



**ULab.** >

## WE INVEST IN INNOVATIVE TECHNOLOGY COMPANIES THAT ARE ON THEIR WAY TO BECOMING CATEGORY LEADERS

**Founded in 2015**, our sector expertise and deep network mean that we know, and have worked with, people across the world who can add value to our portfolio companies.

We operate with a single, international structure focused on two core functions: creating value for our portfolio companies by helping them scale and become category winners, and sourcing new investment opportunities.

The team is close-knit and uniquely balanced, including people who know what it takes to build a global company, and what that journey feels like on the inside, people who have worked together for over 20 years as entrepreneurs and investors, and newer members who have brought additional skills on board.

Our team of dedicated country managers are integral to the way in which we help our portfolio companies. They have an unrivalled

business-development network, and outstanding track record, with deep relationships and an ability to super-charge growth across the world via our teams in Singapore, Ho-Chi Minh, Hong Kong, London, Warsaw and Los Angeles.

We want our portfolio companies to attack large and changing market opportunities.

## ULab OPERATIONS

### Production House

Ulab's development and production team are creating new ways to connect people.



Our projects range from development of ground breaking technologies to mobile apps and platforms.

We draw upon 20 years of experience challenging ourselves to creatively to push the envelope of what's possible.

**APP**  
iOS  
Android

**FRONT-END**  
HTML  
Javascript  
Ajax  
3D Animation

**BACK-END**  
C++  
PHP  
Python  
Ruby  
.NET

### Research & Development

Object Recognition



TeleMedicine  
(Launching Q2 2016)

TypeIT  
(Launching Q3 2016)

### Investment Incubation & Business

Our Investment criteria is disruptive game-changing concepts where ULab takes an active role in the development and commercialisation



