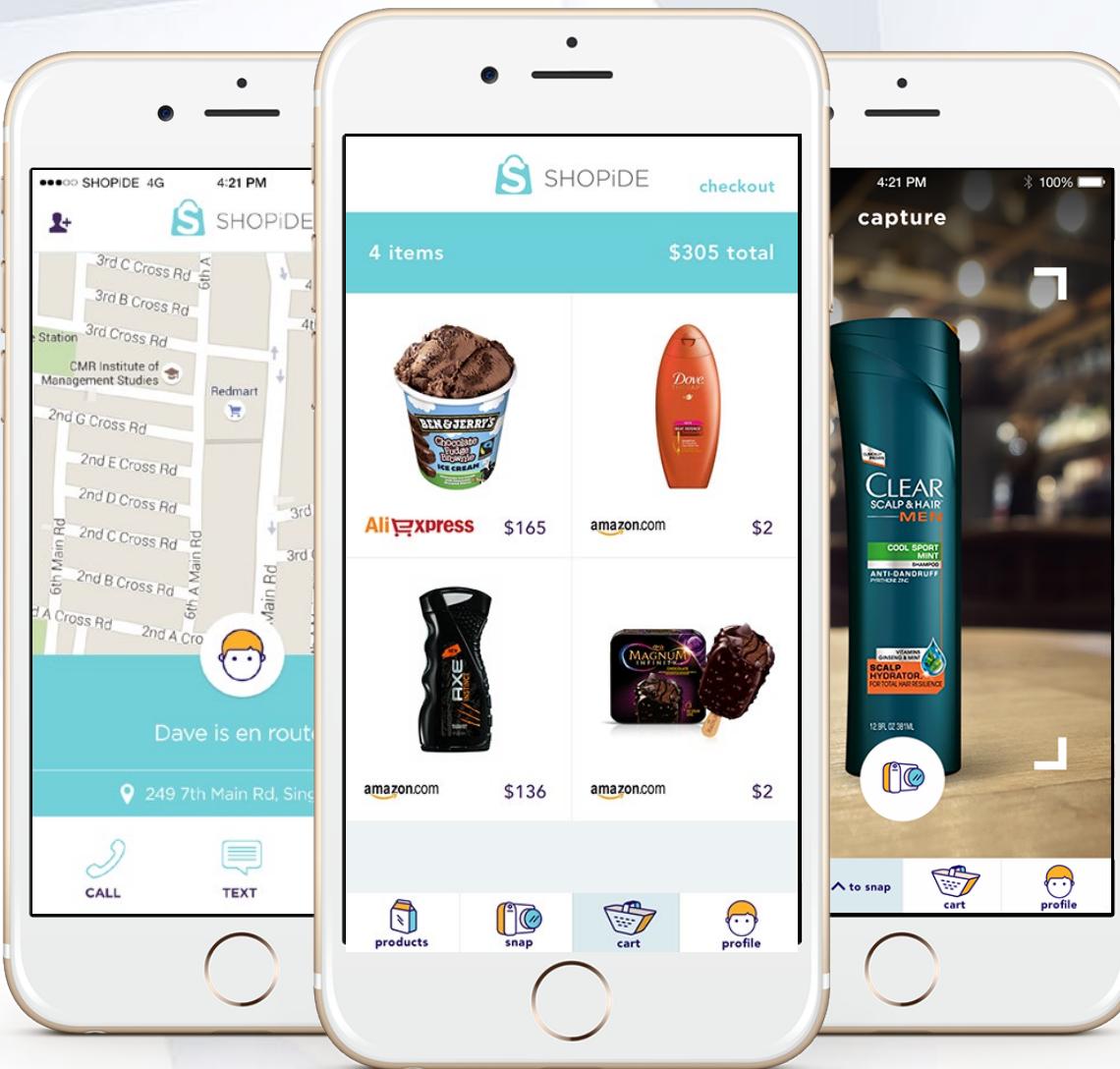




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SHOPiDE

Shopping made easy.



