



# SALES INSIGHTS DASHBOARD

Home

Profit Analysis

Performance  
Insights

Revenue

₹ 985M

Sales Quantity

2.43M

2017

2018

2019

2020

Jun  
17

Jul  
17

Aug  
17

Sep  
17

Oct  
17

Nov  
17

Dec  
17

Jan  
18

Feb  
18

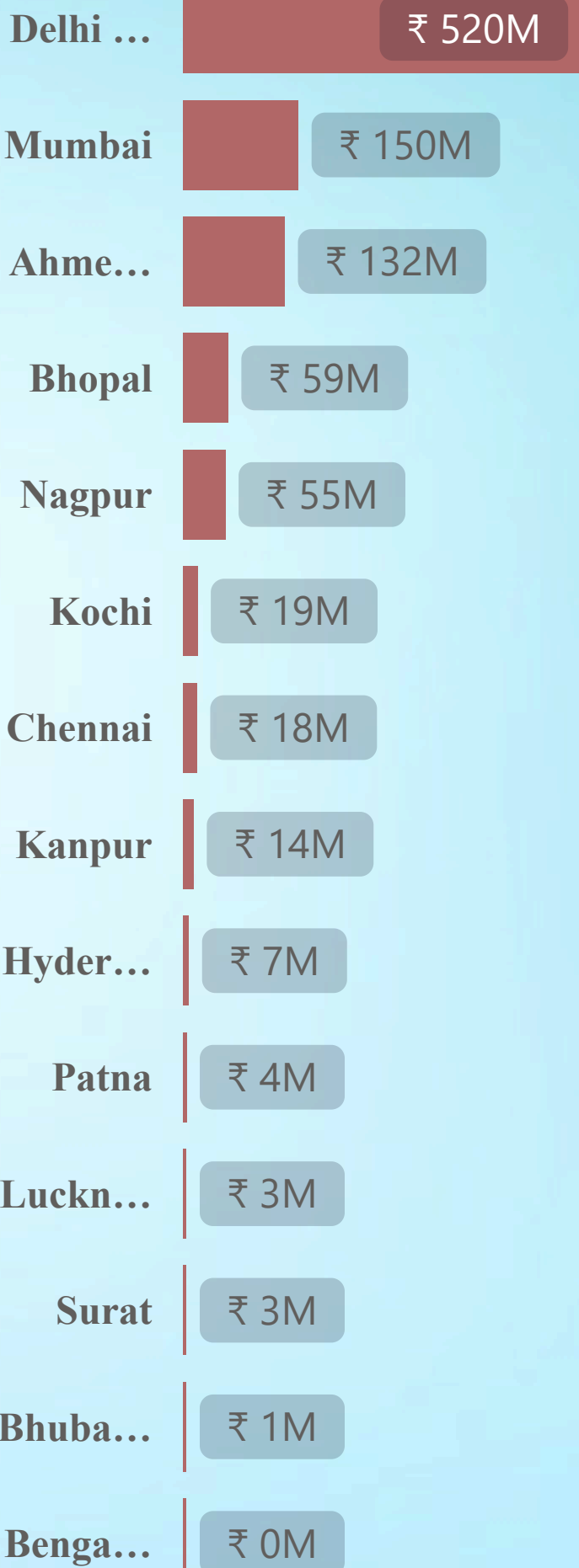
Mar  
18

Apr  
18

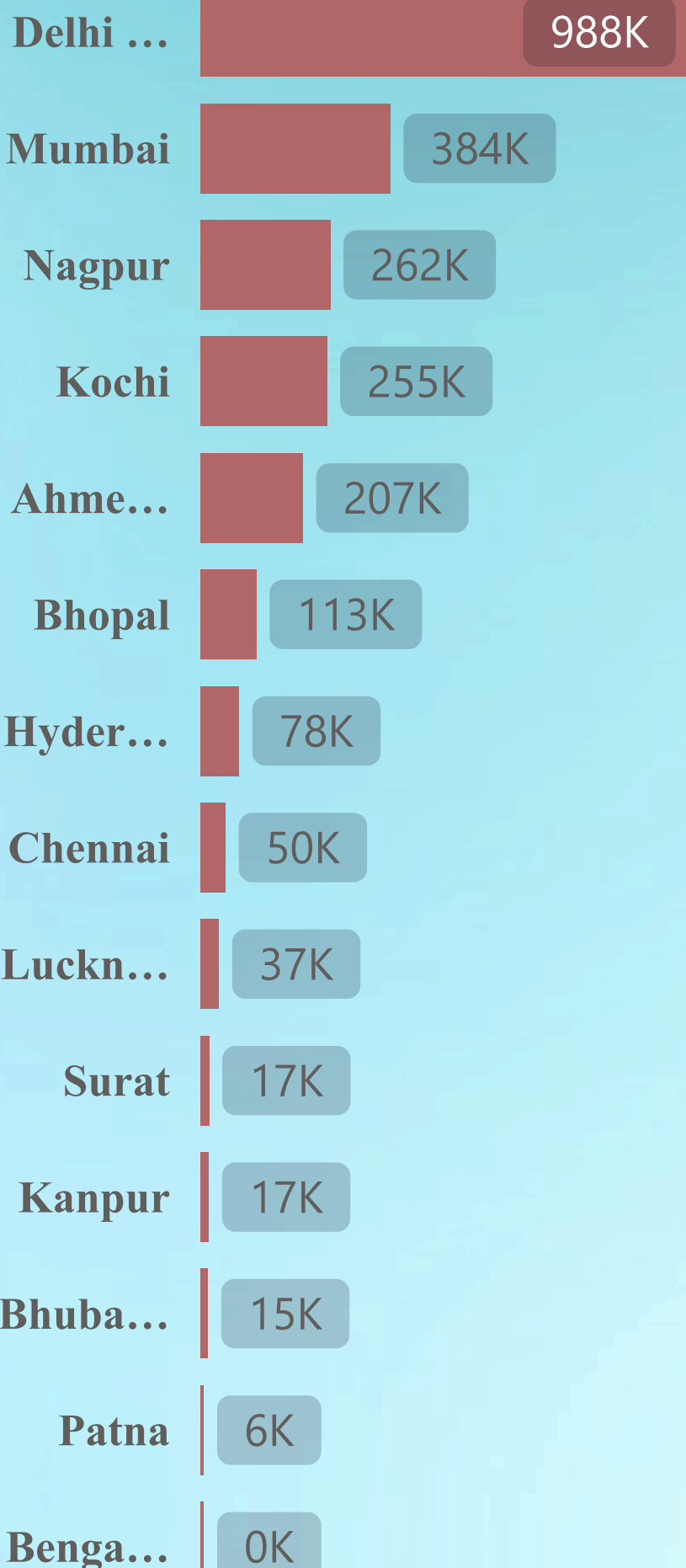