### Products





Legal



Finance



Admin



Strategy



Business  
Development

**ULab.** Investments  
Hong Kong

100%

# ULab.

Singapore

100%



WOW  
Project Leader  
Team

100%

100%

100%



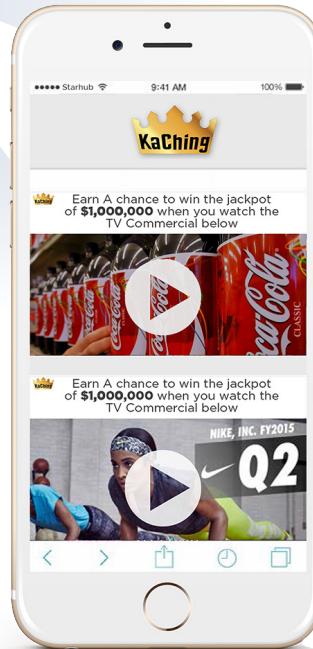
Kaching  
Project Leader  
Team



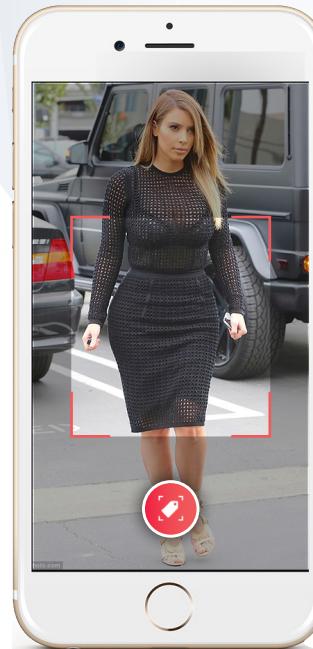
MiLife  
Project Leader  
Team



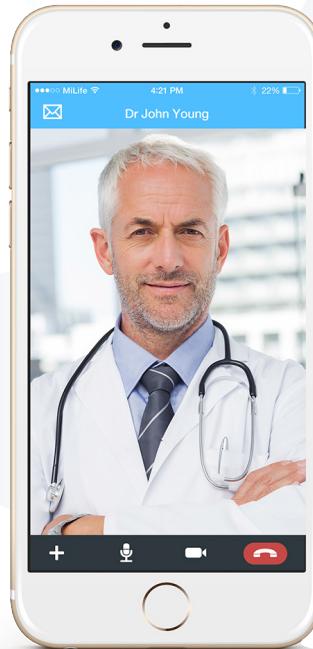
ShopIT  
Project Leader  
Team



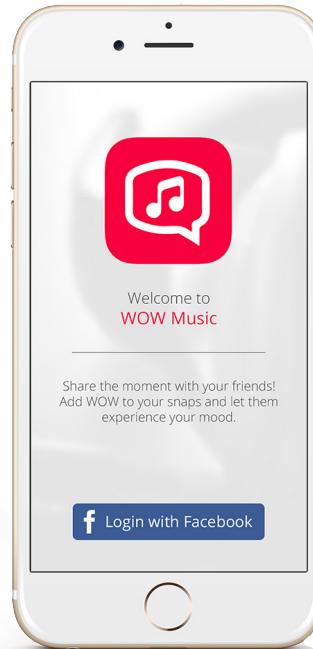
KaChing  
Launching Q4 '15



ShopIt  
Launching Q1 '16



MiLife Medical  
Launching Q2 '16

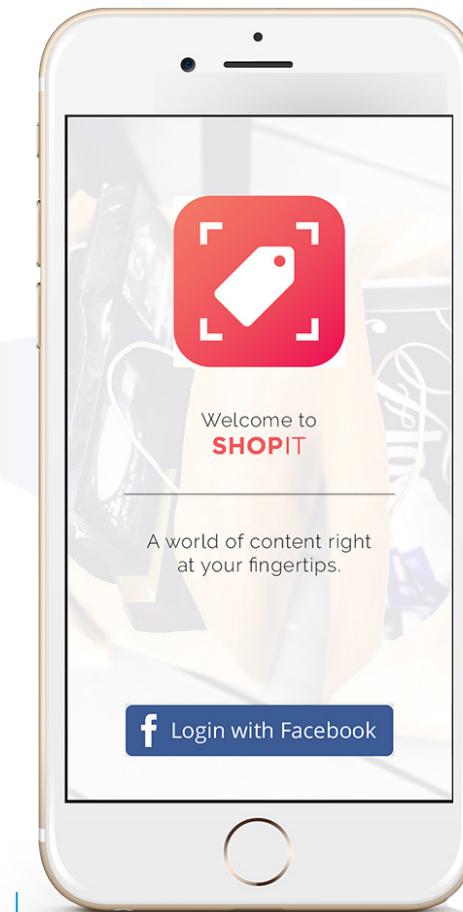


Wow  
Launching Q3 '15



ShopIT is the app that gives you the power to purchase anything you see from print, video and real world. The app features the new Hotspotting tool that enables you to shop on your favorite social channels.

A world of content right at your fingertips.



