

# UI/UX Designer





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### SKILLS -

- User Research
- Personas
- Competitive Analysis
- Information Architecture
- Card Sorting
- Heuristic Evaluation
- Wireframe Designing
- Interactive Prototypes
- Responsive Design
- Usability Testing
- HTML,CSS(SASS)

## FAMILIAR TOOLS -

Photoshop

Illustrator

Adobe XD

Balsamiq

Invision

After Effect

# EDUCATION -B.A - (YCMOU) 60%

D.C.A - Liad Inst. A- grade

#### PROFILE

I am UI/UX designer specialized in creating beautiful, yet functional websites, Web/Mobile Application and digital interface. I love helping to clients achieve their goals and grow their brands. I am a very passionate designer that always wanting to grow, learn and try something new. I have 10 years of Industry experience and I have worked with many exceptional companies and clients during those years. I love when I do and I work exceptionally hard with who I work with.

Expertise in user-centered design, visual design, interaction design, information architecture, accessibility and web standards.

# EXPERINCE - Total: 10+ Y.

Oct 2014 Present

Compumatrice Pvt. Ltd. Pune:

UI/UX lead.

Working on a Healthcare projects implementing UX process designing beautiful layouts and developing responsive designs Web/Mobile application.

Work closely with project managers, creative directors, UI designers, marketing and engineers to develop clear concepts.

**Sep 2013** 

Vritti Solutions Limited Pune:

Oct 2014 Web & UI Designer

> Worked on CRM and ERP software UI design and mobile app's Interface design Also worked on quality graphic media, emailer, advertisement and responsive website.

**Sep 2011** 

United Software Associates Pvt . Ltd. Pune

Oct 2013 Flash Designer

> I designed and built their company website, client sites, eLearning design presentation, dashboard UI design & animations. Work closely with main client IBM, Sybase And SAP project.

May 2010 Oct 2011

SofTech Engineers Pvt. Ltd. Pune

Graphic Designer

Drawing Engineering diagrams, design and developing E-learning project, UI design, flash website, template design.

May 2010

July 2008 SSS film production - Kolhapur

Flash Animator

Worked on short film cartoon character animation, graphic design & background design.

#### Follow Me



@pramodmali





@pramodhide