

OVERVIEW

Order Date

1/1/2011

12/31/2014

Region

All

Total Sales

\$9.48M

Total Profit

\$1.09M

AOV

\$378.5

ROS

11.50%

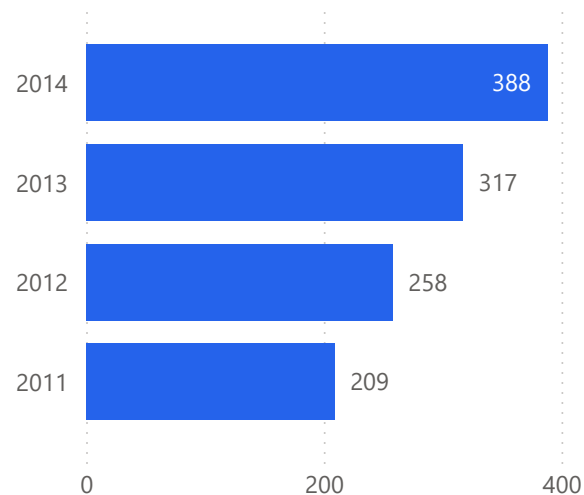
Return Rate

4.7%

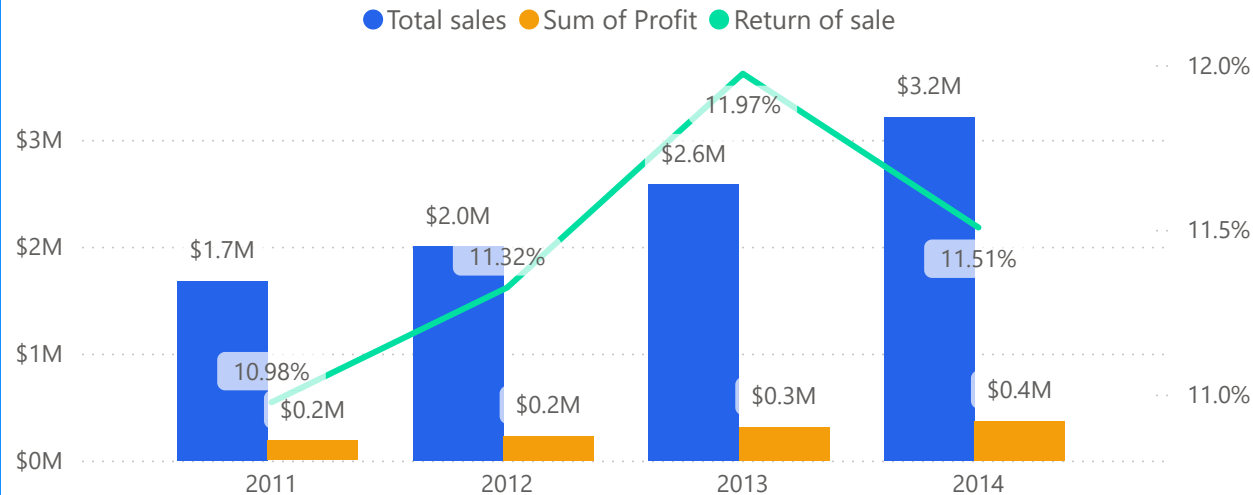
Rate of Return