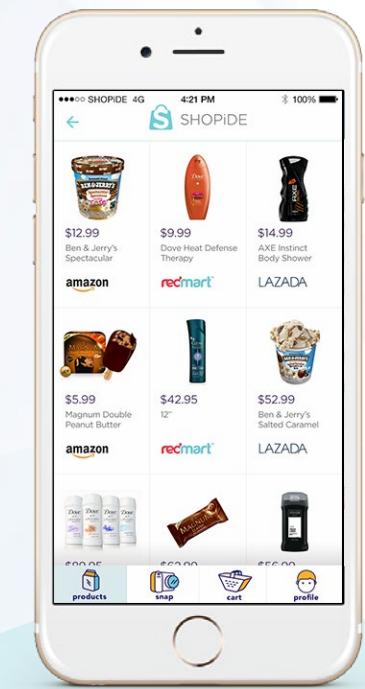
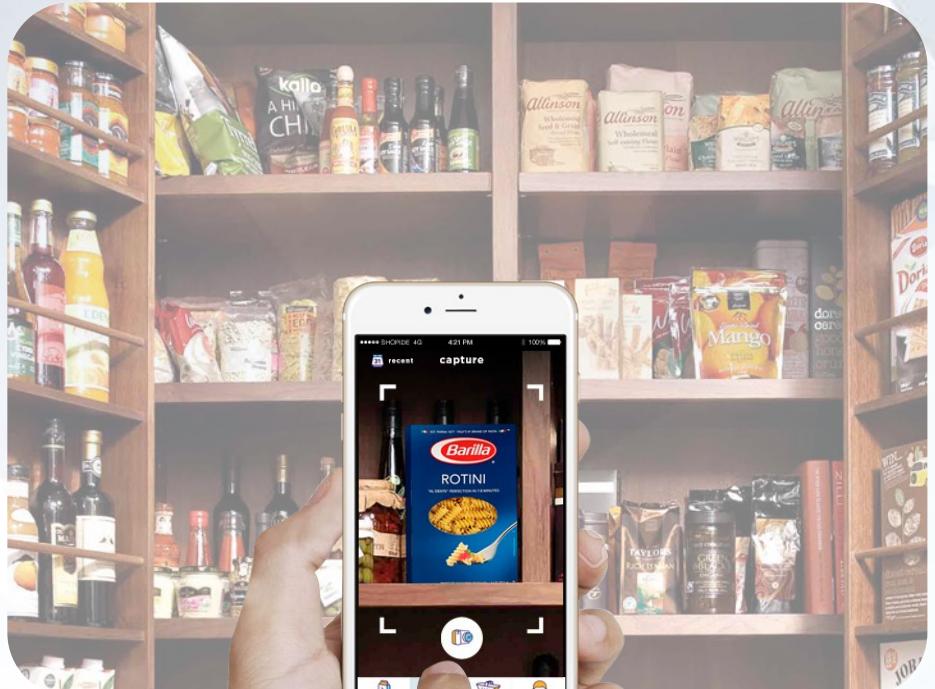
2