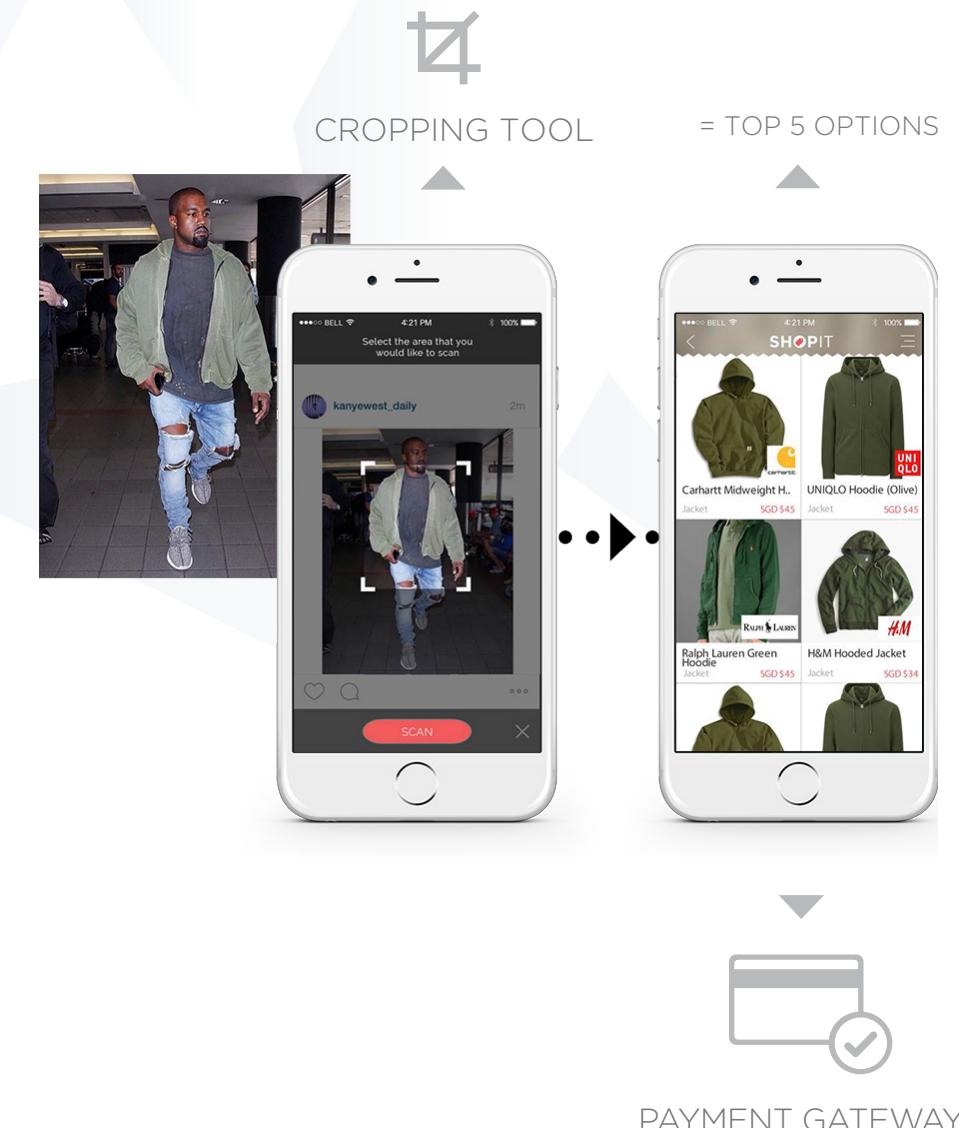
ShopIt



## SHOPiT HOTSPOTTING



Tencent 腾讯

CLOUD  
20-50m  
SKUsTRUE D.O.R.  
(Dynamic Object Recognition)

MAGAZINES



REAL WORLD



SOCIAL MEDIA



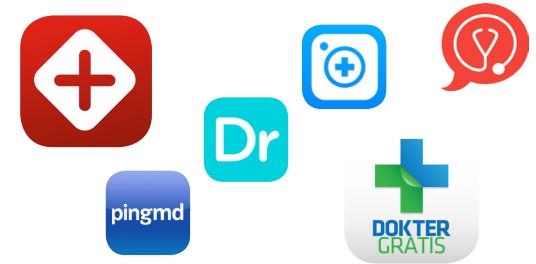
A seamless care experience for patients and providers establishing one of the world's largest mobile health ecosystems.

#### Breaking New Ground

- » Unique search technology
- » Live chat with doctors
- » Medical and Treatment Content
- » Secure encrypted communication with devices
- » Access personal medical records
- » Global medical fitness network



