

Bangalore University
University of Visvesvaraya College of Engineering

K R Circle, Bengaluru - 01



IMPETUS 23.0

GREENSHIFT: Harnessing Sustainability, Fostering Initiatives

About UVCE

University of Visvesvaraya College of Engineering (UVCE), founded in 1917 by Bharat Ratna awardee Sir M Visvesvaraya, is an AICTE-approved institution that offers B.Tech., B.Arch., M.Tech(Engineering), and Ph.D. degrees in the many engineering and architectural fields. After 100 years, this pioneering college has cemented its place as one of the most distinguished colleges in the nation adopting the IIT model of learning in 2022 alongside becoming an autonomous institution. With the tireless work of the students, the college presents a lot of successful technical and non-technical activities. The college takes pleasure in its alumni's successful entrepreneurship endeavours, its students' decision to pursue higher education, and the outstanding placements they receive each year.

About IEEE UVCE

Under the IEEE Bangalore Section, IEEE UVCE is an IEEE Student Branch. This branch, which was re-established in 2001, is a titan in its own right thanks to its sharp dedication to the purpose of information diffusion, which is shown in the array of arranged activities. Throughout the year, several events are held, including symposiums, guest lectures, CODEFURY - Annual National Level Hackathon, KAGADA - Annual National Level Technical Extravaganza and intra-collegiate activities. IEEE UVCE sticking to it's motto "striding ahead" has organized 84 events in the year 2022. As evidence of our tireless efforts on behalf of the student body, we have received numerous honours, including the following in:

2022: Regional Exemplary Student Branch Award

2021: IEEE PELS Chapter Outstanding Volunteer Award -
Abhay J Kulkarni

2021: IEEE PES Bangalore Section Outstanding Female
Student Volunteer Award - Varsha S Bhat

2021: IEEE Bangalore Section Outstanding Large Student
Branch and IEEE Bangalore Section Token of Appreciation -
Membership activities

2020: IEEE R10 Exemplary Student Branch Award

2020: IEEE WIE Bangalore Section Outstanding SB WIE
Affinity Group Award

2020: Honorable Mention by IEEE Computer Society
Bangalore Chapter

2019: R10 Exemplary Student Branch Award

2019: Darrel Chong Student Activity Gold Category Award
and the India Council Award for Outstanding Student
Branch

2018: Best Educational Activities Award in R10 and Best Student Branch Website Award in the Bangalore Section

The primary goal of IEEE UVCE is to serve students technical needs through workshops, seminars, exciting and technical events, and competitions in domains of cutting-edge technology and current engineering knowledge.

About IMPETUS

Our yearly, National Level Technical Extravaganza, IMPETUS, began in 2001. It has been giving students a stage to present their talents and express their opinions for twenty-two years now. It assembles the brightest brains, who participate in a setting where there is a battle for originality, excellence, and innovation and whose path of thinking has been refined by substantial information. This fest, which is held on an intercollegiate level, attracts more than 1000 students each year.



IMPETUS is a technical fest with striking contrasts that was created for a change. This festival sends out a message to engineers each year. Over the years, many iterations of IMPETUS have concentrated on increasing women's empowerment, analyzing the impact of IT, innovation, and Entrepreneurship, the significance of R&D, Automation, The Next Dimension, Tech Fusion and Redefining Possibilities were the main topics of the previous iteration. The fest has historically drawn varied participants from across the nation.

Flagship Events

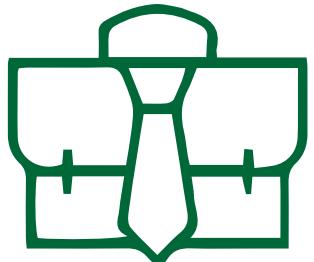


Summit

Summit is a student parliament where innovative ideas and solutions on a current issue are presented to a panel of judges.

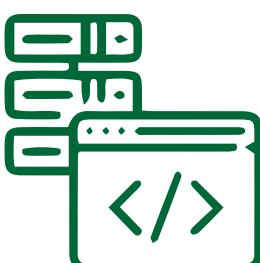
Mock Placements

A stimulating concoction of one's aptitude test, group discussion, communication abilities, and preparation for a personal interview.