ANDROID APP ON  
**GOOGLE PLAY**

AVAILABLE ON  
**APP STORE**

## REORDER FROM HOME

PANTRY



FRIDGE



DELIVERY

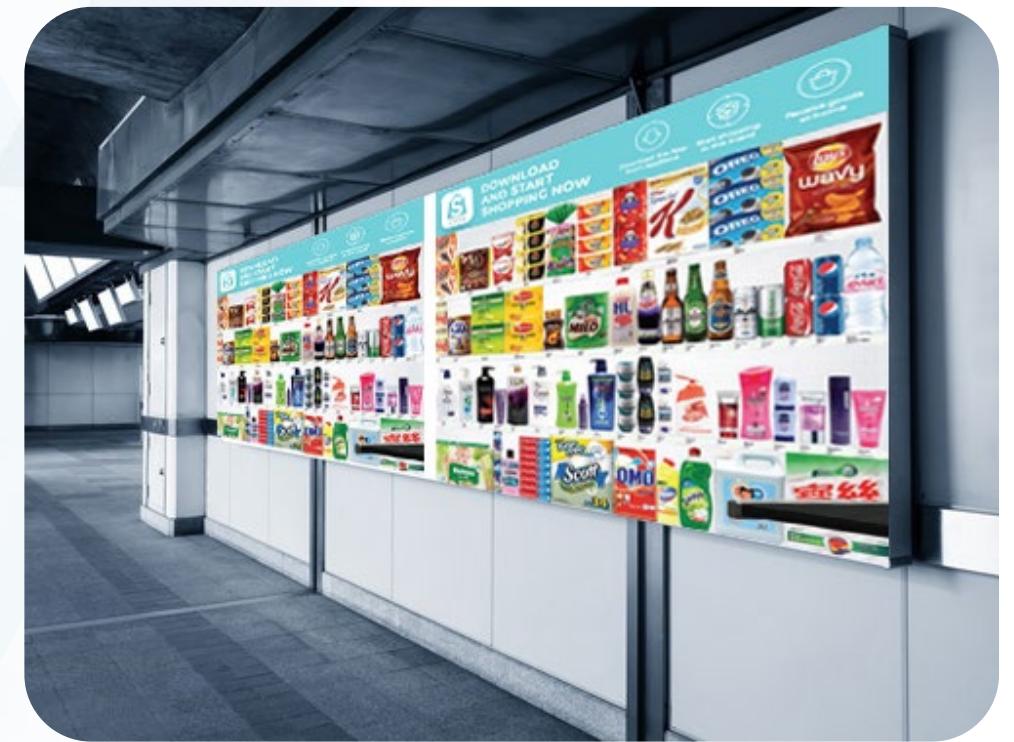
## BILLBOARD



BUS STOP

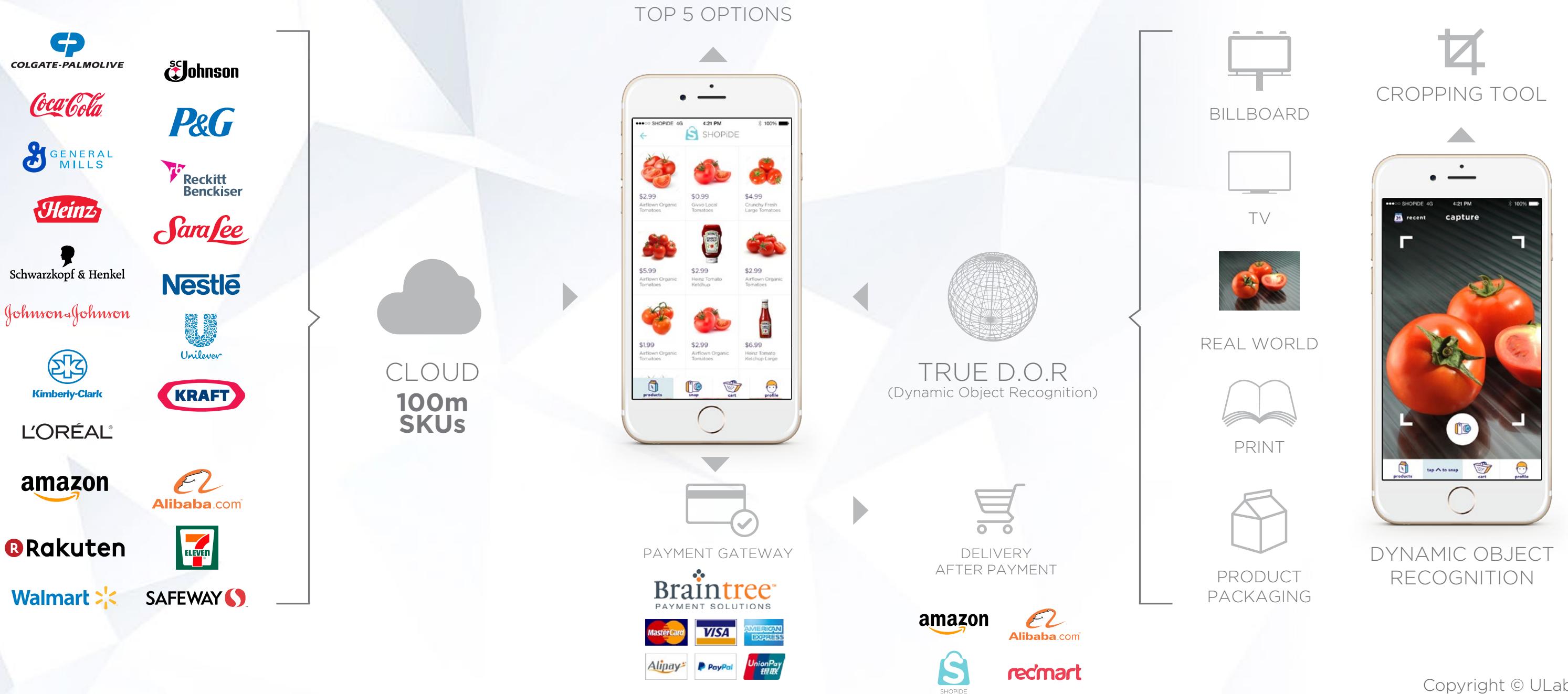


SAME DAY DELIVERY



SUBWAY

## SHOPiDE PLATFORM





## PRODUCT DATABASE: FAST MOVING CONSUMER GOODS (FMCG)



Famous brands: Colgate toothpaste; Palmolive soap & cleaning products; AJAX cleaning products.



Famous brands: Coca-Cola; Diet Coke; Fanta; Sprite



Famous brands: Pillsbury; Green Giant; Yoplait dairy products



Famous brands: Heinz Tomato Ketchup; Lea & Perrins; HP Sauce



Famous brands: Pritt; Sellotape; Schwarzkopf hair products



Famous brands: Johnson's Baby; Neutrogena; Acuvue; Listerine oral care



Famous brands: Kleenex paper products; Kotex feminine care; Huggies baby products



Famous brands: Kraft, Milka; Philadelphia; Toblerone



Famous brands: L'Oreal Paris, Garnier; Maybelline New York; Biotherm; Kiehl's



Famous brands: Nestle Pure Life, Nescafe; Nesquik; Kit Kat; Purina



Famous brands: Ariel, Gillette; Pampers; Olay; Duracell; Pantene



Famous brands: Dettol/Lysol, Air Wick, Veet; Vanish; Finish; French's Mustard; Durex



