

DUONG MINH HIEU

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EDUCATION

FOREIGN TRADE UNIVERSITY

Bachelor of International Business Administration

Hanoi, Vietnam
Sep 2021 – Present

- GPA: 3.61 | Expected Graduation: Apr 2025

EXPERIENCE

HEBELA

Data Analyst

Hanoi, Vietnam
Jul 2024 – Present

- Utilized SQL and Python for data exploration and transformation, and BI tools such as Superset, Redash, and Google Looker for data visualization, providing actionable insights to enhance operational efficiency for over 50 subsidiary companies of I-Holding.
- Built and delivered 30+ dashboards for CRM, HRM, and Finance projects, driving performance improvements with a 70% adoption rate across the I-Holding system of 2,000 employees.
- Primarily responsible for designing processes and implementing a system of over 50 business dashboards through the data warehouse.

TECHVIFY SOFTWARE

Business Development Intern

Hanoi, Vietnam
Apr 2023 – Jul 2023

- Conducted global market research, identifying growth opportunities and potential clients.
- Created marketing materials and presentations, contributing to over 15 client meetings in 3 months.
- Collect, manage and enrich data on over 2000 potential customers.

CERTIFICATION

Udemy - Mastering Customer Data Platform-CDP for Business Operation

Dec 2024

Coursera – Customer Relationship Management

Dec 2024

Google - Google Data Analytics

Mar 2024

HackerRank – SQL Advanced Certificate

May 2024

Simplilearn – Power BI for Beginners

Jun 2024

IDP - International English Language Testing System (IELTS): 7.0

Mar 2020

PROJECTS

[GitHub Repository](#)

Excel <ul style="list-style-type: none">Vinh Phuc Province Credit Accessibility Analysis SQL <ul style="list-style-type: none">Covid-19 Exploratory AnalysisNashville Housing Data CleaningWorld Life Expectancy Analysis	Power BI <ul style="list-style-type: none">World Life Expectancy AnalysisData Professional SurveyAdventure Work Sales Analysis Tableau <ul style="list-style-type: none">Covid-19 Visualisation Analysis Python <ul style="list-style-type: none">Basic EDA of Stock Analysis
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