

# **LORNA ALVARADO**

MARKETING MANAGER

#### CONTACT

- +123-456-7890
- 2 123 Anywhere St., Any City

## **EDUCATION**

# 2029 - 2030 WARDIERE UNIVERSITY

Master of Business
Management

# 2025 - 2029 WARDIERE UNIVERSITY

- Bachelor of Business
- GPA: 3.8 / 4.0

## **SKILLS**

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basics)
- Spanish (Intermediate)

#### **PROFILE**

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## WORK EXPERIENCE

#### **Borcelle Studio**

Marketing Manager & Specialist

2030 - PRESENT

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- · Monitor brand consistency across all marketing channels.

#### **Fauget Studio**

2025 - 2029

Marketing Manager & Specialist

- Create and manage the marketing budget, ensuring the efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across all marketing channels.

## Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.

## REFERENCE

#### Juliana Silva

Wardiere Inc. / CTO

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Email: hello@reallygreatsite.com

#### Olivia Wilson

Wardiere Inc. / CEO

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