Pierre **Martin**

contact

+44 7947 936286
hickscorp@gmail.com

languages

French ★ ★ ★
English ★ ★ ★
Portuguese ★

personality

With a problem-solver mindset, Pierre is seen as an original leader. Creative tech addict since 1998 when he took his first steps into programming, he fully embraces being a geek, always looking to learn and stay up-to-date with technology trends.

Pierre likes to find elegant solutions to problems,to bootstrap ideas from scratch, and to carry projects to success. He enjoys building healthy foundations and encourages strong guidelines adoption, while promoting knowledge sharing.

Being a fast learner allows Pierre to stay up-to-date with technology trends.

interests

Personal: Guitar and sax player. Microcontrolers geek. Chess enthusiast. House rabbits owner. Battlefield and battlegrounds player. MtG builder. **Professional**: Blockchain and smart-contract enthusiast. AI & ML worshiper.

know-how

Languages: Elixir ♥, Ruby, Go, C++, PHP, Java etc. **Devops**: Git, Docker, AWS, Ansible. **OS**: GNU - Linux. Significant experience with MacOS X and Windows.

experience

Solution Architect - *Altolabs / Snappic - PT, UK*   2015 – present

Technical lead for a global social online shopping platform offering acquisition and re-targeting ads.

- Lead a team of 4 to 6 engineers and orchestrate relations with other departments.
- On point for API definition, backend development, devops, technology choices etc.
- Scaled from 17 to 250+ global customers within 1.5 years by re-architecturing legacy platform into a modern codebase.
- Pivoted the product within a week by quickly researching and integrating retargeting ad delivery into the existing platform in response to an increasing competitive landscape.

Co-Founder - *Sudoers LDA - PT*   2015 – 2016

Business kickstarter offering deep expertise over code audits, development tasks, and IT consultancy.

- Secured, hot-fixed and led extensions for a sport trading platform.
- Led development of auditing and reporting back-office tools for the 5th largest Portuguese bank.
- Consulted as team lead and mentor of 5, tasked with creating a socially-driven professional evaluation platform.
- Adapted in a very agile manner to diverse technical environments to deliver on the project commitments.

Founder - *Pierre qui Roule - USA, FR* 2012 – 2015

Innovator and sole developer of an unique solution for document recognition and data extraction.

- Created a full AI-driven framework and its backend allowing code-free training of embeddable image recognition packages.
- Successfully distributed the solution to 500+ SMB (prepaid document recognition, fraud prevention) and public sector entities (license plate recognition).
- Source code acquired by ATOS Worldline (official documents, energy bills etc).

Co-Founder - *WID LLC - USA, FR* 2011 – 2015

Team-lead and AI expert developing custom-tailored transportation management systems for logistic companies.

- Oversaw the creation of multi-modular transportation management software.
- Researched and deployed an AI enabling transportation companies to obtain precise ETAs of trailers onboarded on trains.

Lead Developer - *LDLC - FR* 2010 – 2011

Skilled developer offering expertise in creation of document management solutions.

- Created and maintained prepaid document handling software.
- Integrated many bank scanners allowing wider adoptability of the end product.

Co-Founder / Developer - *Scilice / BCMD - FR* 2005 – 2009

Opensource evangelist with focus on leading innovation in embedded and mobile solutions.

- Planned, architectured and deployed bespoke ERP / CRM / SCM modules for a global luxury saddlery.
- Kicked-off and architectured the development of an interactive tourist guide leveraging pioneer geofencing algorithms.
- Developed embbedded software to visually classify items on live food-processing chains.