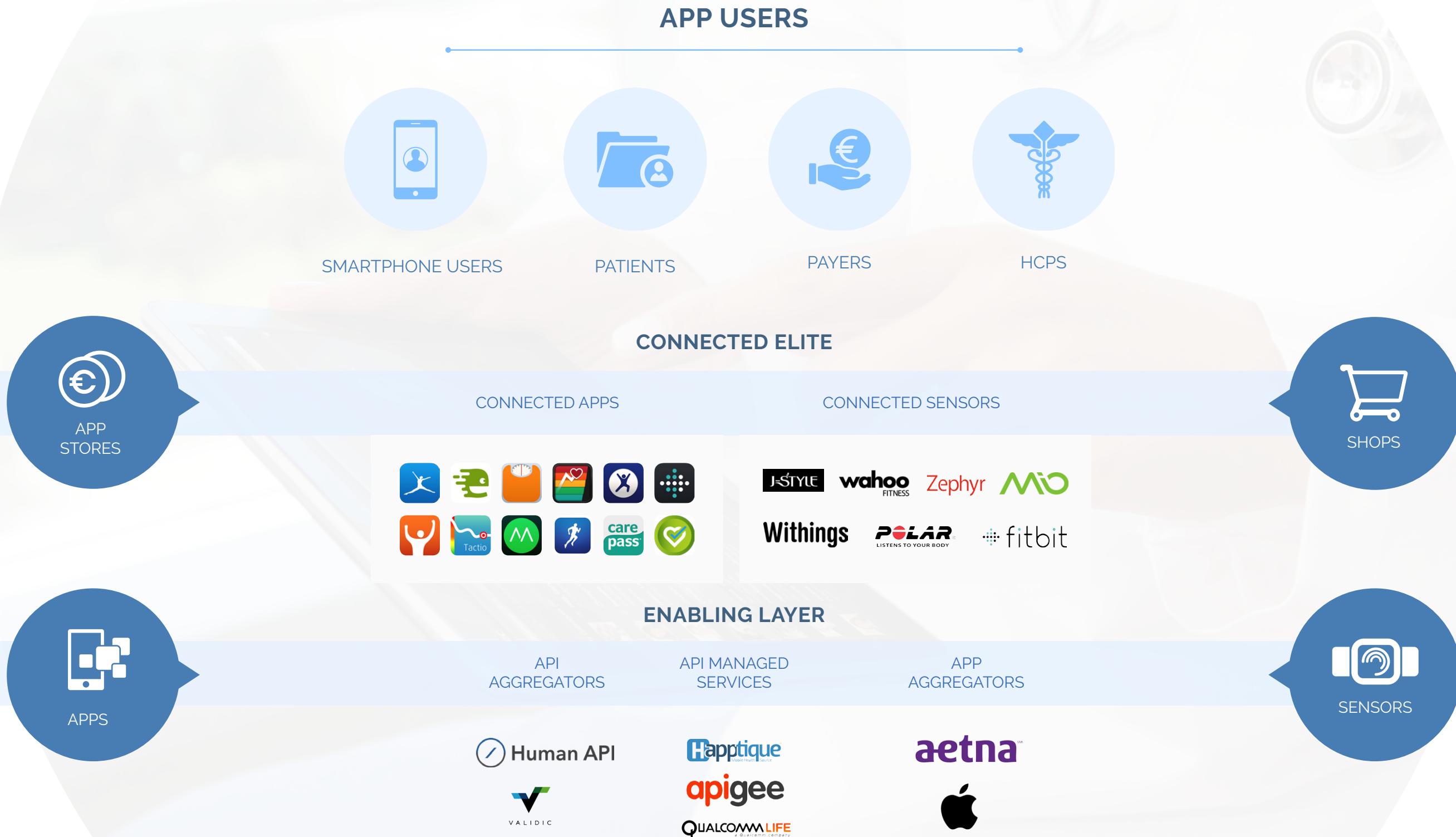




MiLife
MEDICAL

APPS HAVE BECOME A PRIMARY SOURCE OF MEDICAL INFO TODAY



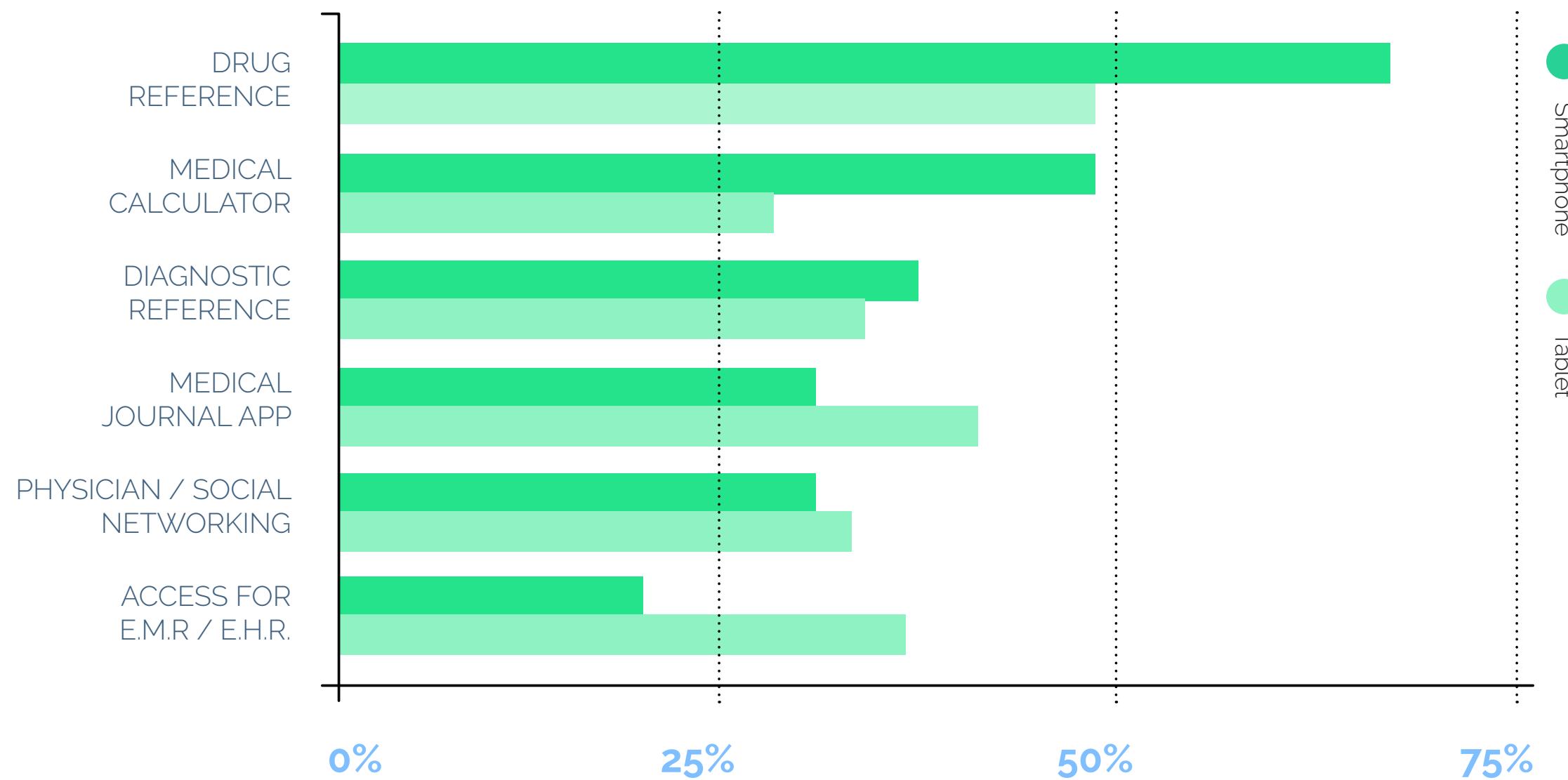
USAGE OF MEDICAL APPS IS INCREASING

• • • • •



Doctors and Mobile Apps:

