

Ibiyemi

Adebayo



UI/UX Designer

[Meetadebayo.com](https://meetadebayo.com)

Bayoibiyemi1@gmail.com

+234 70 55848023

linkedin.com/in/meetadebayo



To be a great designer, you need yo look a little deeper into how people think & act

Paul Boag

SKILLS

- Prototyping
- Visual Design
- User Research
- Usability Testing
- Product Thinking
- Interactive Design
- Heuristic Evaluation
- Wireframe & Mockups
- Web Design
- Design Research
- Mobile Design
- Style Guides
- Competitive Analysis

TOOLS

- Figma
- Sketch
- Adobe XD
- Illustrator / Photoshop

EDUCATION

University of Ado-Ekiti

| 2013 — 2017

B.sc(Ed) Accounting

WORK EXPERIENCE

● UI/UX Designer / Edge / Freelance

Jun 2022 — present (Remote)

I led the design vision, helped set up the product direction and collaborated a designer & developer on the team. I helped re-design and overhaul the visuals for multiple products and marketing which led to a 40% increase in conversion rate across all products. One of our digital product has more than 5million users monthly. I helped with the hiring criteria and interview process for the design and development team.

● UI/UX Designer / Tuc Inc

Oct 2021 — 2022 (Remote)

A collaborative tools for ideates to come together, collaborate and bring their ideas to life

- Responsible for Interaction Design, Prototyping and User Testing across web and mobile products.
- Collaborated with product managers and engineers to help define product requirements and road map
- Created a responsive design for the brand landing page using design principles and best practices which led to an increase in conversion rates

REFERENCES

Pierre Dogbo

SNR DESIGNER | LISTEN

✉ pxdogbo@gmail.com

in linkedin.com/in/pierredogbo/

Caleb Biggurs

FOUNDER | SWITCH

✉ Calebbiggurs25@gmail.com

in linkedin.com/in/caleb-biggurs-32a8041b8/