

Certify Intel Executive Briefing

Week of January 17, 2026

Executive Summary

This week's competitive intelligence update covers 39 competitors in the patient intake and engagement market. We detected 0 changes across the competitive landscape, with 5 high-threat competitors requiring close monitoring.

Key Metrics

Metric	Value
Total Competitors	39
High Threat	5
Medium Threat	21
Low Threat	13
Changes This Week	0

Top Competitive Threats

Phreesia

Customers: 3000+ | Funding: \$300M+
Products: Intake; Payments; Scheduling

Clearwave

Customers: 500+ | Funding: \$50M+
Products: Intake; Eligibility; Payments

Kyruus

Customers: 500+ | Funding: \$100M+
Products: Patient Access; Provider Search; Scheduling

Recommendations

- Monitor Phreesia's AI initiatives for potential feature parity considerations
- Evaluate pricing strategy against low-cost entrants in SMB segment

- Track job postings from high-growth competitors for talent competition
- Review integration partnerships that competitors are announcing