May  
18



## Revenue by Markets



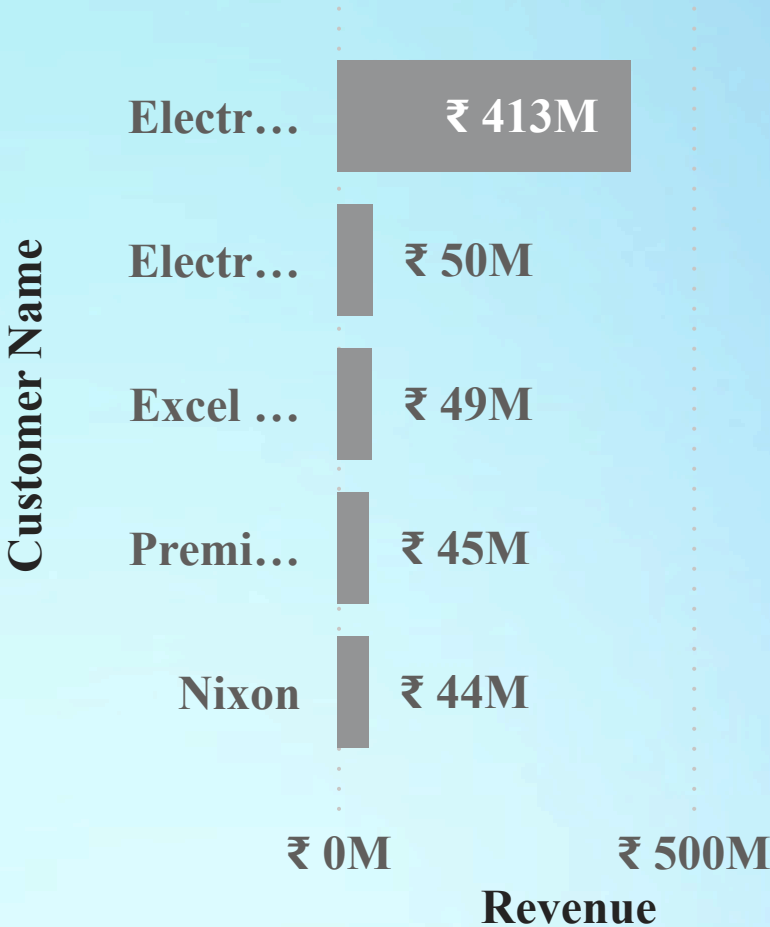
## Sales Qty by Markets



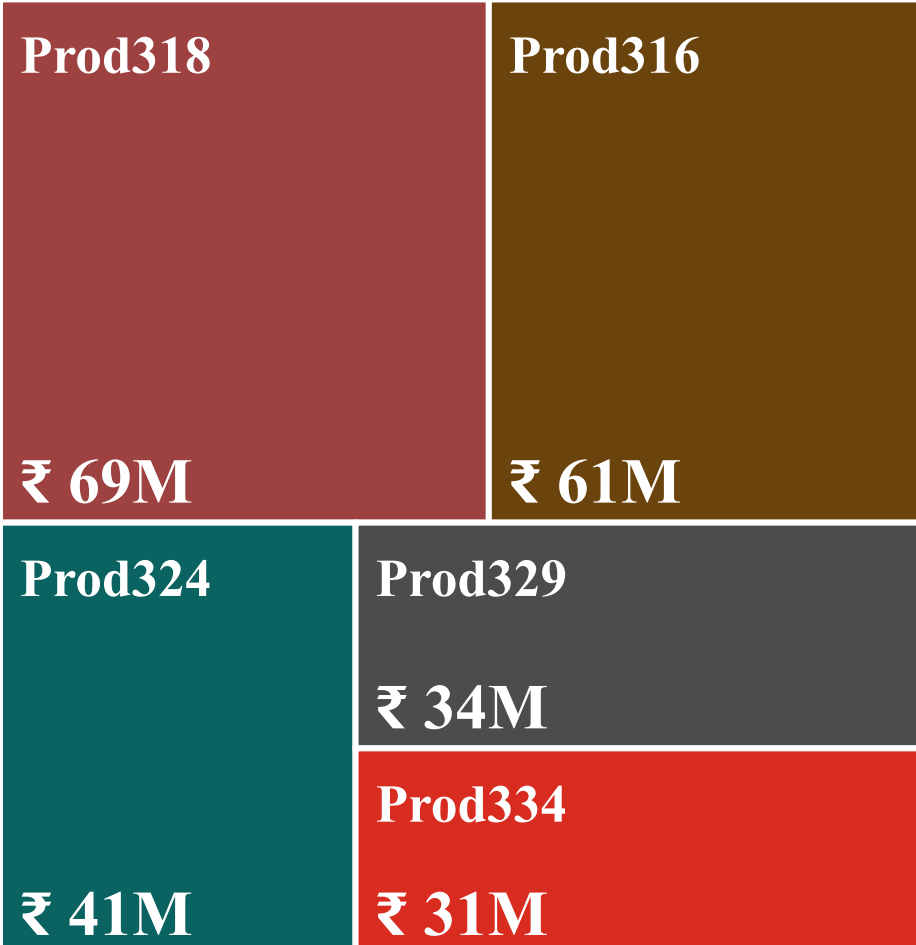
## Revenue Trend



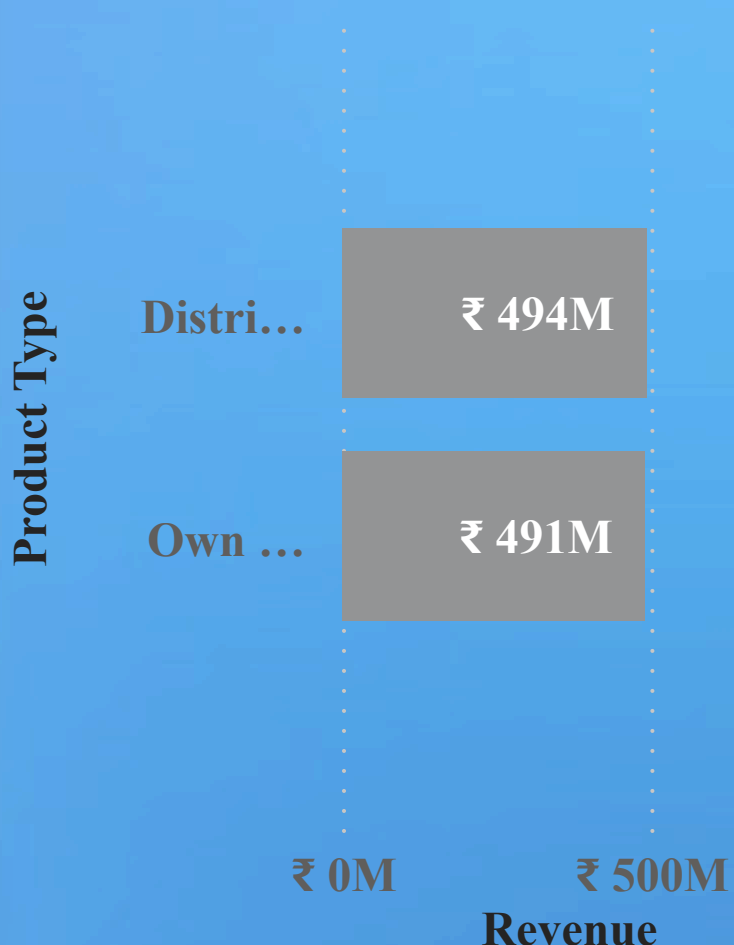
## Top 5 Revenue by Customer



## Top 5 Revenue by Product



## Revenue by Product Type





# SALES INSIGHTS DASHBOARD

Home

