

Aaryan Kapoor

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Education

JK Business School

Aug, 2019 - Present

Bachelor of Business Administration - 86.3%

Campus Organizations: Core Member, Digital Media Relationship Cell [DMRC]

Coursework: Marketing, Analytics, Media Design, Information Technology, Brand Management

Skills

Technical Software: Google Analytics, Facebook Insights, Figma, Adobe Illustrator, Canva

Programming: PHP, JavaScript, TypeScript

Languages: English, Hindi, Korean

Certifications

Introduction to Marketing

Aug, 2021

Wharton (University of Pennsylvania), USA [Coursera]

Skills: Positioning, Marketing Strategy, Customer Satisfaction

Projects

Shirin Rei

Jun, 2021

Personal Branding

Description: Built a Personal Brand for a Makeup Artist in Singapore including a Website

Work: Logo, Marketing Emails, WordPress Development, Typography

Work Experience

FlyByWire Simulations

Feb - Aug, 2021

Design & Development Team

- Worked in an open source project (10K+ Users), with TypeScript & React along with Figma
- Developed & designed Electronic Flight Bag for flight simulation in the A32NX within 30 Days
- Designed majority of the user interface in Figma with 6-8 Pages featuring all brand colors