

JONATHAN KIM

5228 Walnut Ave
Irvine, CA 92604
510-673-2633
jckim134@gmail.com

jonathankim.co
github.com/highway-j/
linkedin.com/in/jonathankim134

Key Skills

- HTML5, CSS3, jQuery, Javascript
- Continuing desire to learn
- Taking initiative, attention to detail
- Adobe Photoshop, Wordpress, Shopify, JSON
- Open APIs (Facebook, Twitter, Instagram, etc.),
- Search Engine Optimization

Experience

MOPRO COSTA MESA, CA - WEB DESIGNER

MAY 2014 - JUNE 2015

- Used Adobe Photoshop to create and edit high quality images for web.
- Designed and optimized websites for all screen sizes while debugging cross-browser compatibility issues using CSS media queries and webkits.
- Lead client meetings to discuss and finalize site design and functionality requirements.
- Converted wireframes into websites using code to fulfill those requirements.
- Developed custom web applications and features such as CSS animations, social media feeds, and password locked pages.
- Worked directly with the Director of Fulfillment to develop training guides to expedite the fulfillment process.

APPDILLA LLC IRVINE, CA - FOUNDER

JANUARY 2014 - MAY 2014

- Started a business making iOS and Android apps as a service.
- Achieved over 2000 downloads in less than 3 months for 5 small businesses by collaborating with owners on their websites as well as point of sale marketing.
- Managed all accounts from sales negotiations throughout the fulfillment process.

HIRO TOMITA STUDIOS LOS ANGELES, CA - BUSINESS DEVELOPMENT

JUNE 2012 - MAY 2014

- Marketed custom artwork to over 200 clients in 6 different continents through press releases, contacting blogs, social media contests, booking gallery events, and of course maintaining the website.
- Developed the HTS mobile app and created a campaign that required users to download the app to purchase exclusive products not available on the website.

THE FALCON APP LOS ANGELES, CA - MARKETING INTERN

DECEMBER 2012 - FEBRUARY 2013

- Responsible for user acquisition for a navigation app called Falcon.
- Conducted over 500 user-interface tests and identified ways to improve the user experienced based on the subject reactions by analyzing the recorded data using IBM's SPSS software.

Education

California Polytechnic State University, San Luis Obispo
BS Business Administration - Entrepreneurship & Small Business

JUNE 2012

Leadership

Lambda Phi Epsilon, Phi Chapter, Cal Poly San Luis Obispo
President, 2nd Vice President, Public Relations, Recruitment

2008 - 2012