

GovHack #ChCh Video Plan

You require a video as part of your submission. It should be no longer than 3 minutes and should take no longer than 2 hours to create.

The goal – to present your hack to the judges for judging.

Our recommended format

Step 1: Introduce your team (15-30 secs)

Introduce team and team members, including name of team

Introduce the name of your hack

Include photo/video of team

Step 2: Tell us about your hack (be succinct and to the point) TIME: 1 min

What does it do/aim to do?

What data sets did you use?

What tools or technologies have you used?

Any amazingness? Such as technical expertise, design expertise, user experience expertise, other skills you have used to produce it.

Step 3: Demonstrate your hack (sing screencast, voiceover, demo) TIME: 1 min

Show and describe key features

Describe any missing features/what is or would be planned for it next

Explain the benefits or value – whose life does it make better and why? What does it add to our society or city?

Things to include

- Progress shots of how app developed
- Sketches, whiteboards
- Pictures or video of team over weekend

Tips to remember

- Focus on facts for your video (write a short script)

- Demo what you have done
- Keep editing simple
- Keep your video under 3 minutes – plan your video and key shots
- Produce your video at 720HD – a 3 minute video at 720HD will take approx 10 minutes to render.
- Upload to youtube and add URL link to your team hackerspace

Support for GovHack ChCh

Electric Blue will be in on Sat and Sun afternoon to help advise you on your video. Check out their tips and tricks here <link>

Tools

For screencasting check out software like Screenr and ActivePresenter that will allow you to record demos of your application.

Free storyboarding illustrations:

<https://dribbble.com/shots/1083617-430-FREE-storyboard-illustrations>

For mixing clips together the YouTube Video Editor is super user-friendly; though VLC or LWKS may also be handy.

Use your phone or tablet to record your video.

Gov Hack Video Help Sheet

Before arriving for the event Saturday morning it's a good idea to check that someone in your team has access to one of the following editing / capture programs as a minimum.

Free screen capture software: Quicktime Player.

Free editing software: IMovie / Windows Movie Maker.

There is also a 30day trial for AdobeCC that will give you access to Photoshop and Premiere, which you may find useful over the weekend.

Other Resources

Stock Footage – Shutterstock and Getty Video have a wide range of clips.

You can download a 'preview' version to use for free although they will be watermarked.

A Few Tips To Think About Before Filming

Always shoot in landscape / horizontal.

Shoot in an area with as much light as possible [this will reduce grain/noise in your video].

Try to film some B-Roll. This is footage you could add over a voice over eg. shots of your team planning, building and working together. S Try to film as you go, rather than all at the end.

Shoot to edit. Have a good idea of how your video will fit together before you film, this will save you time in both filming and editing.

If talking to camera, don't worry about memorizing a script or reading off a sheet. Just keep a few bullet points in mind and your performance will be far more natural.

Smile when you speak to camera and have a person standing next to the camera so you can speak to them rather than an inanimate object. This helps you come across more naturally.