

HIEU DOAN

hieuddesigns@gmail.com | 206-724-9834
linkedin/in/hieuddesigns | hieuddesigns.com

Education

University of Washington

June 2021

B.A. Interactive Media Design / 3.64

Minor in Gender, Women, and
Sexuality Studies

Skills

Front-end Web Design

HTML, CSS, Javascript, React

Visual Design

Figma, InDesign, Illustrator

User Research

Surveys, Usability Testing, Interviews,
Persona Creation

UX Design

Wireframing, Low and High Fidelity
Prototyping, Mockups

Related Coursework

Introduction to Interaction Design

Human-Centered Interaction

Usability and User-Centered Design

Awards

2018 Fall Quarterly Dean's List

2019 Winter Quarterly Dean's List

2019 Fall Quarterly Dean's List

Experience

The Joint Chiropractic, Wellness Coordinator

November 2018 - January 2020 / Bothell, WA

- 75% conversion rate in membership sales for new patients
- Doubled monthly revenue from \$8k to \$16k in less than one year
- Maintained #1 clinic status in the Pacific Northwest for two months
- Created and managed patient flow system to decrease wait times and improve customer experience

Rainglow Seattle, Studio Assistant

Summer 2018 / Seattle, WA

- Managed communication lines with customers to efficiently book appointments
- Responsible for keeping paperwork and personal customer preferences up to date
- Redesigned interior layout to improve flow and customer experience

Leadership

Student Representative for 2019-2021 Cohort

September 2019 - Present / Bothell, WA

- Communicate pain points and frustrations students experience in the program to faculty
- Collaborate with student representatives to plan cross-cohort events
- Organize networking and skill-building opportunities for cohorts with advisors and student representatives

Core Member & Social Media Manager

May 2019 - September 2019 / Bothell, WA

- Managed Instagram page (@uwbwochealingcircle) and designed posts
- Contacted other clubs/organizations for collaboration purposes
- Communicated with other core members to plan future events
- Led monthly womxn empowerment events

Projects

LAPIS, UX/UI Design

An app for those beginning their meditation journey to manage their stress

- Collaborated with team members to create personas and define user goals and flow
- Created wireframes and mockups to help with visualization of app and flow
- Conducted usability tests to revise flow based on feedback

Clamor 2019 Journal, Design Editor

University of Washington Bothell's Official Annual Literary and Arts Journal

- Collaborated with a team of student editors to create the Clamor 2019 journal
- Designed the cover of the journal
- Redesigned the interior of the 2019 journal to look more modern
- Enhanced skills with using InDesign and Figma