



**ULab.** >

## WE INVEST IN INNOVATIVE TECHNOLOGY COMPANIES THAT ARE ON THEIR WAY TO BECOMING CATEGORY LEADERS

**Founded in 2015**, our sector expertise and deep network mean that we know, and have worked with, people across the world who can add value to our portfolio companies.

We operate with a single, international structure focused on two core functions: creating value for our portfolio companies by helping them scale and become category winners, and sourcing new investment opportunities.

The team is close-knit and uniquely balanced, including people who know what it takes to build a global company, and what that journey feels like on the inside, people who have worked together for over 20 years as entrepreneurs and investors, and newer members who have brought additional skills on board.

Our team of dedicated country managers are integral to the way in which we help our portfolio companies. They have an unrivalled

business-development network, and outstanding track record, with deep relationships and an ability to super-charge growth across the world via our teams in Singapore, Ho-Chi Minh, Hong Kong, London, Warsaw and Los Angeles.

We want our portfolio companies to attack large and changing market opportunities.

## ULab OPERATIONS

### Production House



**APP**  
iOS  
Android

**FRONT-END**  
HTML  
Javascript  
Ajax  
3D Animation

**BACK-END**  
C++  
PHP  
Python  
Ruby  
.NET

### Research & Development

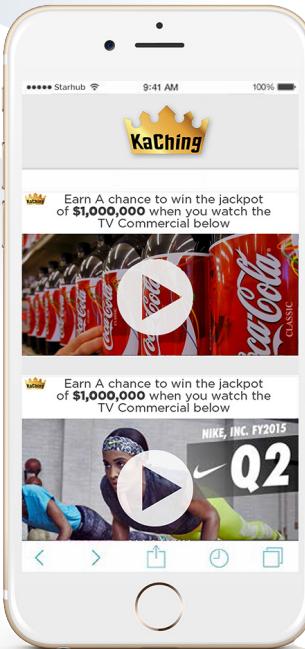
Object Recognition  
TeleMedicine  
(Launching Q2 2016)  
  
TypeIT  
(Launching Q3 2016)

### Investment Incubation & Business

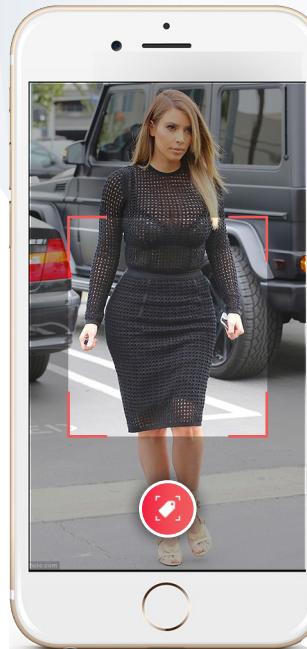
Our Investment criteria is disruptive game-changing concepts where ULab takes an active role in the development and commercialisation

