



THE RAD COMPANY

” *together*

but at a reasonably accepted distance ”

The Team



Katrina

activist, photographer, and
film-maker from
Vancouver.



Nicholas

PC enthusiast,
musician/composer,
climate activist, writer and
video editor.



Michelle

Technology teacher, loves
creative electronics & thrift
stores, Hates “peopley”
places



Spencer

High school student, from
Victoria. Loves coding and
electronics.

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We're
getting
too close!



THE PROBLEM



Confusing social norms

Communication **barriers**

OUR SOLUTION



the RAD Bag will...

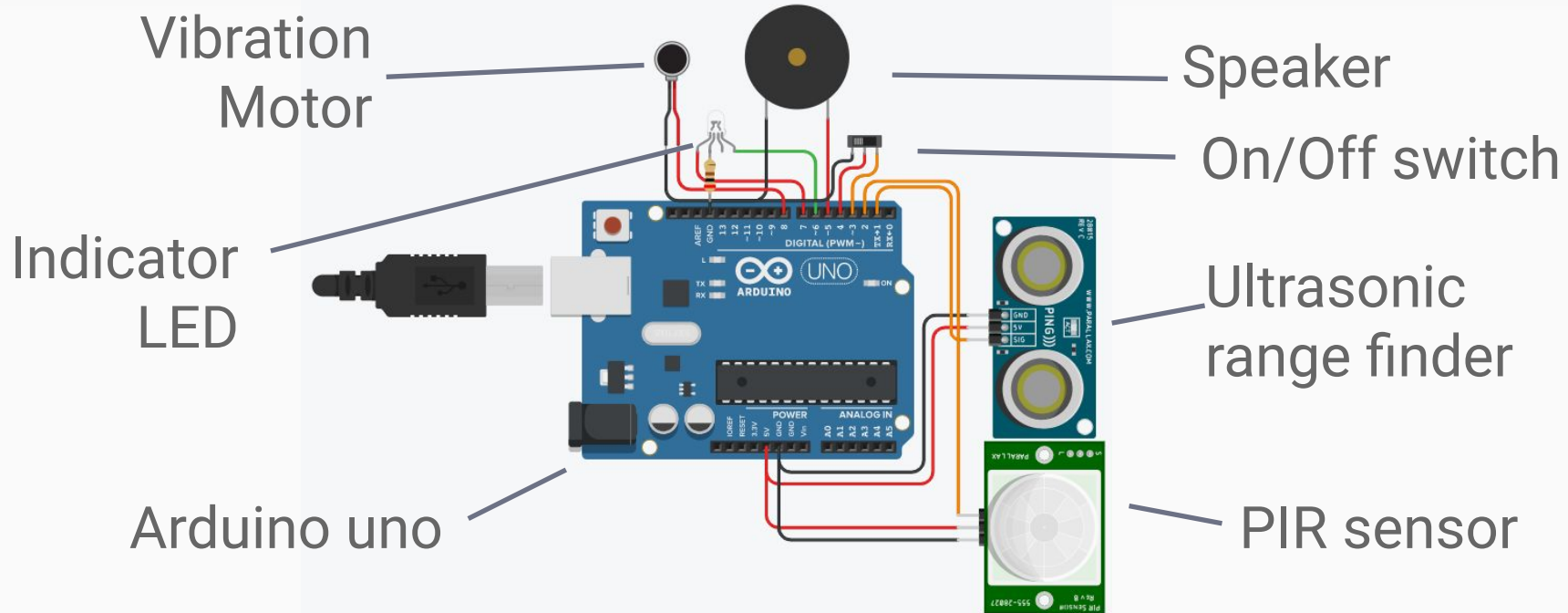
maintain **and** regulate **physical space**

By notifying **of** improper **distancing**

THE REASONABLY ACCEPTED DISTANCE BAG



Features



How it works

The RAD Bag works by detecting if you are too close to someone else and alerting you.

- Combination of Ultrasonic and PIR sensors accurately determine how close you are to another person.
 - Has multiple systems to alert you and the other person so that good physical distancing is maintained
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Business model

Approach

```
graph TD; A[Approach] --- B[Revenue]; B --- C[Monetization];
```

Revenue

Monetization

Approach

Revenue

Monetization

Approach

Revenue

Monetization

Milestones

January 2021

Distribute to local independent schools for Alpha testing.

June 2021

Distribute test models to Essential Service Workers and High Risk

October 2021

Distribute to Public Schools for Beta Testing

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

March 2021

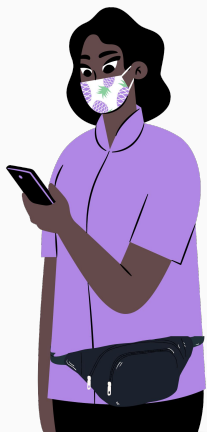
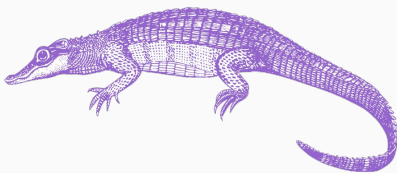
Review feedback from test group and make changes

July 2021

Review feedback from test group and make changes



keep 1 alligator



Summary

- Get into public, safely
- Maintains proper physical distance
- Beyond the pandemic

Questions?