



# **DIGITIZING HUMAN CAPABILITY DEVELOPMENT**

**A PAKISTAN PERSPECTIVE**

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# **AGENDA**

**CURRENT STATE OF HUMAN  
DEVELOPMENT**

**REDEFINING THE  
DEVELOPMENT  
NARRATIVE**

**ROAD TOWARDS  
PROGRESS**

# IMAGINE THIS

A young girl with dark hair in pigtails, wearing a blue sleeveless dress, is seen from behind, carrying a large, round, woven basket filled with dark stones. She is walking on a dusty, unpaved road. In the background, there are some blurred figures of people and vehicles, suggesting a busy, possibly urban or semi-urban environment. The lighting is warm, suggesting late afternoon or early morning.

**YOU ARE A 14-YEAR-OLD**

**ONLY COMPLETED SCHOOLING TILL  
GRADE 5**

**WORKING UPTO 10 HOURS A DAY**

**A PIECE OF FLATBREAD IS THE ONLY  
MEAL YOU HAVE FOR THE DAY**

**DO YOU THINK YOU CAN SURVIVE  
LIKE THIS FOR THE NEXT 20  
YEARS?**





**Pakistan: Boy cleaning tools**

Image Source: getty images

**THE CURRENT  
HUMAN DEVELOPMENT  
PARADIGM**

# KEY STATISTICS

Rank 161

Out of 192 on the  
**HDI(2022)**

30%

Youth **illiterate**

70%

Quitting education to  
**transition into  
informal job sector**

4.4%

**Unemployment  
Rate(2021)**





# REDEFINING THE DEVELOPMENT NARRATIVE

Image Source: Superhands Charity



# DIGITIZED PLATFORM FOR HUMAN DEVELOPMENT

**S**

**SKILLSETS**

People's Capabilities  
→ *Lifelong Learning*

**E**

**EDUCATION**

Training and  
Education Institutions

**E**

**EMPLOYMENT**

Decent and  
Sustainable work

**THE CURRENT**

**THE PROPOSAL**

**WAY FORWARD**

UNDP Pakistan(2022), "Development Advocate Pakistan: Future of Work"