### Products

KaChing  
WOW SDK  
MiLife Medical  
ShopIT



KaChing



ShopIt



MiLife Medical

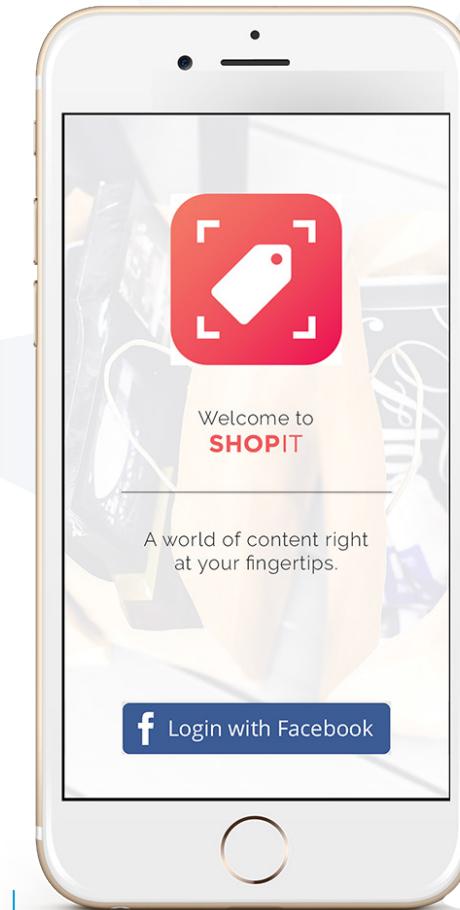


Wow

## SHOPIT

ShopIT is the app that gives you the power to purchase anything you see from print, video and real world. The app features the new Hotspotting tool that enables you to shop on your favorite social channels.

A world of content right at your fingertips.



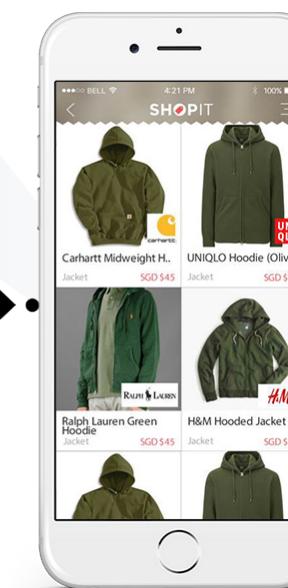
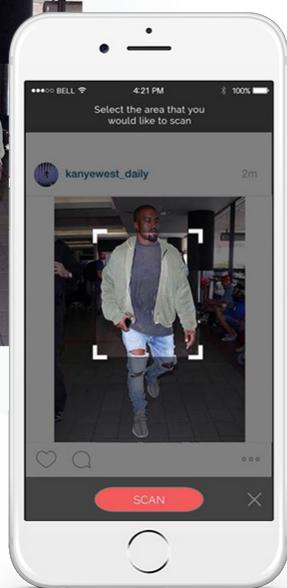
Shopit



## SHOPiT HOTSPOTTING



Tencent 腾讯

CLOUD  
20-50m  
SKUsTRUE D.O.R.  
(Dynamic Object Recognition)

CROPPING TOOL

= TOP 5 OPTIONS



PAYMENT GATEWAY



MAGAZINES



REAL WORLD



SOCIAL MEDIA



A seamless care experience for patients and providers establishing one of the world's largest mobile health ecosystems.

#### Breaking New Ground

- » Unique search technology
- » Live chat with doctors
- » Medical and Treatment Content
- » Secure encrypted communication with devices
- » Access personal medical records
- » Global medical fitness network



