

# VICTORIA ZHANG

281.781.9977

vzhang@andrew.cmu.edu

## PROFILE

I care about using design and technology to improve communities and organizations with solutions unique to their needs and users.

## EDUCATION

### Carnegie Mellon University

B.S. in Information Systems  
3.78 GPA | Aug 2020 - May 2024

## VOLUNTEERING

### Via Colori

Collaborated with local artists to produce 6ft x 6ft chalk drawings

Supported the Center for Hearing and Speech through art advocacy

### Krause's Children Center

Socialized with 13 to 16 year old girls who are survivors of abuse or neglect

Coordinated creative activities they are typically unable to do including drawing and painting

## SKILLS & LANGUAGES

Photoshop  
Illustrator  
Premiere  
Maya  
HTML, CSS & Javascript  
Python  
Java  
SQL

## EXPERIENCE

### Graphic Designer

#### Thomas Merton Center (Jan 2021 - Present)

- Created visual graphics and managed social media accounts to spread awareness of local protests and events
- Designed weekly email newsletter through Constant Contact to reach TMC's audience of over 3,000 subscribers
- Developed marketing campaign assets to promote TMC including advertising merch and sponsorships

### Programs & Partnerships Intern

#### Pittsburgh Learning Commons (June 2021 - Aug 2021)

- Developed curriculum and led classes teaching ten 14-16 year old youths graphic design and personal branding skills
- Connected students to local organizations with design needs & guided them in creating new assets for different clients
- Lead re-evaluation of PLC's website and created website mockups & design guides based on findings

### Research Assistant

#### CMU Cognitive Development Lab (Aug 2020 - May 2021)

- Designed study to test inferential & verbal comprehension skills of 4-8 year olds under postdoctoral researcher
- Compiled census data on zip codes in Allegheny County
- Coded and analyzed data for tasks testing sustained attention

### Student Clerk

#### Harris County (March 2020)

- Assembled poll booths, equipment and curbside voting for 2020 Primary Election
- Facilitated the voting process and advocated for voter participation
- Coordinated with 2 presiding judges and a team of clerks

### Teacher Assistant

#### MFAH Glassell School of Art (June 2018 - July 2018)

- Oversaw three different classrooms of students ages 4 to 16 for the school's summer classes
- Challenged students and encouraged creativity through various projects and artistic endeavors