

World of Warcraft

Academic Survey

* Indicates required question

We will first ask questions about yourself, and then some high-level questions about this video game.

For inquiries or questions, feel free to reach out to us by sending us an email.

(REDACTED FOR ANONYMITY)

Contact:

(REDACTED FOR ANONYMITY)

Disclaimer: All data that you provide will only be used for scientific purposes and will be treated with the utmost confidentiality. We will not share or sell your data to anyone. Furthermore, the questionnaire is fully anonymous.

NOTE: failure to provide a valid gamertag (which must be yours!) would result in no reward!

1. Please enter your Amazon Turk **Worker ID**: *

Demographics

2. What is your **age**? *

Mark only one oval.

- ☐ under 18 years old
- ☐ 18 - 23 years old
- ☐ 24 - 29 years old
- ☐ 30 - 39 years old
- ☐ 40 - 49 years old
- ☐ 50 - 59 years old
- ☐ 60 years or older

3. Which **gender** do you identify as? *

Mark only one oval.

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Agender
- ☐ Other

4. In which **country** do you reside? *

Mark only one oval.

- ☐ Afghanistan
- ☐ Akrotiri
- ☐ Albania
- ☐ Algeria
- ☐ American Samoa
- ☐ Andorra
- ☐ Angola
- ☐ Anguilla
- ☐ Antarctica
- ☐ Antigua and Barbuda
- ☐ Argentina
- ☐ Armenia
- ☐ Aruba
- ☐ Ashmore and Cartier Islands
- ☐ Australia
- ☐ Austria
- ☐ Azerbaijan
- ☐ Bahamas, The
- ☐ Bahrain
- ☐ Bangladesh
- ☐ Barbados
- ☐ Bassas da India
- ☐ Belarus
- ☐ Belgium
- ☐ Belize
- ☐ Benin
- ☐ Bermuda
- ☐ Bhutan
- ☐ Bolivia
- ☐ Bosnia and Herzegovina
- ☐ Botswana
- ☐ Bouvet Island
- ☐ Brazil
- ☐ British Indian Ocean Territory
- ☐ British Virgin Islands
- ☐ Brunei
- ☐ Bulgaria
- ☐ Burkina Faso
- ☐ Burma
- ☐ Burundi
- ☐ Cambodia
- ☐ Cameroon
- ☐ Canada
- ☐ Cape Verde
- ☐ Cayman Islands
- ☐ Central African Republic
- ☐ Chad
- ☐ Chile
- ☐ China
- ☐ Christmas Island
- ☐ Clipperton Island

- ☐ Cocos (Keeling) Islands
- ☐ Colombia
- ☐ Comoros
- ☐ Congo, Democratic Republic of the
- ☐ Congo, Republic of the
- ☐ Cook Islands
- ☐ Coral Sea Islands
- ☐ Costa Rica
- ☐ Cote d'Ivoire
- ☐ Croatia
- ☐ Cuba
- ☐ Cyprus
- ☐ Czech Republic
- ☐ Denmark
- ☐ Dhekelia
- ☐ Djibouti
- ☐ Dominica
- ☐ Dominican Republic
- ☐ Ecuador
- ☐ Egypt
- ☐ El Salvador
- ☐ Equatorial Guinea
- ☐ Eritrea
- ☐ Estonia
- ☐ Ethiopia
- ☐ Europa Island
- ☐ Falkland Islands (Islas Malvinas)
- ☐ Faroe Islands
- ☐ Fiji
- ☐ Finland
- ☐ France
- ☐ French Guiana
- ☐ French Polynesia
- ☐ French Southern and Antarctic Lands
- ☐ Gabon
- ☐ Gambia, The
- ☐ Gaza Strip
- ☐ Georgia
- ☐ Germany
- ☐ Ghana
- ☐ Gibraltar
- ☐ Glorioso Islands
- ☐ Greece
- ☐ Greenland
- ☐ Grenada
- ☐ Guadeloupe
- ☐ Guam
- ☐ Guatemala
- ☐ Guernsey
- ☐ Guinea
- ☐ Guinea-Bissau
- ☐ Guyana
- ☐ Haiti

- ☐ Heard Island and McDonald Islands
- ☐ Holy See (Vatican City)
- ☐ Honduras
- ☐ Hong Kong
- ☐ Hungary
- ☐ Iceland
- ☐ India
- ☐ Indonesia
- ☐ Iran
- ☐ Iraq
- ☐ Ireland
- ☐ Isle of Man
- ☐ Israel
- ☐ Italy
- ☐ Jamaica
- ☐ Jan Mayen
- ☐ Japan
- ☐ Jersey
- ☐ Jordan
- ☐ Juan de Nova Island
- ☐ Kazakhstan
- ☐ Kenya
- ☐ Kiribati
- ☐ Korea, North
- ☐ Korea, South
- ☐ Kuwait
- ☐ Kyrgyzstan
- ☐ Laos
- ☐ Latvia
- ☐ Lebanon
- ☐ Lesotho
- ☐ Liberia
- ☐ Libya
- ☐ Liechtenstein
- ☐ Lithuania
- ☐ Luxembourg
- ☐ Macau
- ☐ Macedonia
- ☐ Madagascar
- ☐ Malawi
- ☐ Malaysia
- ☐ Maldives
- ☐ Mali
- ☐ Malta
- ☐ Marshall Islands
- ☐ Martinique
- ☐ Mauritania
- ☐ Mauritius
- ☐ Mayotte
- ☐ Mexico
- ☐ Micronesia, Federated States of
- ☐ Moldova
- ☐ Monaco