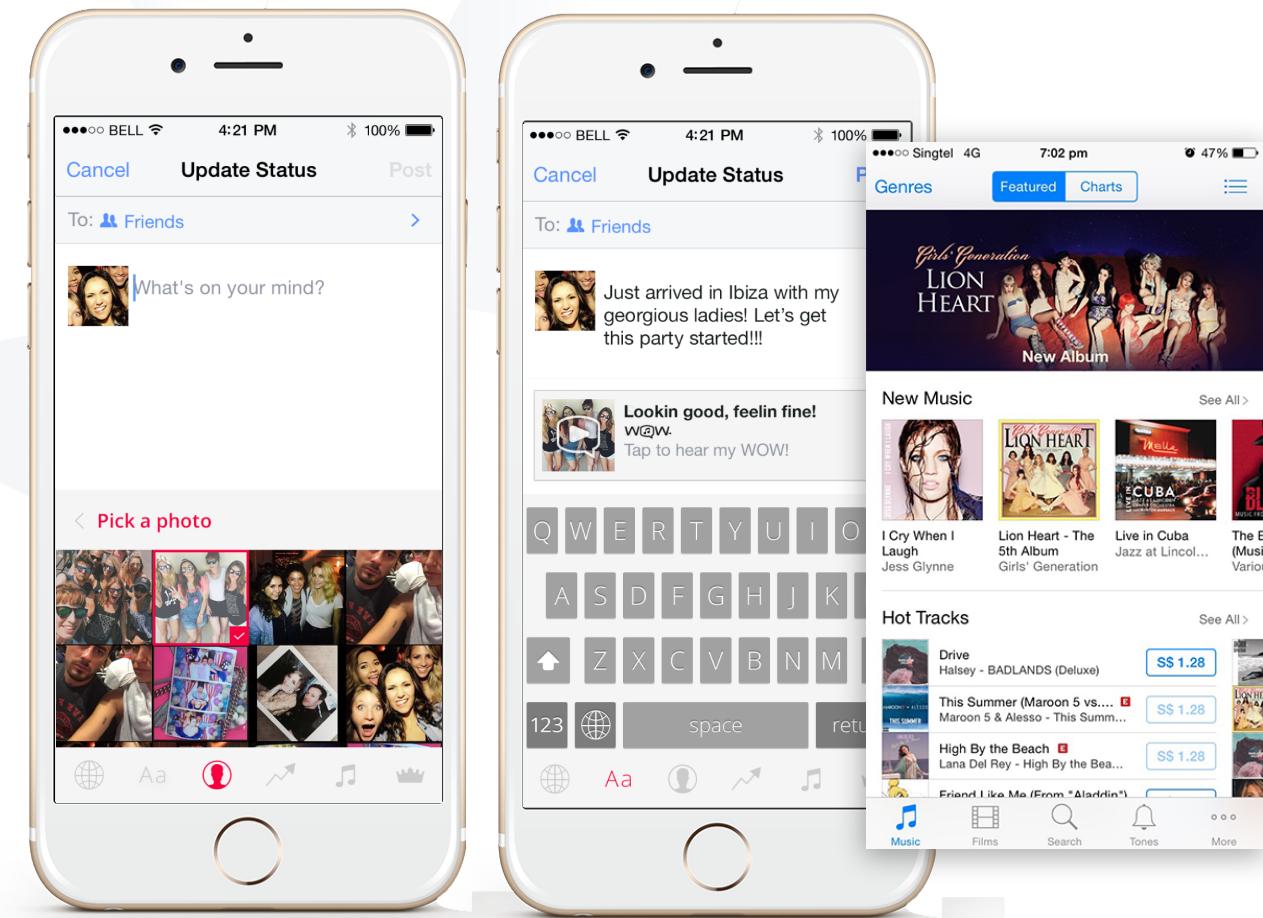
MiLife Medical SDK:





Generating revenue by using 30-second music previews in a creative way with WOW SDK.

WOW SDK allows any mobile application to create, send and play image or video messages accompanied by 30-second music clips. SDK licensee shares the revenue when the end user purchases the whole tune.



## WOW SDK



ShopIt SDK enables any app to generate revenue from the sale of products.

Shop-It SDK contains a full service commerce platform including unique card scan registration, vision & object recognition to find any product, ties to all popular payment processors and end order fulfillment with the largest order fulfillment sources in Asia, Europe and US.