Famous brands: Douwe Egberts; Bimbo; Sara Lee; Maryland Clu; Senseo



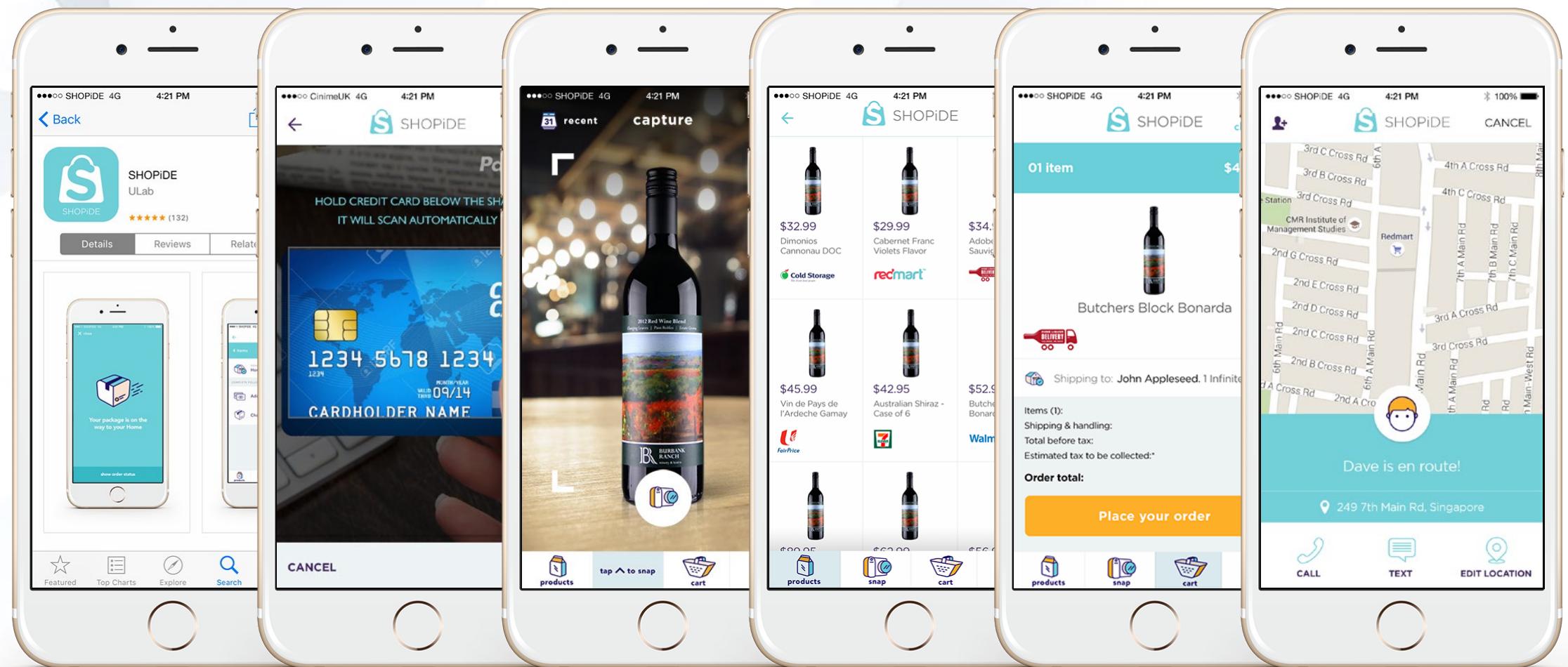
Famous brands: Pledge; Mr Muscle; Duck; Glade; Ziploc



Famous brands: Dove bodycare; Axe; Flora dairy products; Domestos; Cif; PG Tips



## AN UBERLIKE SHOPPING JOURNEY



## TECHNICAL ARCHITECTURE



AVAILABLE AS AN APP



A diagram illustrating the Shopide technical architecture. It shows a central "SDK" component connected to various external platforms: a smartphone displaying a product listing, a tablet showing a product manager interface with a sidebar menu, and several logos for Target, 7-Eleven, Safeway, and Walmart, indicating integration with these retail networks.

AVAILABLE AS AN SDK



## EASY TO USE CONTENT INGESTOR

**AD + PRINT INGESTOR**

Magazine Name: Test

This page is being processed...

Right page URL:



**VIDEO INGESTOR**

Video Name: Ben & Jerry's

Length of video: 02:35

Status legend: ✓ Successfully trained ✗ Cannot be trained ⚡ Training in progress.

Main Video URL: <https://www.youtube.com/watch?v=JCvXKvttBs8>



Timeline Legend:  
█ Some frames cannot be trained  
█ Saved frame selection  
█ Unselected (triggers mail url)  
←→ Navigate frame by frame with arrow keys

