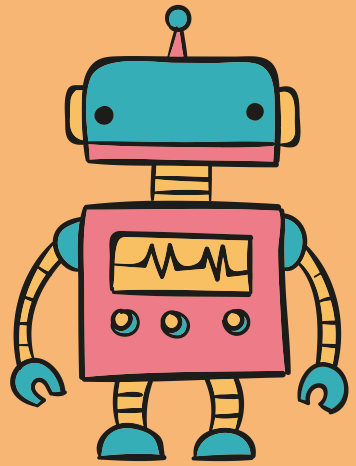
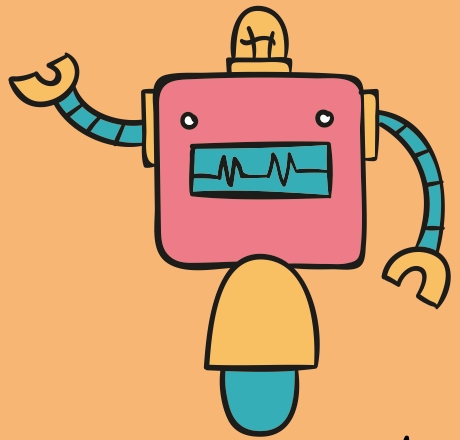
Focus- Pomodoro Robot

FodoBot

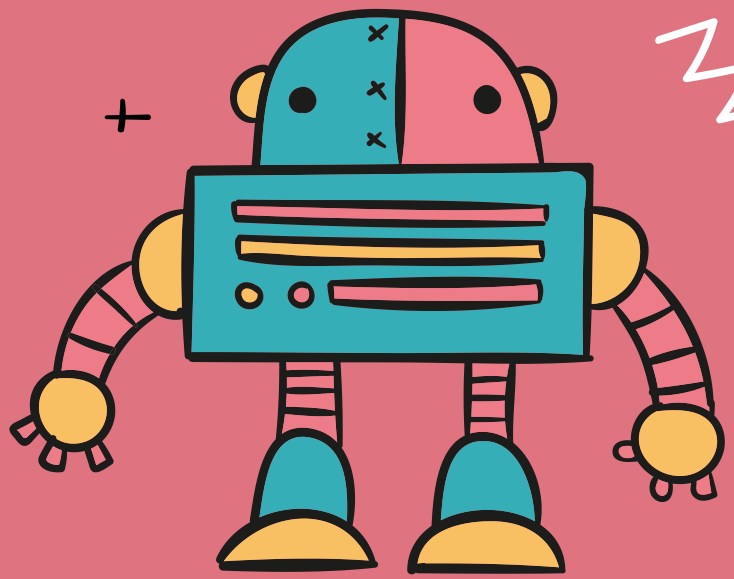
Discord Bot Pitch





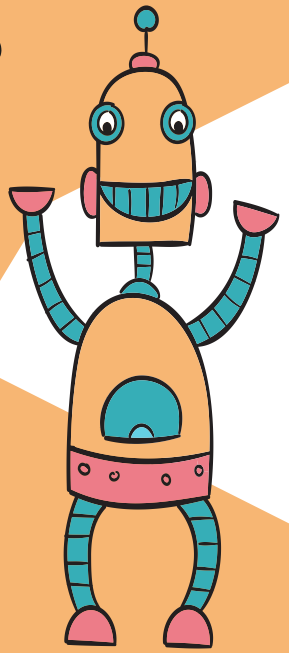
Introduction

FodoBot is a discord interactive bot that helps you focus with the use of timers and reward systems. Our bot strives in the mission of maintaining a healthy and productive working environment in an digital-online era; thus, we have created this AI to help people to focus and stay on task.

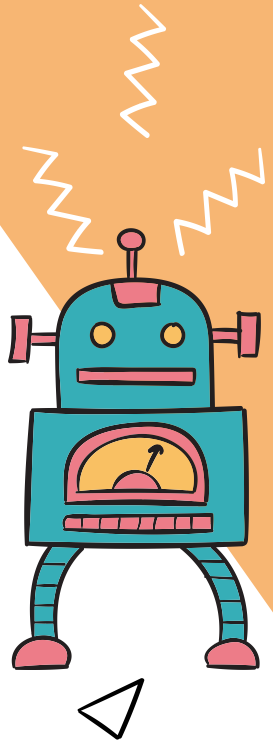


As the pandemic grew, along with this new, text-messaging, calling service called discord, more and more people relied on this service for their communal and social engagements

Why Discord?



Discord offers an array of communities, demographics, and most of all, students: young and easily distracted students who have the tendency to stay off task and be withered to anything else other than working. As discord mostly appeals to gamers, we want to make sure that students can still stay on task and remain productive when they need to.



