

# VERTEX AI IMPLEMENTATION PLAN

## Certify Intel - Competitive Intelligence Platform

Version	v5.3.0-VERTEX
Status	PROPOSED (Pending Approval)
Date	January 26, 2026
Estimated Effort	6-8 weeks across 5 phases
Total Tasks	30 tasks
New Code	~6,200 lines across 12 files
Estimated Cost	~\$78/month

# Executive Summary

This plan outlines the integration of Google Cloud Vertex AI into Certify Intel to enhance competitive intelligence capabilities with enterprise-grade AI features. The migration from the consumer Google AI SDK (google-generativeai) to Vertex AI will unlock:

- **Enterprise Security:** VPC Service Controls, CMEK encryption, HIPAA compliance
- **RAG Engine:** Grounded responses from competitor knowledge bases
- **Agent Builder:** Autonomous competitive intelligence agents
- **Vector Search:** Semantic search across competitor data
- **Model Fine-Tuning:** Custom models trained on healthcare competitive intelligence
- **Multi-Agent Systems:** Coordinated agents for research, analysis, and reporting

## Current State vs. Proposed State

Feature	Current (Google AI SDK)	Proposed (Vertex AI)
RAG Engine	Manual implementation	Managed per-competitor corpora
Vector Search	Keyword-based only	Semantic search with embeddings
Agent Builder	Manual orchestration	Autonomous agents with MCP
Fine-Tuning	Not available	Custom CI model training
HIPAA Compliance	Not available	Enterprise BAA available
Security	API key authentication	VPC-SC, CMEK, IAM, audit logs
Grounding	Limited	Full Google Search + corpus grounding

# Implementation Phases

## Phase 1: Core Vertex AI Migration (Week 1-2)

ID	Task	Priority
VERTEX-1.1	Set up GCP project with Vertex AI	HIGH
VERTEX-1.2	Create vertex_ai_provider.py (~800 lines)	HIGH
VERTEX-1.3	Migrate existing AI calls	HIGH
VERTEX-1.4	Add service account authentication	HIGH
VERTEX-1.5	Update .env configuration	HIGH
VERTEX-1.6	Create provider abstraction	MEDIUM

## Phase 2: RAG Engine Integration (Week 2-3)

ID	Task	Priority
VERTEX-2.1	Create RAG corpus management	HIGH
VERTEX-2.2	Build document ingestion pipeline	HIGH
VERTEX-2.3	Implement grounded generation	HIGH
VERTEX-2.4	Add RAG API endpoints	HIGH
VERTEX-2.5	Integrate with battlecard generator	MEDIUM
VERTEX-2.6	Add citation extraction	MEDIUM

## Phase 3: Vector Search Implementation (Week 3-4)

ID	Task	Priority
VERTEX-3.1	Create Vector Search index	HIGH
VERTEX-3.2	Build embedding pipeline	HIGH
VERTEX-3.3	Implement semantic search API	HIGH
VERTEX-3.4	Add similarity search	MEDIUM
VERTEX-3.5	Create search UI component	MEDIUM
VERTEX-3.6	Index historical data	LOW

## Phase 4: Agent Builder Integration (Week 4-6)

ID	Task	Priority
VERTEX-4.1	Create CI Agent definition	HIGH
VERTEX-4.2	Build MCP tool integrations	HIGH
VERTEX-4.3	Implement agent memory	HIGH
VERTEX-4.4	Add scheduled agent tasks	MEDIUM
VERTEX-4.5	Create agent chat UI	MEDIUM
VERTEX-4.6	Build alert system	MEDIUM

## Phase 5: Fine-Tuning & Security (Week 6-8)

ID	Task	Priority
VERTEX-5.1	Prepare fine-tuning dataset	MEDIUM
VERTEX-5.2	Train custom CI model	MEDIUM
VERTEX-5.3	Configure VPC-SC	HIGH
VERTEX-5.4	Set up CMEK	MEDIUM
VERTEX-5.5	Enable audit logging	HIGH
VERTEX-5.6	Obtain HIPAA BAA	HIGH