TYPES OF APPS INSTALLED



Source: Kantar Media - Physician Mobile Device Usage study, October 2013

MILIFE MEDICAL, BASED AROUND CONSUMERS NEEDS

• • • • •



Wearables



Personal Medical History



GeneRADAR



Information about Medications



Vision Search of Medical Products



Chats with Doctors



Prescriptions



Fitness Tasks & Rewards



Set Medical Appointments



First Aid Treatments

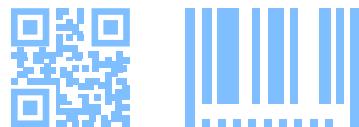


UNIQUE MOBILE PLATFORM

• • • • •



CONTENT TRIGGERS



Vision & Barcode
Recognition



Video Recognition



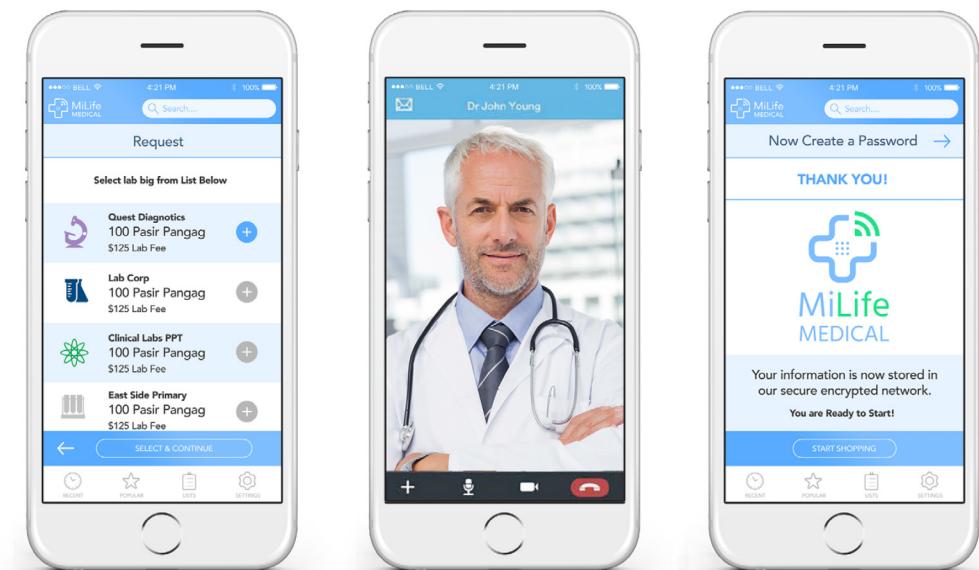
Voice Recognition



Product Recognition



DIRECT CONNECT



Schedule Doctor
Appointment

Doctor Chat

Payment platform

CONTENT & MEDICAL RESOURCE

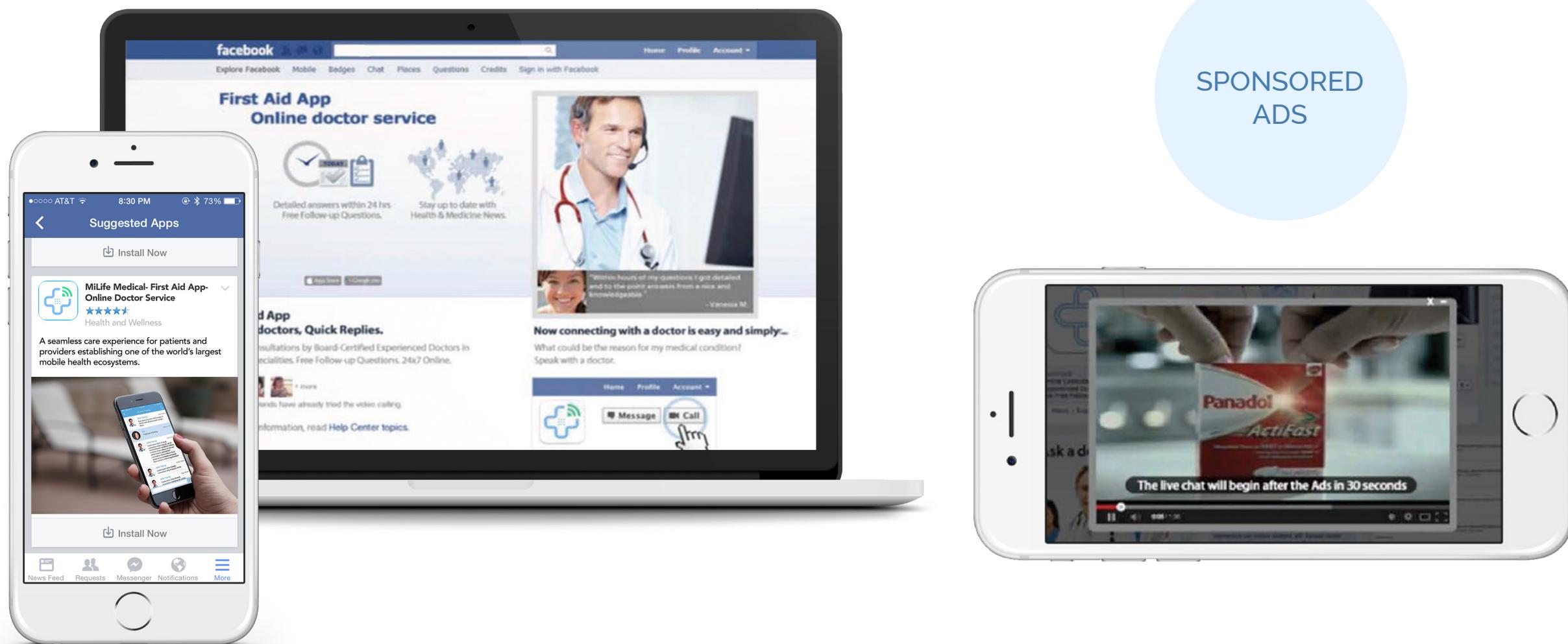


Acess personal medical records

CHAT WITH DOCTORS VIA SOCIAL MEDIA PLATFORMS

• • • • •

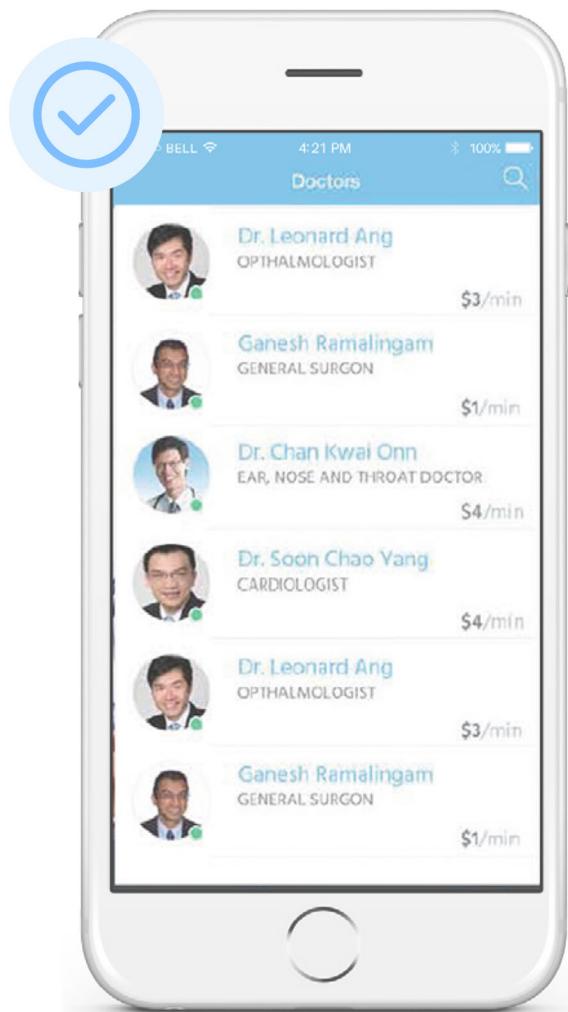
Sponsored by Medical Brands with video pop ups and banner ads.