**facebook**

**WhatsApp**

**Instagram**

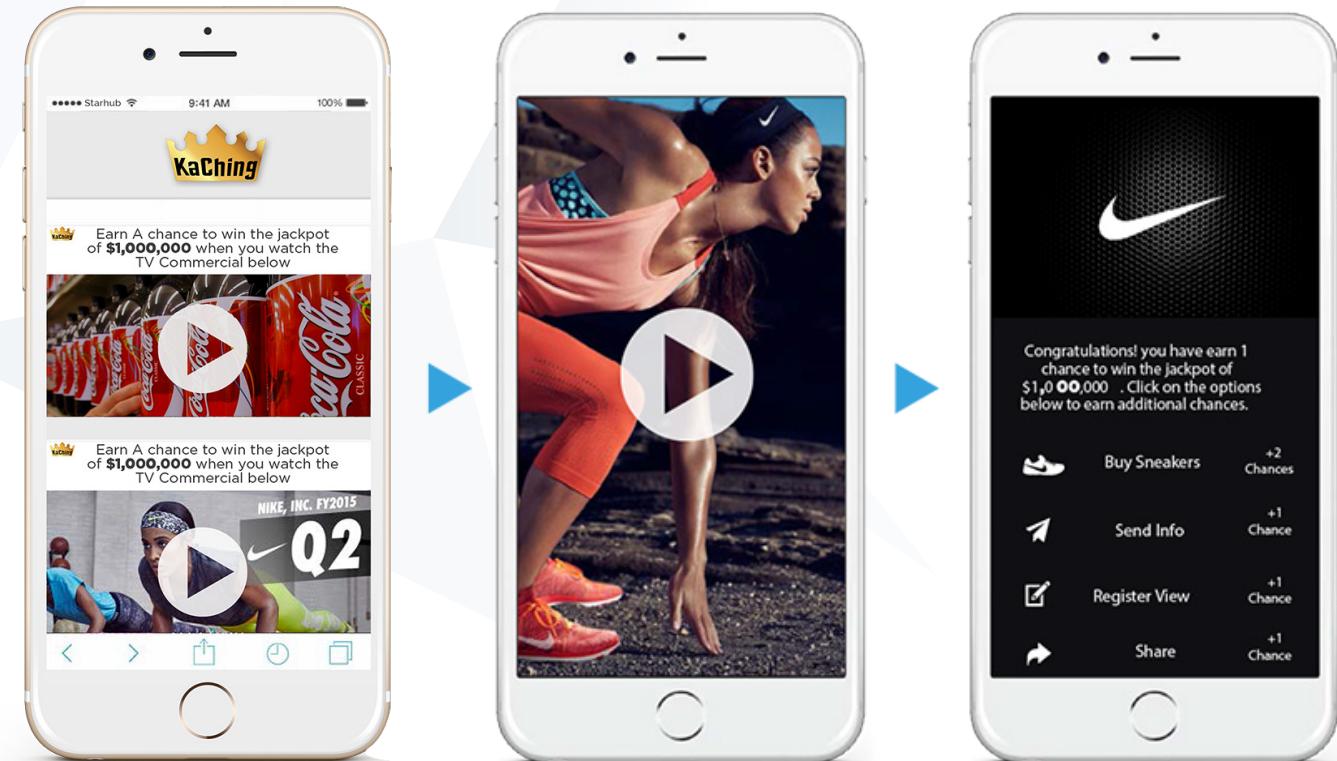
Share, send and play images or video messages accompanied by music



Launching December 2015 the most anticipated way to communicate with a massive audience is going to create mobile millionaires every single month -KaChing!

### What is Ka-Ching?

- » Mobile Engagement Platform between businesses to consumers.
- » Pull rather than Push.
- » Only ads on demand
- » Targeted messaging, promotions, coupons and e-commerce



Users watch a TV Commercial on the iQNECT app to earn a chance to win the Jackpot.

## KACHING SDK

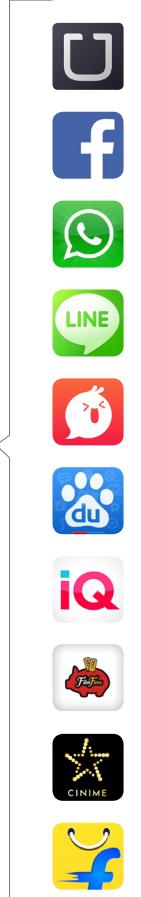


The screenshot shows the Ka-Ching developer portal. It features three main sections: 'Register Now as a Developer' with a pencil icon, 'Get API Key' with a key icon, and 'Download Code' with a download icon. Below these are detailed descriptions of the process. To the right, there are separate sections for 'IOS' and 'ANDROID' showing lists of available frameworks or tools.