# PROJECT TIMELINE

**NEED  
ANALYSIS**

**1**

**PRIMARY  
RESEARCH/SURVEYS**

**IDENTIFY TARGET  
COMMUNITIES**

**CURRENT  
INFRASTRUCTURE**

**DIGITIZED  
TOOL**

**2**

**CUSTOMISED  
MODEL BASED ON  
SOCIO-ECONOMIC  
DIMENSIONS**

**GLOBAL EXPERT  
CONTRIBUTION  
FOR DEVELOPING  
TRAININGS**

**DEPLOY THE  
TOOL**

**3**

**MODEL TRIAL ON  
SELECTED  
COMMUNITY**

**FEEDBACK  
ANALYSIS**

**REFINE AND  
EXPAND**

**4**

**REFINEMENT  
BASED ON  
FEEDBACK**

**PAKISTAN AND  
OTHER  
DEVELOPING  
COUNTRIES**

**THE CURRENT**

**THE PROPOSAL**

**WAY FORWARD**



# PUBLIC-PRIVATE PARTNERSHIPS



Ministry of Federal  
Education and Professional  
Training, Pakistan

Ministry of Information  
Technology and  
Communication, Pakistan



Global Partnership for  
Education



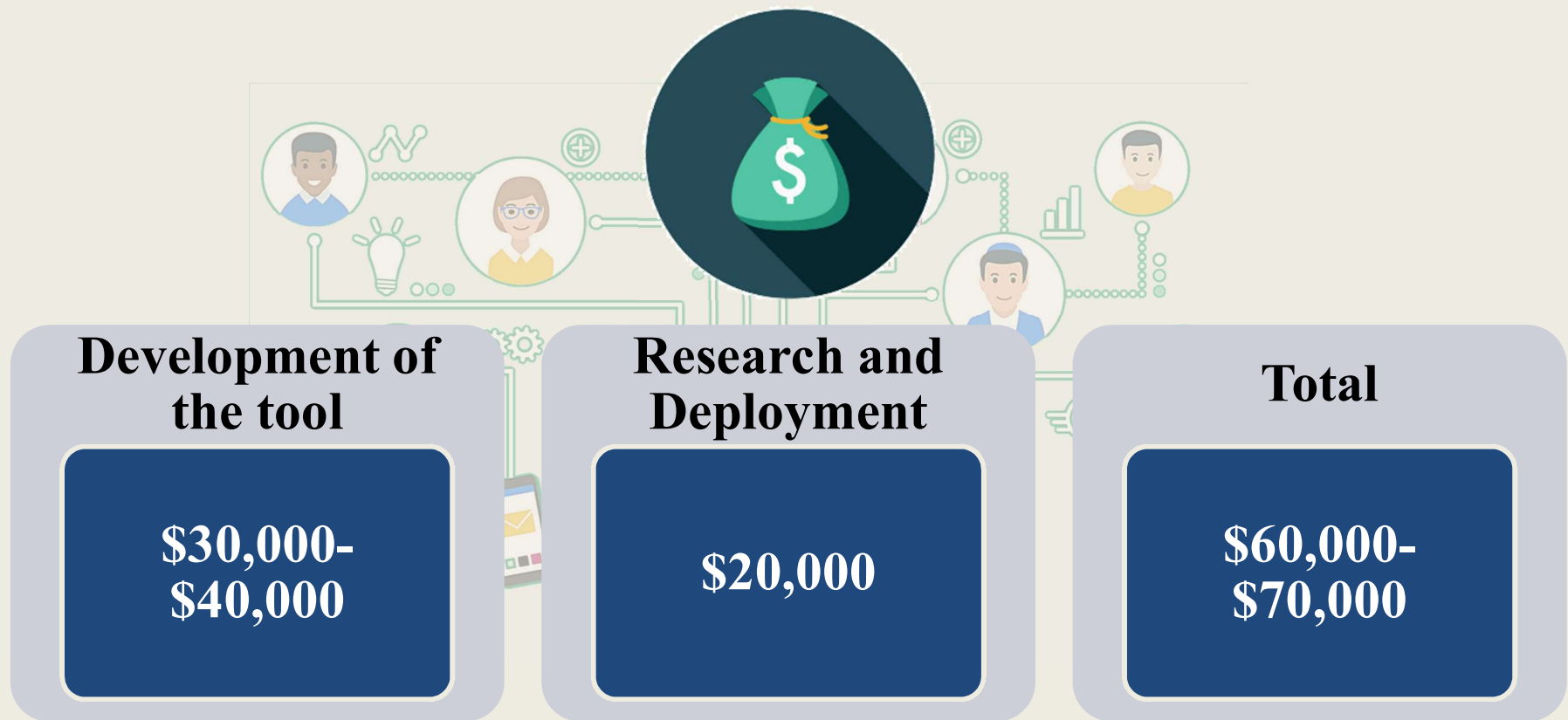
Aga Khan Development  
Network

THE CURRENT

THE PROPOSAL

WAY FORWARD

# FUNDING







“

**THERE IS NO ‘ONE SIZE FITS ALL’ APPROACH TO BRIDGE THE SKILL-GAP AND DEVISE A FORWARD-LOOKING STRATEGY.**

**DIGITAL RESKILLING AND CAPACITY BUILDING MUST BE TAILORED TO A VARIETY OF INDIVIDUAL AND SOCIETAL CONTEXTS.**

”