11.5%

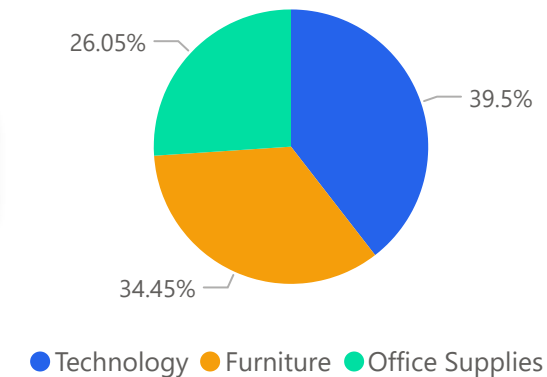
Total Return by Year order



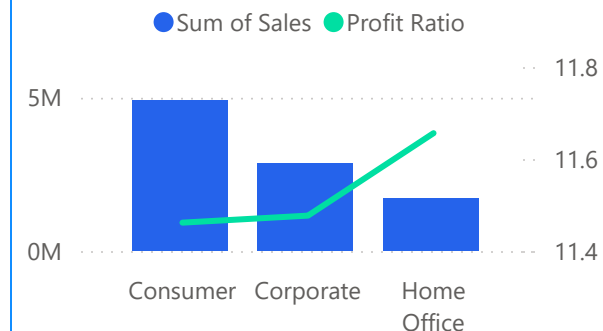
Business Performance



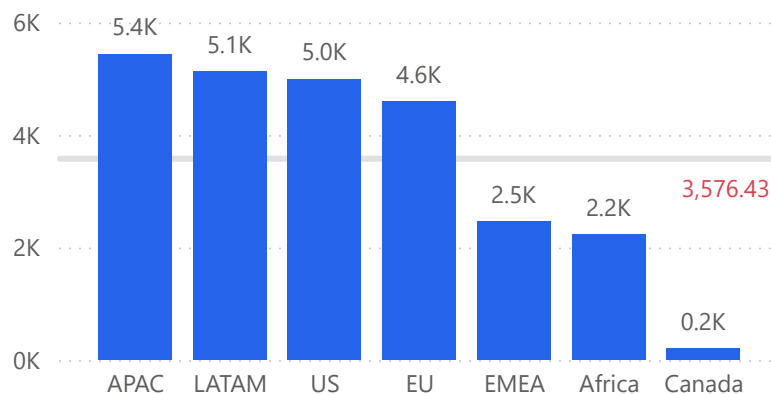
Total sales by Category



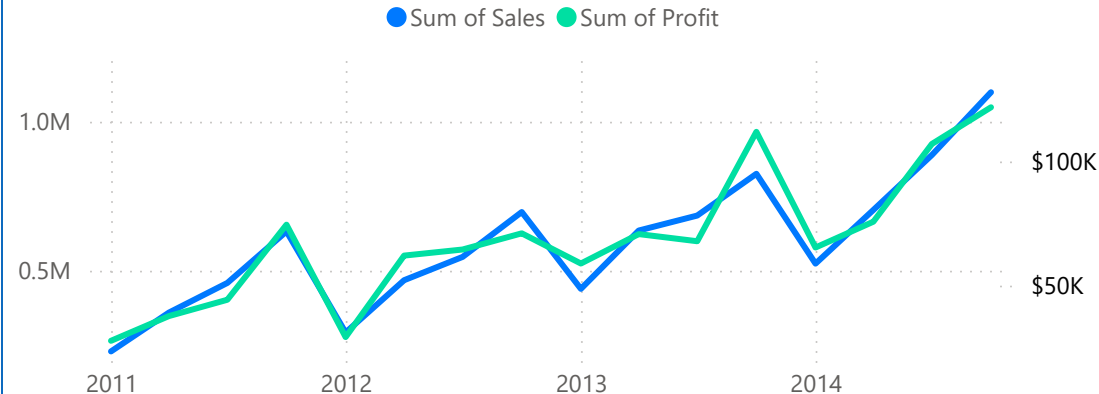
