

Phase 02 SOLVIO Submission: Video and Pitch Deck Guidelines

5-Minute Video Submission:

The video should be a concise, clear, and engaging explanation of your project, highlighting how your prototype works and any AI integration. Ensure to cover the following points in your video:

1. Introduction (1 minute)

- Briefly introduce yourself and your team.
- Introduce your team and their skills.
- Highlight any relevant experience or expertise that makes your team capable of executing the solution.

2. Problem Statement (1 minute)

- Describe the specific problem you're solving.
- Use real-world data or scenarios to highlight the significance of this challenge.

3. Solution Overview (1 minute)

- Introduce your solution and explain how it works.
- **Show your prototype:** Demonstrate the key features, including how users will interact with the product.
- **Explain the AI integration:** Describe how AI is used in your solution (e.g., machine learning, natural language processing, predictive analytics).
- **Tech Stack & Features:** Describe which type of tech solution and features are you going to use? (e.g., open AI, self built, hugging face, programming language, authentication system etc.)

4. Prototype Walkthrough (1 minute)

- Walk through the **prototype** in detail.
- Show how the AI-powered features work in practice, such as automated decision-making, personalized experiences, or predictive analytics.
Demonstrate any key user flows or steps the end-user will take to engage with your product.

5. Unique Value Proposition (30 seconds)

- What makes your solution unique?

- How does the AI integration enhance the user experience or solve the problem better than existing solutions?

6. **Market Opportunity (30 seconds)**

- Briefly explain who the target users are and why there's a demand for this solution.
- Provide any insights or data on the market size or opportunity.

7. **Next Steps (30 seconds)**

- Describe what you plan to do next with your project.

12-Slide Pitch Deck:

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The pitch deck should complement the video and present your project's key details. Here's a suggested template for the slides:

Slide 1: Title Slide

- Project Name
- Team Name
- Contact Information (email, phone)

Slide 2: Team Details

- **Introduce your team:** List the members, their roles, and relevant skills or expertise.
- **Highlight experience:** Mention any previous work, projects, or experience relevant to executing the solution.
- **GitHub and LinkedIn:** Include GitHub profiles and LinkedIn accounts for each team member.
- **NID pictures:** Upload NID pictures of each team member to Google Drive and include the link in this slide.

Slide 3: Problem Statement

- **Clearly define the problem** you're solving.

- Use **real-world data** or examples to highlight the urgency or impact of the problem.

Slide 4: Market Opportunity

- **Market size:** Provide details on the target audience and market opportunity.
- **Trends/insights:** Explain any market trends or data supporting the need for your solution.

Slide 5: The Solution

- **Introduce your solution:** Explain how your product addresses the problem.
- **Demonstrate your prototype:** Show visuals or screenshots of your prototype.

Slide 6: AI Integration

- **Describe how AI is used:** Explain the role of AI in your solution (machine learning, NLP, predictive analytics).
- **How does AI improve the solution?:** Showcase the benefits AI brings to your product (e.g., smarter decisions, personalized experiences).

Slide 7: Product Demo / Screenshots

- **Show key features** of your product.
- Provide screenshots, visuals, or short demo clips to demonstrate how users will interact with it.

Slide 8: Unique Value Proposition

- **What makes your solution unique?**
- How does your AI integration set your solution apart from others in the market?

Slide 9: Business Model / Revenue Strategy

- **How will you make money?:** Describe your pricing strategy, revenue model, or partnership opportunities.

- If applicable, mention **subscription models, licensing, freemium models**, etc.

Slide 10: Go-to-Market Strategy

- **How will you acquire customers?**
Provide a clear marketing and distribution plan.

Slide 11: Financial Projections (if applicable)

- **Revenue projections:** Provide basic financial projections or revenue targets for the next 1-3 years.
- **Milestones:** Outline your key business milestones (e.g., users, revenue, partnerships).

Slide 12: Next Steps & Ask

- **What do you need to move forward?:** Specify your asks (investment, mentorship, partnerships, etc.).
- **Your vision for the next 6-12 months:** Describe what the next steps are in developing or scaling your solution.