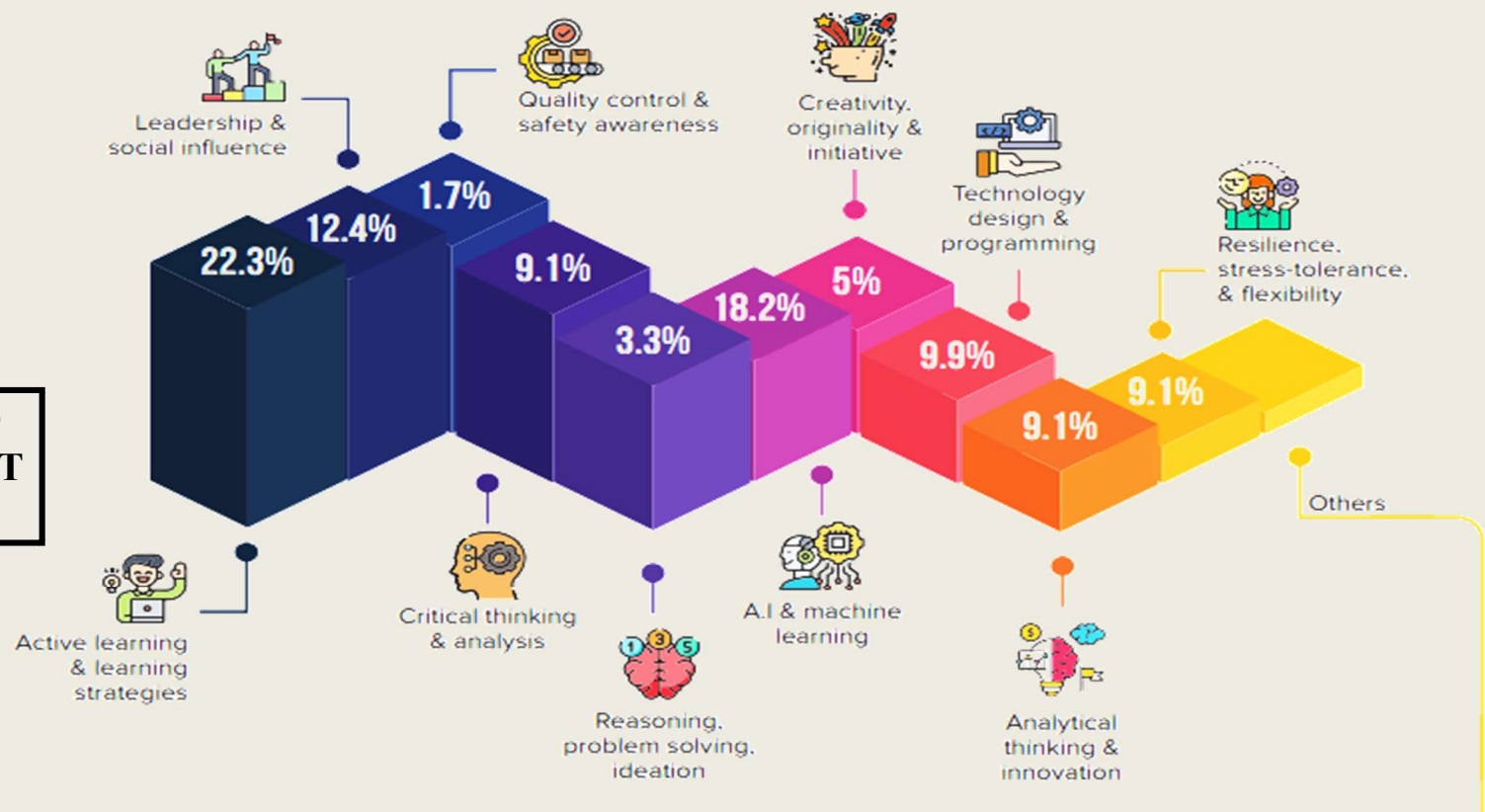
–TARIQ MALIK, CHAIRMAN NADRA, PAKISTAN

# EXPECTED RESULTS

1

UNIQUELY TAILORED  
SKILL-DEVELOPMENT  
PROGRAMS

## EMERGING SKILLS



UNDP Pakistan(2022), "Development Advocate Pakistan: Future of Work"

THE CURRENT

THE PROPOSAL

WAY FORWARD

# EXPECTED RESULTS

2

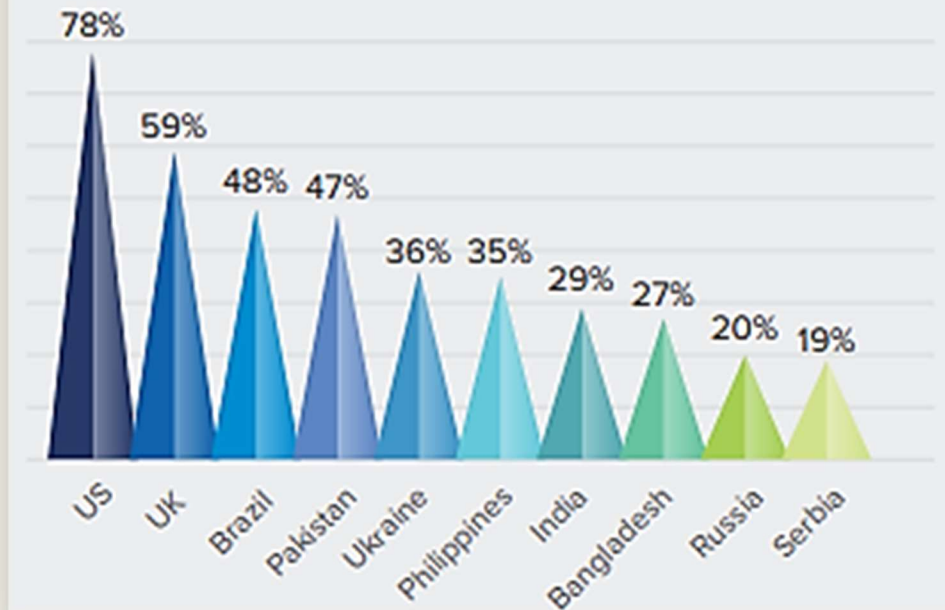
## GIG-ECONOMY DEVELOPMENT

In 2021, Pakistan generated an amount of

**USD 500 million**

entirely from *freelancing*.

**Fastest Growing Freelance Markets  
(Based on Earnings)**



UNDP Pakistan(2022), "Development Advocate Pakistan: Future of Work"

THE CURRENT

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WAY FORWARD



# EXPECTED RESULTS

3

ENHANCE IMPACT OF  
EXISTING, SIMILAR  
MODELS

Team Studio Khud Initiative

A Solid Track Record

Metric	Value
Digital learners enrolled	500+
Design careers launched	20+
Low income communities supported	3

UNIDO lkdf Learning and Knowledge Development Facility

WHAT IS LKDF? PARTNERSHIPS PROJECTS VIDEO PERSPECTIVES RESOURCES NEWS EVENTS

OUR MISSION

We share the vision to equip youth in developing and transition countries with industrial skills and know-how.

Khud.org, Learning and Knowledge Development Facility, UNIDO

THE CURRENT

THE PROPOSAL

WAY FORWARD

**ARE YOU READY TO INVEST INTO A REFINED FUTURE OF PAKISTAN?**



IMAGE SOURCE: adobe stock



# **THANKYOU**

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**QUESTIONS AND ANSWERS**

**HIBA HASSAN**  
**MSc Public Policy Management**  
**Data Analytics**