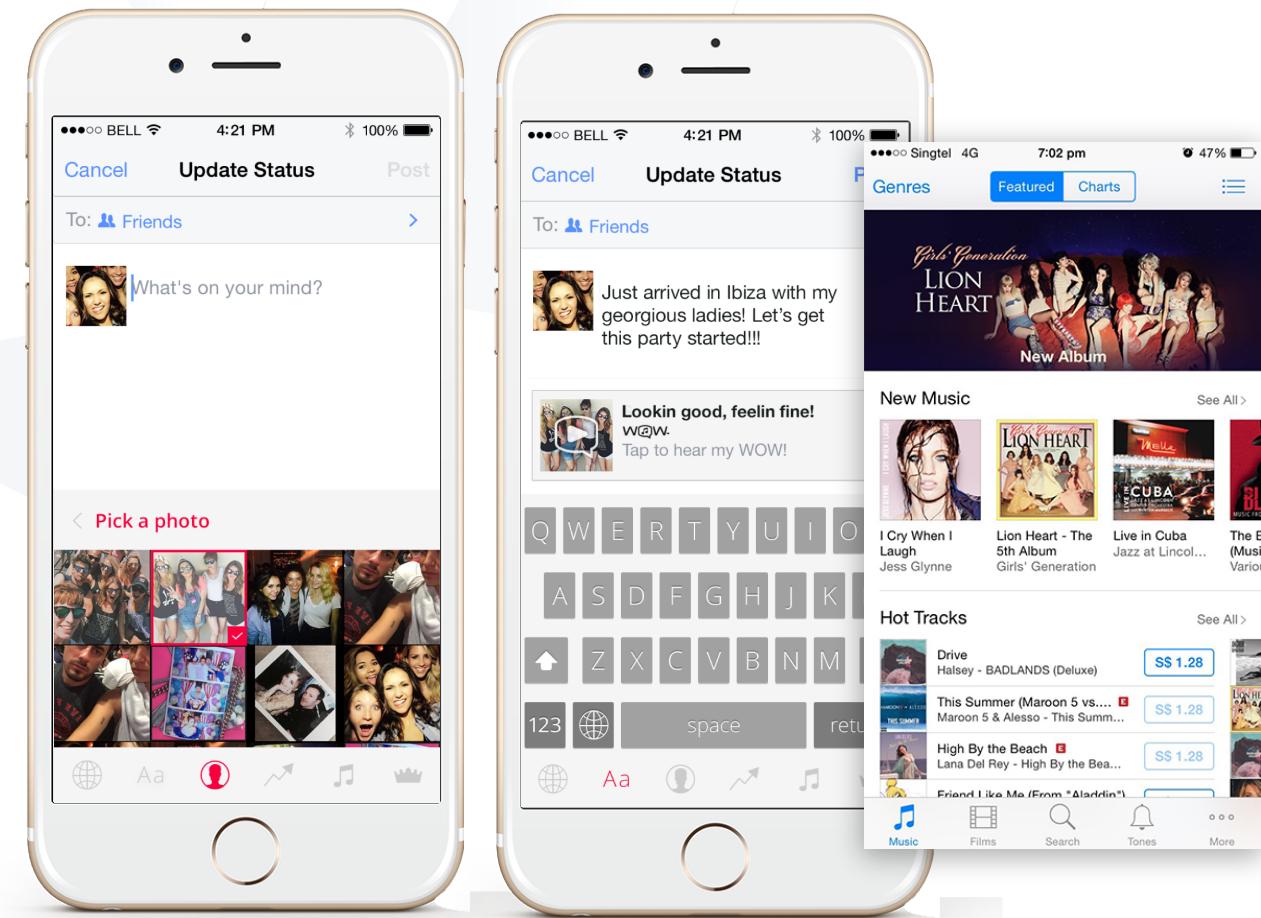
MiLife Medical SDK:





Generating revenue by using 30-second music previews in a creative way with WOW SDK.

WOW SDK allows any mobile application to create, send and play image or video messages accompanied by 30-second music clips. SDK licensee shares the revenue when the end user purchases the whole tune.



## WOW SDK



Integrating with WOW SDK is simple - even for a small scale app, the cost of integrating WOW is low and the app can start generating additional profit with just a few lines of code.



