

Hackathon Day One

1) Market Type:

General E-Commerce

2) Primary Purpose:

My Marketplace will provide high-quality sports equipment and accessories to sports enthusiasts, helping them achieve their fitness goals.

3) Problem:

It is not possible to display every product in a physical shop.

4) Solution:

On an e-commerce site, you can easily showcase all your products, even if they number in the thousands. In today's world, people prefer browsing and shopping online, making it essential to have an online presence.

5) Target Audience:

Young athletes, fitness enthusiasts, school/college sports teams.

6) Products/Services:

Sports equipment (e.g., cricket balls, bats), sports shoes, shirts, and gym equipment such as dumbbells, weights, and treadmills.