MOBILE APP PROVIDES ABILITY TO CHAT WITH DOCTORS ANYWHERE



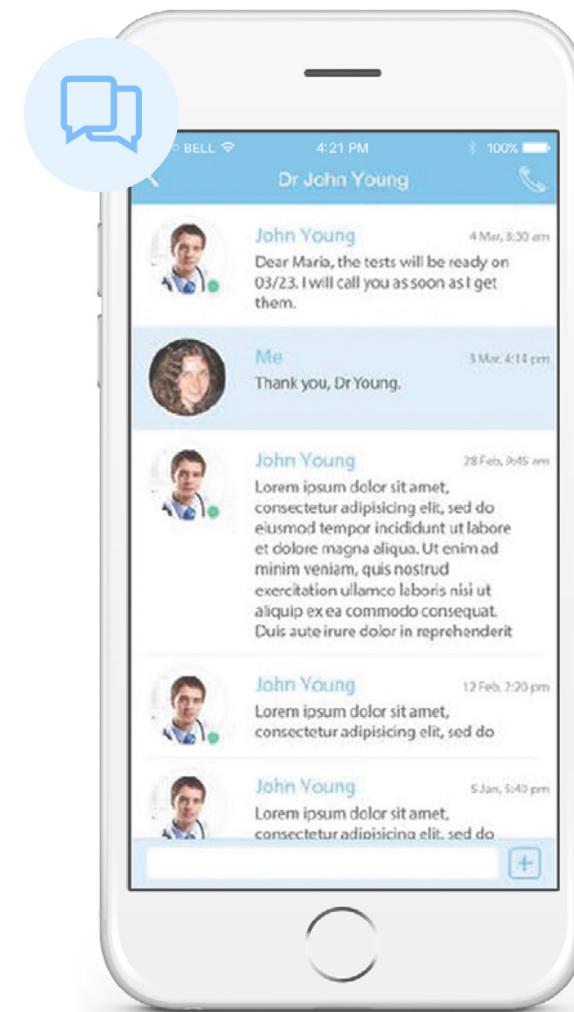
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Consumers Choose Doctor to Speak With