**facebook**   **WhatsApp**   **Instagram**

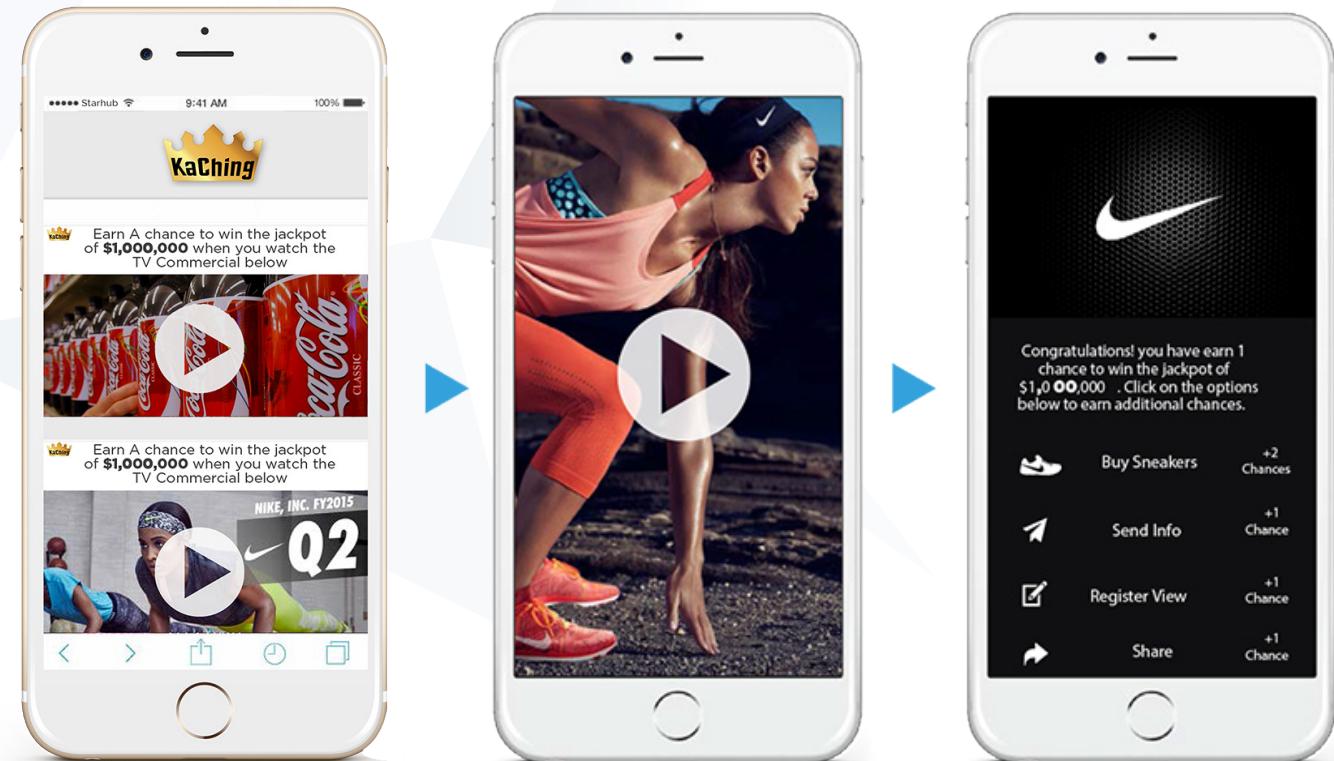
Share, send and play images or video messages accompanied by music



Launching December 2015 the most anticipated way to communicate with a massive audience is going to create mobile millionaires every single month -KaChing!

### What is Ka-Ching?

- » Mobile Engagement Platform between businesses to consumers.
- » Pull rather than Push.
- » Only ads on demand
- » Targeted messaging, promotions, coupons and e-commerce



Users watch a TV Commercial on the iQNECT app to earn a chance to win the Jackpot.

## KACHING SDK

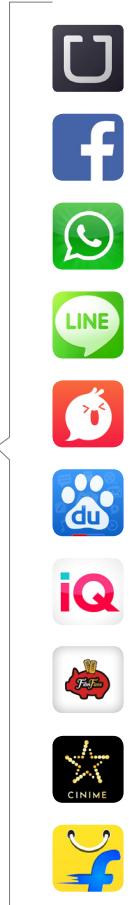


The screenshot shows the Ka-Ching developer center. It features three main sections: 'Register Now as a Developer' with a pencil icon, 'Get API Key' with a key icon, and 'Download Code' with a download icon. Below these are detailed descriptions of the process. To the right, there are separate sections for 'IOS' and 'ANDROID' showing lists of available frameworks or code snippets.

Developers can easily download the Ka-Ching SDK from the website.



END USERS



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## OUR INVESTMENT PORTFOLIO



State-of-the-art patented technology that cools the wound within seconds. Comes in a range of ergonomically-designed burn dressings with an improved surface coverage as each burn dressing targets key problem areas.

### iQNECT™

iQNECT is a creative technology company based in Singapore that helps brands to engage and interact directly with consumers on their smartphones.

## PROPOSED INVESTMENTS



### Proposed Investment \$300K

Creative HotHouse is South East Asia's leading ecosystem of Social Apps.



### NANOBIOSYM

*Where little things make a big difference*

### Proposed Investment \$10m

Nanobiosym was founded to create breakthrough scientific insights and transformational technologies that emerge from the convergence of physics, nanotechnology, and biomedicine.