- ☐ Mongolia
- ☐ Montserrat
- ☐ Morocco
- ☐ Mozambique
- ☐ Namibia
- ☐ Nauru
- ☐ Navassa Island
- ☐ Nepal
- ☐ Netherlands
- ☐ Netherlands Antilles
- ☐ New Caledonia
- ☐ New Zealand
- ☐ Nicaragua
- ☐ Niger
- ☐ Nigeria
- ☐ Niue
- ☐ Norfolk Island
- ☐ Northern Mariana Islands
- ☐ Norway
- ☐ Oman
- ☐ Pakistan
- ☐ Palau
- ☐ Panama
- ☐ Papua New Guinea
- ☐ Paracel Islands
- ☐ Paraguay
- ☐ Peru
- ☐ Philippines
- ☐ Pitcairn Islands
- ☐ Poland
- ☐ Portugal
- ☐ Puerto Rico
- ☐ Qatar
- ☐ Reunion
- ☐ Romania
- ☐ Russia
- ☐ Rwanda
- ☐ Saint Helena
- ☐ Saint Kitts and Nevis
- ☐ Saint Lucia
- ☐ Saint Pierre and Miquelon
- ☐ Saint Vincent and the Grenadines
- ☐ Samoa
- ☐ San Marino
- ☐ Sao Tome and Principe
- ☐ Saudi Arabia
- ☐ Senegal
- ☐ Serbia and Montenegro
- ☐ Seychelles
- ☐ Sierra Leone
- ☐ Singapore
- ☐ Slovakia
- ☐ Slovenia

- ☐ Solomon Islands
- ☐ Somalia
- ☐ South Africa
- ☐ South Georgia and the South Sandwich Islands
- ☐ Spain
- ☐ Spratly Islands
- ☐ Sri Lanka
- ☐ Sudan
- ☐ Suriname
- ☐ Svalbard
- ☐ Swaziland
- ☐ Sweden
- ☐ Switzerland
- ☐ Syria
- ☐ Taiwan
- ☐ Tajikistan
- ☐ Tanzania
- ☐ Thailand
- ☐ Timor-Leste
- ☐ Togo
- ☐ Tokelau
- ☐ Tonga
- ☐ Trinidad and Tobago
- ☐ Tromelin Island
- ☐ Tunisia
- ☐ Turkey
- ☐ Turkmenistan
- ☐ Turks and Caicos Islands
- ☐ Tuvalu
- ☐ Uganda
- ☐ Ukraine
- ☐ United Arab Emirates
- ☐ United Kingdom
- ☐ United States
- ☐ Uruguay
- ☐ Uzbekistan
- ☐ Vanuatu
- ☐ Venezuela
- ☐ Vietnam
- ☐ Virgin Islands
- ☐ Wake Island
- ☐ Wallis and Futuna
- ☐ West Bank
- ☐ Western Sahara
- ☐ Yemen
- ☐ Zambia
- ☐ Zimbabwe

5. What is your current **employment status**? *

Mark only one oval.

- ☐ Employed
- ☐ Unemployed
- ☐ Self-employed
- ☐ Student / Pupil (university or school)
- ☐ Military Service / Community Service
- ☐ Retired

Personality

How much do you agree or disagree with the following statements?

I see myself as someone who...

6. ... is reserved. *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

7. ... is generally trusting. *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

8. ... tends to be lazy. *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

9. ... is relaxed, handles stress well. *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

10. ... has few artistic interests. *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

11. ... *is outgoing, sociable.* *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

12. ... *tends to find fault with others.* *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

13. ... *does a thorough job.* *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

14. ... *gets nervous easily.* *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

15. ... *has an active imagination.* *

Mark only one oval.

	1	2	3	4	5	
Disagree	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Agree Strongly

World of Warcraft

16. Please provide the **URL** to your WoW character's profile. *

It should look like this:

<https://worldofwarcraft.blizzard.com/en-gb/character/location/realm/charactername>

If you have multiple characters, please choose **one** (i.e. most played).

Please **only put the URL** and nothing else.

Example: <https://worldofwarcraft.blizzard.com/en-us/character/us/durotan/warlord>

[Note: a link pointing to an incorrect, false, or non-existing profile will lead to no reward.]

17. How many achievement points does your character have? *

Mark only one oval.

- ☐ less than 5.000
- ☐ between 5.000 and 15.000
- ☐ between 15.000 and 30.000
- ☐ more than 30.000

18. How often do you purchase **WoW Tokens**? *

Mark only one oval.

- ☐ Very Often
- ☐ A few times every month
- ☐ Quite rarely/Mainly in special occasions
- ☐ I do not purchase WoW Tokens

19. How many **hours** have you approximately spent in the game? *

Mark only one oval.

- ☐ less than 50h
- ☐ 50h - 150h
- ☐ 151h - 300h
- ☐ 301h - 500h
- ☐ 501h - 750h
- ☐ 751h - 1000h
- ☐ 1001h - 1500h
- ☐ 1501h - 2000h
- ☐ 2001h - 3000h
- ☐ 3001h - 4000h
- ☐ 4001h - 5000h
- ☐ more than 5000h

20. What **year** did you **start** playing the game? *

Mark only one oval.

- ☐ 2000
- ☐ 2001
- ☐ 2002
- ☐ 2003
- ☐ 2004
- ☐ 2005
- ☐ 2006
- ☐ 2007
- ☐ 2008
- ☐ 2009
- ☐ 2010
- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019
- ☐ 2020
- ☐ 2021
- ☐ 2022
- ☐ 2023
- ☐ 2024

Survey Code

21. Your **Survey Code** is as follows: *

(Your Amazon Turk Worker ID)+(Your WOW Character Name)

Example: If your AMT ID is "abcd" and your character name is "Fred", then your Survey Code is "abcd+Fred" (without the quotes).

For validation purposes, please input your survey code below.

(You will also need to provide this code on the AMT platform.)

This content is neither created nor endorsed by Google.

Google Forms