Developers can easily download the Ka-Ching SDK from the website.



END USERS



## OUR INVESTMENT PORTFOLIO



State-of-the-art patented technology that cools the wound within seconds. Comes in a range of ergonomically-designed burn dressings with an improved surface coverage as each burn dressing targets key problem areas.

### iQNECT™

iQNECT is a creative technology company based in Singapore that helps brands to engage and interact directly with consumers on their smartphones.

### VINNOVA

A global powerhouse delivering business value through innovative ICT services, Vinova are passionate developers, remarkable artists and challenge takers, who design and build innovative Mobile apps, Web apps and Mobile games.

## PROPOSED INVESTMENTS



### Proposed Investment \$1m

Goxip is THE fashion discovery engine - Snap any pictures from anywhere and we'll detect and recommend the fashion item using our proprietary image recognition technology.

### BESPOKIFY

### Proposed Investment \$500k

From shirts to wedding dresses, our technology allows users to create custom designed & fitted fashion patterns instantly. Bespokify spells the end for standard sizing. Welcome to the future of mass-bespoke fashion.

### Cicret

### Proposed Investment \$5m

The Cicret bracelet is an innovative wearable that projects the interface of any smartphone or any tablet on the arm of the user.



### NANOBIOSYM Where little things make a big difference

### Proposed Investment \$10m

Nanobiosym was founded to create breakthrough scientific insights and transformational technologies that emerge from the convergence of physics, nanotechnology, and biomedicine.

## CREATING NEW WAYS TO CONNECT PEOPLE

20  
years  
experience

Fortune  
500  
clients

Our projects range from development of ground breaking technologies to mobile apps and platforms. We draw upon 20 years of experience challenging ourselves to creatively push the envelope of what's possible.

We are designers, developers, music fanatics and people who just want to build great products. We respect quality-driven approach.

Unique solutions crafted with Care and Core Competence.



SINGAPORE

7

developers

VIETNAM

50

developers

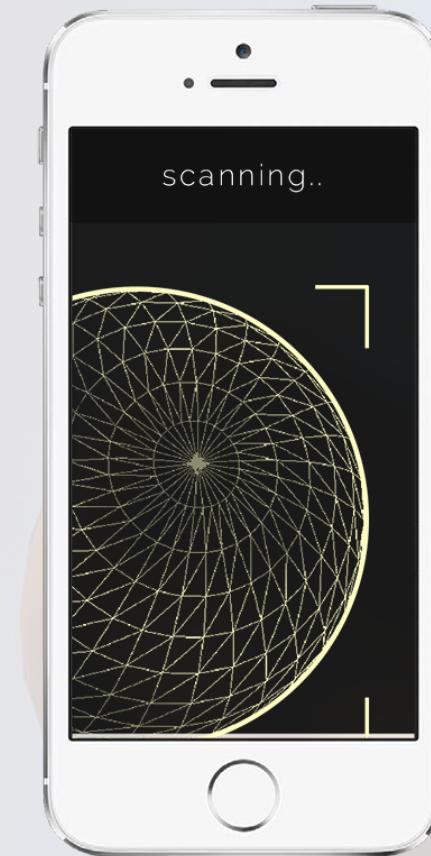
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Object recognition is the ability to perceive an object's physical properties such as shape, colour and texture and apply semantic attributes to the object, which includes the understanding of its use, previous experience with the object and how it relates to others.