Sales & Profit Ratio by Segment



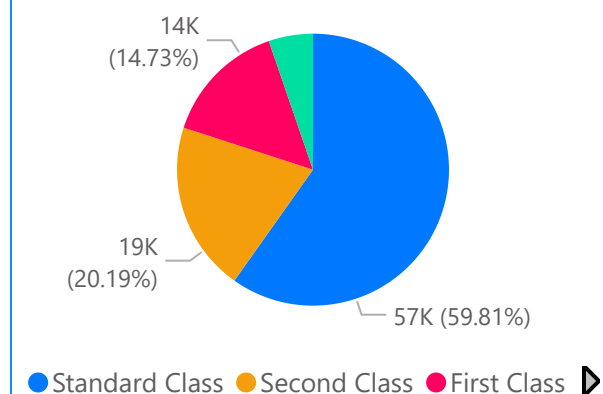
Total Order by Market



Profit and Sales by Year and Quarter



Ship mode by Quantity



PRODUCT

Order Date

1/1/2011

12/31/2014

Africa

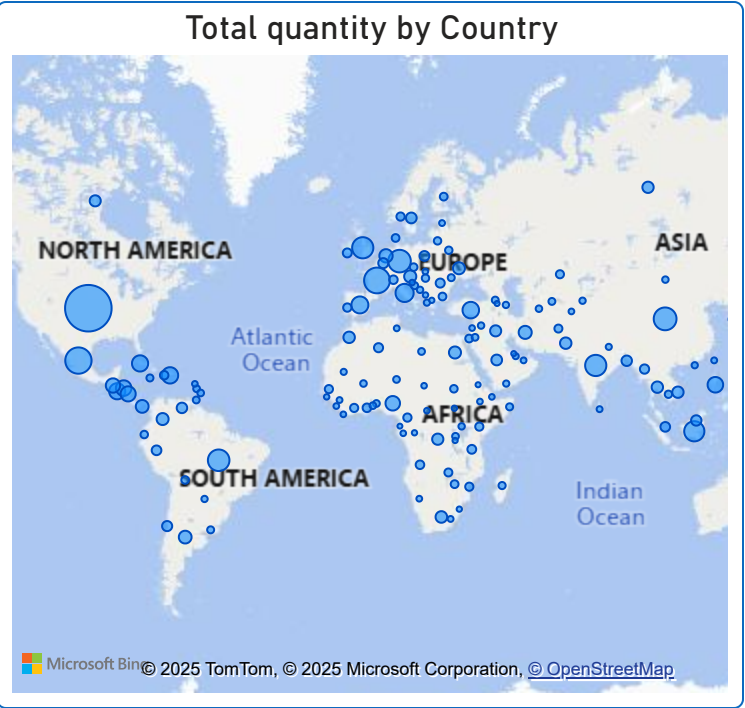
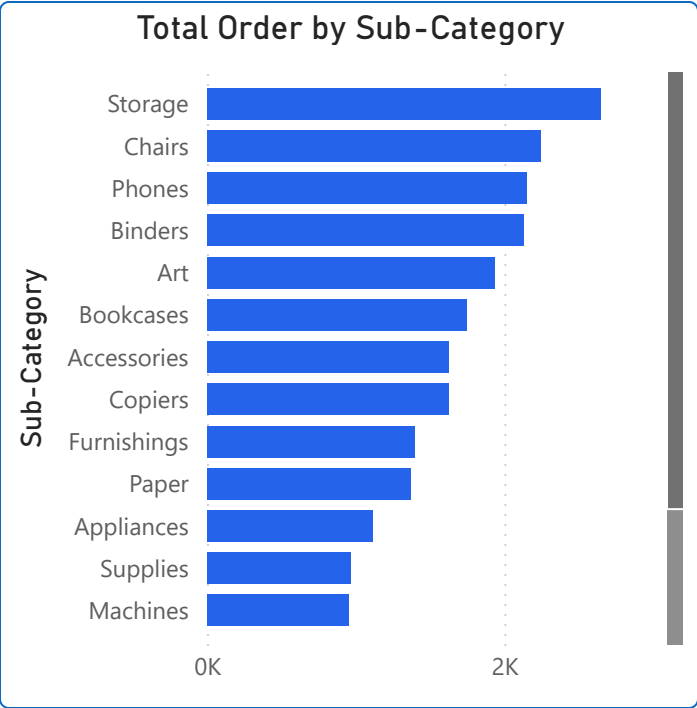
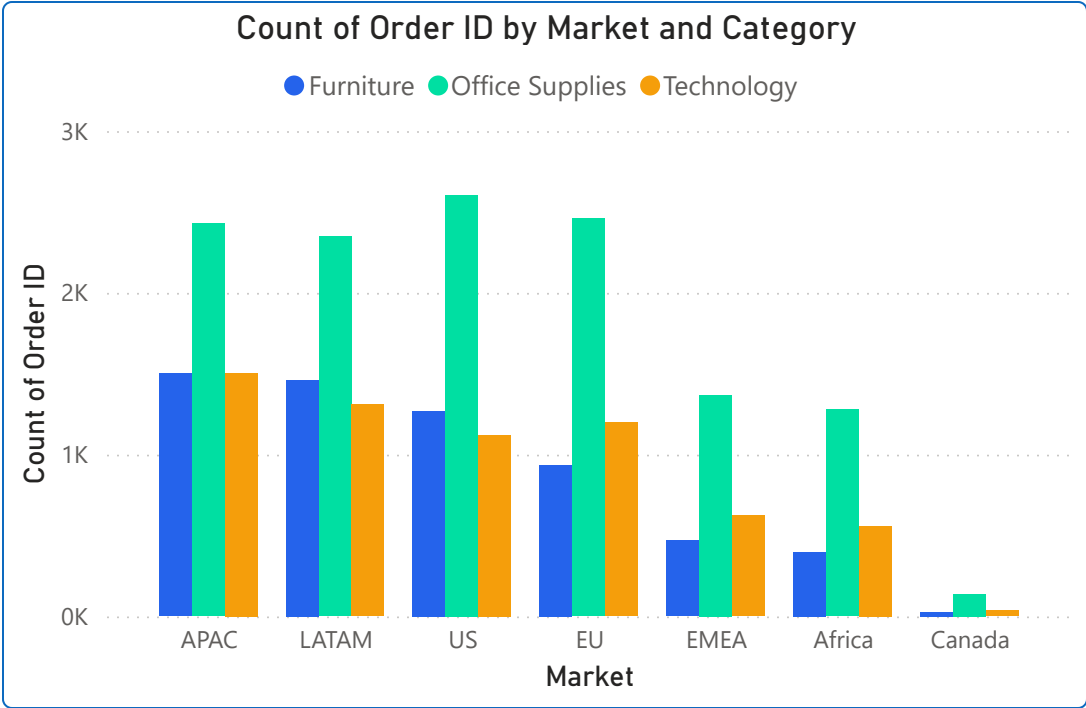
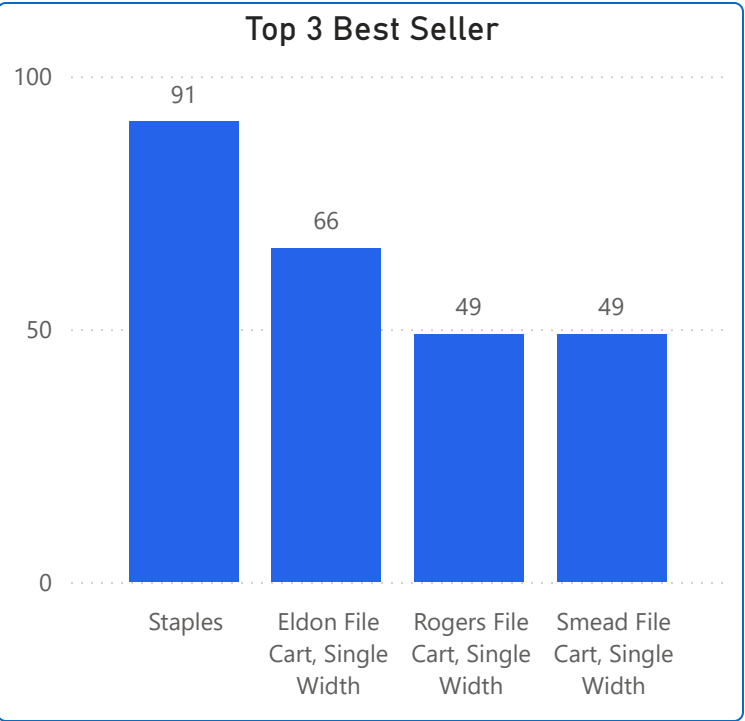
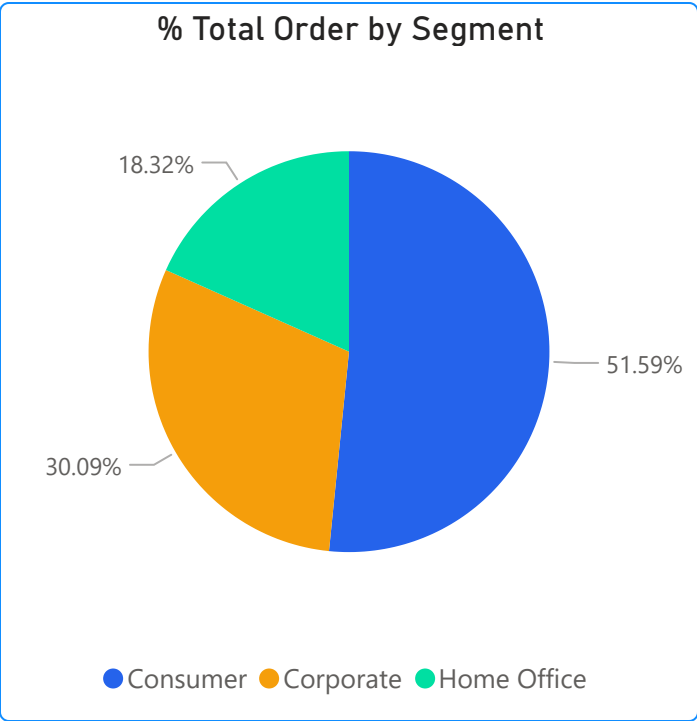
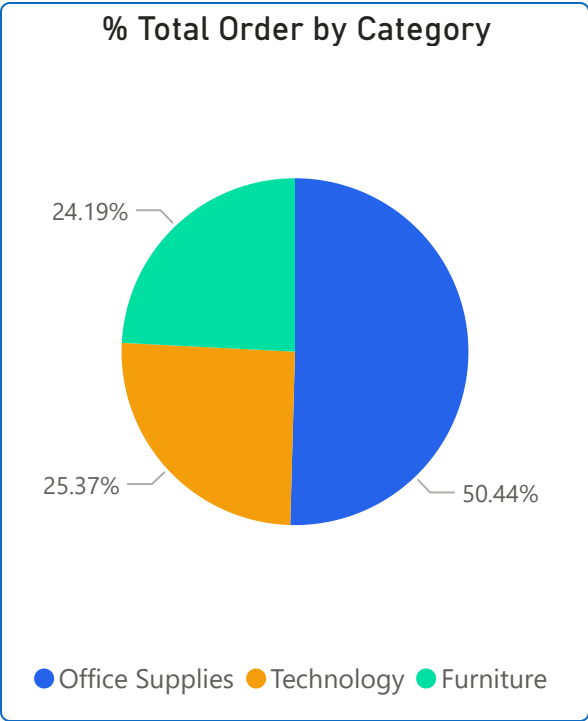
EMEA