## New Files to Create (12 files, ~6,200 lines)

File	Lines	Description
vertex_ai_provider.py	~800	Core Vertex AI provider
vertex_config.py	~200	Configuration management
vertex_rag_engine.py	~600	RAG corpus management
vertex_vector_search.py	~500	Vector Search integration
vertex_agent_builder.py	~1,000	Agent Builder integration
vertex_mcp_tools.py	~600	MCP tool definitions
vertex_fine_tuning.py	~400	Model fine-tuning
vertex_security.py	~300	Security configuration

routes/vertex_rag.py	~400	RAG API endpoints
routes/vertex_search.py	~300	Search API endpoints
routes/vertex_agent.py	~500	Agent API endpoints
frontend/vertex_agent.js	~600	Agent chat UI

## New API Endpoints (25+)

### Vertex AI Provider

GET /api/vertex/status - Provider status  
GET /api/vertex/models - Available models  
POST /api/vertex/generate - Text generation  
POST /api/vertex/embed - Generate embeddings

### RAG Engine

POST /api/vertex/rag/corpus - Create corpus  
GET /api/vertex/rag/corpus - List corpora  
GET /api/vertex/rag/corpus/{id} - Get corpus details  
DELETE /api/vertex/rag/corpus/{id} - Delete corpus  
POST /api/vertex/rag/corpus/{id}/ingest - Ingest documents  
POST /api/vertex/rag/corpus/{id}/query - Query with grounding

### Vector Search

POST /api/vertex/search - Semantic search  
POST /api/vertex/search/similar/{id} - Find similar competitors  
GET /api/vertex/search/index/status - Index status

### Agent Builder

POST /api/vertex/agent/session - Create session  
POST /api/vertex/agent/chat - Send message  
POST /api/vertex/agent/research/{id} - Research competitor  
GET /api/vertex/agent/alerts - Get alerts  
POST /api/vertex/agent/monitor/start - Start monitoring

## Cost Analysis (~\$78/month)

Service	Usage	Monthly Cost
Gemini 3 Flash (Input)	50M tokens	\$7.50
Gemini 3 Flash (Output)	25M tokens	\$15.00
Gemini 2.5 Pro (complex)	5M tokens	\$6.25

Vector Search Queries	100K queries	\$10.00
Vector Search Storage	10GB	\$2.50
RAG Engine	10 corpora	Included
Agent Sessions	1,000 sessions	\$20.00
Fine-Tuning (quarterly)	1 job	\$16.67
<b>TOTAL</b>		<b>\$77.92</b>

## Success Metrics

Metric	Current	Target
AI response accuracy	~85%	>95%
Hallucination rate	~15%	<5%
Research time	30min manual	5min automated
News monitoring	Manual daily	Real-time automated
Battlecard freshness	Weekly manual	Auto-updated
Enterprise compliance	Not compliant	HIPAA compliant
Search relevance	Keyword only	Semantic

## Risks and Mitigations

Risk	Impact	Mitigation
GCP service outage	High	Maintain Google AI SDK fallback
Cost overruns	Medium	Set budget alerts, optimize queries
Fine-tuning quality	Medium	Iterative training, human review
Agent hallucinations	Medium	Grounding required for all responses
Migration complexity	Medium	Phased rollout, feature flags

## Conclusion

Integrating Vertex AI into Certify Intel will transform the platform from a manual competitive intelligence tool into an autonomous, enterprise-grade intelligence system. The ~\$78/month investment delivers RAG-grounded responses, autonomous agents, semantic search, custom model fine-tuning, and HIPAA compliance - capabilities that would cost significantly more to build manually.

**Recommended Next Step:** Approve plan and begin Phase 1 with GCP project setup.



