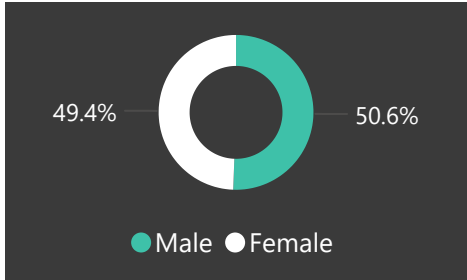


CUSTOMER CHURN ANALYSIS

CUSTOMER PROFILE

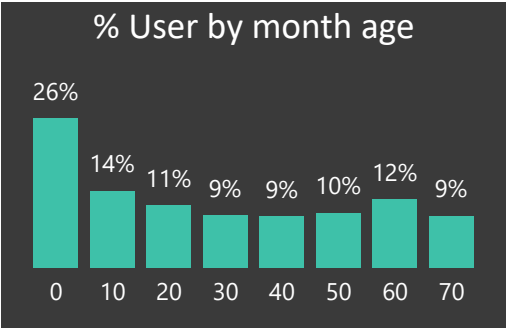
6687

DEMOGRAPHIC



Under 30
19%

Over 30
81%



SERVICE

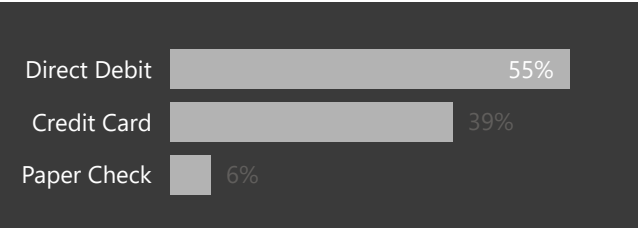
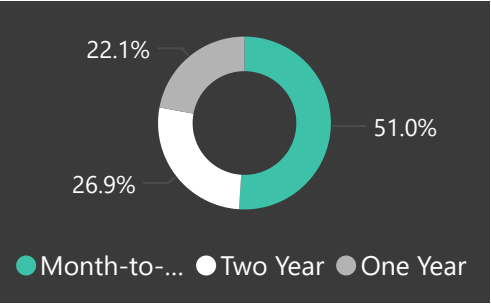
Intl Active
38%

UDP
67%

Group
23%

DP & OB
34%

CONTRACT



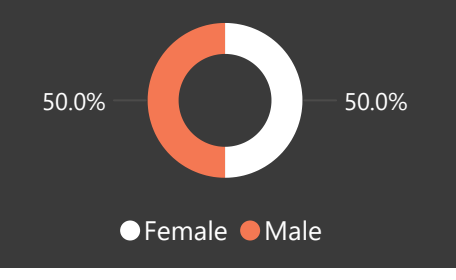
Avg monthly charge
\$31.0

Avg total charge
\$1K

CHURNER PROFILE

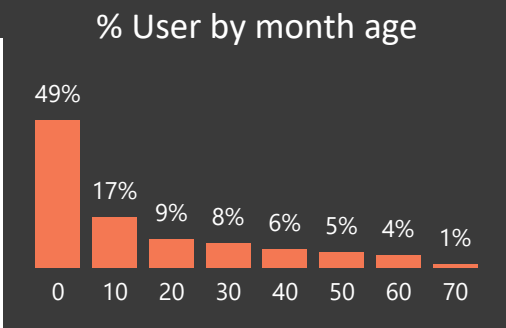
1796

DEMOGRAPHIC



Under 30
16%

Over 30
84%



SERVICE

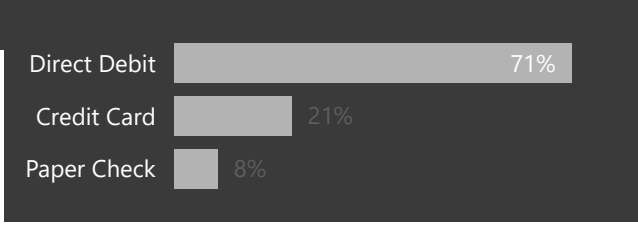
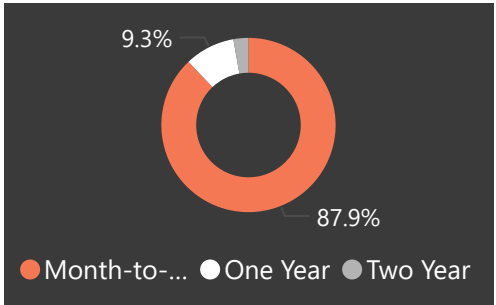
Intl Active
49%

Intl Active
80%

Group
6%

DP & OB
29%

CONTRACT



Avg monthly char
\$36.8

Avg total charge
\$761.4

CUSTOMER DASHBOARD

CUSTOMER ID

0028-KHUE

\$23.00

Monthly Charge

\$90.00

Total Charges

13

Sum of Total Call

Personal Detail

ID: 0028-KHUE
Gender: Male
Age: 28
State: OK
Phone: 275-2940

Contract

Contract ☒ Payment Method

Month-to-Month Credit Card

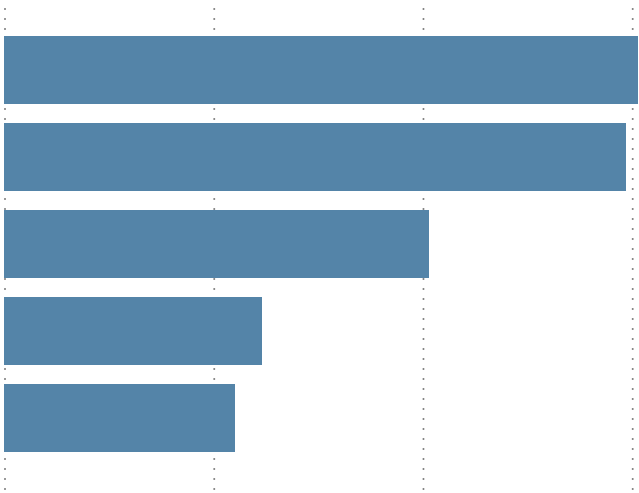
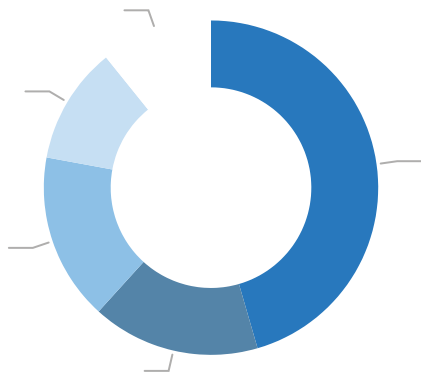
Service

Intl ☒ Unlimited Data ☒
No Yes
Group Device Protection & Online Backup
No No

Churn Details

Is Churn No
Reason?
(Blank)

CHURN REASON



Churn Category ×	Churn Reason ×
Competitor	

