

# CUSTOMER SALES ANALYSIS REPORT

JAN 2023 - DEC 2024

Year

All

1/2/2023

12/28/2024

Home

Best/Worst

## FILTER PANEL

Category

All

Age Group

All

Shopping...

All

Gender

All

1.83M

Revenue

503

Total Orders

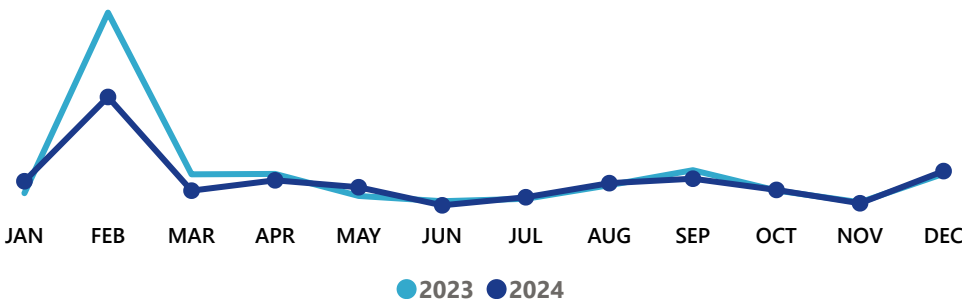
3.64K

Avg Order Value

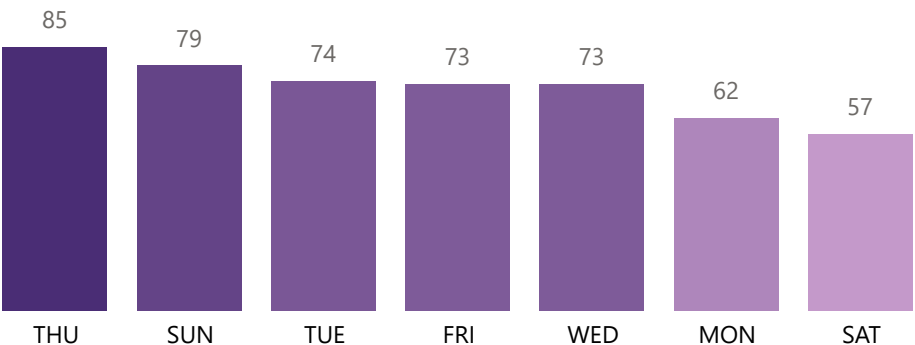
371

Total Customers

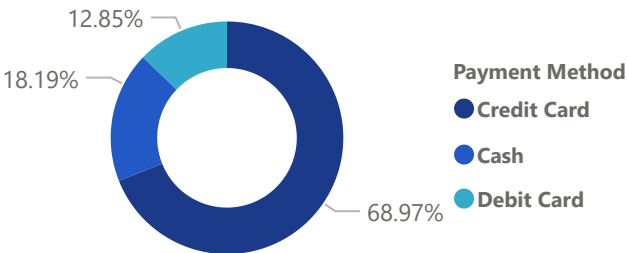
## Monthly Total Orders by Year



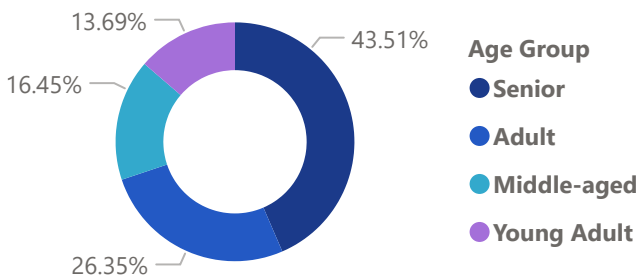
## Daily Trend for Total Orders



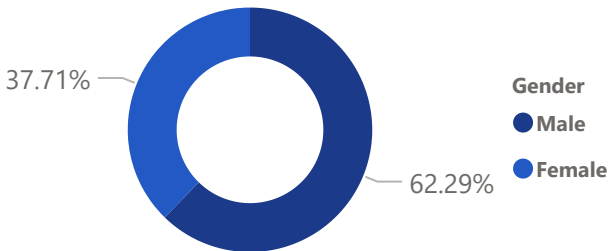
## % Revenue by Payment Methods



## % Revenue by Age Group



## % Revenue by Gender



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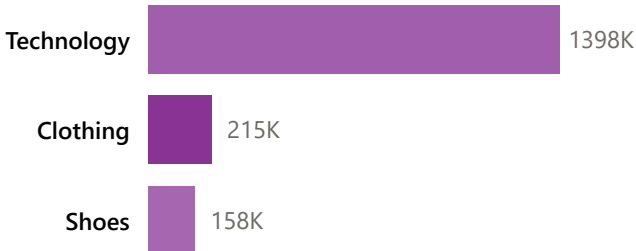
3.64K

Avg Order Value

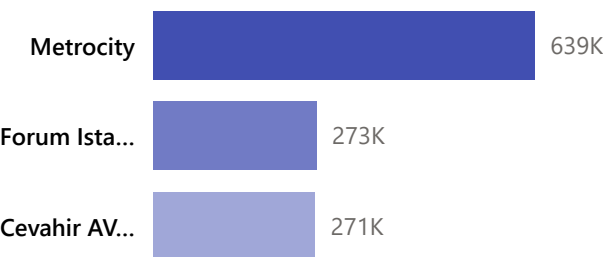
371

Total Customers

### Top 3 Category by Revenue



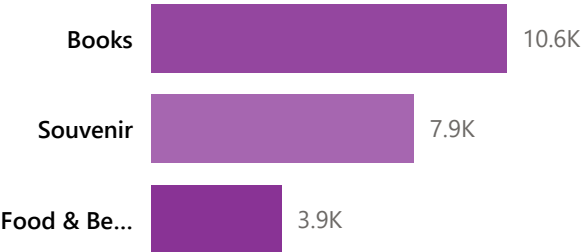
### Top 3 Shopping Mall by Revenue



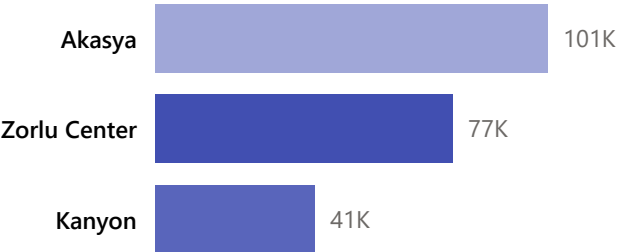
### Top 3 Category by Quantity Sold



### Bottom 3 Category by Revenue



### Bottom 3 Shopping Mall by Revenue



### Bottom 3 Category by Quantity Sold

