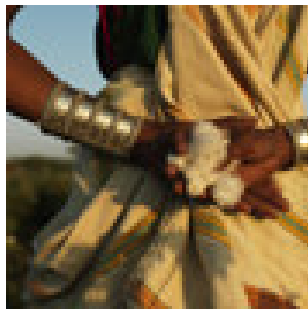
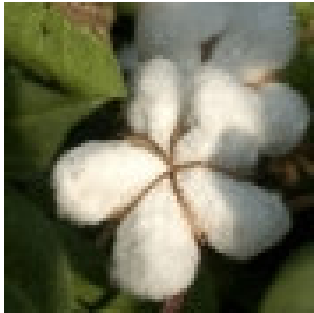


A growing number of people in local schools, colleges, work places, churches and community organisations show their commitment to a fairer world by using Fairtrade products, and seeking to learn more about how Fairtrade guarantees that producers get a better deal to enable them to improve their lives and have more control over them.



Supporting Fairtrade in Fareham will help us keep our Fairtrade Borough status.



All photographs featured in this leaflet are  
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## Fareham is a Fairtrade Borough

The Fareham Fairtrade Borough Working Group consists of local people who are committed to promoting Fairtrade. Our aims include increasing the availability of Fairtrade goods, and awareness of Fairtrade, in and around Fareham Borough. We welcome anyone who would like to help. As a group we keep track of Fairtrade goods available locally, and compile this guide. If you know of any new outlets for Fairtrade, or if you are a member of a local organisation which uses Fairtrade products, please contact us.

Visit our website at  
**[www.fftb.org.uk](http://www.fftb.org.uk)**  
or contact  
**Rachel Hicks**  
**01329 312895**

The group acknowledges with gratitude the support given to us by Fareham Borough Council, Fareham's County Councillors, the Southern Co-op and Churches in the Borough.

**The Southern Co-operative**

The **co-operative** membership



**FAREHAM** BOROUGH COUNCIL

[www.fareham.gov.uk](http://www.fareham.gov.uk)

Last updated January 2012



# Fairtrade Shopping

## making a difference

Fairtrade is about making choices when buying. The choices can be very simple, and cost nothing more than a few seconds scanning the shelves for products displaying the Fairtrade



Mark. This Mark is your guarantee that disadvantaged producers in the developing world are getting a better deal, earning a fair price for their goods; long term contracts which provide real security; and for many, support to gain the knowledge and skills they need to develop their businesses. Today more than five million farmers, workers and their families, in forty-nine developing countries, benefit from the international Fairtrade system, which enables them to stand on their own two feet, invest in their communities and trade their way out of poverty.

Please encourage local shops, cafés and restaurants that you visit to stock Fairtrade products.



## Fairtrade Products

The full range of more than 4,500 Fairtrade certified products now includes coffee, tea, herbal teas, chocolate, cocoa, sugar, bananas, grapes, pineapples, mangoes, avocados, apples, pears, plums, grapefruit, lemons, oranges, satsumas, clementines, mandarins, lychees, coconuts, dried fruit, juices, smoothies, biscuits, cakes and snacks, honey, jams and preserves, chutney and sauces, rice, quinoa, herbs and spices, seeds, nuts and nut oil, olive oil, wines, beers, rum, confectionery, muesli, cereal bars, yoghurt, ice-cream, flowers, sports balls, beauty products and cotton products including clothing, homewear, cloth toys and cotton wool.

## Retailers

Almost all supermarkets and many other shops now sell goods with the Fairtrade Mark, and you can find clothing and accessories in the bigger stores.

Just look for the Mark!



## What could your next step be?

We want everyone to take a step, whether it be a small step, like swapping your tea to Fairtrade, or a bigger step, like getting everyone in your work place to do it too.

Whatever step you take, you'll be joining thousands of people and communities all over the country, taking steps for Fairtrade. Together, we would like to take 1.5 million steps, that is one for every Fairtrade producer around the world. Each step leads to a better deal that millions of farmers and workers in developing countries urgently need to take them away from poverty and towards a brighter future.

## So how far will you go for Fairtrade?