01 Problem Vs. Solution

Attention span and unproductivity in today's world.

Covid has worsened this situation with everyone being stuck at home

02 Our Product

FodoBot incorporates the Pomodoro technique (point system) that helps you focus and gives you points to help get your work done.

03 Market & Competition

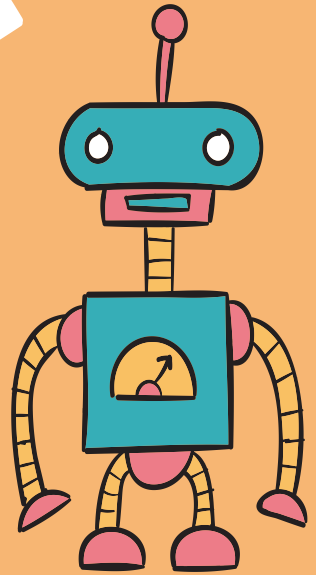
We're targeting discord in general.

We compete with other focus apps such as flora.

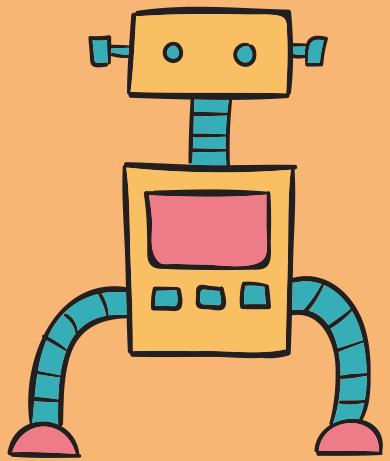
04 Customer Relationships

We update our bot with new features based on the customer feedbacks.

Key Partnerships



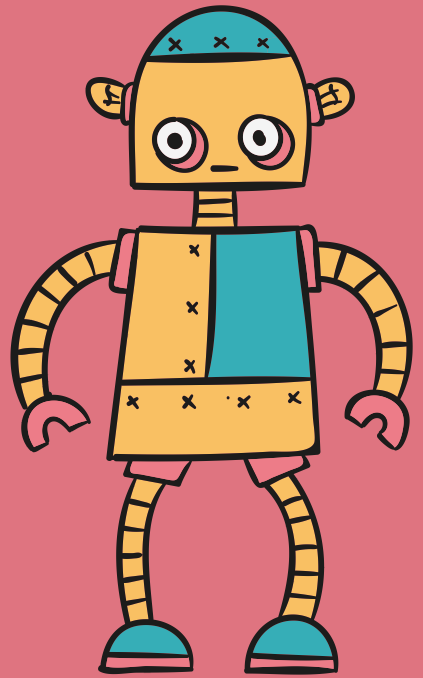
We will have partnerships with owners of large discord servers so they can promote our bot to their community.

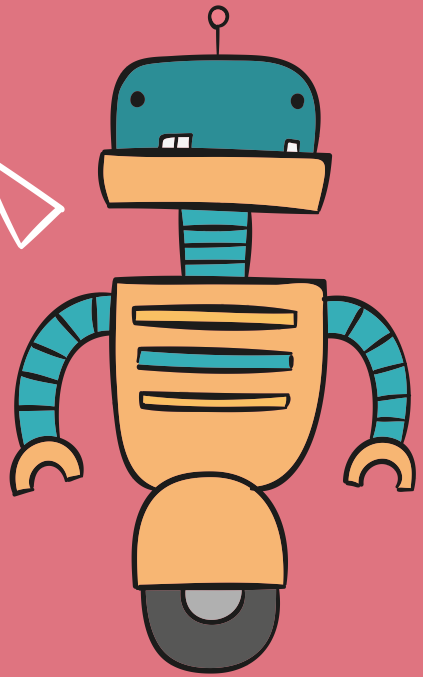


Key Actions

Collecting data to determine which methods of advertisement work the best.

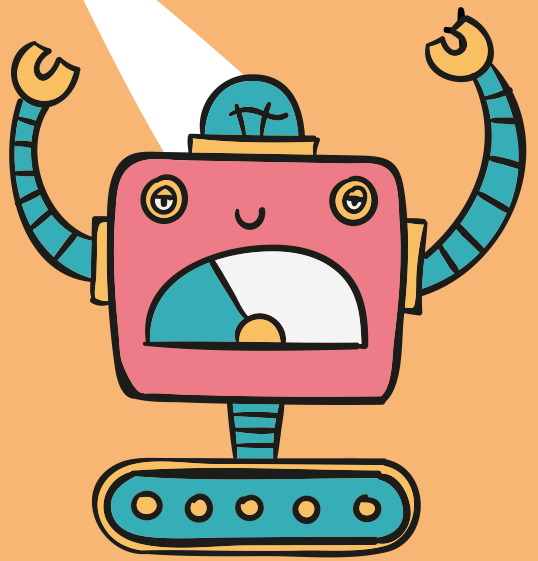
Figure out ways in which we can improve our bot to get more people to buy it.





