



PIZZA SALES REPORT

Jan/15/2015 - Dec/15/2015

Pizza Category

All

Pizza Size

All

Home

Best/Worst Sellers

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizza Sold

21K

Total Orders

2.32

Avg Pizza Per Orders

BUSSINESS DAYS & TIME

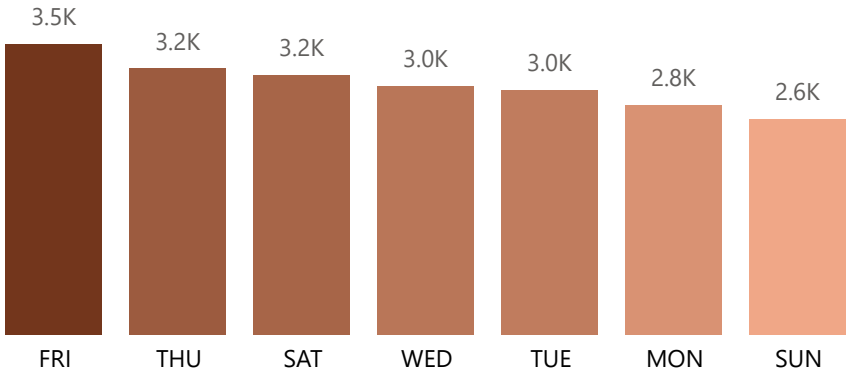
DAYS

Orders are **highest** on weekends, Thursday/Friday/Saturday evenings.

MONTHLY

Orders **peak** in July and January.

Daily Trend for Total Orders



Monthly Trend for Total Orders



SALES PERFORMANCE

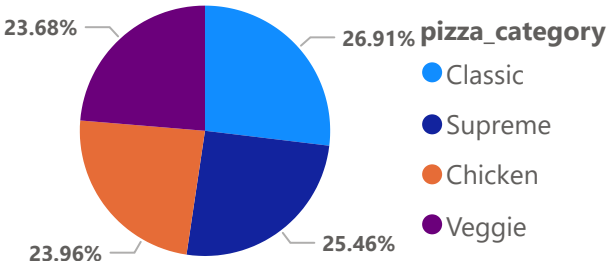
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

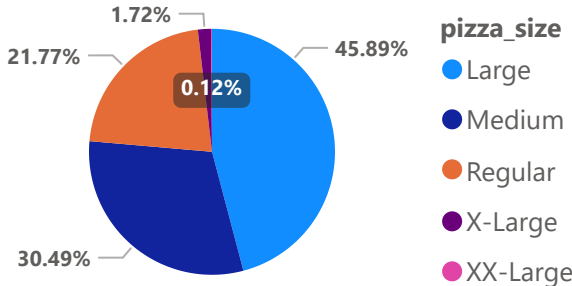
SIZE

Large size pizza contributes to **maximum** sales

% Of Sales by Pizza Category



% Of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contribute to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contribute to minimum Total Orders

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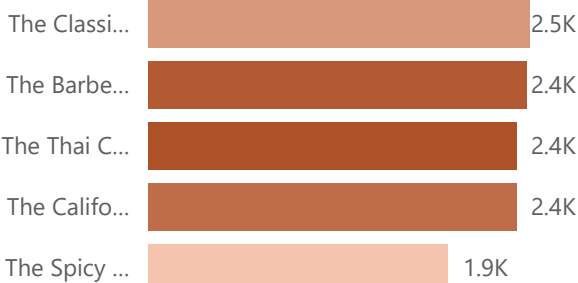
2.32

Avg Pizza Per Orders

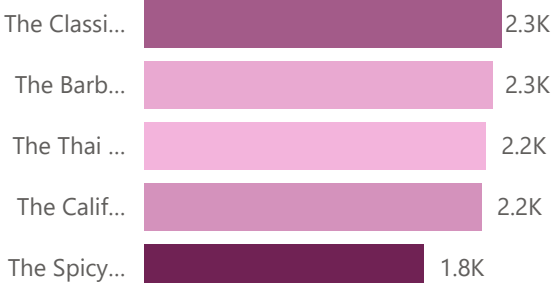
Top 5 Pizza by Revenue



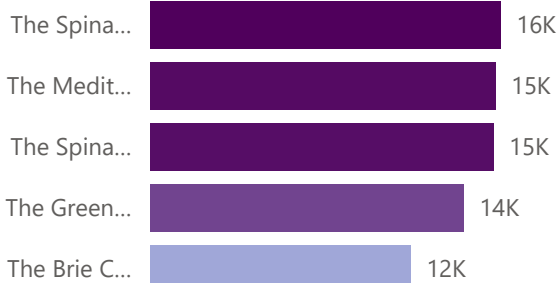
Top 5 Pizza by Quantity



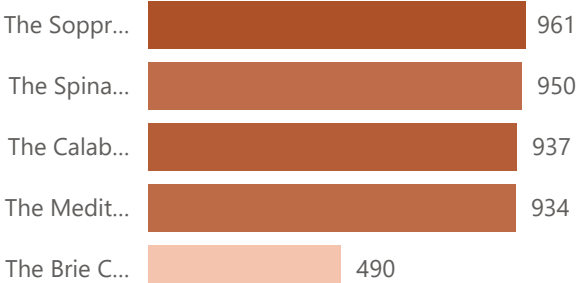
Top 5 Pizza by Total Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

