एस. कृष्णन, आई.ए.एस. सचिव S. Krishnan, I.A.S. Secretary



## इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय भारत सरकार Ministry of Electronics & Information Technology (MeitY) Government of India

DO No. L-14017/3/2024-HRD Dated: 04.02.2025

Date

Dead Uniof seventary,

As you must be aware that the exponential rise in the number of internet users in India, especially in Tier-I/II/III cities and rural areas, and technological advancements have enabled e-Services and digital payments but also raised cyber threats immensely. One of the key focus areas is to generate awareness amongst the public at grassroot level about the relevance of cyber hygiene and safe use of internet.

- 2. Each year, **Safer Internet Day** is observed globally on the second Tuesday of February to raise awareness and to promote the safe and responsible use of the internet, particularly among children, women, and young people. This year, Safer Internet Day will be celebrated on **11**<sup>th</sup> **February 2025** under the theme **"Together for a Better Internet".**
- 3. To mark the occasion, the Ministry of Electronics and Information Technology (MeitY) is launching a nationwide awareness campaign on 11<sup>th</sup> February 2025. This initiative, organized under the Information Security Education and Awareness (ISEA) Project, aims to educate diverse internet users on safe online practices, cyber hygiene, major cyber threats, and effective mitigation strategies, while fostering responsible internet usage among citizens.
- 4. In this context, NIC would be conducting Awareness Workshop at the district level through their DIOs/ADIOs on Safer Internet Day, to educate local citizens and officials on internet safety practices. In addition, the State Information Officers (SIOs) would be conducting an awareness workshop in the State Headquarters. C-DAC Hyderabad, under the ISEA Project, will extend the necessary support and awareness resources for this campaign.
- 5. I would be grateful if you could kindly direct respective Departments/Organizations from the State Government to extend necessary support to the above awareness campaign to make it a huge success. For any further assistance, Sh. M Jagadish Babu, C-DAC Hyderabad (Mob. 9849287132 / Email: mjagadish@cdac.in) may be contacted.

with regards

Yours sincerely,

(S. Krishnan)

To

Chief Secretaries of all the States/UTs



