rachel tschanz

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Versatile web designer with a keen UX/UI eye, blending creativity with technical prowess. Proven track record in crafting stunning, user-friendly media. Passionate about blending aesthetics and functionality to deliver powerful digital experiences.

EXPERIENCE

Web/Graphic Designer, Madwire, Fort Collins, CO   *10/2017 - 11/2023*

o   Tenured member of creative team at a fast-paced agency specializing in small businesses, utilizing Adobe Suite and Canva to execute all forms of digital design on a variety of platforms, including Websites 360 and Wordpress, using builders like Webflow, Elementor, Divi, Wix, Shopify, Squarespace, etc

o   Adept at creating high quality, user-centric work within tight deadlines, ability to switch quickly and efficiently between varying tasks and nimbly adapt to rapidly evolving processes

o   Recognized in department meetings

o   Extensive experience with most industries and ability to craft a diverse array of design styles

Lead Web Developer, Brighter Vision, Louisville, CO   *7/2015 - 8/2017*

o   Integral part of a core team in a successful startup wearing many hats in the mental health industry

o   Responsible for training new hires and voted MVP in 2017

o   Came onboard with about 200 websites and helped bring the number to almost 1500, and directly lowered cancellation rate

o   Employ emotional intelligence and professional discernment in working relationships with clients and advising on design of their website and marketing their business

EDUCATION

Certificate of Multimedia Web, Web Page, Digital/Multimedia and Information Resources Design, Front Range Community College, Westminster CO   *2015*

Bachelor of Arts (B.A.), Painting, Colorado State University, Fort Collins CO   *2012*

Adobe Suite • Figma • Wireframing • Prototyping • HTML/CSS/JS

Team Player • Effective Communicator • Cross-team Collaborator • Proficient Multitasker
Well-organized • Adaptable • Positive Mindset • Detail-oriented • Resourceful • Flexible
Master Googler • Empathetic • Friendly