

# Hiba Haneefa

***Data Analyst / SQL / Power BI / Excel / Python***

Location: Calicut, Kerala, India

Email: hibahaneef446@gmail.com

LinkedIn: <https://www.linkedin.com/in/hiba-haneefa-626a43388>

## Professional Summary

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Results-driven Data Analyst with hands-on experience in SQL, Power BI, Excel, and Python. Skilled in data cleaning, transformation, relational database design, DAX calculations, and interactive dashboard development. Strong ability to translate complex datasets into actionable insights through KPI-driven reporting and data visualization.

## Core Competencies

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- Data Analysis & Visualization
- Dashboard Development & KPI Reporting
- Data Cleaning & Transformation
- Relational Database Design (3NF)
- DAX Measures & Data Modeling
- Query Optimization & Performance Tuning
- Data Storytelling & Insight Communication

## Technical Skills

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Business Intelligence Tools: Power BI, Tableau

Data Analysis Tools: MS Excel (Pivot Tables, Power Query, Advanced Lookups)

Database Management: Advanced SQL (Joins, CTEs, Subqueries, Views, Stored Procedures, Triggers)

Programming: Python (Pandas, NumPy, Matplotlib)

## Projects

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- Personal Expense Tracker Dashboard (Excel): Developed interactive dashboard using Pivot Tables, slicers, and KPI cards to monitor income, expenses, and savings trends.
- iPhone Comparison Dashboard (Power BI): Built dynamic dashboard with Power Query transformations and interactive slicers for pricing and ratings analysis.
- Flight Booking System (SQL): Designed 3NF relational database, implemented complex queries, stored procedures, views, triggers, and optimized performance using indexing.

## Education

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Bachelor of Commerce in Computer Applications (BCOM CA)  
Kannur University (Aug 2022 – Mar 2025)

## Certification

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Deloitte Australia – Data Analytics Job Simulation: Completed practical tasks involving data analysis, visualization, and business insight generation.