APAC

EU

Canada

LATAM



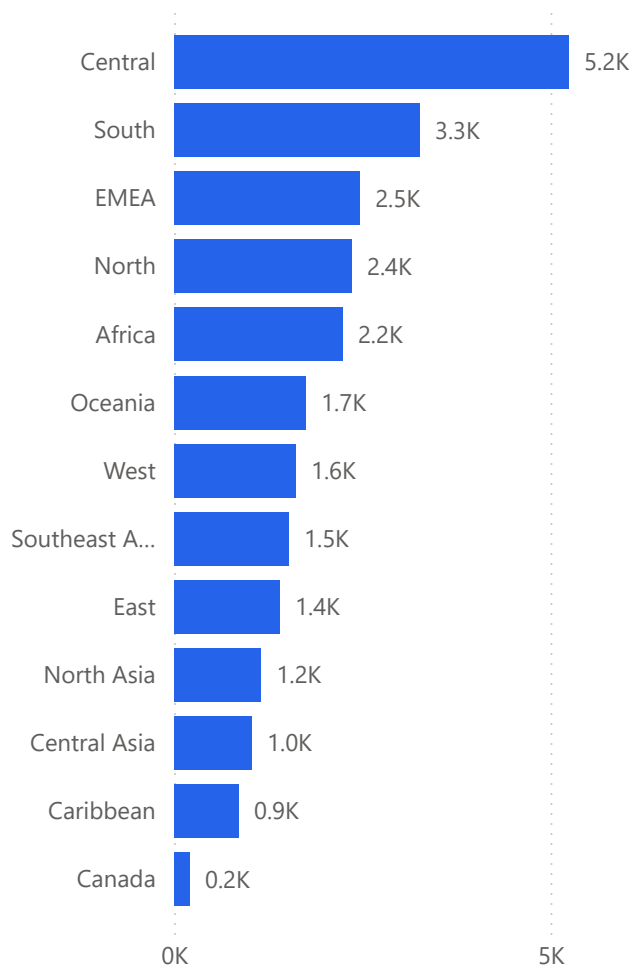
CUSTOMER

Order Date

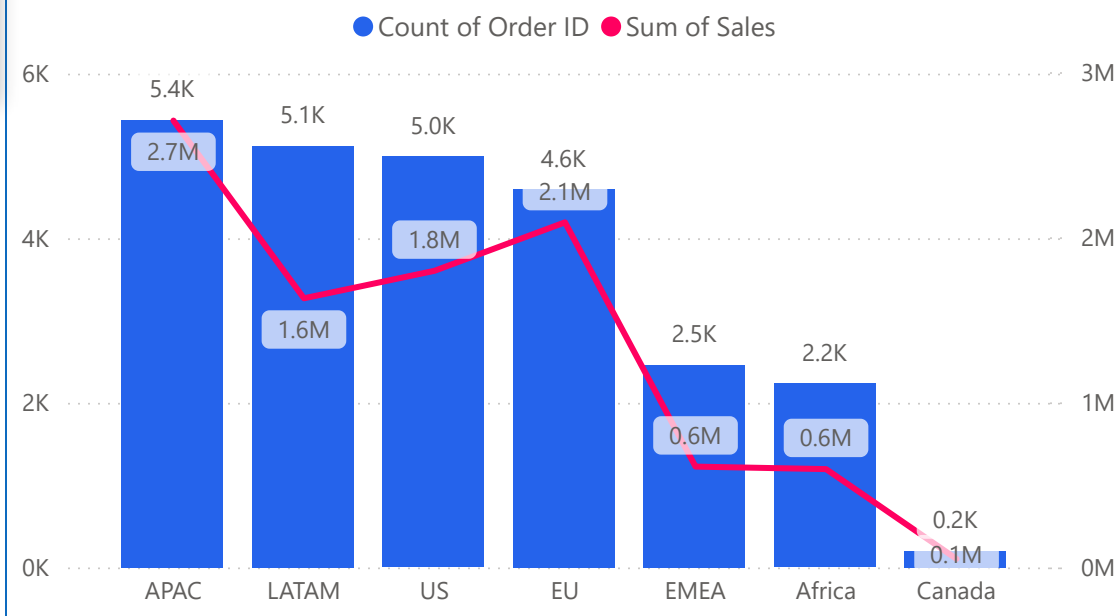
1/1/2011

12/31/2014