Doctor Appears in Video Chat

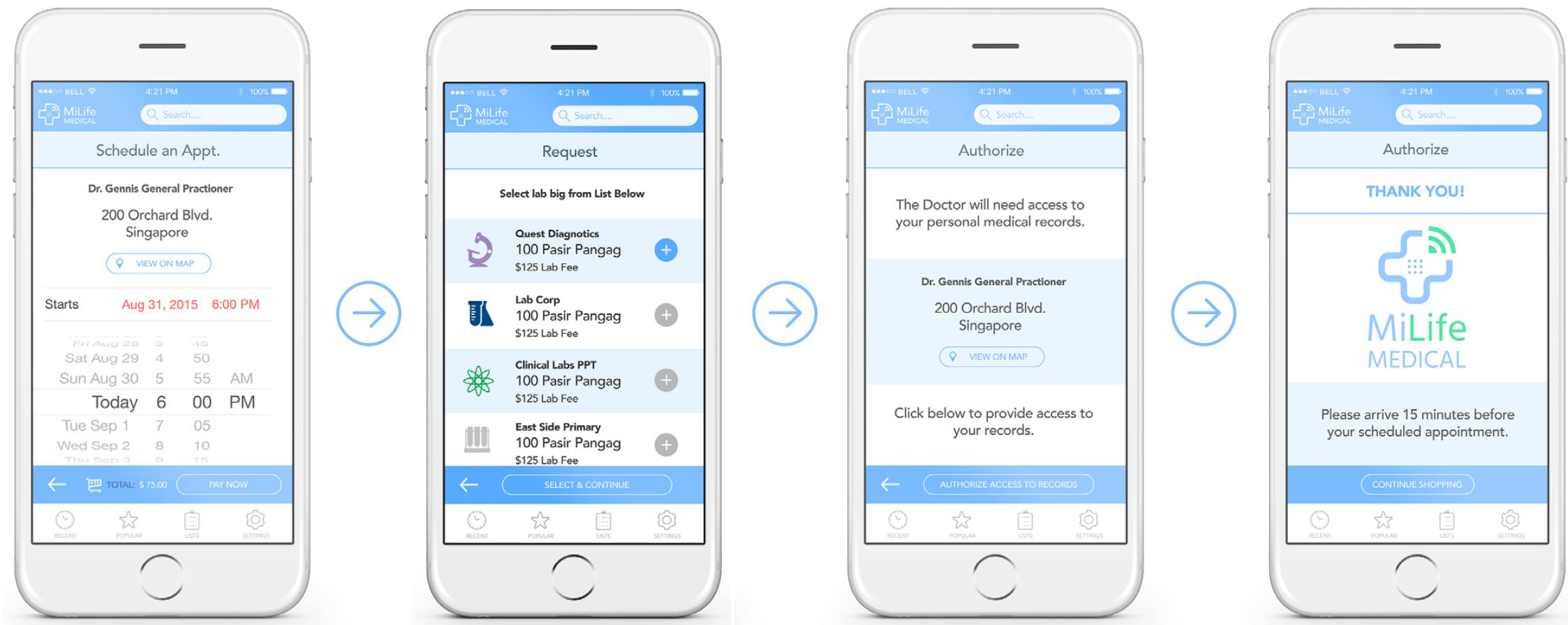


Doctor & Consumer Continue Dialogue

SCHEDULING A MEDICAL APPOINTMENT



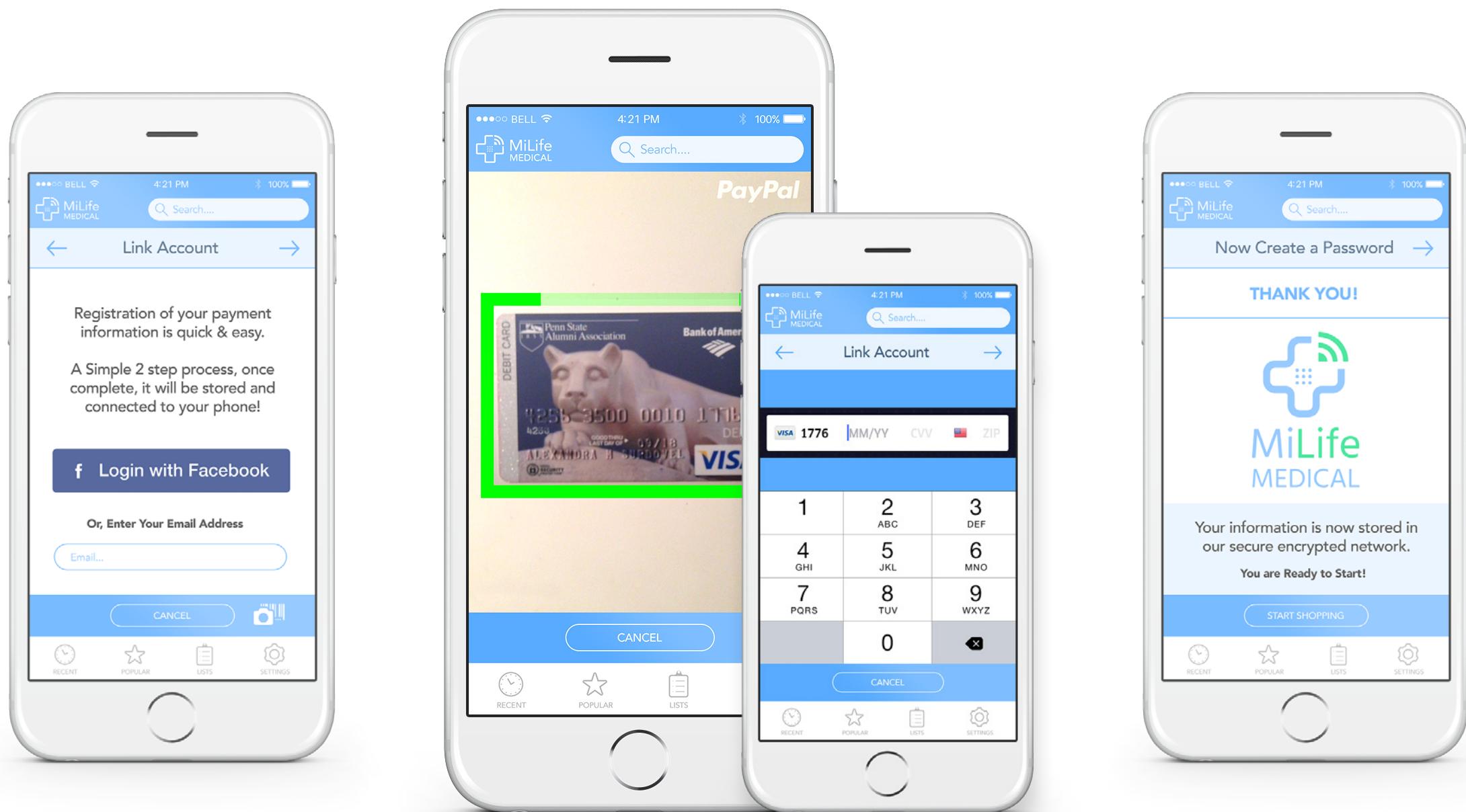
Streamlined approach to medical services and ensuring consumers get the best rates.



PAYMENT PLATFORM

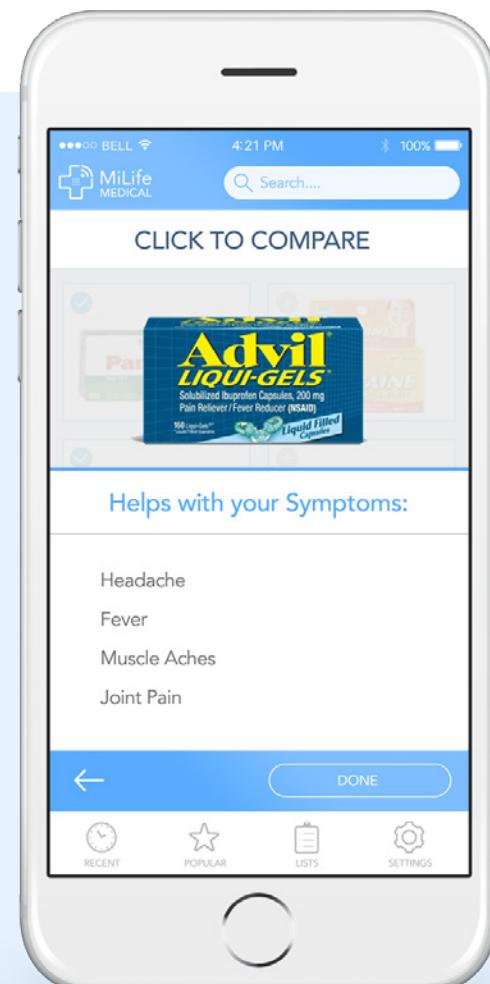


Registration of payment information is quick and easy.



PRODUCT RECOGNITION - ENTERPRISE PHARMACY PROGRAM

• • • • •



- + Pharmacy Enrolls Brands to Participate & Register in Platform
- + Enables Brands to Reach Consumers in Every Pharmacy Worldwide
- + Brands provide consumers with product info, purchase coupon etc
- + Pharmacy partner shares in revenue from sales of products

PHARMACY PARTNERS BECOME
CONSUMER REPOSITORY OF
TOOLS / CONNECTED DEVICES

CONSUMERS USE VISION SEARCH TO OBTAIN INFORMATION ON MEDICAL PRODUCTS

.....