**IMAGE INGESTOR**



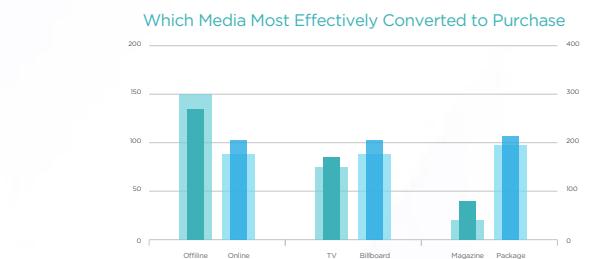
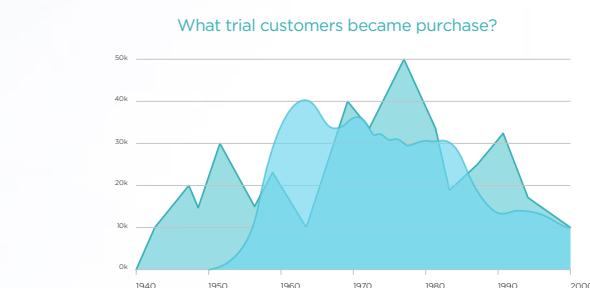
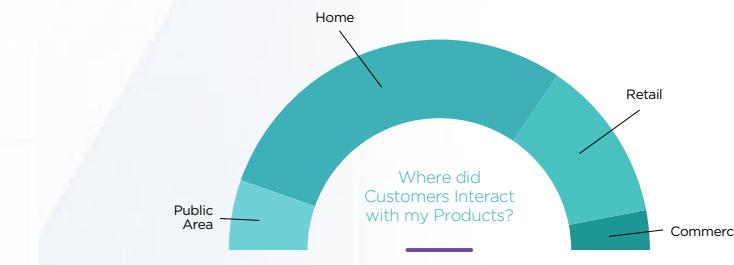
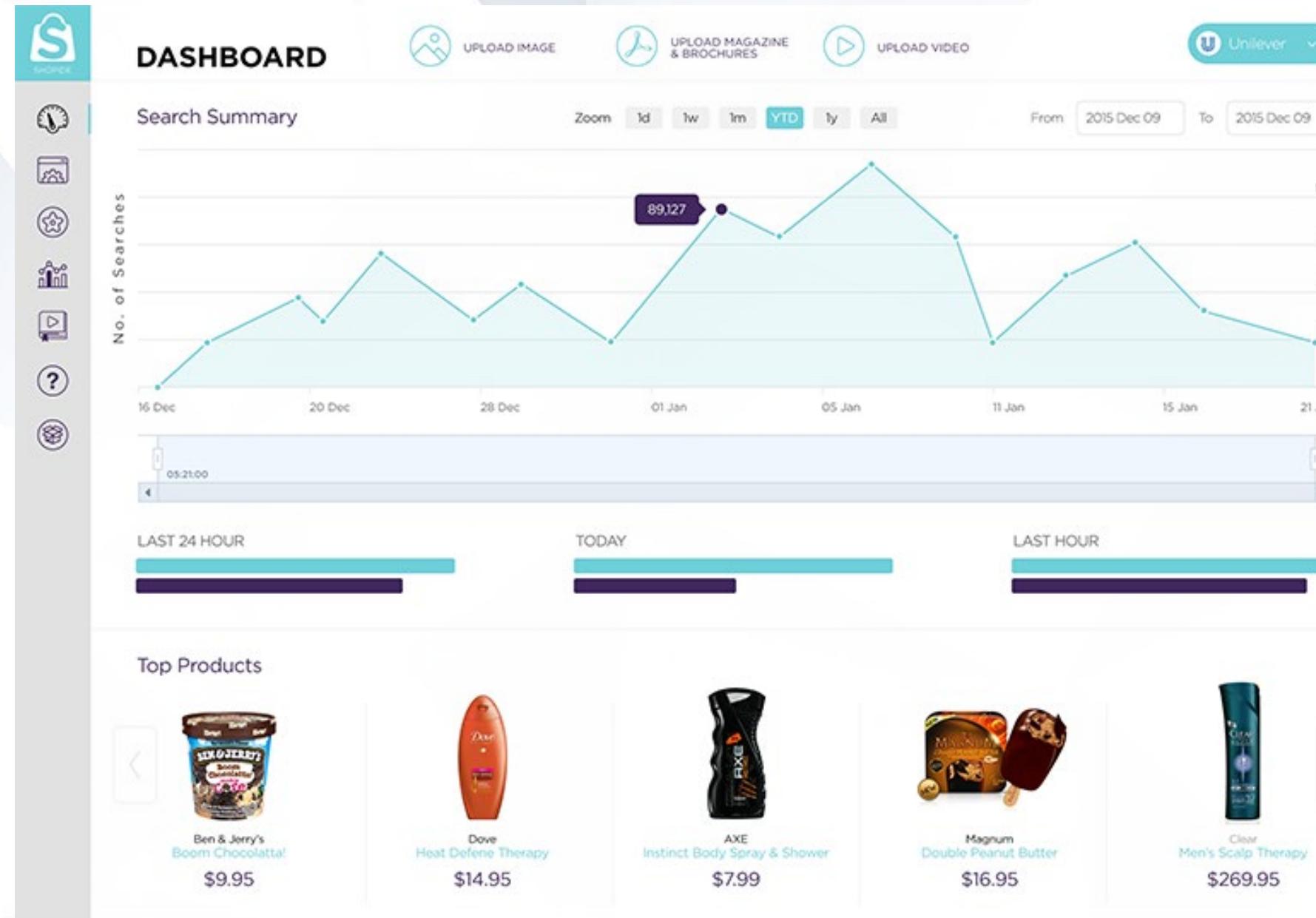
AD + PRINT INGETSTOR

