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🌐 <https://hieuduke123.github.io/hieu-portfolio>

## SKILLS

### 🎯 Marketing

- Content writer & Copywriting
- Photography & Edit Video
- SEO Content
- Tiktok Marketing
- Youtube Marketing
- Facebook ADS
- Wordpress & Landing Page

### 🎯 Design & Editor

- Photoshop & Canva
- Adobe Illustrator
- Adobe After effect & Cap cut

### 🎯 Other

- English communication
- Proficient in office
- Teamwork skills

## EDUCATION

### Da Nang University of Education

Bachelor of Information Technology  
GPA: 3.28

09/2018 - 11/2023

### B2 Vstep

21/08/2023

# MAI TRƯƠNG ĐỨC HIẾU

## CONTENT CREATOR

## PROFESSIONAL DESCRIPTION

I used to be a Web coder with background knowledge of website design for about 1 year. I found my passion for Marketing & UI/UX Designer after exploring different roles. Now I have found a direction in Marketing. I have 1 year of experience as a Content Creator and many other skills such as Designer, Editor.... Currently, I am looking for a new environment to continue my journey of development and dedication to my profession.

## WORK EXPERIENCE

### Content Creator | Focus Group Agency

03/2023 - 03/2024

- Wrote all internal communications content.
- Create design ideas and project Moodboards by month and week
- Scripting clips: Recap, highlight, motion poster
- Write SEO articles and post them to WordPress
- Poster design and clip editing
- Implement marketing campaigns on platforms: Facebook, Instagram, Tiktok
- Tested content to ensure it was easy to understand and find.
- Write, review, and edit content on all platforms, especially Facebook
- Discuss and work with 3rd party suppliers, buy top Google positions, post and share content on major pages
- Operate a number of small media events for the project

### Account Designer | Focus Group Agency

08/2023 - 03/2024

- Manage and allocate daily work to Designers
- Provide design direction for the project
- Handling simple posters such as: recruitment, DJ line up, announcements,...
- Support receiving quick request jobs for posters from customers
- Support Designers in emergencies
- Give reviews and requests for Designers' posters

# MAI TRƯƠNG ĐỨC HIẾU

## CONTENT CREATOR

### **Freelance Content Writer**

**11/2022 - Present**

- Wrote all internal communications content.
- Tested content to ensure it was easy to understand and find.
- Write, review and edit content on all platforms especially Wordpress

### **Freelance Designer**

**April 2022 - Present**

- Edit flyers, backdrop for Spa
- Design banner, poster, Menu for small restaurant

### **Freelance Video Editor**

**04/2022 - Present**

- Edit motion for posters
- Edit clip reels on multi-platform Facebook, Tiktok, YouTube
- Create Intro, Outro for Logo
- Create clips summarizing events, recap moments, highlight
- Build TVC
- Edit Visual Led

### **Marketing | Intern Part-time | ST UNITED**

**02/2023 - 04/2023**

- Posting planning table for Fanpage and tiktok.
- Creating content and designing Tiktok videos
- Post to Fanpage according to the schedule
- Design videos, banners, and posters for company events (Charity, Release Day, ...)

# MAI TRƯƠNG ĐỨC HIẾU

## PORTFOLIO

### MY PRODUCT

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#### **Tiktok Edit Product**

[https://drive.google.com/drive/folders/19y3orfZKlcqIEfYO2ls4L-VTW2\\_Fi8QM?usp=share\\_link](https://drive.google.com/drive/folders/19y3orfZKlcqIEfYO2ls4L-VTW2_Fi8QM?usp=share_link)

#### **Plan and script**

[https://drive.google.com/drive/folders/10aqi4bemC3X\\_sayDjMxxG-2Gxg\\_tgHaa?usp=share\\_link](https://drive.google.com/drive/folders/10aqi4bemC3X_sayDjMxxG-2Gxg_tgHaa?usp=share_link)

#### **Writer Product**

[https://drive.google.com/drive/folders/1ITSfrjiCEWXZWUDCwGq\\_VXFJTI8s1RG4?usp=share\\_link](https://drive.google.com/drive/folders/1ITSfrjiCEWXZWUDCwGq_VXFJTI8s1RG4?usp=share_link)

#### **Design Product**

[https://drive.google.com/drive/folders/1TLGxWk8qJKdEkS\\_CaqUEYBNzIUf3WiiY?usp=share\\_link](https://drive.google.com/drive/folders/1TLGxWk8qJKdEkS_CaqUEYBNzIUf3WiiY?usp=share_link)