Take a Photo of the Product

Compare Other Products

Take Advantage of Discounts

Buy Products
through the App

STAY CONNECTED



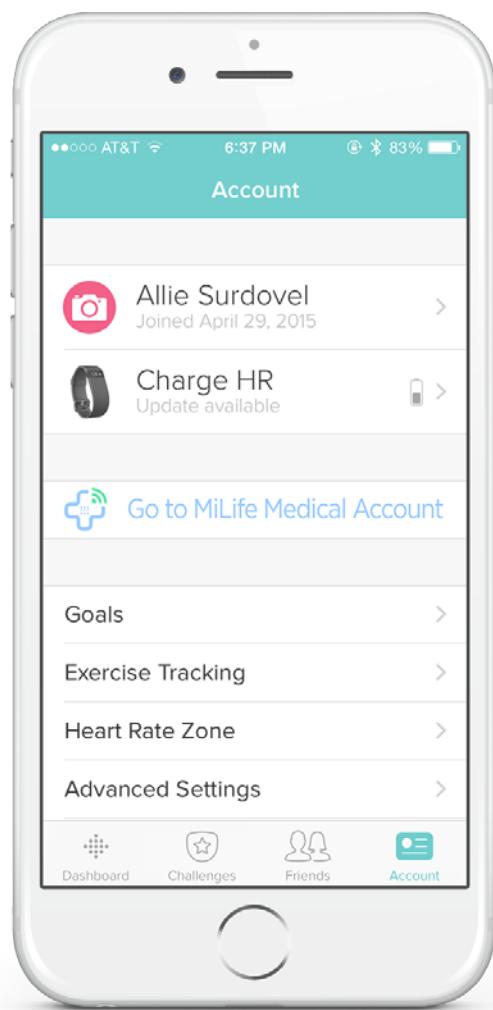
Stay connected with health & wellness devices on an established secured encrypted network.



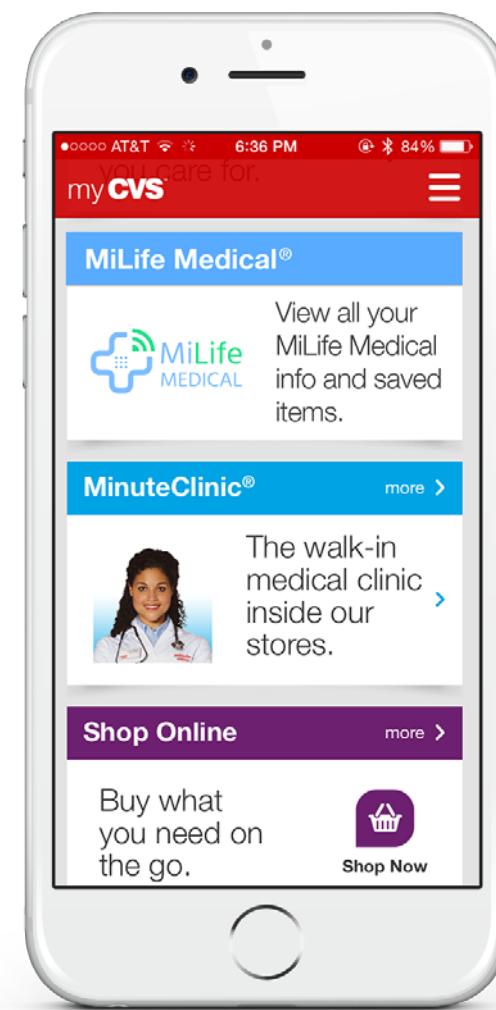
MOBILE SDK



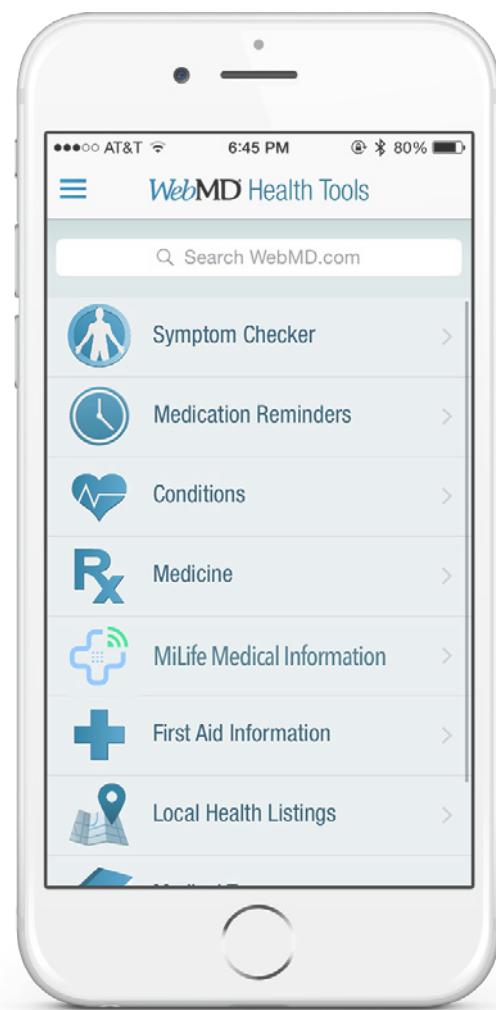
SDK enables other medical, insurance, and retailer apps to embed the MiLife SDK in their own apps.



Health Tracking App



Pharmacy & Retail



Medical Wellness App

ACCESS PERSONAL MEDICAL RECORDS

2net Enabled

Access to personal medical records, connectivity with health & wellness devices on a well established secured encrypted network.

