

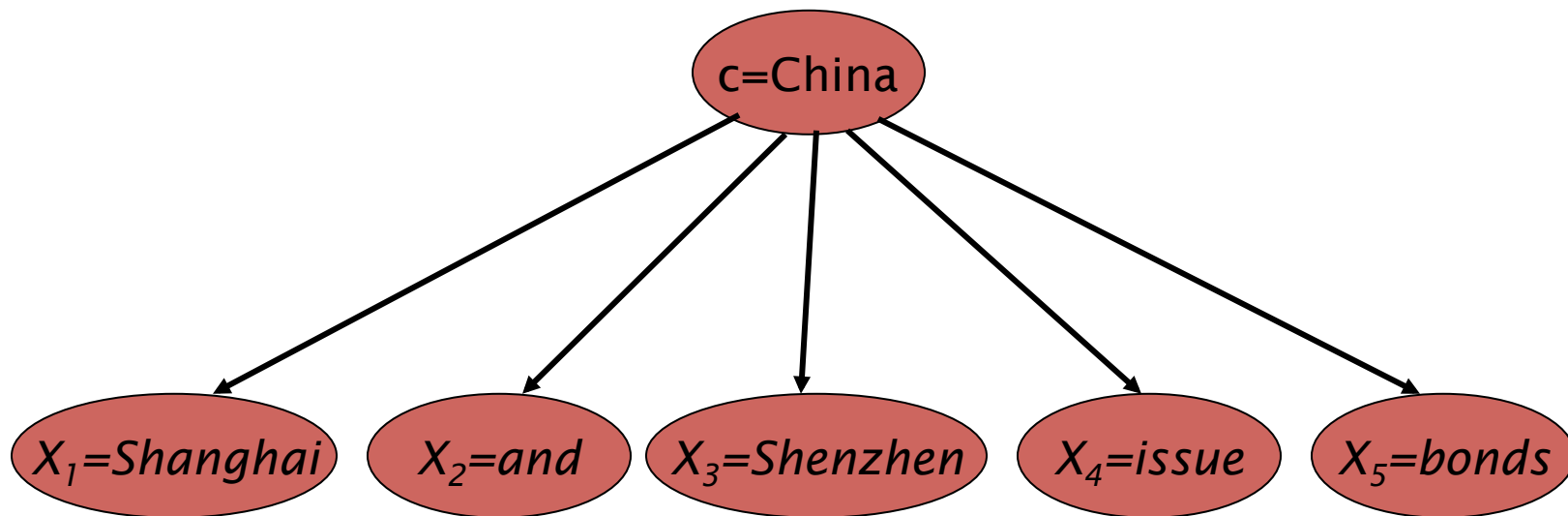


Text Classification and Naïve Bayes

Naïve Bayes: Relationship to Language Modeling



Generative Model for Multinomial Naïve Bayes





Naïve Bayes and Language Modeling

- Naïve bayes classifiers can use any sort of feature
 - URL, email address, dictionaries, network features
- But if, as in the previous slides
 - We use **only** word features
 - we use **all** of the words in the text (not a subset)
- Then
 - Naïve bayes has an important similarity to language modeling.



Each class = a unigram language model

- Assigning each word: $P(\text{word} \mid c)$
- Assigning each sentence: $P(s \mid c) = \prod P(\text{word} \mid c)$

Class *pos*

0.1	I	<u>I</u>	<u>love</u>	<u>this</u>	<u>fun</u>	<u>film</u>
0.1	love	0.1	0.1	.05	0.01	0.1
0.01	this					
0.05	fun					
0.1	film					

$$P(s \mid \text{pos}) = 0.0000005$$



Naïve Bayes as a Language Model

- Which class assigns the higher probability to s ?

Model pos

0.1	I
0.1	love
0.01	this
0.05	fun
0.1	film

Model neg

0.2	I
0.001	love
0.01	this
0.005	fun
0.1	film

<u>I</u>	<u>love</u>	<u>this</u>	<u>fun</u>	<u>film</u>
0.1	0.1	0.01	0.05	0.1
0.2	0.001	0.01	0.005	0.1

$$P(s|\text{pos}) > P(s|\text{neg})$$



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