

Aaryan Kapoor

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Education

JK Business School

Bachelor of Business Administration - 86.3%

Campus Organizations: Core Member, Digital Media Relationship Cell [DMRC]

Coursework: Marketing, Analytics, Media Design, Information Technology, Brand Management

Skills

Technical Software: Google Analytics, Facebook Insights, Figma, Adobe Illustrator, Canva

Programming: PHP, JavaScript, TypeScript

Languages: English, Hindi, Korean

Projects

foxsys-xyz

Brand & Application - Business Model

Description: Management Software for Virtual Airlines in the Flight Simulation Community

Work: Brand Management, Web & Native Application Development

Certifications

Introduction to Marketing

Wharton [University of Pennsylvania]

Skills: Positioning, Strategy, Customer Satisfaction

Brand Management

London Business School [University of London]

Skills: Corporate Branding, Brand Marketing, Brand Identity