## DYNAMIC OBJECT RECOGNITION



## TELEMEDICINE

LAUNCHING Q2 2016

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American  
Red Cross



MILKEN INSTITUTE  
Changing the World in Innovative Ways



Berkeley  
UNIVERSITY OF CALIFORNIA

Google

Georgia Tech GVU Center

Plextek  
Consulting

**INFULLMOBILE.**

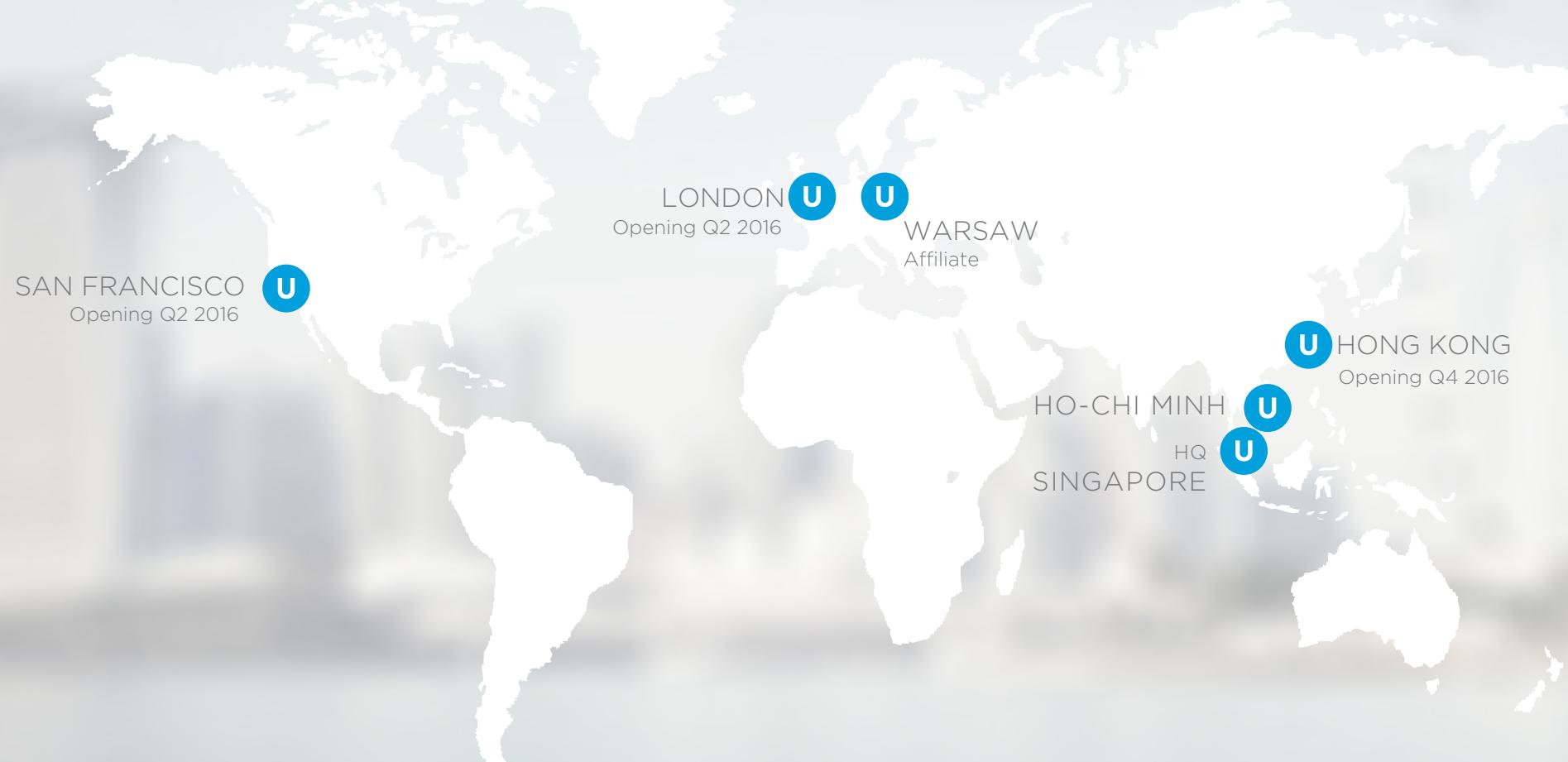
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Massachusetts  
Institute of  
Technology