VIDEO INGESTOR

IMAGE INGESTOR

## DETAILED ANALYTICS

SHOPiDE delivers detailed analytics on every search, interaction and purchase providing participating brands and retailers with key insight into customer behaviors



## PARTICIPATION BENEFITS

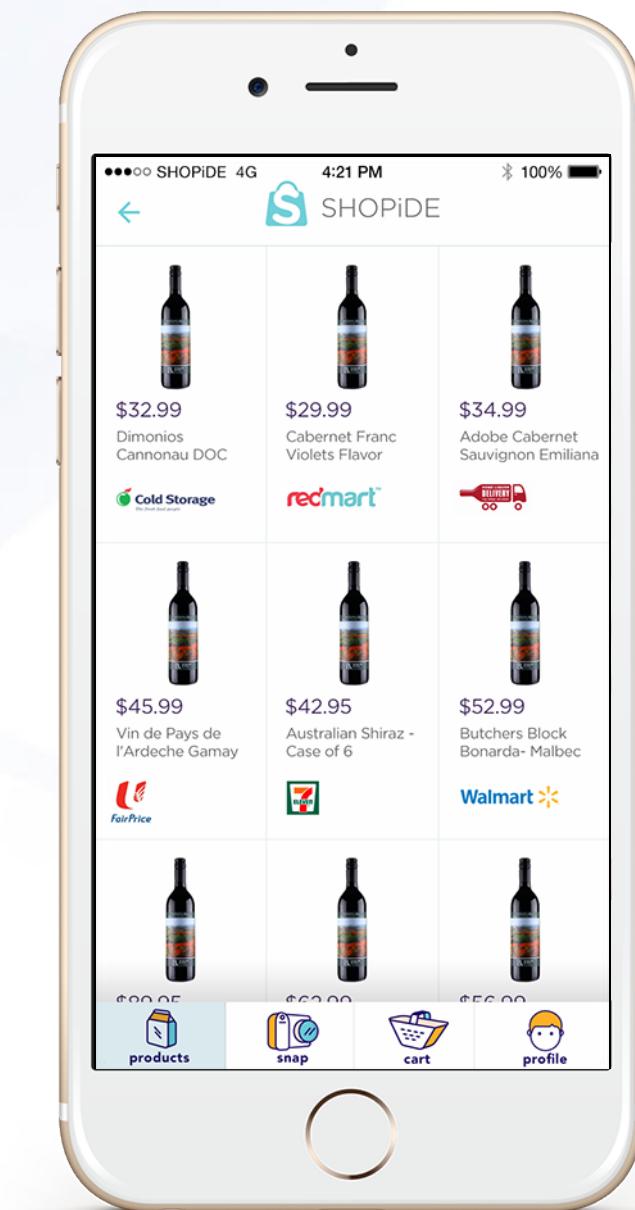
In order to sell your products on SHOPiDE, we need access to a API enabling us to reach information regarding your products. Additionally, we need the ability to forward completed orders to you via API, email or batched data transmission.

### PRODUCT MANUFACTURER



Title, Description, SKU, Price, Thumbnail, Taxable, Shipping Weight/Conf

### BRANDS



### ORDER DATA



Name, Address, Products  
Shipping Information,  
Payment Information

### RETAILERS



S SDK

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## THANK YOU

If you have any requires, please feel free to contact us using the following contact or simply drop us an email

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Singapore 79903

