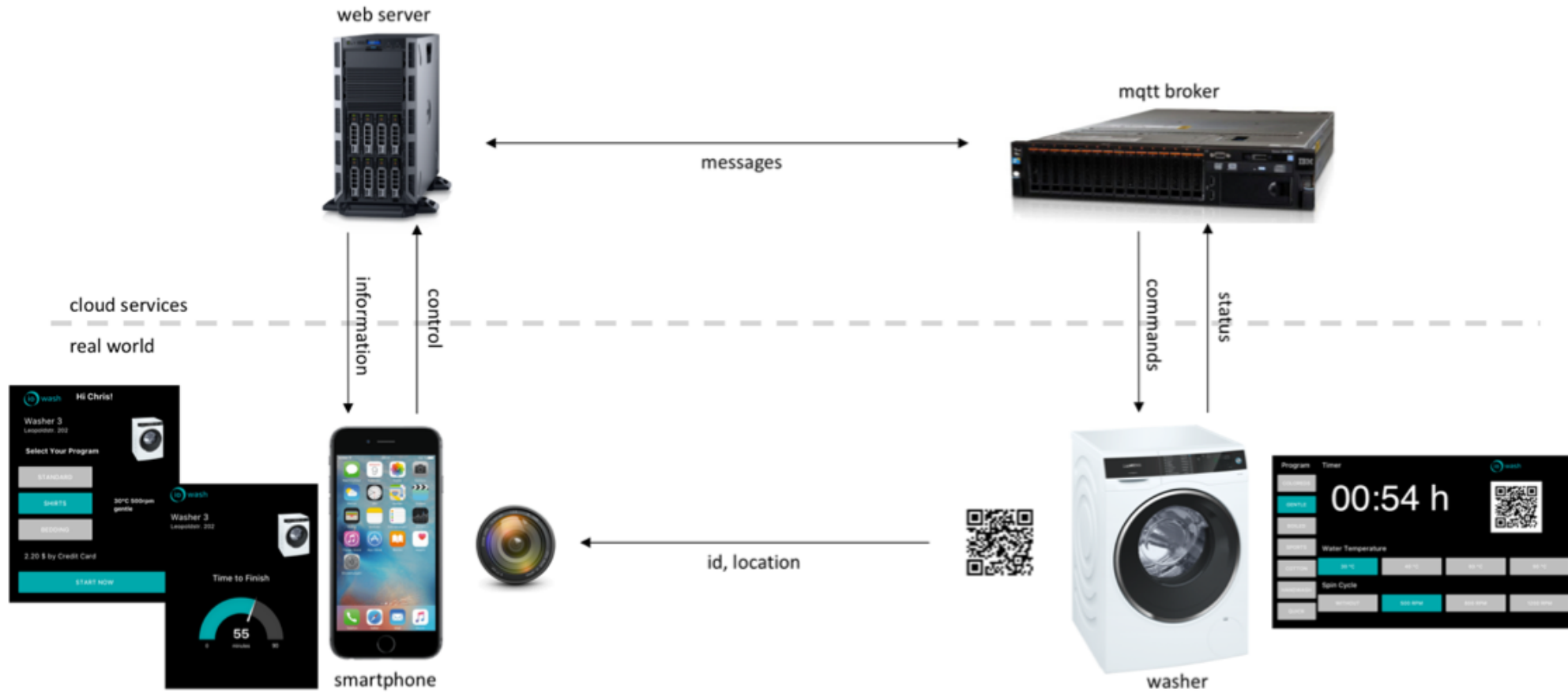# We used various methods to shape our idea...

io wash

**Value Proposition**

**Personas**

**Wheel of Values**

**Service Blueprint**

**Lean Canvas**

# Video

# System Architecture

# Demo