



## EXPERIENCE

### Freelance

2012 - today



### Art Director / Designer / Interactive Art Director

Specialising in creative conceiving and winning pitches.

### Luckie & Co.

Birmingham, AL  
2012 - 2014



### Junior Digital Art Director

Concepted, presented and executed creative solutions for clients.

Executed national and international digital and traditional concepts and designs for mobile applications, websites, social media and banner ads.

*Clients: Alabama Tourism, Bayer Advanced, Backed by Bayer, Little Debbie, Vanderbilt Athletics, Regions Bank*

### Tribal DDB

New York City, NY  
2011



### Intern

Developed and executed creative solutions for clients.

Created designs of digital media for mobile applications, banner ads and websites.

*Clients: Children's Advil, Esso/ExxonMobil, Dailies Contacts, Kettle One Vodka, thebar.com*

### Dalton Agency

Orlando, FL  
2008



### Intern

Assisted in the 2009 Central Florida McDonald's media buy.

Developed creative guerilla marketing tactics used for McDonald's field marketing.

Responsible for design of events and promotional event layouts.

*Client: McDonald's*

## EDUCATION

### The Creative Circus

2009 - 2011



### Portfolio School – Graduate of Art Direction

Atlanta, GA

### Florida International University

2002 - 2008



### Bachelor of Science in Communication

Concentration in Advertising; Double Minor in Photography and Event Management & Planning

Miami, FL

## AWARDS & RECOGNITION

Birmingham AAF - Gold - 2015

AAF District 7 - Gold in Self Promotion - 2014

Birmingham AAF - Gold in Self Promotion - 2014

Birmingham ADDY - Silver - 2013

Victors & Spoils - Creative Concept Winner - 2012

The Center Ring Awards - 20+ Normy Awards - 2011

## HOBBIES & INTERESTS



Cooking



Photography



Running



Trailblazing



Movies



Beer



Music



Arcades



Traveling



Thinking  
outside  
the box