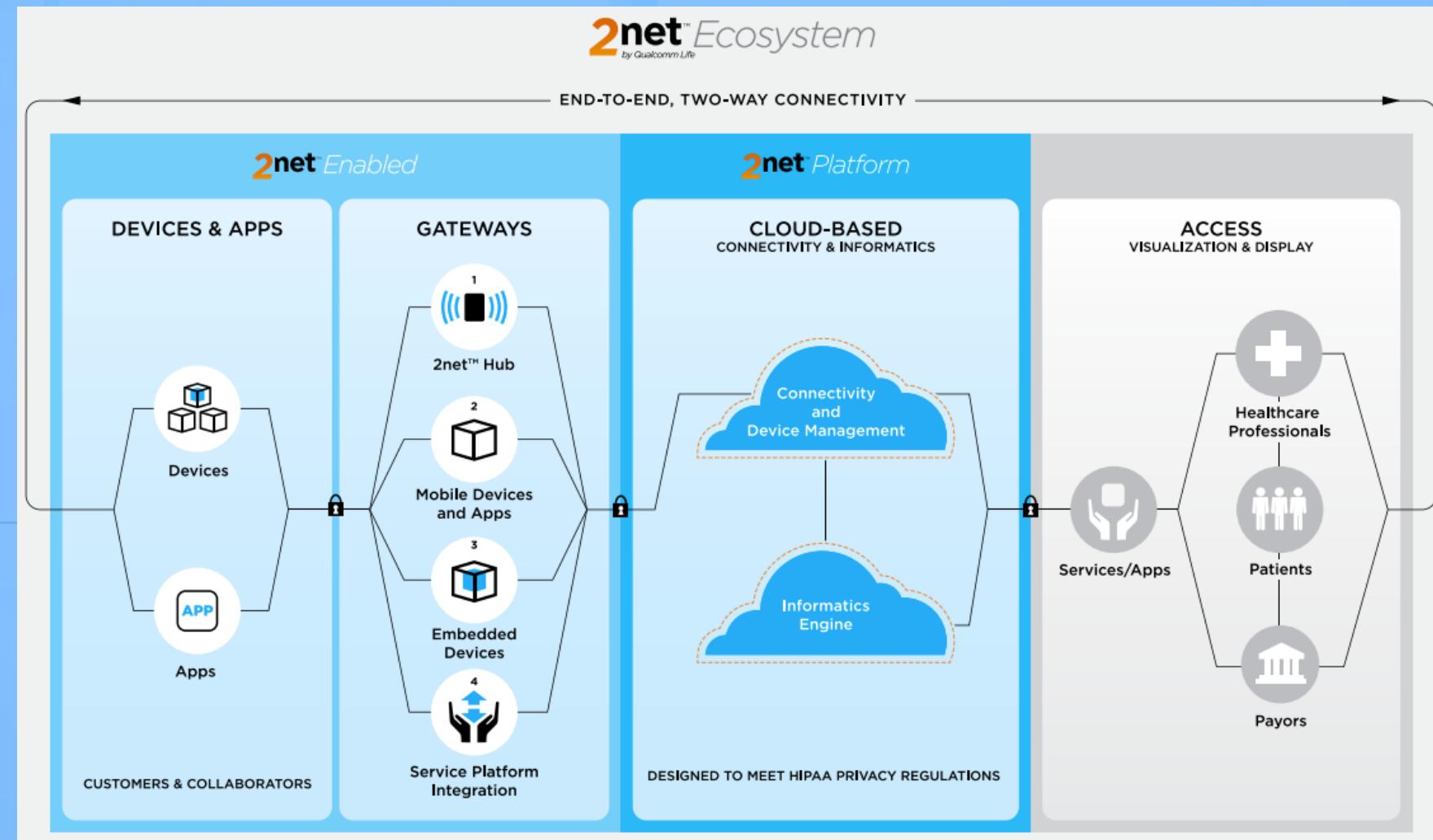
2net Platform

**ACCESS
VISUALIZATION & DISPLAY**

DEVICES & APPS

GATEWAYS

**CLOUD-BASED
CONNECTIVITY & INFORMATICS**



CUSTOMERS & COLLABORATORS

**Service Platform
Integration**

QUALCOMM LIFE
a Qualcomm company

DESIGNED TO MEET HIPAA PRIVACY REGULATIONS

MEDICAL & TREATMENT CONTENT



The key to the success of MiLife is placement of timely relevant wellness, biotech technology & nutrition content.

- + MiLife content partnership with Red Cross.
- + Biotech research partnerships with MIT, UC Berkeley, and Georgia Tech.
- + Distribute leading edge content on Traditional Chinese medicine, natural cures.
- + Enable Brands to Distribute studies being done.



**Massachusetts
Institute of
Technology**



DEVELOPMENT AND CONTENT PARTNERS

• • • • •



REVENUE STREAMS

• • • • •



BRAND
SUBSCRIPTIONS



INSURANCE
REBATES FROM
INSURANCE
PROVIDERS



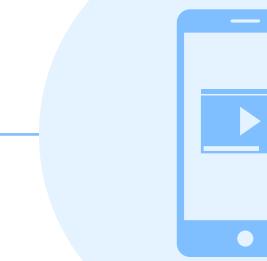
LOCAL MEDICAL
SERVICES
SUBSCRIPTIONS



GENERADAR
SALES

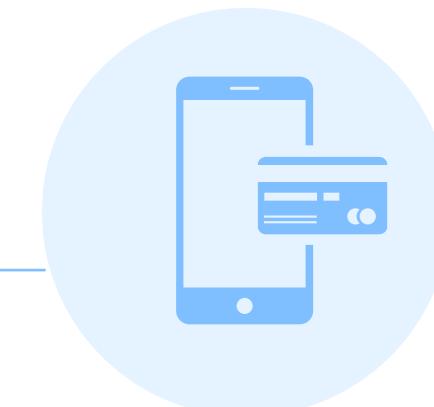


VIDEO &
BANNER AD
PROGRAM



NEW PATIENT
FEES FOR
DOCTORS

COMMERCE
COMMISSIONS



DISTRIBUTION STRATEGY

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Establish partnerships with groups that have vested interest in promoting wellness and drive traffic into retail stores.