- Having a healthy and productive working environment
- Improve user’s focus
- Work completed efficiently

A feedback section for customers to give us feedback for things we can change to improve the user experience with the bot.



Our Target Market

Any Discord User!

Our bot appeals to anyone who owns discord who just wants to improve their work ethic.

Post Secondary Students

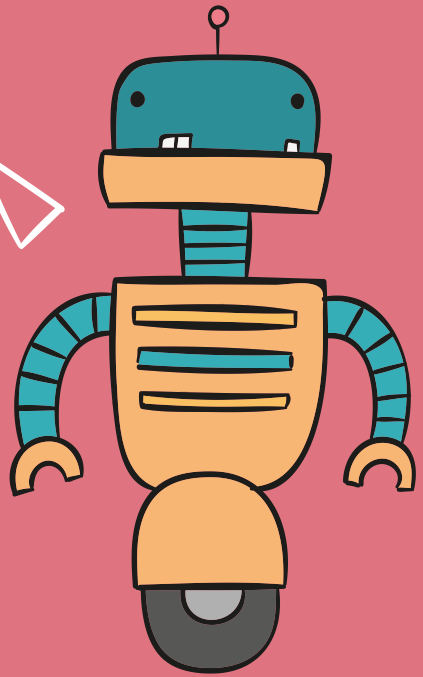
Our bot appeals to all students who require a system of focus

Parents

Our bot appeals to parents who want to help their children stay on task instead of getting distracted

Key Resources, Materials and Supplies

Discord | Heroku | Visual Code | Developer Time



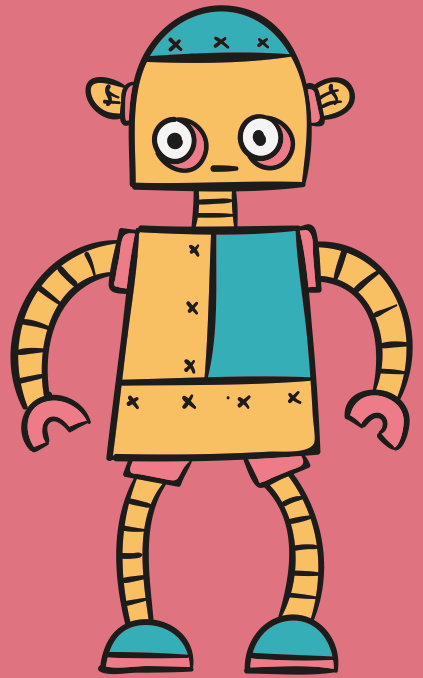
We will use top.gg and social media to advertise our discord bot to the public.

Costs

Heroku (Server) operating costs $7 p/month

Developers

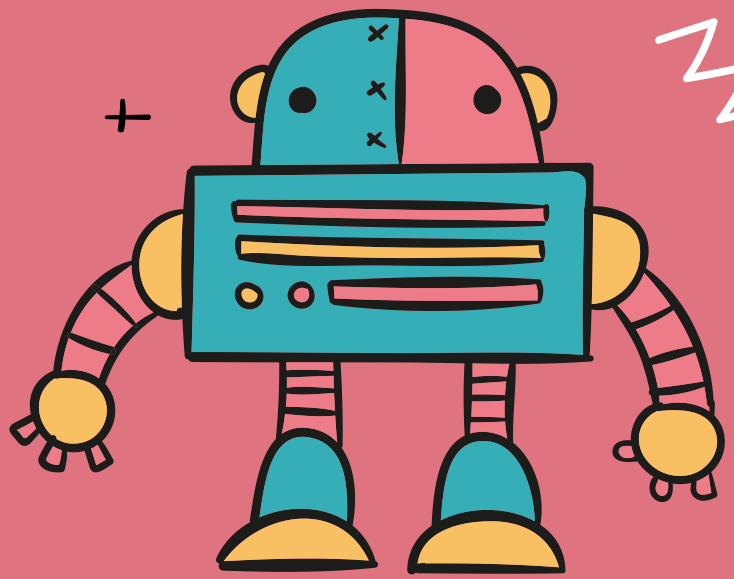
Social Media Marketing (Ads)