Profit Analysis

Performance Insights

₹ 93M  
Revenue

234K  
sales Qty

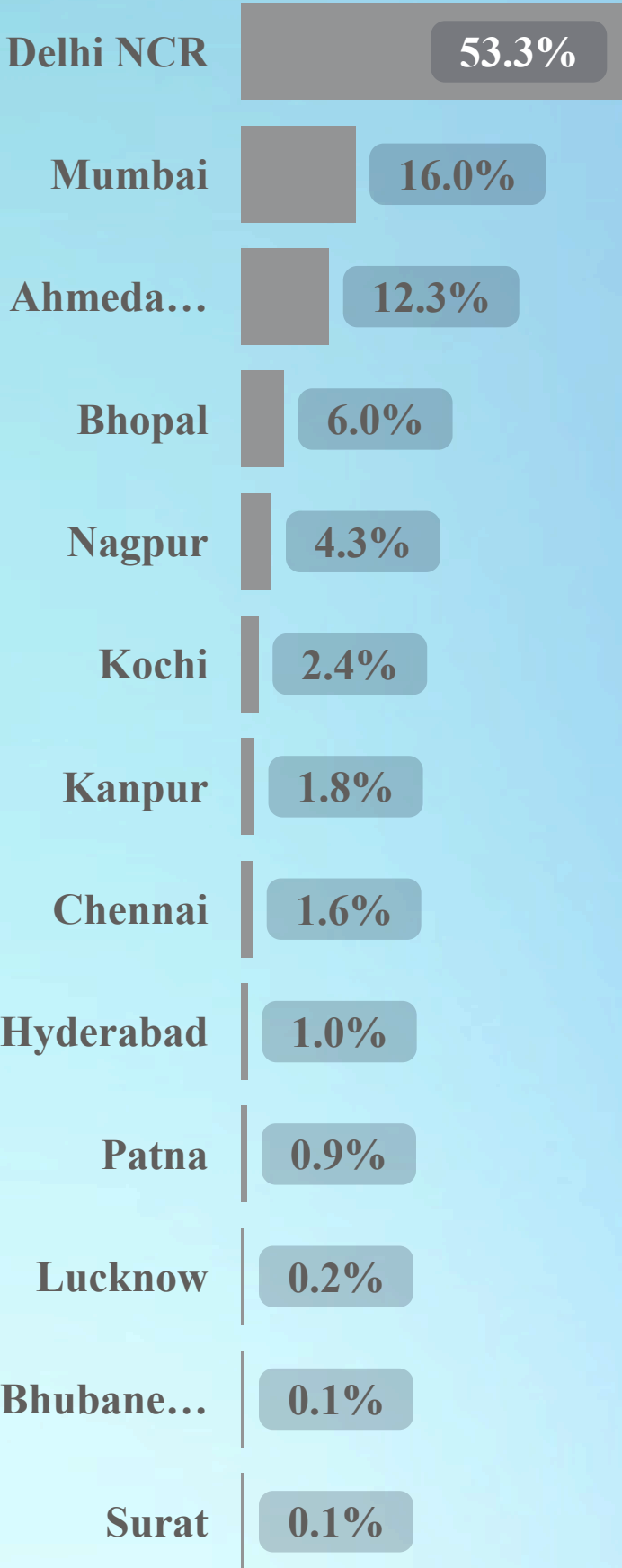
₹2.8M  
Total Profit Margin

2017 2018 2019 2020

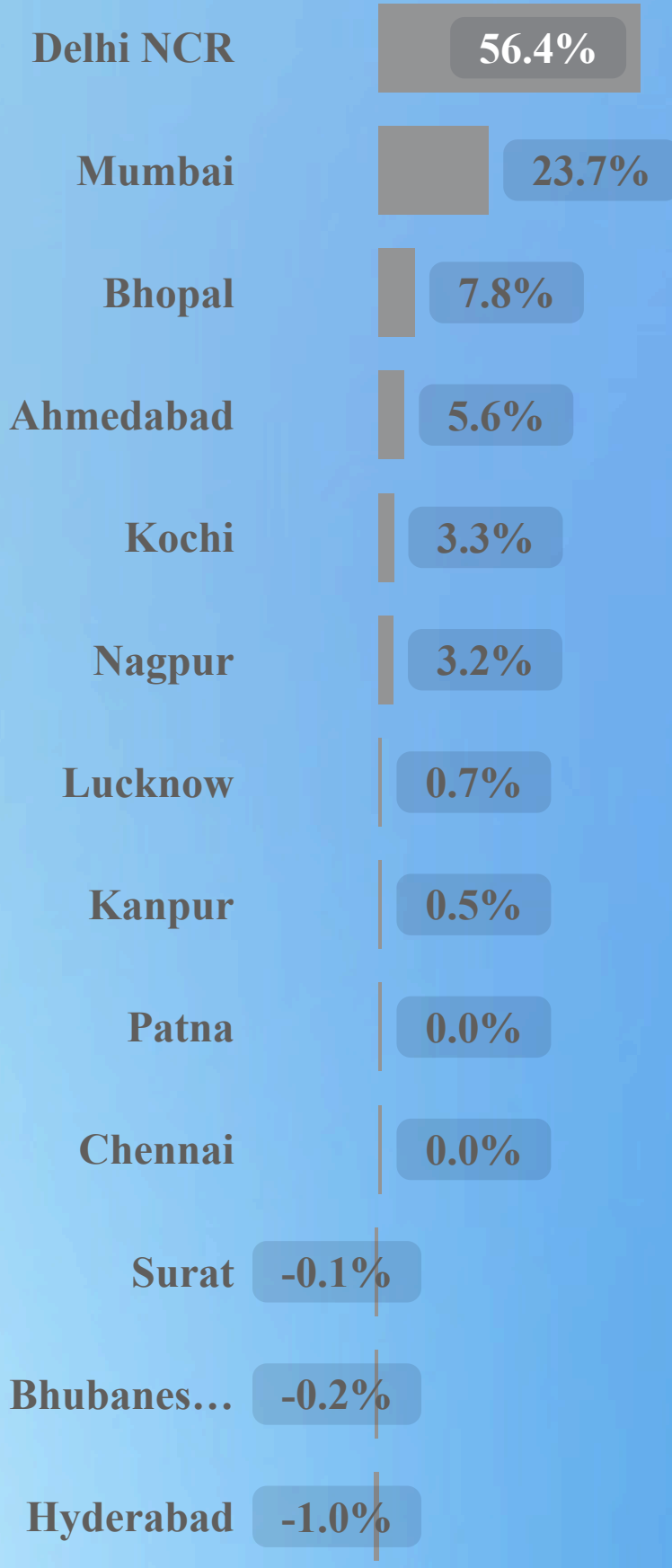
Jun 17 Jul 17 Aug 17 Sep 17 Oct 17 Nov 17 Dec 17

custmer_name	Revenue	Revenue contribution %	Profit Margin Contribution %	Profit Margin %
