1) Market Type:

General E-Commerce

2) Primary Purpose:

My marketplace offering stylish and high-quality pieces for homes and offices. It provides a seamless shopping experience with detailed product showcases, easy navigation, and reliable customer support.

3) Problem:

It is not possible to display every product in a physical shop.

4) Solution:

On an e-commerce site, you can easily showcase all your products, even if they number in the thousands. In today's world, people prefer browsing and shopping online, making it essential to have an online presence.

5) Target Audience:

Homeowners, young families, and office owners looking for stylish, functional furniture. It also caters to interior designers and online shoppers seeking modern, high-quality pieces.

6) Products/Services:

Home Furniture: Sofas, dining tables, Desks, chairs, and conference tables.
Office Furniture: Desks, chairs, and conference tables.
Decor Items: Lamps, rugs, wall art, and mirrors.