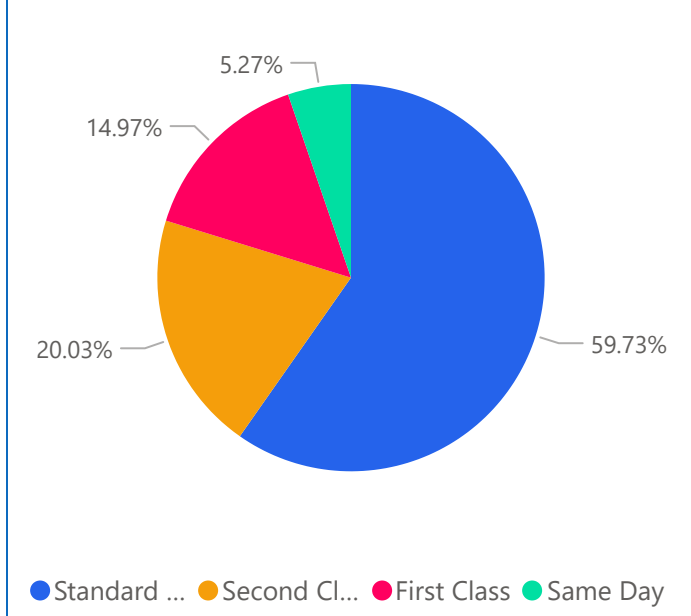
Total Customer by Region



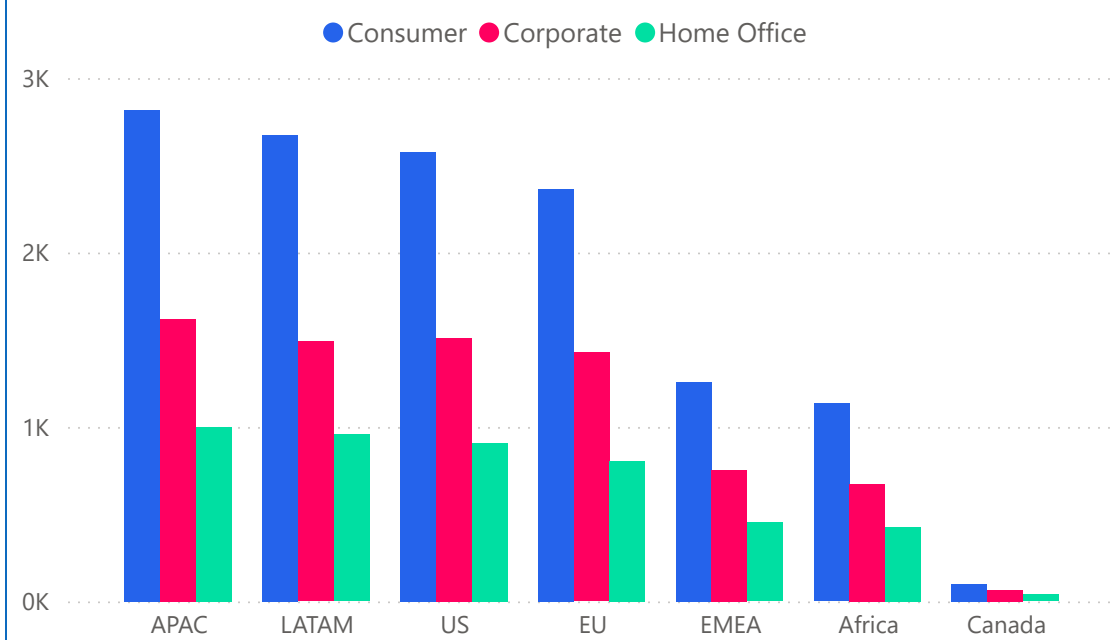
Number of Order and Average of Sales by Market