▲				
Acclaimed Stores	₹ 2M	1.8%	4.0%	6.5%
All-Out	₹ 1M	0.9%	-1.6%	-4.9%
Atlas Stores	₹ 2M	1.9%	-1.7%	-2.7%
Control	₹ 3M	2.8%	1.9%	2.1%
Electricalsara Stores	₹ 36M	38.8%	37.0%	2.8%
Electricalsbea Stores	₹ 0M	0.0%	-0.0%	-9.7%
Electricalslance Stores	₹ 0M	0.1%	0.1%	2.0%
Electricalslytical	₹ 6M	6.6%	20.4%	9.2%
Electricalsocity	₹ 1M	1.1%	1.1%	2.8%
Electricalsopedia Stores	₹ 1M	1.2%	0.5%	1.2%
Electricalsquipo Stores	₹ 0M	0.2%	0.6%	10.0%
Elite	₹ 1M	0.9%	0.1%	0.2%
Epic Stores	₹ 1M	1.5%	1.3%	2.7%
Excel Stores	₹ 5M	4.9%	0.9%	0.5%
Expression	₹ 0M	0.0%	-0.1%	-3.4%
Flawless Stores	₹ 1M	0.6%	0.7%	3.9%
Forward Stores	₹ 2M	1.7%	1.5%	2.6%
Info Stores	₹ 2M	2.6%	-0.2%	-0.2%
Insight	₹ 0M	0.2%	0.7%	8.6%
Integration Stores	₹ 1M	1.5%	1.0%	2.0%
Leader	₹ 1M	1.2%	6.7%	16.2%
Logic Stores	₹ 1M	1.1%	-0.3%	-0.7%
Modular	₹ 1M	1.0%	0.8%	2.4%
Nixon	₹ 8M	8.5%	14.0%	4.9%
Total	₹ 93M	100.0%	100.0%	3.0%

Revenue Contribution % by Markets



Profit Contribution % by Markets



Profit % by Markets

