



JULI 2021

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# COMPANY PROFILE

LANGGENG MAKMUR WIJAYA, PT

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PROPOSED TO  
**DITJEN PEN, JETRO, ITPC OSAKA**

LANGGENG MAKMUR WIJAYA, PT

# COMPANY PROFILE

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## WHO ARE WE

We are a company based in Indonesia, one of our main activity is making batik-based products, which tell the local wisdom of Jakarta's culture. In our production we carry the principle of "sustainable fashion", so that the products we produce are environmentally friendly, free of waste and have high artistic value.

Established in 2015, our company focuses on: Fashion, education, batik or local wisdom and procurement

Our vision and mission is to promote and promote local wisdom as well as the development of human resource expertise and to open up opportunities for our local products to be better known and in demand at home and abroad.

We collaborate with the government and private sectors as well as foster Micro, Small and Medium Enterprises in business and network development. So that apart from producing products, the field of education is one that we are involved in.



## WHAT WE DO

We make products with Batik nuances typical of Jakarta, such as: batik cloth, women's clothing, men's clothing, handicrafts. In realizing the concept of sustainable fashion, we also make products from waste paper to be used as containers, patchwork used as masks, handbags and other fashion accessories. Also wire waste that is used as jewelry - beautiful jewelry with natural stones.

In the process, we empower housewives, disabled communities and some of our workers are disabled people who have the same abilities as normal people in general.

We do education to attract more new entrepreneurs, and open up business opportunities for many people through sewing training, wire craft training, craft training for the blind, and batik training for the deaf.

## WHAT IS OUR CREDO

We are committed to providing products with original designs, with well-maintained quality of raw materials, products that are comfortable to use (for fashion clothing products), have high artistic value, at competitive prices.



## LANGGENG MAKMUR WIJAYA,PT

Langgeng Makmur Wijaya oversees the ELEMWE Fashion Brand which is in every collection always prioritizes elements of Indonesian culture. By using a special cloth archipelago as the main ingredient in each collection. We promote the nation's culture to the international realm.

Our main activity is making products with Nusantara batik nuances, including: cloth batik, men's batik clothing, women's clothing such as traditional and modern kebaya. As well as derivatives from other fashion products with ethnic characters, such as: Batik handbags, bags tridol made of plywood. In addition, we also develop handicraft products and accessories.

We provide education through trainings in the field of fashion to be able to create new jobs and empower people to be productive produce superior homemade products that we can sell and promote both in local and international markets.

With more than 5 years of experience, we have been doing promotions through Fashion shows and exhibitions to several countries in the world : America, London, Russia, Japan, Singapore, Korea, Oslo, Turkey, Netherlands, Italy.



## WHAT ARE WE DOING

We make batik products, from raw materials (fabric) to finished products such as men's batik clothing, women's batik clothing, hijab, and derivative fashion products with batik motifs such as handbags, belts, cukins.

We also make recycled products that utilize patchwork, paper waste, plywood waste, and wire waste that produce various handicrafts (such as masks, tridol handbags, strapmasks, containers), and fashion accessories (such as brooches, bracelets, necklaces). , earrings, necklaces) which have high selling value.

We educate and foster the community to participate in making Batik Tulis, and empower the disabled community to be able to continue working to make quality products that are worth selling. This is very helpful to improve their standard of living independently.

## OUR SPECIALITY

We maintain the originality of the design, and maintain the quality of the product from the manufacture of raw materials to become a fashion product that is in accordance with the wishes of the customer. We also provide exclusive design services for special requests.

Quality, quantity and continuity are our goals, meaning to provide the best service to encourage customers to buy in large quantities and continuously. By maintaining good performance in products, packaging and delivery, customers' needs will be met and can continue to establish mutually beneficial business relationships with us.



# THANK YOU

## GALERY

JL. Paus No. 90, Rawamangun, Jakarta Timur  
Indonesia



lily Mariasari W



081280011256 / 0811 9151 300



elemofficial@gmail.com



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