## CREATING NEW WAYS TO CONNECT PEOPLE

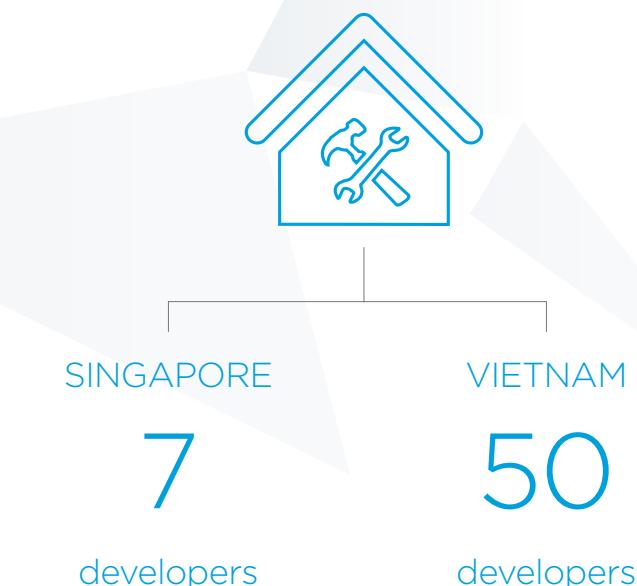
20  
years  
experience

Fortune  
500  
clients

Our projects range from development of ground breaking technologies to mobile apps and platforms. We draw upon 20 years of experience challenging ourselves to creatively push the envelope of what's possible.

We are designers, developers, music fanatics and people who just want to build great products. We respect quality-driven approach.

Unique solutions crafted with Care and Core Competence.



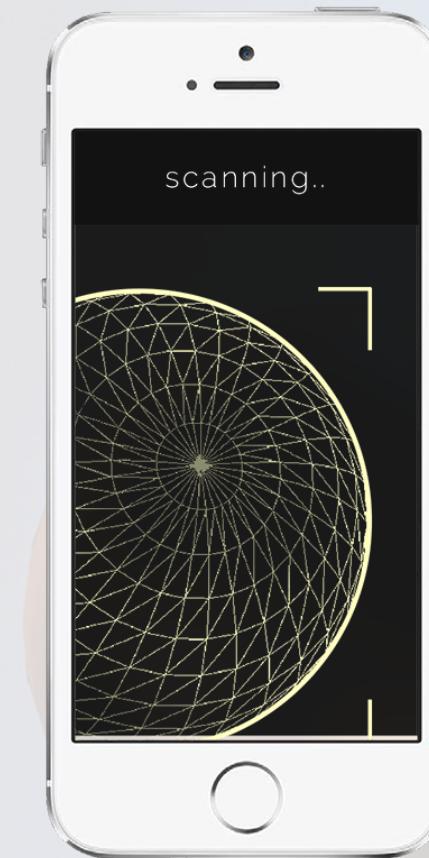
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Object recognition is the ability to perceive an object's physical properties such as shape, colour and texture and apply semantic attributes to the object, which includes the understanding of its use, previous experience with the object and how it relates to others.

