

# Portfolio & Works



<https://florencekxy.myportfolio.com>



<https://www.behance.net/florenceku>



<https://github.com/hiimfloo>

## Contact



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## Education

### ● Bachelor of Science (HONS) in Multimedia Technology

Asia Pacific University of Technology & Innovation (APU)

Sep 2024 - **Current**

### ● Diploma in ICT (Interactive Technology)

Asia Pacific University of Technology & Innovation (APU)

2021 - 2023

CGPA: **3.75**

## Skills

### ● Multimedia Skills

Adobe Photoshop, Adobe Illustrator, Adobe Animate, Lightroom, Figma, Notion, Final Cut Pro X, LumaFusion, Audacity, GarageBand

### ● Technical Skills

MS OfficeWord, PowerPoint, Excel, Notion, HTML, CSS, JavaScript, Python, CISCO

### ● Soft Skills

Teamwork, Leadership, Adaptability, Problem Solving, Creativity

# FLORENCE KU XIN YEE

## Multimedia Technology Student

**Kajang, Selangor**

Keen interest in both the **design** and **coding** aspects of web development, with ongoing learning in building responsive websites using HTML, CSS, and JavaScript, while developing a solid foundation in UI/UX design. Focused on balancing technical skills and creativity to deliver user-friendly and visually engaging digital experiences. Outside of academics, passionate about photography and CrossFit, which provide fresh perspectives and inspire creative problem-solving.

## Personal Particulars

Age	: 21
Date of Birth	: 25.09.2003
Gender	: Female
IC No/ Passport No.	: 030925-14-1110

## Experience

### ● Multimedia Intern - Meta Research Sdn Bhd

- March 2024 - June 2024
- Aided company to draw over 30+ product assets for internal use
- Helped managed over 10+ nursery websites of clients from the UK
- Added translation keys to aid in translation from Eng to Cn for company official website
- Assisted in editing 2 audio files for company internal use

### ● Wedding Photography - Assistant Photographer

- Assisted 2 professional photographers in shoots such as weddings, family portraits and events.

### ● APU Official Media Team - Media Ambassador

- Covered around 100+ events over the past **2 years**
- Events include: Townhall events, international cultural events, business corporates, talks and many more

### ● FoodPanda Photographer - Part Time

- Aided 10 vendors to shoot for listing on FoodPanda

## Additional Activities & Volunteering Experience

### ● Concert Crew

Position: Ushering, Ticketing  
Notable Events: Coldplay, Ed Sheeran, Super Junior

### ● LifeGen Church

Media Team - Photographer

### ● Mini Film Production

Art Department

### ● Sin Chew Youth Phone Photography Contest

2nd Prize

## Language

English, Chinese, Malay, French