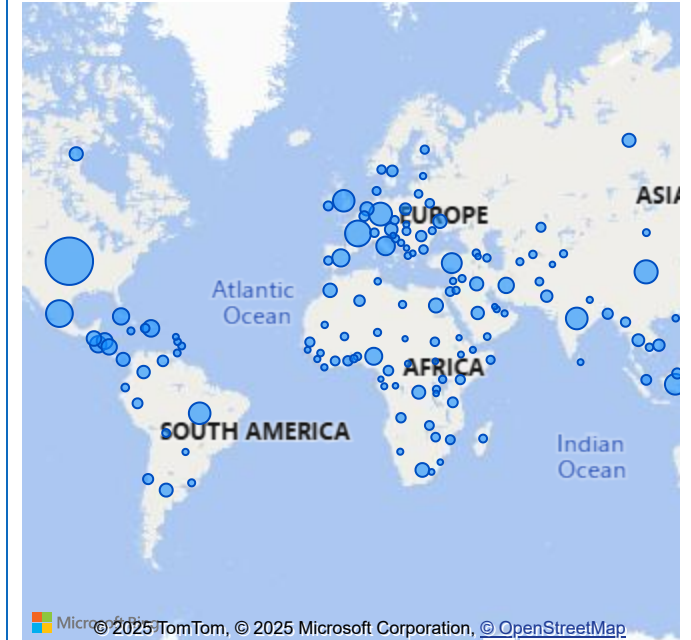
% Order by Ship Mode



Total Order by Market and segment



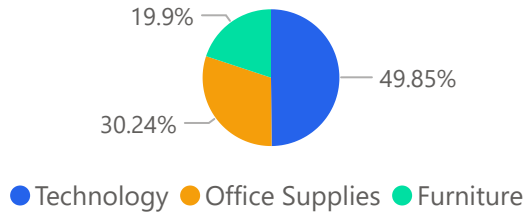
Total Customer by Country



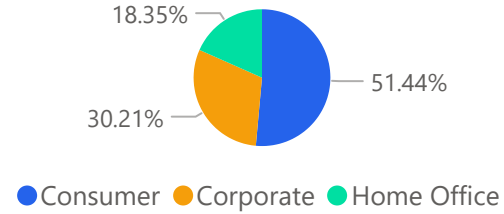
Profit

Return of Sale

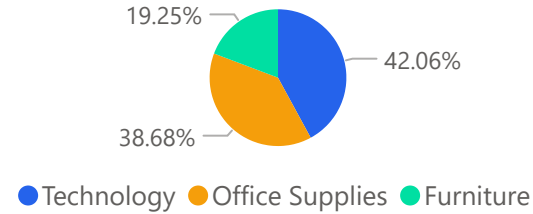
% Profit by Category



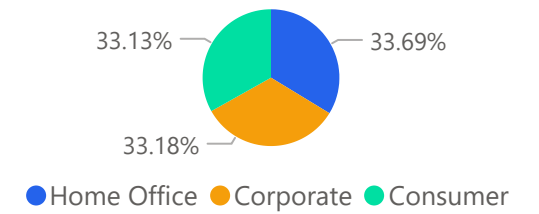
% Profit by Segment



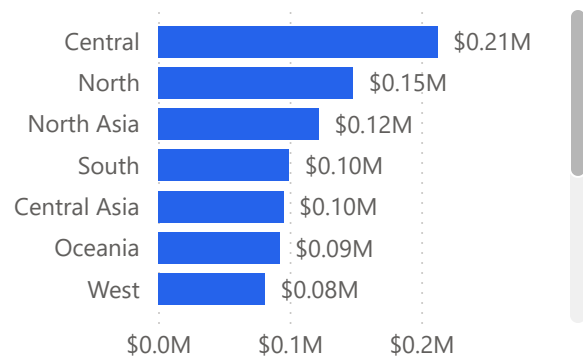
% Return of Sale by Category