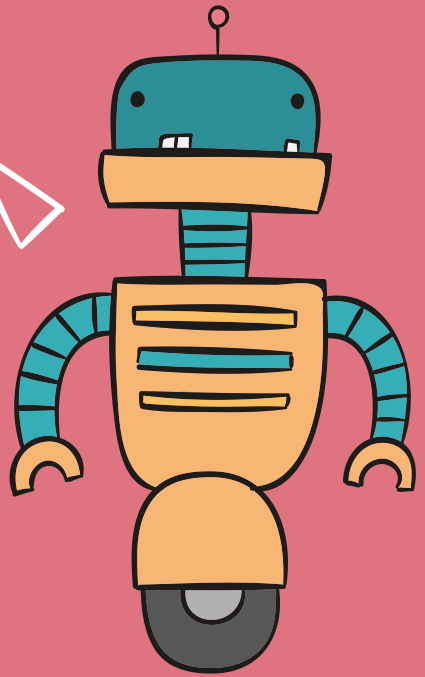


Revenue

$10 per year for the premium plan (Fodo+)

which gives you access to all bot commands and ad free use. As well as the NCS lofi study music!





Competitive Advantages

Our bot has a point system which makes is better than other bots because the points can be used for various different things.

For instance, the server owner can give special ranks or permissions to the person with the highest points or it could just be a fun competitive game with the people in the server to see who is number #1.

Our team has great cooperation skills and we're **seeking mentorship** which we'll use to improve our product and take it further in the future!

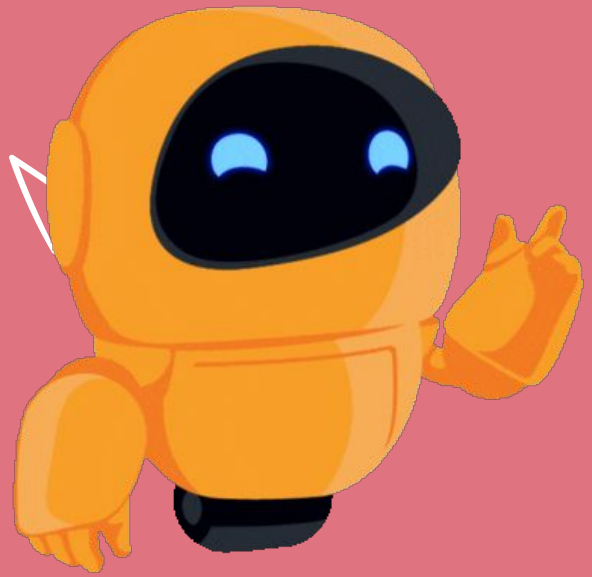
In Conclusion...

Discord has over 14 million active users per day, and most users would want to efficiently use their time whether that is for recreational purposes or for studying.

We are introducing a discord bot that will help users focused on whatever they wish to accomplish and let them stay on task through an interactive and fun technique.

- DEMO TIME -

Here's a quick demo on the features that our bot provides as well as how it works!

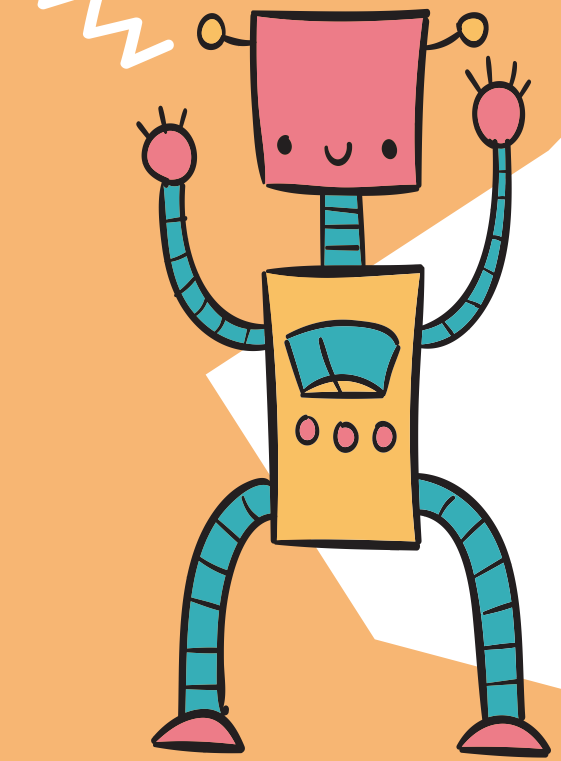


Download our bot!

https://hightechu.github.io/accelerator-cohort2-team1-bot/

Thanks for listening to our pitch!

Does anyone have any questions? Feel free to ask!



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