DISTRIBUTION STRATEGY

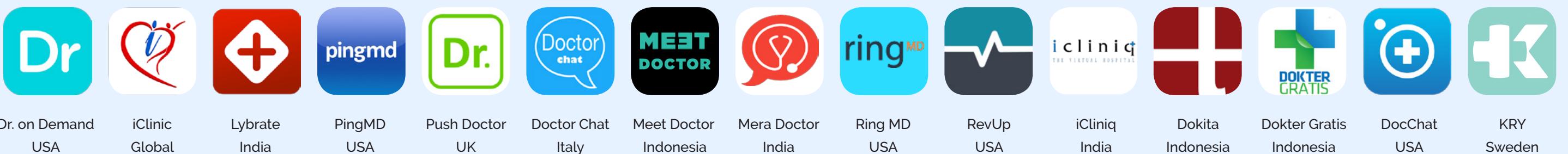
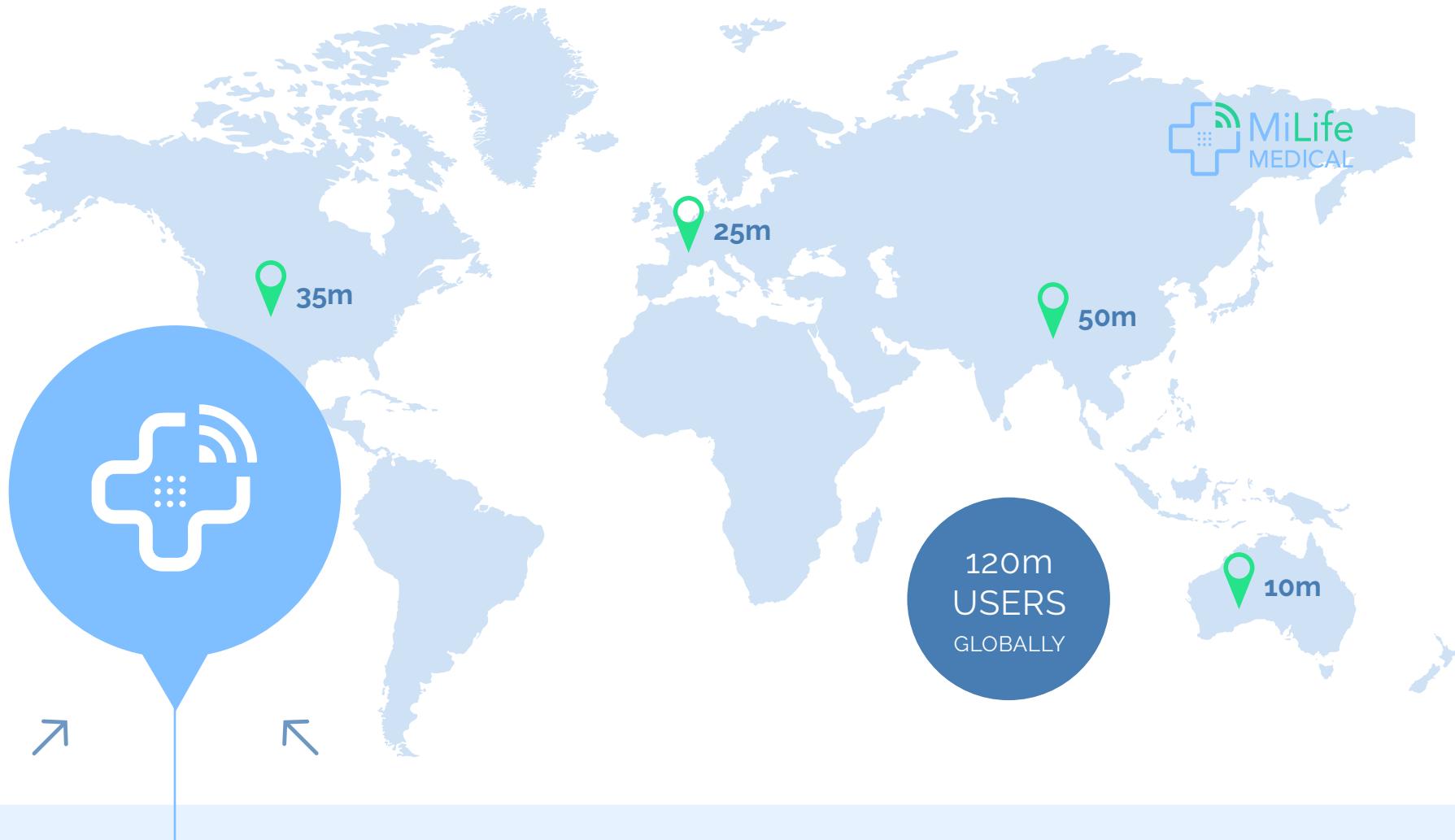


OBJECTIVES:

Grow Distribution to 120M by prioritizing apps in targeted markets

PHASE ②

Rebrand each as MiLife Medical Apps



PHASE ①

MiLife Medical SDK placed in Top Medical Apps per Market



Source: AppAnnie

PRODUCTION TIMELINE



PHASE ①

Q4 2015

- + Production of Core App with Vision Recognition, Medical Tie In, Doctor Chat, Purchase Functionality
- + iOS & Android Release
- + Web - Brand Dashboard, Ingestor, Analytics
- Records

PHASE ②

Q1 2016

- + Addition of Connected Medical Devices
- + Launch of Facebook Medical Chat
- + Inclusion of Complete Medical/First Aid Database (partnership with Red Cross)

PHASE ③

Q2 2016

- + GeneRADAR interface with IOS & Android Devices
- + Remote Patient Monitoring & Incorporate Daily Results to Medical Records

PHASE ④

Q3 2016

- + Add Global Lab & Medical Provider Database with Cost Point Data to App
- + Incorporate Medical Data into Global Health Awareness Database Based on Symptoms & Conditions of Patients in Each Local Area



THANK YOU.