



Data Analytics

Infomineo has a unique approach to Data Analytics

Traditional model

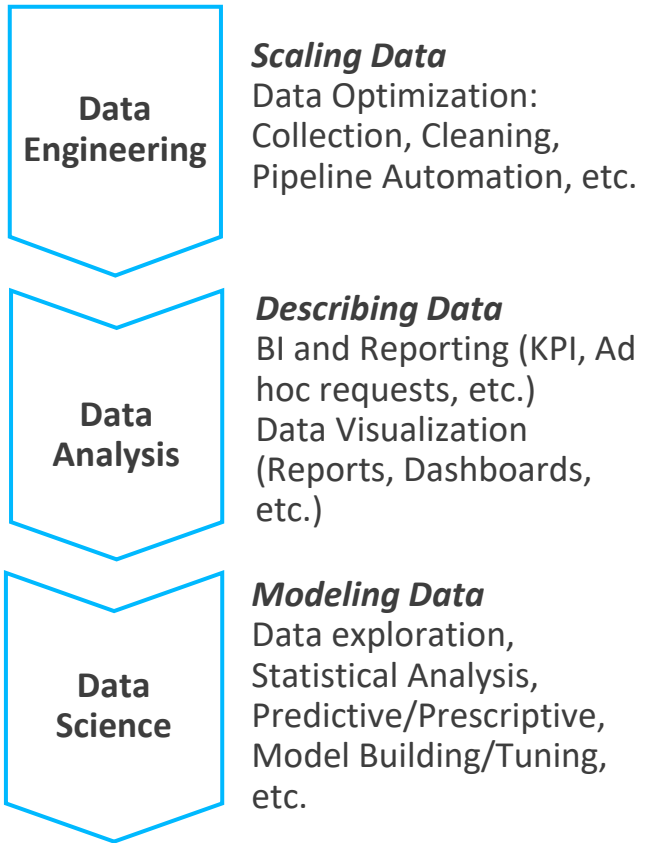
- Most Data Analytics companies provide **standard models** that they transpose from a client to another. Such models very often remain at Proof-Of-Concept stage, as integration with IT systems is not completed
- Most Data Analytics providers are specialized in Data Visualization tools, e.g. Tableau, Power BI, etc.
- Most providers work on a **project basis** – After project completion, the models can be hard for clients to maintain over time
- Some providers retain rights on the Intellectual Property they generate

Infomineo model

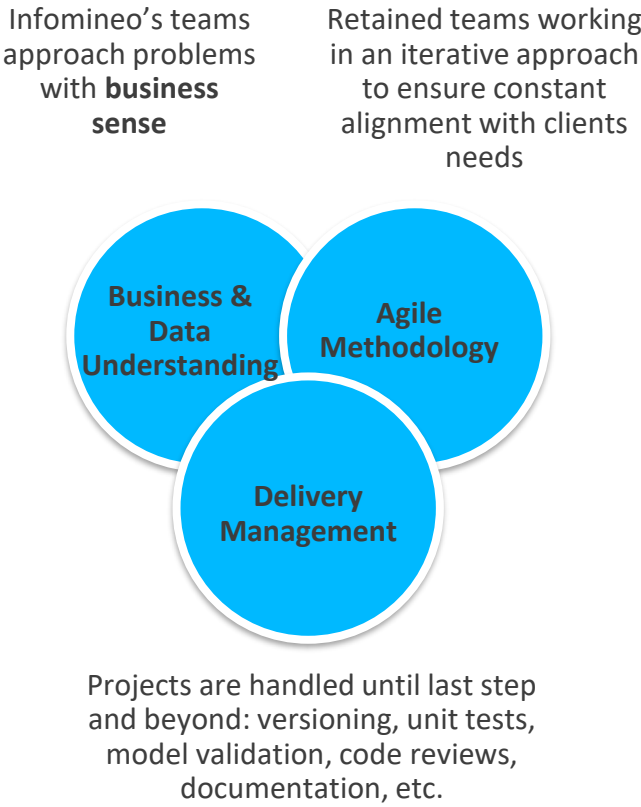
- We are **problem solvers**, we need to understand your question or challenge and will find the data and models that answer your questions. The output is co-constructed with our client and not a model taken off the shelf
- We have a multi capabilities team that can provide you an end-to-end approach from cleaning the data to visualizing the model output
- We work on a **retainer basis**, we are an extension of your team, and make it easy to work with us, which 1/minimizes the time you spend on paperwork and 2/allows you to work with us on an iterative basis
- The output of our work will become a knowledge asset of our client, who will hold the Intellectual Property of it