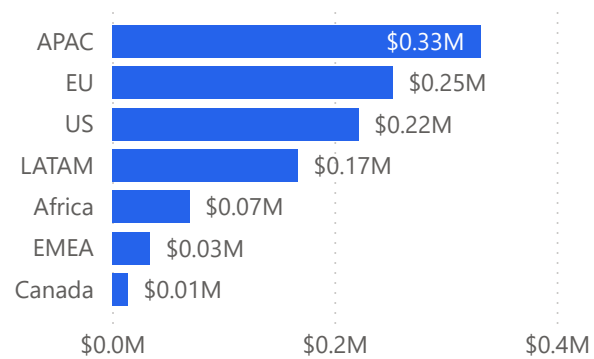
% Return of Sale by Segment



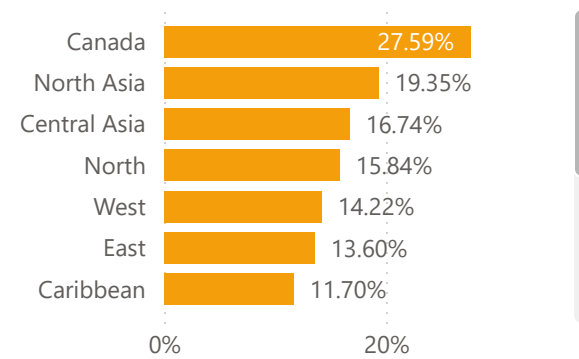
Profit by Region



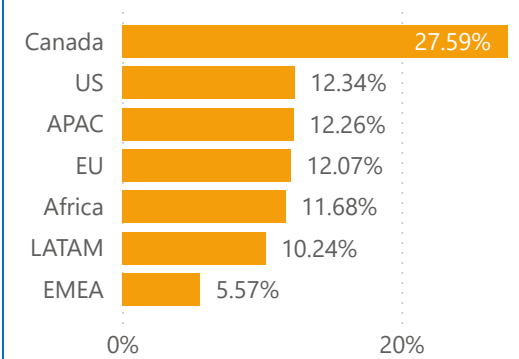
Profit by Market



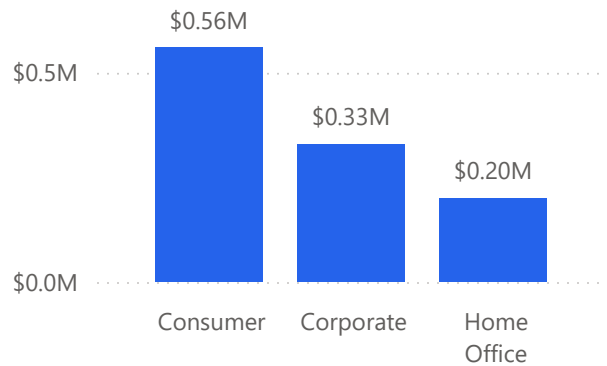
Return of Sale by Region



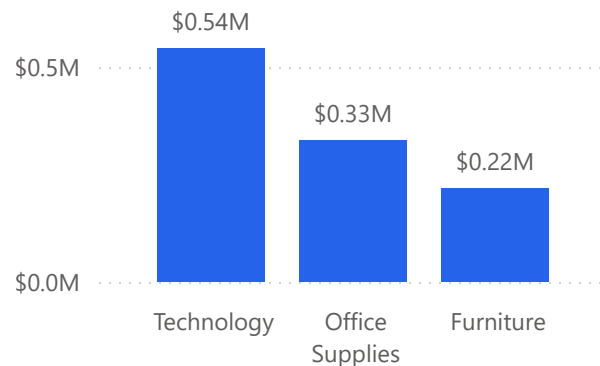
Return of Sale by Market



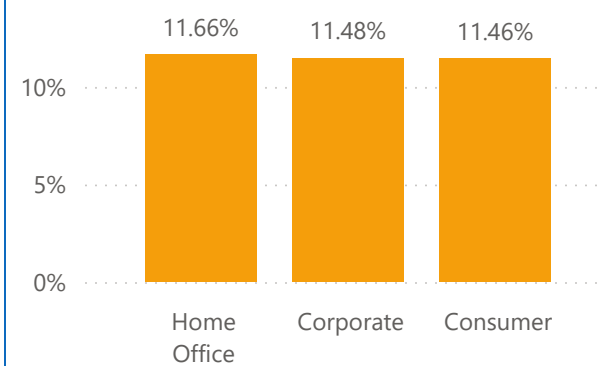
Profit by Segment



Profit by Category



Return of Sale by Segment



Return of Sale by Category