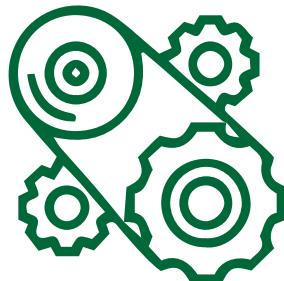
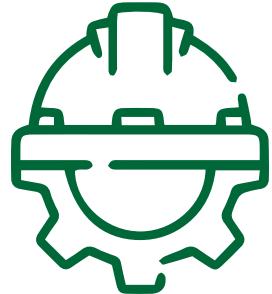
Codestorm

It is an online competition that puts competitor's problem-solving, reasoning, and coding talents to the test.



Civicture

A test of planning, management, and subject knowledge for all civil engineers out there.

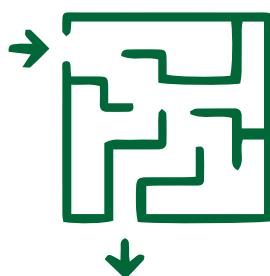
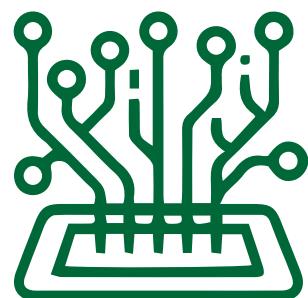


Mechronins

An occasion for all mechanical engineers where your capacity for problem-solving and design is tested.

Silic-O-Hack

A hackathon where you use simulation software to create virtual hardware and have to respond to real-world problems.



Hack-A-Maze

An event to build an obstacle avoiding bot and complete the maze.

SPONSORSHIP SLABS

General Sponsorship Benefits

- ❖ Company Name and logo prominently displayed on all print advertisement (banners, posters, certificates and event venue banners) and online advertisement.
- ❖ Promotion of the Company will be made through display of advertisements and regular stage announcements.
- ❖ Company name, Logo and Description will be added to our IMPETUS website.

Silver Sponsorship: ₹30,000 and above

- ❖ All the General Sponsorship benefits are applicable.
- ❖ The Company logo inclusion on event T shirts.
- ❖ The company will be able to post desired picture content through IEEE UVCE's social media handles.
- ❖ The company will be able to post desired video content through IEEE UVCE's social media handles.

- ❖ The announcement of the sponsor's name in an impressive and unique way in our major curtain raiser event.

Gold Sponsorship: ₹60,000 and above

- ❖ All the Silver Sponsorship benefits are applicable.
- ❖ Badges and stickers which have the company's logo will be provided to the participants.
- ❖ The company will be allowed to put a one-day stall to showcase their products/services or hold a seminar on the college.
- ❖ In the form of banners, the company's logo, vision and mission will be displayed around the entire college.
- ❖ Companies will be given opportunities during the interviews and highlighted throughout the event of Mock Placements.
- ❖ Company logo, name and vision will be marketed in every college in Bangalore during the time of campaigning.

Platinum Sponsorship: ₹90,000 and above

- ❖ All the **Gold Sponsorship benefits** are applicable.
- ❖ Logo of the company **will be added to all the tickets.**
- ❖ The Company name will be announced as "**Powered By**".
- ❖ The Platinum Sponsor will be given an option to **choose one additional event** of the fest where the company will be acknowledged as the **sole Sponsor of the events.**
- ❖ Companies will be **able to add their logo on the cover page of notebooks** that will be provided to the participants.
- ❖ Opportunity to address the gathering as a **guest of honor**, from the main stage during an event.
- ❖ Winners of the above chosen event will be awarded and given a **special goodie having a sticker of the company name or logo.**
- ❖ A **30 seconds video will be shot** from our side for the **promotion of the company** with our fest.

Diamond Sponsorship: ₹1,20,000

- ❖ All the **Platinum Sponsor benefits** are applicable.
- ❖ Company will be announced as "**Title Sponsor**".
- ❖ Providing a link from within the official website of the fest, redirected to the sponsors website where commodity or services can be ordered.
- ❖ Company will be exclusively mentioned in **Yearly magazine**.
- ❖ The entire college will be decorated according to the desires of the company.
- ❖ In the form of banners, the company's logo, vision and mission will be displayed around the entire college.

Ticketing Sponsorship: ₹50,000

- ❖ All the **Silver Sponsorship** benefits are applicable.
- ❖ The company logo **will be printed on tickets.**



TEAM IEEE UVCE

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