P_D=a-bQ P_s=m+nQ P_E= P_D= P_S

$R_D=\frac{(a-P_E)Q_E}{2}$ $R_S=\frac{(P_{E-}m)Q_E}{2}$

$E_D^{bod}=\frac{-1}{b}\frac{P}{Q}$ $E_s^{bod}=\frac{1}{n}\frac{P}{Q}$

$E_D^{lin}=\frac{Q_1-Q_0}{P_1-P_0}\frac{P_0+P_1}{Q_0+Q_1}$

kří: Q_{a1} a P_{s1} důch: Q_t a Y_1

Opt_{max}MU=MC nebo MU0

Individ D spot P=MU

Optimum spot $\frac{MU_A}{P_A}=\frac{MU_B}{P_B}$

$\frac{MU_1}{P_1}=\frac{MU_2}{P_2}$ $\frac{MU_1}{MU_2}=\frac{P_1}{P_2}$

B(Y)=P_1Q_1+P_2Q_2 MRSC=$\frac{MU_1}{MU_2}$

ACP=TR-ACC EP=TR-TC

TC=ACC+OPC, TC=P_LL+P_KK,FC+VC

TQ=Q AQ=TQ/VF $MQ=_{der}TQ$

TQ_{max}=MQ=0, AQaM$Q_{max=der=0}$

bod uzavreni firmy TR=VC

TR=PQ AR=TR/Q $MR=_{der}TR$

AC=$\frac{TC}{Q}$ MC=$\frac{derTC}{derQ}$, W/P real mzda

$\frac{MP_L}{MP_K}=\frac{P_L}{P_K}$ TR_{max}: MR=MC=P