## WHERE IN THE WORLD



## WHAT WE ARE RAISING MONEY FOR AND HOW MUCH

\$10m

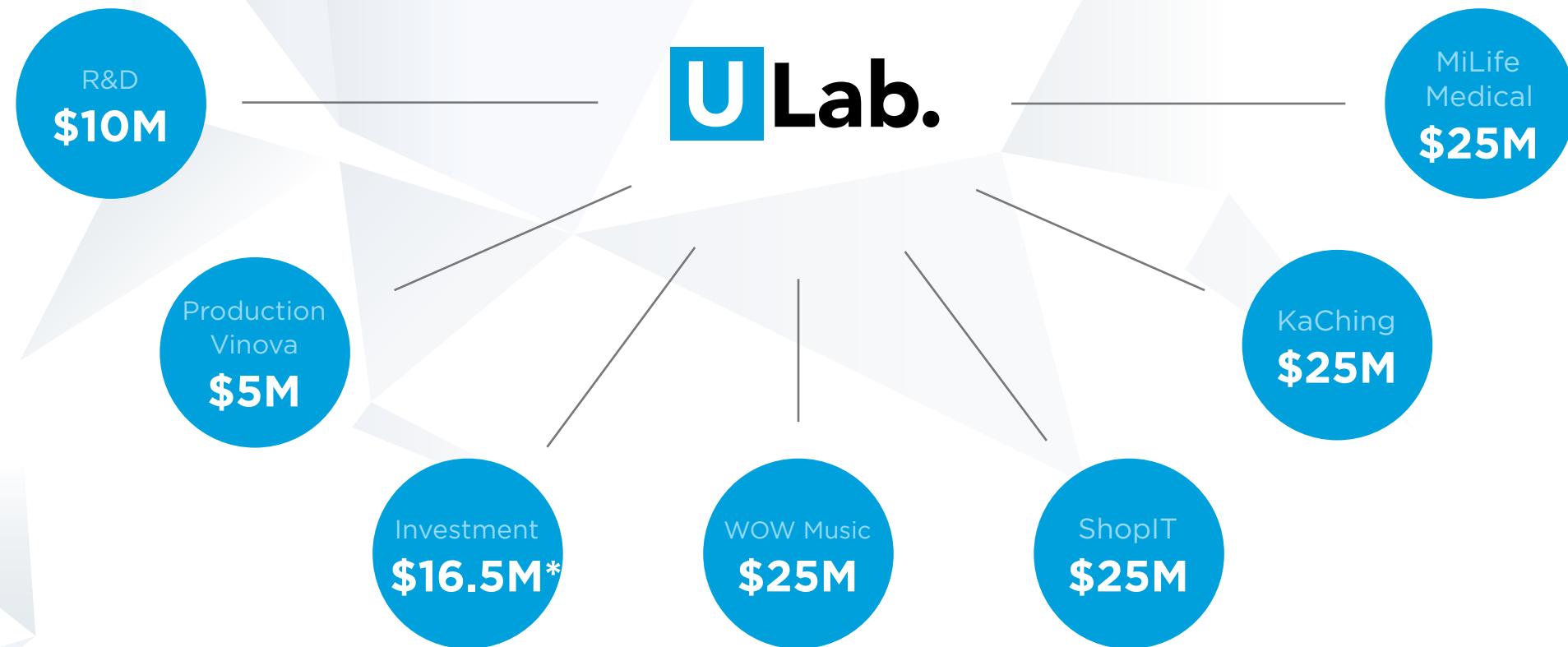
\$50m  
valuation

### PARTNER ROUND

#### **Use of Proceeds**

M&A, operations, production.

## OVERVIEW - PHASE ONE



**TOTAL VALUE    \$115M**

\*Excludes proposed investments

## THANK YOU

If you have any enquiries, please feel free to contact us using the following contact or simply drop us an email.

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