Infomineo offers a full suite of Data Analytics Services

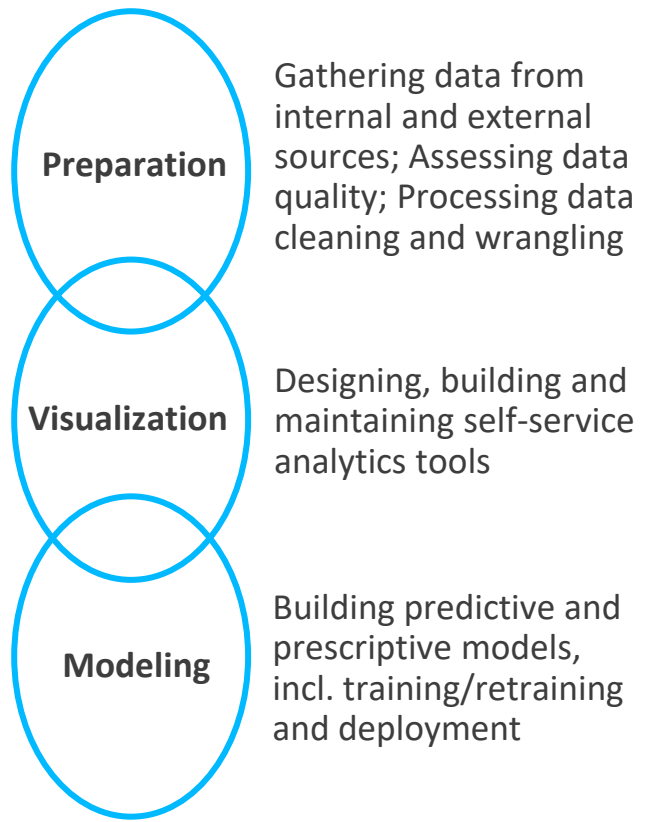
Three Levels of Analytics



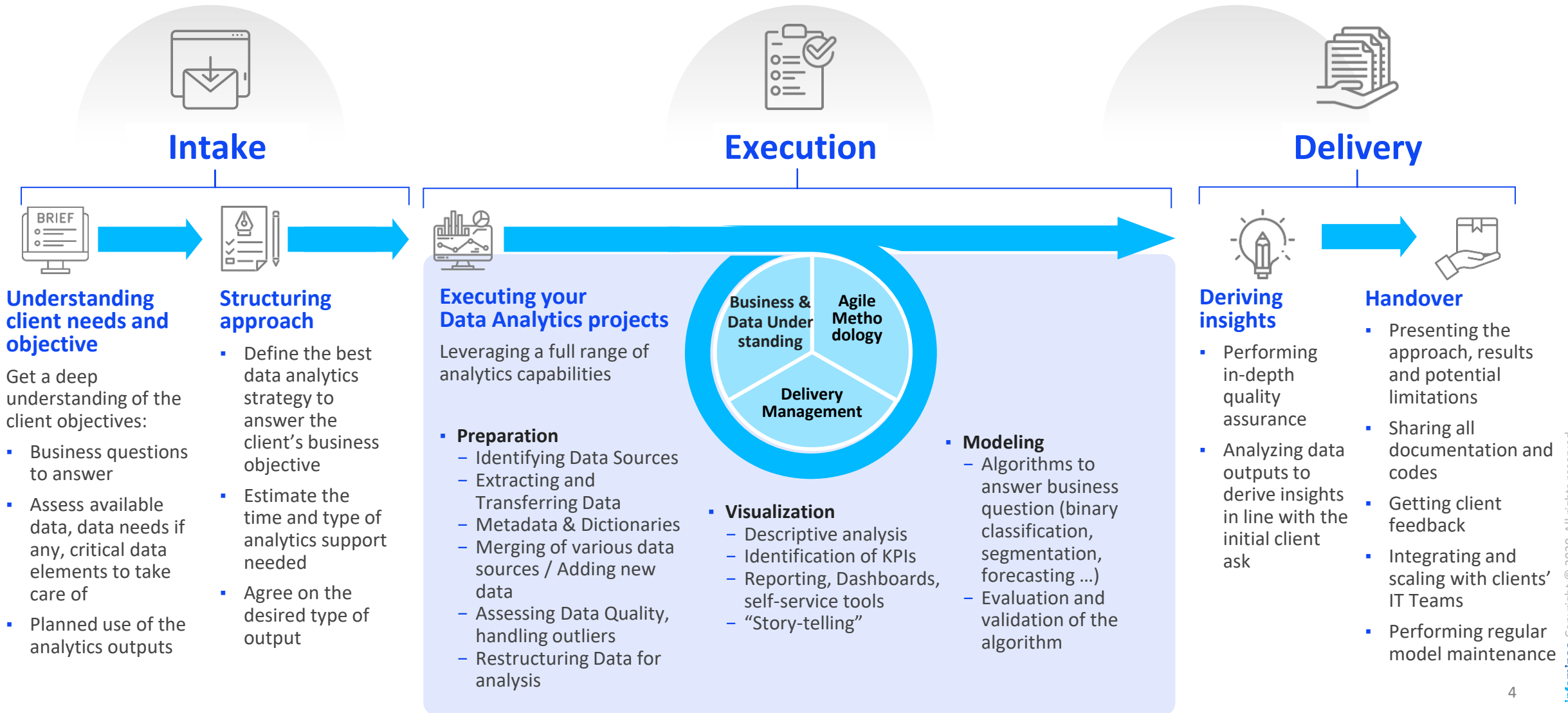
Business oriented approach



Three areas of support



Our approach to helping you





CASE STUDY

Client:

A multinational firm



"I was really impressed by the responsiveness of the team : they came up with a first and quite impressive dashboard proposition within only a couple of days. I also really appreciated the quality of the work; it was really helpful for us to identify the data cleansing needed in our ERP."

– Chief Human Capital Officer (Client)



Client Challenge



The client wants to have an automatized Human Resource Dashboard to track, analyze and report on HR KPIs.

The firm was looking for:



Effective and quick solution



Smooth integration with its existing ERPs



Lower cost than buying from a specialized company an HR Dashboard tool

Our Solution



The company decided to use **Infomineo's Data Analytics service as a solution** to cover:



Data Quality & Consistency problems between the various Data sources



Dashboard creation that reflects HR Team needs



Ad-hoc deliverables : Dictionaries, Creation of Metadata, Data Quality On boarding

Outcome



The firm recognized **that the quality of the Data Analytics service provided a useful reporting tool** resulting in:

During the project, Data were corrected in the ERPs :

- **Manual files** where **not used anymore**
- **Data Quality improved by 55%** for critical data elements

Estimated **1 FTE** from the HR department could be **reallocated to other tasks**

Helped the company to start its **Data Transformation**

Infomineo has been asked to work with client's Finance Team to create another dashboard



Why work with us



World class Data Analytics capabilities

- Combination of Data Analytics and Data Research methodologies
- Opportunity to work with a unique professional network
- Top-class InfoSec credentials - ISO certified & RGPD Compliance