

Privacy Policy

Effective date: September 15, 2024

MOBISHAALA EDUTECH PRIVATE LIMITED ("us", "we", or "our") operates the websites <https://aishaala.com>, <https://mobishaala.com>, and the Aishaala Android App (the "Service"). Our Service includes Aishaala, an AI-powered educational platform.

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used have the same meanings as in our Terms and Conditions.

Information Collection and Use

We collect various types of information to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide personally identifiable information that can be used to contact or identify you ("Personal Data"). This may include, but is not limited to:

- Email address
- First and last name
- Phone number
- Address, City, State, ZIP/Postal code
- Cookies and Usage Data

Usage Data

We may also collect information that your browser sends whenever you visit our Service, access it via a mobile device, or use Aishaala. This Usage Data may include:

- IP address
- Browser type/version
- Pages visited
- Time and date of visit
- Time spent on pages
- Unique device identifiers

Tracking & Cookies Data

We use cookies and similar tracking technologies to monitor activity and store information on our Service. You can instruct your browser to refuse all cookies or indicate when a cookie is being sent. However, if you do not accept cookies, some portions of our Service may not function properly.

Use of Data

MOBISHAALA EDUTECH PRIVATE LIMITED uses the collected data for the following purposes:

- To provide and maintain the Service, including Aishaala
- To notify you about changes to our Service
- To provide customer support
- To monitor the usage of the Service
- To improve user experience and customize content

- To detect and prevent technical issues

We may also use this data to send periodic emails if you opt into our email alerts.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside your jurisdiction, where data protection laws may differ. By submitting your information, you agree to the transfer of your data to India and its processing under this Privacy Policy.

Disclosure of Data

We may disclose your Personal Data to comply with legal obligations, protect the rights of our company, or in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect the safety of users
- Investigate wrongdoing
- Prevent legal liability

Security of Data

We use commercially acceptable means to protect your Personal Data. However, no method of transmission over the Internet or electronic storage is 100% secure.

Service Providers

We may employ third-party companies and individuals to facilitate our Service or assist us in analyzing its use. These third parties have access to your Personal Data only to perform specific tasks and are bound by confidentiality agreements.

Analytics

We may use third-party service providers such as Google Analytics, Firebase, and Crashlytics to monitor and analyze usage data. You can review Google's privacy policy for more information on how your data is used: <https://policies.google.com/privacy>.

Links to Other Sites

Our Service may contain links to other websites that are not operated by us. We advise you to review the privacy policy of any third-party site. We assume no responsibility for the content or privacy practices of third-party websites.

Children's Privacy

We do not knowingly collect personally identifiable information from children under 18 without parental consent. Parents are encouraged to supervise their children's online activities to help protect their privacy.

Your Acceptance of These Term

By using this Site/App, you agree to this Privacy Policy. If you do not agree, please discontinue use of our Service. Continued use of the Service following the posting of changes to this policy indicates your acceptance of those changes.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you by posting the updated policy on this page, and you are advised to review this periodically.

Contact Us

If you have any questions about this Privacy Policy, please contact us by email at contact@aishaala.com.