

VICTORIA ZHANG

Hi there, Reorg! 🙌

I would absolutely love to be a part of the design team at Reorg and offer my skill sets and experience as a creative whose track record in the design and technology landscape spans various spaces from academia, research, non-profit, real estate, banking, and now in healthcare technology.

I know what it takes to get a successful project from conception to production and have seen countless projects through every step of the design process and development lifecycle. In my current role as the lead designer of wound care at the foremost EHR software company with over 240 million unique patients, I've spearheaded the team through design jams and brainstorming sessions, taken low-fidelity sketches to pixel-perfect prototypes, and developed cohesive design documentation for teams to follow. Leveraging the double-diamond process, I've validated our designs and dug deeply to understand our users through conducting live immersion observation, running card-sorting exercises, and synthesizing user interviews to drive our designs. I've collaborated closely with developers, product managers, quality assurance, customer success teams and healthcare clinicians to align our user experience and design with our strategy, and I'm confident those skills will no doubt translate to the work I'll be doing at Reorg.

Seeing that the projects Reorg takes on are complex and require highly interdisciplinary skills to face the challenges in an increasingly competitive industry, I know that I will be empowered to draw on both my creative and technical background as a designer at Reorg. My work experience and educational background in Information Systems all foster a deep understanding of business requirements, computer science systems, human-computer interaction and design-thinking that allows me to ideate, collaborate and reimagine design solutions to bring real digital transformation & innovation to the industry.

I'm genuinely excited about the prospect of making a meaningful impact at Reorg, and I can't wait to bring my skills and enthusiasm to your team!

Warmly,

Victoria Zhang

