

Kenny Le

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EDUCATION

Rutgers, The State University of New Jersey

Major: Information Technology Informatics

Minor: Data Science & DCIM (Digital Communications Information and Media)

GPA: 3.15

New Brunswick, NJ

Expected Graduation: May 2027

WORK & VOLUNTEER EXPERIENCE

Asian American Cultural Center

Student Assistant

Piscataway, NJ

January 2024 – Present

- Collaborated with over 20+ staff and volunteers to create smooth, successful event experiences.
- Contributed to the preparation and planning of cultural programs and community events.
- Distributed food and supplies to event attendees, ensuring they had a smooth and enjoyable experience.

Wong Way Media

Graphic Designer & Photo Editor Intern

Piscataway, NJ

December 2024 – Present

- Communicated and worked with others to get crucial information on events.
- Utilized Canva, Adobe Photoshop, and Adobe Lightroom.
- Designed graphics for Instagram posts, for marketing towards 3,000+ followers.
- Color graded photos for clients, ensuring quality and alignment with creative vision.
- Mentored under a media producer of the company, learning more of the creative process.

Antonius LLC

Marketer

Remote

February 2025 – Present

- Utilized Adobe Photoshop, Adobe Lightroom, and Adobe Premiere Pro.
- Designed and produced weekly product advertisements and high-quality photos for public relations, ensuring brand consistency and audience engagement.
- Followed brand style guidelines to create content and communicated with team members to align messaging and design.

EXTRACURRICULAR & AWARD/RECOGNITION

Vietnamese Student Association

Visual Media Coordinator/Historian

Piscataway, NJ

May 2024 - Present

- Produced a film for a charity event, engaging over 300+ attendees.
- Generated photos and video to promote for the club's social media account, with a following of 2,000+ followers.
- Applied various photo editing and video editing software, such as Adobe After Effects and Adobe Premiere Pro.
- Led large productions and photoshoots with over 25+ participants.
- Collaborated and communicated with 20+ other club members to form new content.

PROJECTS

Minecraft Mod Packs

August 2023 - Present

- Solo-developed multiple Minecraft modpacks, creating custom UI, questlines, and gameplay mechanics using community tools, garnering up to 30,000+ downloads.
- Secured and managed multiple sponsorships, negotiating terms and maintaining relationships with sponsors for ongoing project support
- Project manager for a collaborative modpack project, overseeing team roles, task delegation, and progress tracking.

SKILLS

Languages: English, Vietnamese

Skills: Proficient in Adobe Photoshop, Adobe After Effect, Adobe Premiere Pro, Adobe Lightroom, Java, Python, HTML, Time Management, Communication, Software Repairs, Photography, Videography, Video Editing, Photo Editing, Microsoft Word/Slideshow, Graphic Designing, Troubleshooting