## DYNAMIC OBJECT RECOGNITION



## TELEMEDICINE

LAUNCHING Q2 2016



American  
Red Cross



MILKEN INSTITUTE  
*Changing the World in Innovative Ways*



Berkeley  
UNIVERSITY OF CALIFORNIA

Google

Georgia Tech GVU Center

Plextek  
Consulting

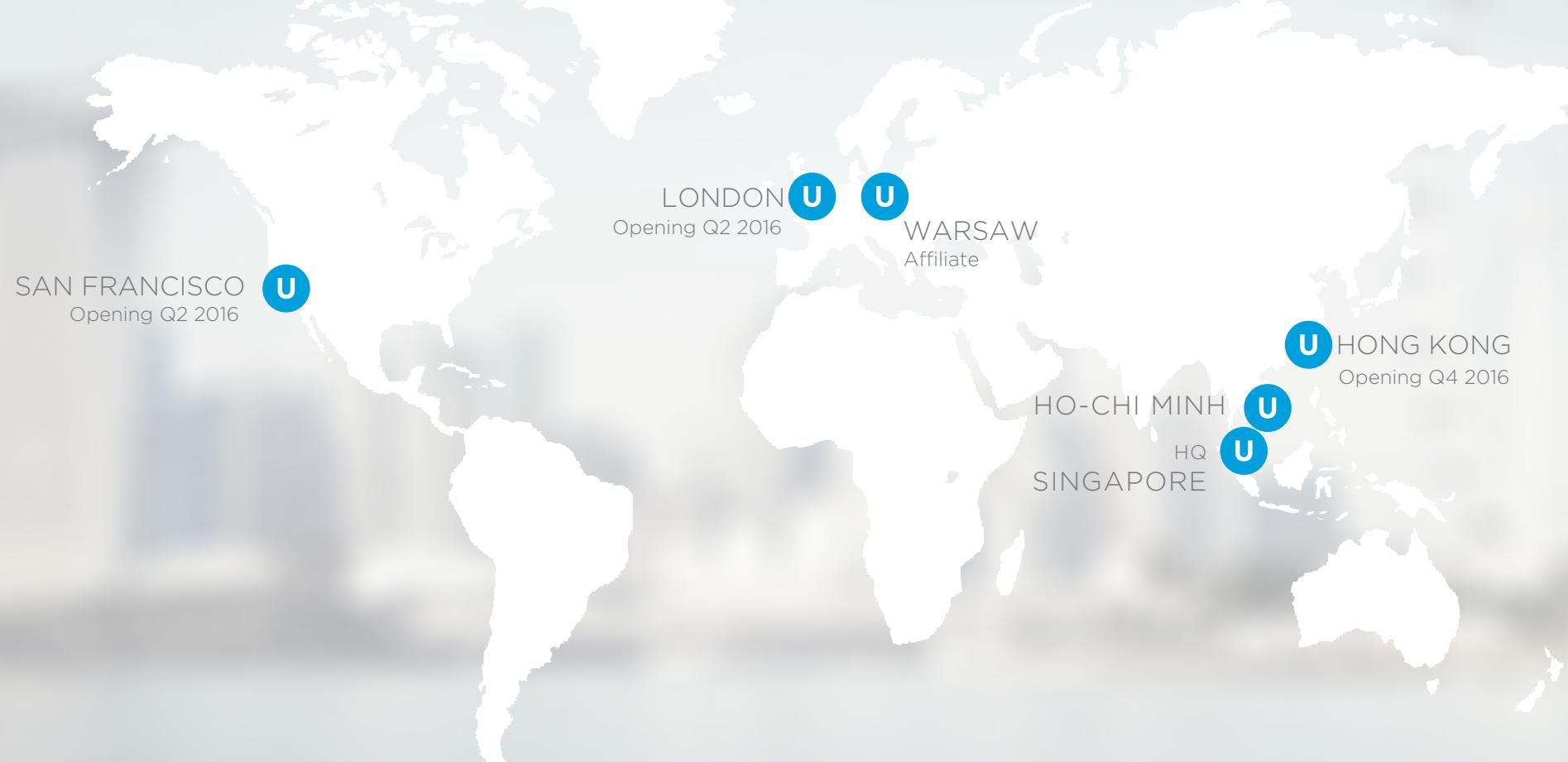
INFULLMOBILE.



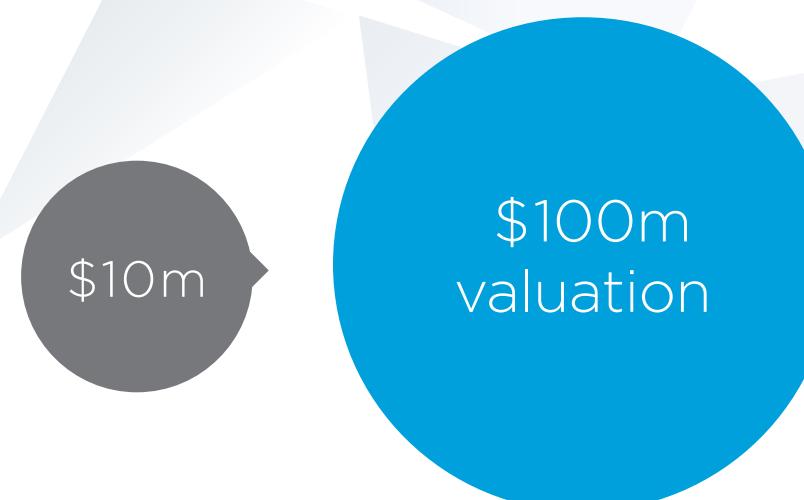
Massachusetts  
Institute of  
Technology



## WHERE IN THE WORLD



## WHAT WE ARE RAISING MONEY FOR AND HOW MUCH

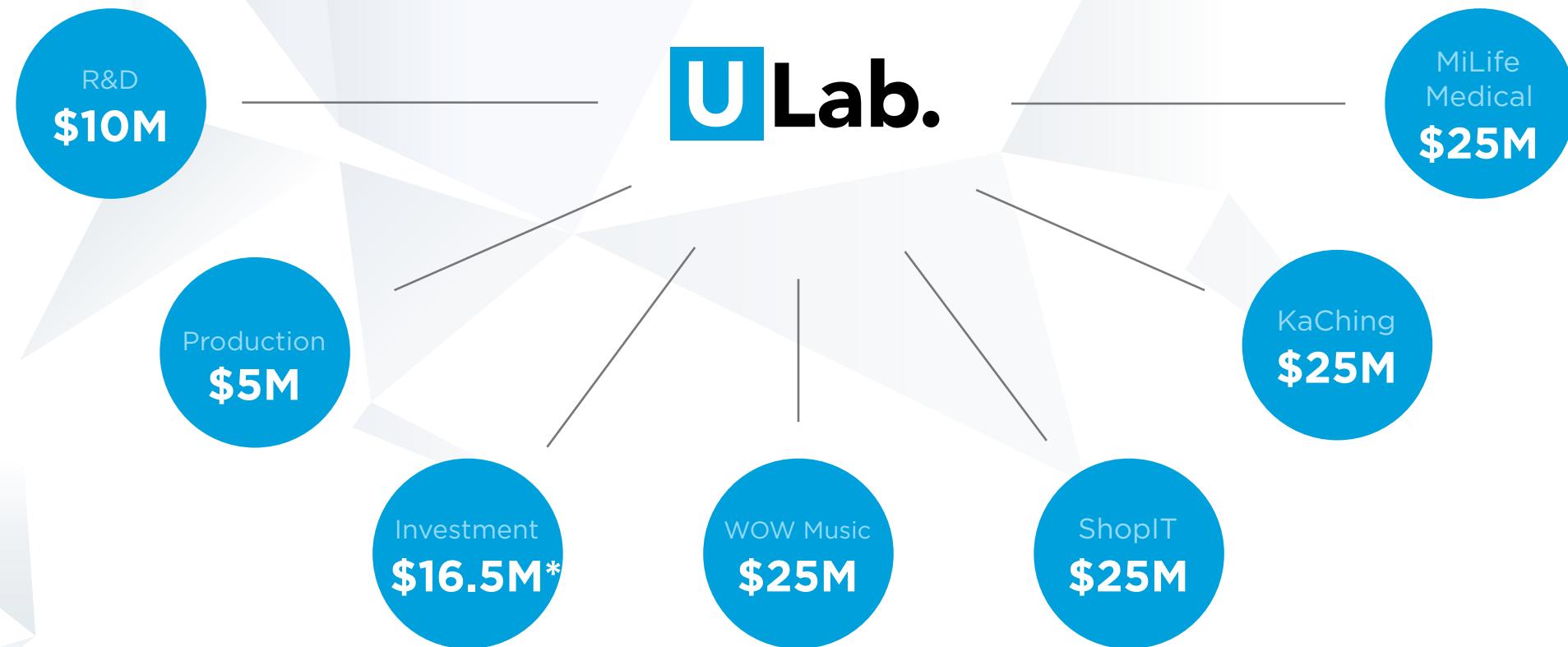


### PARTNER ROUND

#### **Use of Proceeds**

M&A, operations, production.

## OVERVIEW - PHASE ONE



**TOTAL VALUE    \$115M**

\*Excludes proposed investments

## THANK YOU

If you have any enquiries, please feel free to contact us using the following contact or simply drop us an email.

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